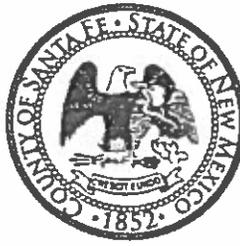


Henry P. Roybal  
Commissioner, District 1

Miguel M. Chavez  
Commissioner, District 2

Robert A. Anaya  
Commissioner, District 3



Kathy Holian  
Commissioner, District 4

Liz Stefanics  
Commissioner, District 5

Katherine Miller  
County Manager

## MEMORANDUM

**Date:** November 13, 2015

**To:** Board of County Commissioners

**From:** Maria Lohmann, Open Space and Trails Planner *ML*

**Via:** Robert Griego, Planning Manager *RG* *ML*

**Re:** **APPOINTMENT OF COUNTY OPEN LANDS, TRAILS, AND PARKS ADVISORY COMMITTEE (COLTPAC) VACANCY FOR AT-LARGE AND DISTRICT 3 MEMBERS**

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### BACKGROUND:

Resolution 2011-4 states that the Board of County Commissioners shall make an appointment to fill any vacancy of an unexpired term for the County Open Land, Trails and Parks Advisory Committee (COLTPAC). Vacancies have been created by the resignation of Almudena Ortiz Cué, who served as an at-large member, and William Baker, who served as the District 3 member. These new appointments will serve a three year term.

Resolution 2011-4 also states "Members of COLTPAC shall be appointed by the BCC based on letters of interest, qualifications, county-wide representation, and advice from Open Space and Trails Program staff. Members should be of diverse backgrounds, representative of the varied users of Santa Fe County open space, trails, and parks. Desirable expertise among the membership of the Committee includes experience on matters such as conservation, restoration, natural and cultural resources, community interests, education, trails planning and construction, hydrology, agriculture, wildlife, water, management and stewardship, public administration, and finance."

These positions were advertised in local papers, a County press release, and by email. Interested individuals submitted their applications along with their letter of interest for the positions. Staff received three applications for the at-large position, and four applications for the District 3 position. All applications are attached here for Board Review:

#### At-Large applicants:

- Phil Young—District 5  
Mr. Young worked with the National Park Service for 25 years serving as a Park Ranger and Historian and focusing on environmental and resource protection. He worked for the State of New Mexico Historic Preservation Division as an archeologist and historian for eight years. Mr. Young volunteers for New Mexico SiteWatch as site steward and a volunteer program coordinator.

- Sandra Smith—District 1  
Ms. Smith spent more than 20 years teaching writing, communications planning and presenting at the university level. Ms. Smith volunteered as a city planning commissioner, mounted park patrol, and is currently a walking tour guide for the New Mexico History Museum and Palace of the Governors.
- Greg Betts- District 4  
Mr. Betts has recently moved to Santa Fe after spending more than thirty years with the City of Palo Alto. As the Director of Palo Alto Community Services Department, Mr. Betts planned and implemented recreational and educational programs and developed a city-wide parks and open space master plan. Mr. Betts is currently a docent in training at the Museum of Indian Arts and Culture.

District 3 applicants:

- Rubén Cedeño  
Mr. Cedeño has twenty five years' experience in strategic planning, community development, and facilitation, as well as ten years' experience in collaboration with intergovernmental groups including the U.S. Department of Education and the U.S. Department of Health working on youth programs. He is currently a member of the Sierra Club Rio Grande Chapter, The National Wildlife Federation, and the National Parks Association. Cedeño has also recently been very actively involved in the community planning process for Los Cerrillos.
- Trevor Burrowes  
Mr. Burrowes currently lives in Madrid. He has served on many boards, including various environmental organizations in the San Francisco Bay area, the Madrid Water Coop Board, and the Madrid Planning Committee.
- Eirik Johnson  
Mr. Johnson is a practicing epistemologist and curator of Johnsons of Madrid Gallery. He has experience in tutoring and teaching, and received his law degree in 1980 at the age of 20. Mr. Johnson had an active role in the planning process for the Madrid community. He is interested in alternative transportation, specifically what he calls "Right to Walk."
- Robert Bewley  
Mr. Bewley has a strong personal interest in planning for open space, parks and trails and has professional experience in developing land use plans and open space and park plans. He has professional and volunteer experience for many agencies including the BLM, USGS and the Department of the Interior.

**RECOMMENDATION:**

**At-Large appointment**

Staff recommends the appointment of Greg Betts to fill the vacancy for the at-large COLTPAC member. His background in open space planning and educational programs will be an important addition to COLTPAC in respect to the current scope of work and plan development.

**District 3 appointment**

Commissioner Anaya recommends the appointment of Rubén Cedeño for the District 3 member. His experience in strategic and community planning, community development and facilitation will make Mr. Cedeño a valuable asset to the committee.

**EXHIBIT A:**

Applications for At-Large COLTPAC member vacancy

**EXHIBIT B:**

Applications for District 3 COLTPAC member vacancy

## **Exhibit A: Applications for At-Large COLTPAC members**

### **At-Large**

- Phillip Young--District 5
- Sandra Smith--District 1
- Greg Betts--District 4



INSIGHTS\*  
505.690.9035  
Phillip A. Young#  
22 Encantado Road  
Santa Fe, New NM 87508  
Travelranger87508.blogspot.com  
NM Private Investigator # 1534 [ret]  
**DOI/NPS Senior Special Agent [ret]**  
e-mail address: [pyoung2002@comcast.net](mailto:pyoung2002@comcast.net)  
Archaeologist, State of New Mexico [retired]  
State SiteWatch Steward Program Coordinator *Emeritus*  
US Tennis Assn. Official–SW Section–Northern New Mexico

29 Oct. 15

Santa Fe County  
P.O. Box 276  
Santa Fe, NM 87504-0276

Attn: Maria Lohmann, Open Space and Trails Planner

Dear Ms. Lohmann:

Attached please find my letter of interest & resume for consideration regarding the vacancies on the County Open Lands Trails and Parks Advisory Committee. Since I live in District 5, I guess that I would need to be considered for the At-Large position. I hope that my career with the National Park Service, followed by years with the State's Historic Preservation Division and volunteer works with various federal & state/local agencies (including Santa Fe County) can be of value by continuing to serve our constituents.

