

New Mexico Clean & Beautiful Grant Program
FY13 (2012-2013)

Application Contact Information Summary

Please complete all of the sections:

Please check one: _____ Municipality County _____ Tribal Government

Name of Government: Santa Fe County Population: _____

Contact Person (completing this application): Mia D. Barela

Phone Number: 505-992-3025 Email Address: mbarela@santafecounty.org

Contact Person - if different from above contact - (person responsible for implementing program and/or project):

Name: _____ Phone Number: _____

Mailing Address: _____

Email Address: _____

Financial Contact - (person fiscally responsible for requesting and accounting for grant funds):

Name: Teresa Martinez Phone Number: 505-995-2780

Mailing Address: PO Box 276

Santa Fe, NM 87504

Email Address: tsanchez@santafecounty.org

Katherine Miller
Typed Name

County Manager
Title

Katherine Miller
Signature of Authorizing Official

5.10.12
Date

A. Briefly identify the issues facing your community in each area. Describe only the issues you are requesting funding for.

Litter (Control, Prevention and Eradication) and/or Weed Eradication:

Santa Fe County is faced with litter and illegal dumpsites. We currently have 3 major illegal dumpsites. Many of these dumpsites are located on BLM and State Forest Land. We have also started programs for Santa Fe County Parks, Rivers and Trails for litter eradication.

Beautification and/or Graffiti eradication:

Education:

Santa Fe County would like to create pamphlets for new programs eg. Adopt-a-Road, Adopt-a-River, Adopt-a-Park, Adopt-a-Trail and Adopt-a-Roundabout.

Recycling

B. What are the specific goals and objectives for your program(s)/project(s)?

Note: Goals are general and idealistic:

Beautification Goal: beautify our community. Litter Goal: – eliminate litter from our community.

Note: Objectives relate to the goal and are the means of achieving the goal - they are specific, realistic and measurable.

Beautification Objective: landscape 5 public areas. Litter Objective: - coordinate two major community cleanups.

Litter (control, prevention and eradication) and/or Weed Eradication:

LITTER GOALS: To eliminate litter from our roadways and clean up illegal dumpsites in Santa Fe County's open public lands, parks, rivers and trails.

LITTER OBJECTIVES: Santa Fe County will have two major cleanups to coincide with the Great American Cleanup and the Tos No Mas Cleanup. We would also like to have several illegal dumpsite cleanups and partner with BLM and the State Forestry Service. We are currently working with Santa Fe County Open Space and Trails to keep our parks, rivers and trails clean and litter free.

Beautification and/or Graffiti Eradication:

Empty box for input regarding Beautification and/or Graffiti Eradication.

Education

EDUCATION GOALS: Create pamphlets informing Santa Fe County residents that they can adopt a road, park, trail, river or roundabout.

EDUCATION OBJECTIVES: Santa Fe County will create a pamphlet detailing how a resident can go about adopting a road, park, trail, river or a roundabout. We will do a mail out with the Santa Fe County Utility bills to residents. We will also place it on our web site.

Recycling

Empty box for input regarding Recycling.

C. List the name of the project(s) your community is coordinating for litter and/or weed eradication:

1	Great American Cleanup
2	Toss No Mas Cleanup
3	Illegal Dumpsite Cleanups
4	
5	
6	
7	
8	
9	
10	

D. Measurements: what are the measurements for each project? How will you track the success of each project (e.g., volunteer sign in-sheets, number of promotional items handed out, pounds of trash, etc.)

1	Measurments will include number of volunteers and workers, how many pounds of trash.
2	Measurments will include number of volunteers and workers, how many pounds of trash.
3	Measurments will include number of volunteers and workers, how many pounds of trash.
4	
5	
6	
7	
8	
9	
10	

E. Time Frame: What are the timeframes for the project(s) - e.g., start and end dates, time, etc.?:

1	Time frame for Great American Cleanup will be from the beginning of April to the end of May.
2	Time frame for Toss No Mas will be from the beginning of August to the end of September.
3	Cleanups for illegal dumpsites will from April to September.
4	
5	
6	
7	
8	
9	
10	

