

Santa Fe County Lodgers Tax Advisory Board
Bokum Building
Finance Conference Room 2nd Floor
142 West Palace Avenue

Regular Meeting
February 26, 2015 at 10:00 am

Please turn off Cellular Phones during the meeting

Agenda

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
 - **Amendments**
 - **Tabled or Withdrawn items**
- IV. **Approval of Minutes**
 - **December 11, 2014 Regular Meeting**
- V. **New Business**
 - A. Funding Request from the City of Santa Fe for the City/County Joint Press Tours, Cynthia Delgado, Director of Marketing.
 - B. Funding Request for the 30th Annual Santa Fe Century & Outside Bike & Brew, Karl Ferguson, Program Manager and Chris Goblet.
 - C. Funding Request for the 13th Annual Edgewood Music Festival, Roger Alinke, Director of New Mexico Wildlife Association (Wildlife West).
 - D. Funding Request from the County Manager's Office for an Instagram campaign #howtosantafe.
 - E. Introduction of Carole Jaramillo, Successor to Finance Director, Teresa Martinez.
- VI. **Old Business**
 - A. Discussion of the nomination for the Lodgers Tax Advisory Board Vacancy.
- VII. **Financial Report**
 - A. **Santa Fe County Finance Division – Lodgers Tax Financial Report – February 25, 2015 (Pro-Forma)**
- VIII. **Advertising Agency Report - Impressions Advertising, Inc.**
 - A. **Old Business**
 - B. **New Business**
- IX. **Administrative**
 - A. **Next Meeting Date and Location**

Adjournment

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