Sincerely,

S/  
Phillip A. Young

\* Insights Investigative Services LLC

**Investigations & Training**

Background Investigations  
Administrative Investigations  
Accident Investigations  
Heritage Resource Investigations & Training  
Electronic Surveillance

**National Type I IMT Safety Officer**

Incident Command System Training  
Emergency Operations  
Consultations (106/NEPA Reviews)  
Damage Assessments  
**Program Evaluations**

# 2009 Recipient of The State of New Mexico's Heritage Preservation Award for Individual Achievement



Phillip A. Young  
22 Encantado Rd.  
Santa Fe, New Mexico 87508  
(505) 690-9035 (pyoung2002@comcast.net)

**EDUCATION:** B.A. History (Cum laude), Humboldt State University, 1974;  
graduate work in Resource Planning & Interpretation/Cultural Resources Management, 1975-76.

**PROFESSIONAL EXPERIENCE:**

**2008 to present: Volunteer and VOLUNTEER PROGRAM COORDINATOR with New Mexico's SiteWatch (2008-2012 SF-Galisteo Basin Chapter Coordinator), Bureau of Land Management, National Park Service, US Forest Service, & Santa Fe County.** Member of Galisteo Basin Archaeological Sites Protection Act Working Group: guidance & advice to consortium of agencies: land acquisitions, recreational and operational development and resource protection strategies.

Insights Investigative Services LLC: conduct training in heritage and natural resource protection.

2011-2012 Dept. of Interior-International Technical Assistance Program at Petra Archaeological Park (PAP), Wadi Rum Protected Area (WRPA) & Royal Society for Conservation of Nature areas in Jordan (3 one-two month long assignments).

- Provided "Best Practices in Managing Protected Areas" seminar (Amman, April 2011); worked with managers at PAP & WRPA to develop area programs (tours & trails).
- Ongoing: active in fire/incident management, including assignments as Safety Officer at numerous incidents (wildland fire, hurricane, special events), 1987-2015; worked mega-fires (Yellowstone, Cerro Grande, Rodeo-Chediski, Biscuit) & hurricane recovery (Katrina, Rita). Instructor at Advanced Incident Management.

**11/13/2000-01/25/08, Archaeologist/Historian, State of New Mexico, Historic Preservation Division (HPD), Santa Fe, NM.**

- **2000-2003-** Compliance reviewer and HPD's Tribal Liaison;
- **2004-2005** Planning & Compliance Manager- supervised the compliance review operation and staff. Reviewed Section 106 reports, data recovery & EIS/NEPA plans and made recommendations for State Archaeological Permits to the State Archaeologist.
- **July 2005 to 01/25/08:** SiteWatch Steward Program Coordinator- developed the statewide site steward volunteer programs through training and outreach efforts. Responsible for continued development & training for steward programs.
- **Recipient of New Mexico's 2009 Heritage Preservation Award for Individual Achievement** due to efforts with the SiteWatch Stewardship Program (<http://www.nmhistoricpreservation.org/PROGRAMS/sitewatch.html> which was recognized by The President's Advisory Council on Historic Preservation).

**June 1975 – Dec. 2000: National Park Service (duties at below listed locations):**

**Senior Criminal Investigator/Special Agent**, National Park Service (NPS), Intermountain/ Southwest Regional Office, Santa Fe, NM. **May 1991 – Dec. 2000**

- **07/95 to 12/00**, lead NPS investigator for Southwest/Intermountain Region;
- Chair of US Attorney's Interagency Environmental Crimes & Resource Protection Workgroup;
- Case Agent on complex fraud, white-collar, cultural (ARPA, NAGPRA) & natural (Eagle, Lacey) resource investigations: 1<sup>st</sup> NAGPRA court-trial conviction appealed to U.S. Supreme Court (conviction upheld).
- Represented US at INTERPOL/UNESCO conference on Stolen Art, Mexico City, 12/99;
- Taught ARPA/NAGPRA INVESTIGATIVE METHODS at DOJ/DOI Cultural Property Law Overview Courses.
- Developed cultural & natural resource protection strategies for parks within 8-State Region.
- Performed park operations reviews.
- **1992-95**, Chief, Resource Protection Unit-ARPA Program Agent for Intermountain Region.
- **1991-92**, NPS investigator/Deputy Coordinator for interagency Archeological Resource Protection Act (ARPA) Task Force.

**Acting Superintendent at Coronado National Memorial, AZ. April-August, 1998**

**Responsible for park functions at this NPS/Mexico border area: administration, maintenance, planning, & operations.**

**Ranger Activities Specialist**, NPS, Southwest Region, Santa Fe, NM. 01/89-05/91

Regional coordinator for fees, special uses, special event teams, search & rescue, emergency medical services, radios, uniforms; served as the Deputy Regional Law Enforcement Specialist and Deputy Regional Fire Management Officer.

- Planning team member for Petroglyph National Monument start-up operations plan.
- Investigated fee program fraud & theft cases.
- Worked 3 months as Acting Regional Chief Ranger, and 9 months as Regional LE Specialist.

**Supervisory/District Park Ranger**, NPS, Santa Monica Mountains NRA, Woodland Hills, CA. 12/84-01/89

**District Ranger** in metropolitan area with active lands acquisition program: park lands, open space, trails development and operations.

- Supervised 7 Park Rangers- interpretation/visitor education & protection in this sprawling wildland-urban interface park.
- Administered over 200 Special Use and Commercial Film permits per year.
- Park's **LE Specialist and Fire Management Officer**.
- Worked closely with dozens of local agencies, cooperative organizations, & managed active volunteer/steward program.

**Supervisory Park Ranger/Park Historian**, NPS, Fort Laramie NHS, WY. 03/83-12/84

**Chief of Interpretation & Visitor Education**- supervised 14 employees involved with the development of "living history" program.

- Wrote and developed park's slide program, 28 minute video tape ("A Day in the Life of Fort Laramie");
- Park's liaison with Univ. of Wyoming for Camp of Historic Instruction (3 cr. course);
- Completed "Managing the Interpretive Function" course at Mather TC.
- Directly supervised an active volunteer program.

**Supervisory Park Ranger/Park Historian**, NPS, Jean Lafitte NHP/Chalmette NHP, New Orleans, LA. 08/81-03/83

**Chief of Interpretation & Resource Management (I&RM)** at Chalmette- supervised 6 employees

- Provided visitor interpretation/education and resource protection at the site of the Battle of New Orleans;
- Managed an active education and volunteer program;
- Completed "Interpretive Skills for 1<sup>st</sup> Line Supervisors" at Mather TC.