F. Implementation: Please describe how your project will be implemented.

1	Santa Fe County will send out a press release advising residents that they can participate in the Great American Cleanup. Residents can call to sign up with us or through a sign up sheet through our website.
2	Santa Fe County will send out a press release advising residents that they can participate in the Toss No Mas. Residents can call to sign up with us or through a sign up sheet through our website.
3	Depending on where the illegal dumpsites are, our compliance officer will contact BLM and the State Forestry Service to work on these cleanups together.
4	
5	
6	
7	
8	
9	
10	

Litter and/or Weed Eradication Project Worksheet - Continued

G. Who are your partners? Please list all of your partners and what they will provide:

Project:	Partner:	What they will Provide:

Litter and/or Weed Eradication Project Worksheet - Budget - (5 Points)

Program Resources						
Items:	Projects:					
	Great American Cleanup & Toss No Mas					
Adult Civic Group Sub-Contracting						
Equipment and/or Safety Equipment:						
Gloves	\$100.00					
Safety Vests	\$250.00					
First Aid Kits	\$100.00					
Supervisors:						
Trash Bags	\$600.00					
Litter Bags						
Trash Receptacles						
Sub Total Program Resources:	\$1,050.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total:					\$1,050.00	

Youth Employment					
Projects:	Number of Individual Youth Planning to hire:	Amount	Number Of Youth Groups Sub Contracts	Amount	Number of Youth in groups
Sub Total Youth Employment:	0	\$0.00	0	\$0.00	0
Total:				\$0.00	
Grand Total Requested Project Budget: Program Resources and Youth Employment:				\$1,050.00	

C. List the name of the project(s) your community is coordinating for education:

1	Informational Pamphlets for adopting a road, river, park, trail and roundabout
2	
3	
4	
5	
6	
7	

D. Measurements: What are the measurements for each project? How will you track the success of each project (e.g., volunteer sign in-sheets, number of promotional items handed out, pounds of trash, etc.)

1	Number of pamphlets made and mailed out
2	How many residents sign up for these programs
3	
4	
5	
6	
7	

E. Time Frame: What are the timeframes for the project(s) - e.g., start and end dates, time, etc.?:

1	Pamphlets will be made in August
2	These programs will continue on an yearly basis
3	
4	
5	
6	
7	

Education Project Worksheet - Budget - (5 Points)

Program Resources						
Items:	Projects:					
	Adopt-a-pamphlets					
Awards and Volunteer Recognition						
Educational Materials:						
Waste In Place Books						
Event Advertising						
School Contests						
Postage, Printing, etc.	\$800.00					
Promotion of Program						
Sub Total Program Resources:	\$800.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
					Total:	\$800.00

Youth Employment					
Projects:	Number of Individual Youth Planning to hire:	Amount	Number Of Youth Groups Sub Contract	Amount	Number of Youth in groups
Sub Total Youth Employment:	0	\$0.00	0	\$0.00	0
				Total:	\$0.00
Grand Total Requested Project Budget: Program Resources and Youth Employment:					\$0.00

Summary of Project Budgets Worksheets - (5 Points)

Project Name	Program Resources	Youth Employment	Government	Private	
			In-Kind & Monetary	In-Kind & Monetary	
Litter & Weed Eradication	\$1,050.00	\$0.00	\$25,417.50	\$0.00	
Beautification & Graffiti Eradication	\$0.00	\$0.00	\$0.00	\$0.00	
Education	\$800.00	\$0.00	\$0.00	\$0.00	
Recycling	\$0.00	\$0.00	\$0.00	\$0.00	
Totals		\$1,850.00	\$0.00	\$25,417.50	\$0.00

Grand Total Grant Request:	\$1,850.00
Grand Total Matching:	\$25,417.50
Total Project In-Kind Match Percentage:	1374%

Number of Youth Groups:	0
Number of Youth in Groups	0
Number of Individual Youth Planning to Hire	0
Total Youth Hired:	0

Past Contract History - (5 Points)

Grant Award FY12	\$3,400.00		
Grant Award FY11	\$4,000.00		
How much money did your community return in FY11?	\$359.28	Percent Returned:	9%
Did your community complete and submit Performance and Accounting Reports? Place a "1" for yes or a "0" for no.			1