

**Santa Fe County Lodgers Tax Advisory Board (LTAB)
Monday, July 16, 2018 at 3:00 pm**

**Santa Fe County Administration Building,
Legal Conference Room, 2nd Floor
Santa Fe, New Mexico 87501**

Regular Meeting Agenda

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda (Action Item)**
- IV. **Announcements**
- V. **Approval of May 14, 2018 Regular Meeting Minutes (Action Item)**
- VI. **Election of Officers**
 - A. **Election of LTAB Chair (Action Item)**
 - B. **Election of LTAB Vice-Chair (Action Item)**
- VII. **Financial Report**
 - A. **Santa Fe County Finance Division - Lodgers' Tax Financial Report (Pro-Forma)**
- VIII. **Tourism Proposal Presented by Randy Randall, Tourism Santa Fe**
- IX. **Advertising Agency**
 - A. **Advertising Agency Report - HK Advertising by Dave Hayduk (Pro-Forma)**
- X. **Administrative**
 - A. **Staff Update**
 - B. **Next Meeting Date and Location**
- XI. **Adjournment**

Santa Fe County makes every practical effort to assure that auxiliary aids or services are available for meetings and program. Individuals who would like to request auxiliary aids or services should contact Santa Fe County at (505) 986-6200 in advance to discuss any specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).