**Park Technician**, NPS, Tonto National Monument, Roosevelt, AZ. 10/77-08/81

**Interpretation & Resources Management**- provided visitor & cultural resource protection, information and public relations;

- Inventoried cultural resources; developed and maintained documented inspection and preservation efforts.
- Completed Basic Interpretive Skills course at Albright TC.

Various "Temporary Appointment" locations:

- Volunteer archaeologist at Bandelier (Spring 1975);
- "Ranger" jobs at Little Bighorn Battlefield, MT (Park Tech./Interp., history, 1975-76); Death Valley, CA (Park Tech./Interp., history-archeology, 1976-77); Denali/Mount McKinley, AK (Park Tech./Protection, 1977).

**Training/Certifications:**

Interpretive Skills: Basic through Managing. Fire: Command Staff level Law Enforcement: Senior Special Agent (ret.)

Specialized Courses attended, 2000 to present:

**Santa Fe NF Site Stewards & SiteWatch Training (Instructor)**, actively present site stewardship training sessions throughout New Mexico; Section 106 of National Historic Preservation Act (2001); Advanced Archaeological Damage Assessments (ARPA), BIA, Phoenix, AZ, 10/00 and Santa Fe, NM 12/05; taught Archaeological Resources Protection & Investigations training (Sierra, Santa Fe & Grant Counties).

**Professional Associations**

Association of National Park Rangers (*Lifetime member, 3<sup>rd</sup> Century*); New Mexico Archaeological Council (Board Officer: 4-years); Archaeological Society of New Mexico; NM Heritage Preservation Alliance; NPS Employee & Alumni Association (*Lifetime member*); Coalition of NPS Retirees; Federal Law Enforcement Officers Association; Ex-FBI & Friends.

**PERSONAL:** Age 68, married to Mary K. Young (Office of State Engineer – Water Rights); grown child (attorney in Albuquerque); health- Good; Veteran of US Navy (1966-70). Hobbies include: reading, tennis, walking, international travel, SCUBA diving, research of coastal geomorphology (beach-combing), and margarita testing.

**Professional References:** Al Webster, Former Coordinator-Galisteo Basin SiteWatch (505-901-2073); Tony Bonanno, NPS Senior SA (ret) (505-466-0020); Jerry Rogers, NPS (Ret.) & former COLTPAC member (505-955-1727).



**Sandra S. Smith**

15 Vista Chicoma Road  
Santa Fe, New Mexico 87506  
505 983.0144  
*smithcom@goldengate.net*

October 23, 2015

Ms. Maria Lohmann  
Open Space and Trails Planner  
Santa Fe County  
P.O. Box 276  
Santa Fe, New Mexico 87504-0276

Dear Ms. Lohmann,

The opportunity to serve on the County Open Lands, Trails and Parks Advisory Committee (COLTPAC) is a great match with personal and career interests. I would enjoy being associated with the county and helping to foster Advisory Committee plans and programs.

As you can see from my resume, my career accomplishments include teaching at the university level and serving as a corporate and business communications professional. My previous community involvements range from serving as a city planning commissioner for 11 years (twice as Chair) to a volunteer patrol member of a multi-regional parks system. Currently, I am a walking tour guide for the New Mexico History Museum/Palace of the Governors. Personally, I am a hiker, biker and horseback rider and enjoy the wonderful amenities of this area.

I hope you will review my credentials with the thought that my education, career accomplishments and personal interests would serve the county.

Please feel free to contact me at your convenience.

Cordially,

  
Sandra Smith

# Resume

## SANDRA S. SMITH

15 Vista Chicoma Road  
Santa Fe, New Mexico 87506  
505 983-0144  
smithcom@goldengate.net

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### COMMUNITY SERVICE/VOLUNTEER ACTIVITIES

New Mexico History Museum/Palace of the Governors Walking Tour Guide  
Former City Planning Commissioner, Minnesota (*11 years, served as Chair twice*)  
Former Mounted Park Patrol Volunteer, Minnesota (*multi-county park system*)

### EDUCATION

Master of Science, Journalism, University of Kansas, Lawrence  
Bachelor of Science, Journalism, University of Kansas, Lawrence

### KEY CAREER ACCOMPLISHMENTS

More than 20 years of experience teaching at university-level in writing, communications planning and presenting and general business communications. Also served as corporate communications executive; strategic, senior-level consultant; advertising agency executive; national conference speaker and communications judge; and, developer of award-winning communication programs.

### WORK EXPERIENCE

Carlson School of Management, University of Minnesota, 1995-2014  
Minneapolis, Minnesota  
*Business Communications and Marketing Faculty Member*

Smith/Business Communications, 1992-Present  
*Marketing/Communications Strategist*

Northern States Power Company, 1989-1992  
*Director of Communications/Public Affairs*

Minnegasco, 1985-1988  
*Director of Communications*

U S West (now Century Link), 1978-1985  
Northwestern Bell/Northwestern Bell Information Technologies  
*Advertising and Promotions/Strategic Planning Manager*  
Mountain Bell  
*Marketing Planning/Advertising/Employee Communications Manager*  
Denver, Colorado

Colle & McVoy Advertising Agency, 1975-1978  
*Account Executive*

### PROFESSIONAL ASSOCIATIONS

Public Relations Society of America  
Business Communicators International

Greg Betts  
1604 Camino de Cruz Blanca  
Santa Fé, New Mexico, 87505  
505-428-0242

October 19, 2015

Santa Fé County  
Attention: Maria Lohmann, Open Space and Trails Planner  
Post Office Box 276  
Santa Fé, New Mexico 87504-0276

RE: APPLICATION: Santa Fé County Open Lands, Trails Advisory Committee

Dear Ms. Lohmann:

I am very pleased to offer my résumé for the position of County Open Lands Parks Advisory Committee member for your consideration. Please find attached my résumé that outlines my background, education and relevant experience in community service and the fields of recreation services, program development, natural resource management and customer relations.

I believe I have the time, energy, passion and proven knowledge, skills and abilities you are looking for in this community representative position.

Although I am a relatively new resident of Santa Fé, I am an avid hiker, biker and explorer of our open space lands and trails. Living just a block from the Dorothy Stewart and Atalaya Mountain trailheads, I frequently hike our local trails and lend a hand in clearing hazards and picking up trash. I have had an opportunity to explore trails and parks throughout the County over the past year.

Having lead the City of Palo Alto Community Services Department as Department Director for the past seven years (before retiring last December) gave me a tremendous opportunity to enlarge my understanding of the programs and services of the department, strengthen and expand my partnerships with community agencies, clients and members of the City's executive team, and to enhance the effectiveness and efficiency of the organization. As an experienced manager with over thirty-one years in a variety of positions with the City of Palo Alto, including the oversight of three public Commissions (Parks & Recreation; Public Art; Human Relations), I have been personally responsible for developing highly successful and responsive programs and services. I feel confident I possess the skills, intelligence, and strong record of leadership the Advisory Committee needs and desires.

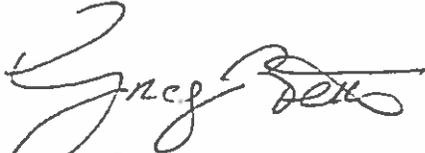
My attached résumé will point out some of the many ways I have been effective in not only responding quickly to emerging challenges, but how I have used my talents of team building and collaboration in

improving customer satisfaction ratings and community participation from a broad cross-section of citizens in our programs and services.

I look forward to speaking with you personally to discuss my qualifications and experience for this volunteer position and the assets I will contribute to the Advisory Committee. I can be reached during the day at 505-428-0242 or by mobile telephone at 650-722-3112.

I appreciate your consideration of my application.

Sincerely,



Greg Betts

## Gregory B. Betts

1604 Camino de Cruz Blanca  
Santa Fé, New Mexico, 87505  
Phone: 505:428-0242  
e-mail: greg.betts@comcast.net

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**Objective:** Santa Fé County Open Space, Lands, Trails Advisory Committee Representative  
Seeking to utilize my background in community services, recreation and open space management, together with proven skills in customer service and citizen engagement, as a representative and active member of the Santa Fé County Open Space Lands, Trails and Parks Advisory Committee.

### Highlights of Qualifications:

- Responsible for the effective management of the City of Palo Alto Community Services Department, including a \$22,300,000 annual budget, four Divisions encompassing 45 facilities, 4,200 acres of park land, 45-miles of public access trails, and the direction of a staff of up to 300 employees.
- Efficiently managed simultaneous, complex work projects utilizing a large and diverse staff of paid and volunteer employees.
- Planned, developed and implemented a variety of successful recreational and educational programs, events and services.
- Worked collaboratively with a wide range of non-profit agencies, volunteer organizations, friends groups, three Commissions, and funding agencies for the creation, provision and evaluation of programs and services.
- Works effectively with the public in emotional, complex and stressful situations to achieve mutually beneficial outcomes.
- Successful in writing sixteen State, Federal and private foundation grants resulting in \$4,200,000 in financial support for land acquisition, facility rehabilitation and program implementation.
- Provided leadership for the development and implementation of policies and dynamic programs in the areas of customer service, open space management, recreation, environmental stewardship, and the arts.

### Professional Experience:

#### **Director, Community Services - City of Palo Alto, California July 2008 – December 2014 (retired)**

- Planned and facilitated successful public meetings and forums leading to strong consensus between diverse stakeholders, including Greer Park designs, City-wide Parks and Open Space Master Plan, Eleanor Park renovations, Cubberley sports turf replacement, and the development of a sports field brokering policy.
- Through effective team building and leadership, I was successful in implementing the reorganization of the Department and breaking down silos between programs and divisions, and have helped to foster creative synergy between programs for better utilization of staff, resources and facilities.

- Fostered closer collaboration and cooperation between allied non-profits, arts organizations, friends groups and neighborhood associations in order to leverage financial and staffing resources to create, build and enhance community programs and services.
- Developed and implemented policies to promote environmental stewardship, healthy lifestyles and responsiveness to community needs.

**Division Manger, Open Space & Parks – City of Palo Alto, California**      January 2007- June 2008

- Consolidated the operations of two separate programs and developed strategies for efficiency and effectiveness to better utilize staff and financial resources.
- Developed and fostered numerous successful public/private partnerships with neighborhood groups, nonprofits, sports clubs and service clubs, including the Friends of Palo Alto Parks for the building of the Heritage Park playground and Environmental Volunteers for the historic restoration of the Sea Scout building.
- Honored with the International City Manager Association (ICMA) “Voice of the People” award for satisfaction with city parks.

**Superintendent, Open Space & Science – City of Palo Alto, California**      July 1997 – January 2007

- Worked effectively with park users, neighbors and concerned citizens in the development of an innovative site design for a gateway facility in the Arastradero Preserve. Raised funds from grant programs to construct and furnish the award-winning interpretive center.
- Responsible for the development and implementation of trail master plans for Foothills Park and the Arastradero Open Space Preserve as well as a comprehensive 15-year Strategic Plan for the Open Space Division.
- Directed the design, planning and installation of popular interactive educational exhibits on estuary ecology at the Baylands Nature Interpretive Center.

**Recreation Manager – City of Palo Alto, California**      July 1995 - July 1997

- Increased registration for youth camps and classes by 31% over two years.
- Developed programs and strategies to raise customer satisfaction with classes, programs and facilities to a rating of 95% “very satisfied” or “excellent” service.

**Superintendent, Animal Services – City of Palo Alto Police Department**      December 1983 - July 1995

- Initiated, developed and implemented individual, unique contracts with the cities of Mountain View, Los Altos and Los Altos Hills for animal control and sheltering services that generated \$300,000 in annual operational revenue.
- Developed and implemented strategies making the Spay and Neuter Clinic full cost recovery.
- Developed beneficial relations with local news agencies that resulted in positive coverage of programs and events, and heightened citizen awareness of agency goals and services.

**Education:**

- Master of Public Administration – with Honors      1987  
University of San Francisco      San Francisco, CA
- Bachelor of Science - Wildlife & Fisheries Biology; Animal Science      1977  
University of California, Davis      Davis, CA
- Leadership Palo Alto (Certificate Program)      1993
- Berkeley Executive Institute, University of California, Berkeley (Certificate Program)      2013

### **Professional Associations:**

- Retired Member, Municipal Management Association of Northern California
- Past Member, National Recreation and Park Association
- Past Member, California Park and Recreation Society
- Inaugural Member, California Park and Recreation Society Expert Bureau
- Past Member, California Association of Regional Park and Open Space Administrators

### **Community Service:**

Docent In Training, Museum of Indian Arts & Culture, Santa Fé, NM - Present  
Board Liaison, Elizabeth F. Gamble Center Foundation, Palo Alto, CA 2008 - 2015  
President, Palo Alto Bayshore Rotary Club, Palo Alto, CA 1990 – 1991  
Selection Committee Chair, Leadership Midpeninsula, Palo Alto, CA 1996, 1999  
Steering Committee Member, Trees for Menlo Park (California), 2002-2007

Award Recipient, George Peabody Award, in the category of Educational Documentary:  
"The Los Altos Story" – produced by the Los Altos Rotary Club 1990

Award Recipient, Program Innovation, Community Services Department,  
City of Palo Alto, 1996, 2007

### **References:**

Roger Smith, Founder, Friends of the Palo Alto (California) Parks  
Patricia Markevitch, Past Chair, Palo Alto Parks and Recreation Commission  
Richard James, former Director, City of Palo Alto Community Services Department

*Contact information available upon request*



## **Exhibit B: Applications for District 3 COLTPAC members**

### **District 3**

- Rubén Cedeño
- Trevor Burrowes
- Eirik Johnson
- Robert Bewley



**From:** [rscedeno@aol.com](mailto:rscedeno@aol.com)  
**To:** [Maria E. Lohmann](mailto:melohmann@santafecountynm.gov)  
**Subject:** Re: COLTPAC Vacancy advertisement  
**Date:** Thursday, November 05, 2015 11:32:03 AM

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No hay de qué, my pleasure

Rubén

-----Original Message-----

**From:** Maria E. Lohmann <[melohmann@santafecountynm.gov](mailto:melohmann@santafecountynm.gov)>  
**To:** [rscedeno](mailto:rscedeno@aol.com) <[rscedeno@aol.com](mailto:rscedeno@aol.com)>  
**Sent:** Thu, Nov 5, 2015 8:05 am  
**Subject:** RE: COLTPAC Vacancy advertisement

Thanks, Rubén!

Maria Lohmann  
Senior Planner—Open Space and Trails  
Santa Fe County Planning Division  
102 Grant Ave, Santa Fe NM 87504  
505-995-2774

**From:** [rscedeno@aol.com](mailto:rscedeno@aol.com) [<mailto:rscedeno@aol.com>]  
**Sent:** Wednesday, November 04, 2015 4:16 PM  
**To:** Maria E. Lohmann; Erin R. Ortigoza  
**Subject:** Re: COLTPAC Vacancy advertisement

**Subject:** E-mail of intent: **The Santa Fe County Open Lands, Trails, and Parks Advisory Committee (COLTPAC) for District 3.**

Dear Ms. Lohmann;

As per our conversation, thank you for taking the time to answer my questions. With that in mind, I would like to submit this e-mail as a letter of intent for consideration to be appointed as a member to The Santa Fe County Open Lands, Trails and Parks Advisory Committee. This past year I have been active in the SLDC planning and development process with the County Growth Management Planning Committee for Los Cerrillos zoning district. In my younger days, I worked for the Colorado Outward Bound School, and the Youth Conservation Corps. I am currently a member of the Sierra Club Rio Grande Chapter, The National Wild Life Federation and National Parks Association. I also enjoy biking and hiking on trails, exploring wilderness and open space areas.

Please consider this notice of intent and see attached professional highlights and biography.

Thank you,

Dr. Rubén S. Cedeño (retired)  
PO BOX 525  
11 Little Hills Ct.  
Los Cerrillos, New Mexico 87010  
Phone: 505-424-0455

Sent: Tue, Nov 3, 2015 12:00 pm  
Subject: COLTPAC Vacancy advertisement

Members of the Los Cerrillos Planning Committee:

The Santa Fe County Open Lands, Trails, and Parks Advisory Committee (COLTPAC) is seeking a representative for District 3. Attached is the announcement, with more details on how to apply.

Thank you!

Erin Ortigoza

Community Planner, Santa Fe County

505.986.2452

[eortigoza@santafecountynm.gov](mailto:eortigoza@santafecountynm.gov)

*Rubén Santiago Cedeño, Ph.D.*

**Professional Highlights**

- **Twenty five years experience**
  - Program Coordination
  - Executive level training, and strategic planning
  - Community development and collaboration
  - Development of data collection instruments
  - Facilitation of focus groups
  
- **Fifteen years experience**
  - Senior level management research projects
  - Technical Director and Leadership
  - Supervising process evaluation, design and methodology
  - Large-scale organizational budget planning, policy and administration
  - Conducting formative and summative evaluations on program implementation, process, and outcomes
  - Technical assistance in continuous improvement, and system integration
  - Curriculum development and implementation
  
- **Ten years experience in collaborations with intergovernmental groups**
  - U.S. Department of Education Southeast Regional Center for Drug-free Schools and Communities
  - U.S. State Department Bureau of International Narcotics Matters (INM)
  - Center for Substance Abuse Prevention Youth Positive Activities Campaign
  - THE WHITE HOUSE: National Office for Drug Control Policy, Civic Alliance Program
  - U.S. Department of Health Center for Substance Abuse Prevention: Community and School Partnerships
  - U.S. Department of Juvenile Justice and Delinquency Prevention: School and Community Youth at Risk Initiative
  
- **Five years experience with urban education initiatives, community constituencies, and programs**
  - Statewide Minority Advocacy Group for Alcohol and Drug Prevention
  - CSAP-sponsored Hispanic Latino Leadership Institute
  - AVANCE, Inc., Metro Atlanta Coalition for the Advancement of Hispanics
  - Criminal Justice Liaison, Human Services Planning Committee, Atlanta Regional Commission
  - National Hispano/Latino Prevention Network
  - Historical Black and Hispanic serving Colleges and Universities Coalition Family Life Center Project on male violence prevention
  - Sacred Heart University and The Department of Public Instruction, Puerto Rico: School and Family Engagement programs
  - THE WHITE HOUSE: Hispanics in Education Goals 2000



## *Dr. Ruben S. Cedeño*

### *Biography*

Rubén S. Cedeño, Ph.D., is a Senior Professional Associate at NEA and has over 20 years experience in executive level training, facilitation and technical assistance in organizational development, evaluation and strategic planning. Also, Dr. Cedeño has 10 years experience in designing and conducting formative, descriptive, program analysis, and implementing process evaluations.

Dr. Cedeño is bilingual (Spanish and English) and holds a Bachelors degree in Education from the University of Colorado Denver, a Masters degree in social work specializing in comprehensive health administration and received his Ph.D. in policy planning, public finance and administration from the Atlanta University School of Social Work. Dr. Cedeño served as a Technical Director for Macro International and was a faculty member at Tuskegee University. He also served on the faculty for the University of Georgia School of Continuing Education

Dr. Cedeño has expertise providing evaluation and technical assistance to domestic government agencies. As illustrated by his contributions such as Managing Diversity Training programs, the Defense Information Agency (DISA). Dr. Cedeño provided technical expertise and guidance for the development of a training evaluation design, sampling procedures, and pre and post test instruments. In addition, Dr. Cedeño assisted in the development of a diversity critical issues audit, a diversity survey for organizational change and provided cross-organization assessments of program implementation and service delivery at six DISA mega centers.

From 1989 and before joining the NEA staff, Dr. Cedeño collaborated with the National Aeronautics and Space Administration (NASA). He was responsible for the development of evaluation processes for the NASA H.Q. Multi Cultural Initiative. Dr. Cedeño, along with NASA personnel, designed an organization assessment process for identifying and assessing changes and making appropriate systemic organizational interventions. In addition, Dr. Cedeño contributed his expertise in a research study for a US Army Medical Research project, which focused on conducting a comprehensive search of capacity building programs and identifying opportunities for addressing process improvement. The study identified minority health professionals to participate in discussions regarding the current status of minority representation in the medical and biomedical/behavioral sciences. The findings offered a number of strategies for a planned approach for capacity building in the minority scientific community.

Dr. Cedeño served as the senior project manager for the CSAP/CTS training system catalyst project. In this capacity, Dr. Cedeño provided process evaluation expertise for assessing health professional initiatives in targeted geographical areas. In addition, as part of CSAP Community Partnership Training Program, Dr. Cedeño collaborated in the assessment of training delivery systems to over 250 community coalitions. His responsibilities included organizational assessments, budget planning, focus groups, data collection for identifying public health concerns and evaluation of community based strategies.



**From:** e.  
**To:** [Maria E. Lohmann](mailto:melohmann@santafecountynm.gov)  
**Subject:** Re: Applying for membership on COLTPAC for District 3  
**Date:** Thursday, November 05, 2015 8:36:55 AM

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5 November 2015

Dear Maria E. Lohmann,

Ever since hearing about it from Erik Johnson in Madrid, I have been hoping to participate with COLTPAC. I hereby apply for COLTPAC membership, representing District 3.

I am passionately involved with open space thinking, and was founding director of East Palo Alto Historical and Agricultural Society, an organization dedicated to sustainable land use planning, sense of place, and social equity in East Palo Alto, CA, . Other qualifications that may recommend me for the position on COLTPAC are included in my resume, which is enclosed.

Thank you for your consideration.

Sincerely,

Trevor Burrowes  
2836 State Hwy 14 N  
Madrid, NM 87010  
[trevoroche@aol.com](mailto:trevoroche@aol.com)  
505-455-7926

-----Original Message-----

From: Maria E. Lohmann <[melohmann@santafecountynm.gov](mailto:melohmann@santafecountynm.gov)>  
To: e. <[trevoroche@aol.com](mailto:trevoroche@aol.com)>  
Sent: Thu, Nov 5, 2015 8:04 am  
Subject: RE: Applying for membership on COLTPAC for District 3

Hi Trevor,

Thanks for your application. I also need a letter of interest from you.

Thanks,  
Maria

Maria Lohmann  
Senior Planner—Open Space and Trails  
Santa Fe County Planning Division  
102 Grant Ave, Santa Fe NM 87504  
505-995-2774

**From:** e. [<mailto:trevoroche@aol.com>]  
**Sent:** Wednesday, November 04, 2015 8:41 PM  
**To:** Maria E. Lohmann  
**Subject:** Applying for membership on COLTPAC for District 3

Trevor Burrowes  
2836 State Hwy 14 N  
Madrid, NM 87010  
[trevoroche@aol.com](mailto:trevoroche@aol.com)  
505-455-7926

### Education

Diploma, Parsons School of Design, 1959  
BFA, Yale University School of Art, 1961  
MFA, Yale University School of Art, 1963  
Post Graduate study in Cultural Anthropology, New School, NY, 1976-1977  
Post Graduate study in Architectural History, UC Berkeley, 1983-1984

### Relevant Work Experience

- Founding Director of East Palo Alto Historical and Agricultural Society (EPA HAS) in East Palo Alto, California, 1990-1997

The signature achievement of EPA HAS was the [Weeks Neighborhood Plan](http://www.urbanecology.org/downloads/WeeksNeighborhoodPlan.pdf) (which I spearheaded), a planning collaboration with Urban Ecology, Inc and the RTCA program of the National Park Service.  
<<http://www.urbanecology.org/downloads/WeeksNeighborhoodPlan.pdf>>

"The Weeks Neighborhood in East Palo Alto is unique in the San Francisco Bay Area. It is a richly green place with many large trees and open views, in sharp contrast to the concrete and freeways of much of the nearby Bay Area. Many people come to the neighborhood and stay for a lifetime, creating a close-knit community. Historically it has been a farming place due to its rich soils, abundance of clean water and sunny climate outside the coastal fog zone. Communities like this were once common throughout the Bay Area, but today are rare."

- Extensive Board service: Including board membership on Leadership Midpeninsula and various environmental organizations in the SF Bay Area. I have received numerous awards for my open space advocacy work in East Palo Alto. Now residing in Madrid, NM, I am currently a member of the Madrid Water Coop board. I was a member of the Madrid Planning Committee during the recent county plan update. Before moving to Madrid, I lived in Nambe, and participated in the Pojoaque community planning process that was part of the work to develop the SLDC and the SGMP for Santa Fe County.

- Freelance visual Artist: I am working to integrate art with environmental concerns. I regularly attend BCC meetings, where I emphasize the need and methodology for preserving scenic values along Hwy 14 and elsewhere in SF County.

From: Eirik Johnson  
To: Maria E. Lohmann  
Subject: District 3 COLTPAC opening  
Date: Tuesday, November 03, 2015 11:37:18 PM  
Attachments: Resume.docx

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Eirik M. Johnson  
2843A Turquoise Trail  
Madrid NM 87010

Maria Lohmann Senior Planner & Open Space & Trails Planner  
PO Box 276, Santa Fe NM 87504-0274

November 3, 2015

I am writing to express my interest in becoming a member of Santa Fe COLTPAC for District 3. I attended a few meetings last summer while I served on Madrid's advisory committee for our overlay under the sustainable growth code. I was on several times asked to speak on behalf of Madrid, something I had neither the authority nor resources to do. I hope that my input was nonetheless as useful as it was graciously received.

I was one of the few members of the public to speak and present material for Santa Fe's Pedestrian Plan last year; I presented a proposal, "Right to Walk," specifically outlining a way to assure that drivers could safely leave their cars all day at parking lots scattered across the city and walk or rely on Santa Fe Trails or the "blue bus." I reckon that the right to walk is as much a county as a city issue, and I hope that COLTPAC might advocate a similar plan on a wider scale.

I am considering asking Jamie Rhee, chief Procurement Officer for the City of Chicago, Trevor Burrows, a fellow member of Madrid's Planning Committee, and Marc DuCharme, Principal of DeVargas Jr High School, to write letters of recommendation on my behalf. Would these be appropriate? Would more than three letters be useful? I am entirely unfamiliar with COLTPAC appointment customs or procedures. Please find my resume attached.

Thank you for your consideration,

Eirik M. Johnson



EIRIK MARR JOHNSON, Esq.  
Practicing Epistemologist (Teacher)

2843 Turquoise Trail, Madrid NM 87010 (505) 471-1054

○ My bar dues are not paid up; I am not currently licensed to practice law, but I passed the NM bar exam in 1981 and the Illinois bar in 1996, both on first sittings.

## Current Positions

Since 2073: Curator  
Johnsons of Madrid Gallery, Madrid NM

In 1973 I helped found the oldest & largest Gallery on the Turquoise Trail, our family business. I remained involved over the last forty years and returned full-time in 2013.

Since 1978: Tutor & Teacher

I help candidates for college admission overcome the challenges of standardized tests. Freelance now, I was with Kaplan Educational Centers until 2012. I began with LSAT classes in Albuquerque, then expanded to other exams, to tutoring, and to Chicago. Originally hired by Stanley H. Kaplan himself in 1978, my position with the company became t○se after Stanley sold the company and he became *persona non grata*. Even so in 1992 I pioneered Kaplan's full-time employment policy (previously teachers were part-time), served as National ACT Product Director from 1994 to 1996, and trained & hired new teachers from 1996 to 2008.

Since 2008: Writing Buddy

I help professionals and students whose writing must make the very best impression.

## Education

1980 Juris Doctor

University of New Mexico, Albuquerque NM

🐾 Law Review 1979-1980

🐾 New Mexico Agency On Aging published my thesis *New Mexico Funeral & Burial Law*.

🐾 NM Supreme Court Judicial Extern 1979-80

🐾 At 20, the youngest JD in NM history.



## 1978 BA *cum laude* in history

☛ *Phi Beta Kappa*, University of New Mexico

☛ Departmental honors; published thesis *History of Solar Energy* in-house

☛ 4yr scholarship; Grunsfeld Award 1976

☛ UNM Student Senate 1977-78

☛ UNM Student Attorney Gen'l 1977

☛ National Student Congress, Bd of Dir. 1978

## 1976 Santa Fe High School

♣ State HS Essay Competition, 1<sup>st</sup> place

♣ State HS Math Competition, 3<sup>rd</sup> place

♣ NM State HS Model Government, 1975.

## 1975 NM State Fire School

Las Cruces, New Mexico

Line Officer Training Program, completed 1975

EMT Program, certified 1978-81.

I resumed participation in the Madrid Volunteer Fire Department in 2013.

## Additional Experience

### 1994-96 Nat'l Product Director

Kaplan experimented briefly with shifting administration away from its Central (Manhattan) Offices, and I took over our biggest Mid-western product (ACT prep), but the distance & then technology at the time was almost insuperable, so I resumed teaching full-time.

### 1980-84 Programmer-Analyst

New Mexico Supreme Court Admin. Office of the Courts, Santa Fe NM.

I helped program and design one of the first computerized court systems in the world. I helped "translate" between judicial legalese & computer tech jargon.

I have worked two or more jobs since 1973, when I was in Jr. High. At age 55 I combine youth with forty years' experience, including more than thirty years loyalty to a single company, Stanley H Kaplan.

Before I finished Law School at age 20, I had also worked as a printmaker, a book-keeper, a tutor, a Santa Claus, a chess machine, a fireman, an ambulance driver, a librarian, a legal extern for the elderly, a judicial clerk, a law clerk, a security guard, and a gas station operator, and had done hard physical labor (such as breaking rocks). I passed the NM bar in 1981 and the Illinois bar in 1976; I am in good standing in both states, but dues and CLEO requirements are long out of date.

I believe that whatever needs doing is the job of the one who notices the need. Getting paid nice, but that's secondary. If ye need something done, I might be the one to do it. But if ye need a handsome face or a cog in some machine, I'm unlikely to be the part you need.

There is plenty I don't know how to do yet, but I'm a quick learn. Over the last few decades, I have studied public transit extensively, and use a system for teaching math which I developed myself—*The Rhythmic Kid* (for kids of all ages).

## Community Service

### 1984-2012 Jr. Hi Sunday School

*First Congregational Church of DesPlaines, IL*

I taught 7th & 8th grade Sunday School every year from 1986 to 2003, and periodically since. I also served in alternative roles, including the choir and as scripturalist.

### 2013— After-School Volunteer

*DeVargas Middle School, Santa Fe NM*

I demonstrate courtesies, basic and "club" level principles, and ethics of chess on a weekly basis; I was 1st Board for the 1976 Santa Fe High School Chess team. In 1975 I played a six-game simultaneous demonstration against the Los Alamos HS team (scoring 4-0-2) in lieu of a default in one match when I was Santa Fe's 3<sup>rd</sup> board and the rest of the team was delayed in traffic.

### 1973-- Activist & Parliamentarian

*Madrid Landowner's Association (MLA),  
Madrid Volunteer Fire Department (MVFD),  
Madrid Cultural Projects (MCP), &tc.*

The Johnsons (my family) helped form the "town-meeting"-based organizations which serve in lieu of a city government for Madrid and our environs. I learned Parliamentary procedure from and for these organizations before and while I was in law school, and have remained active in them ever since. I founded the Madrid Free Forum, precursor of the MCP, in 1976.



November 9, 2015  
To: Maria Lohmann  
Subject: Application for COLTPAC Vacancy

Dear MS Lohmann, I am very interested in representing District 3 on Santa Fe County's COLTPAC. I have owned property in the San Pedro community for over 30 years and been a resident, off and on, for over 20 years. I have a strong personal interest in planning for open space, parks and trails in Santa Fe County and also have professional experience in developing land use plans and open space/park plans.

My first "professional" work (1982) was developing a land cover/land use map and recreation recommendations for the Rio Grande Bosque. The recommendations and maps were later used to help develop the Rio Grande Valley State Park. In addition, while working with the Bureau of Land Management (BLM) for over 20 years in NM, I actively participated in developing each of the land use plans prepared for the BLM resource areas in NM.

I also have extensive experience in participating on committees at the state, regional and national level and have represented, the BLM, USGS and the Department of Interior on committees developed to address a broad set of subjects. In addition, I have experience in planning meetings, training activities and providing professional briefings.

Please see my attached professional resume and consider my application to become a member of the COLTPAC.

Thank you,

Robert (Bob) Bewley,  
57 Ranchitos Road,  
Sandia Park, NM 87047



## Resume

Robert Bewley

57 Ranchitos Road

Sandia Park, New Mexico 87047

Home:505-281-2564

Mobile: 301-646-3978

Email: rbewleyeo@gmail.com

### Professional Experience:

Mr. Bewley has over 30 years professional experience as a geographer with the U.S. Department of Interior. Robert's primary interest has been in developing, implementing and managing enterprise geospatial programs for natural resource management, and managing national cartography/remote sensing programs to support natural resource management and hazard response. Mr. Bewley also has over 20 years experience in wildland fire emergency operations.

USGS, Reston, VA: Robert was a member of the U.S. Geologic Survey (USGS), National GeoSpatial Program (NGP) leadership team from June 2010 to July 2014. He provided leadership and strategic direction for five national programs; The National Map, US Topo, The National Atlas, the Historic Topographic Map Collection and the U.S. Board of Geographic Names. Mr. Bewley was also the USGS Liaison to the Department of Homeland Security (DHS), working primarily with FEMA to support emergency response for natural hazard events such as earthquakes, flooding, hurricanes and wildland fire events. Closely related to his DHS responsibilities, Robert was the lead for the USGS Geospatial Information Response Team, coordinating geospatial data requirements for natural disasters, and distributing the latest geospatial information to first responders and National Incident Response Teams. In addition, Mr Bewley was a member of the USGS Hazard Response Executive Committee and represented USGS on the Homeland Security Infrastructure Data Committee (HIFLD).

**Bureau of Land Management, Washington DC:** From February, 2005 to June, 2010

Mr. Bewley was the Senior Geographer and National Geospatial Program Manager for the Department of Interior, Bureau of Land Management (BLM). Robert's responsibilities at the BLM Washington Office (WO) included the coordination and support of geospatial technology within BLM natural resource management activities. Mr. Bewley regularly conducted geospatial requirements analyses of the natural resource management programs, initiated the development of geospatial processes to support natural resource management and sponsored the development of BLM national geospatial standards. He also implemented a comprehensive national remote sensing program, and secured funding to complete and update the digital BLM 100K topographic map series. Mr. Bewley was also appointed by the Secretary of the Interior to represent the BLM on the National Board of Geographic Names and was selected by the DOI Secretary to represent the Department on the Civil Applications Committee.

**Bureau of Land Management, Santa Fe, NM:** Project Manager, BLM Enterprise Geographic Information System (EGIS) June 2003 to February 2005. The EGIS Project integrated geospatial technology into the Bureau's business model at the local, state and national level.

**Bureau of Land Management, Santa Fe, NM;** Mr Bewley was the Geo-Sciences Team Lead, for BLM New Mexico from January 1992 to June 2003. Robert consolidated a diverse group of individuals and six independent programs; Information Technology, GIS, Cartography, Remote Sensing, Cadastral Survey and Land Records to form a cohesive team that supported integrated geospatial activities across the four state BLM New Mexico administrative region (NM, TX, OK and KS). The geo-sciences team provided cartographic and geospatial analysis for each of the land use plans developed during this period and also provided geospatial support for many wildland fire events.

**Bureau of Land Management, Santa Fe, NM:** January, 1986 to January 1992, Robert was a Geographer and supported a wide variety of Land Use Planning, Cadastral Survey, Mapping, wildland fire, Remote Sensing and GIS projects.

**Bureau of Land Management, Albuquerque, NM,** August 1983 to January 1986: Robert was a member of the Land Use Planning Team and helped initiate the implementation of computer based geospatial technology within BLM NM.

**Education:**

Robert earned BA and MA in Geography from the University of New Mexico.

**Additional information:**

Robert has been qualified and worked in many Incident Command positions ranging from Wildland Fire Fighter to National Infrared Coordinator and has worked with incident management teams on managing catastrophic fires throughout the United States, Canada, Guatemala and Mexico.

Mr. Bewley's most recent published paper "USGS Emergency Response Resources" revised and reprinted in 2013 is available at <http://pubs.usgs.gov/fs/2011/3079/pdf/fs2011-3079.pdf>

Robert has provided briefings and presentations at many professional meetings including; ASPRS, ESRI International Users Meeting, IAWF, HIFLD, BLM/FS Geospatial 07 and 09, and Forest Service Remote Sensing 2008.





**Daniel "Danny" Mayfield**

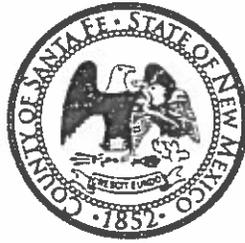
*Commissioner, District 1*

**Miguel M. Chavez**

*Commissioner, District 2*

**Robert A. Anaya**

*Commissioner, District 3*



**Ron Pacheco**

*Executive Director*

**Kathy Holian**  
*Commissioner, District 4*

**Liz Stefanics**  
*Commissioner, District 5*

**Katherine Miller**  
*County Manager*

## Memorandum

**To:** Board of County Commissioners & County Manager's office

**From:** James R. Pacheco, Executive Director, Santa Fe County Housing Authority

**Date:** November 17, 2015

**Re:** Re-appointment of Housing Authority Board Community Member Joe Lowey

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As Housing Authority Board Community member Joe Lowey has now completed a two year term as of the end of this year, I am recommending he be re-appointed for a second two year term beginning on 1/1/2016 to serve until 12/31/2017. As a former Housing Authority Executive Director for many years his insight and knowledge have been of great value to the Santa Fe County Housing Authority. On a regular basis Mr. Lowey meets not only with the Executive Director but also with housing staff to offer help and assistance with daily challenges or strategic planning for the long term. His input has been welcome and his experience has been helpful. For these reasons I am recommending he be appointed to a second two year term.





