

**Santa Fe County Lodgers Tax Advisory Board (LTAB)
Friday, September 22, 2017, 9:00 am**

**Santa Fe County Administration Building,
Legal Conference Room, 2nd Floor
Santa Fe, New Mexico**

Regular Meeting Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda (**Action Item**)
- IV. Announcements
- V. Approval of August 25, 2017 Regular Meeting Minutes (**Action Item**)
- VI. Presentation by the Santa Fe Children's Museum: Paul E. Macks, Vice-President of the Board of Directors and Beth Hamilton, Development & Marketing Coordinator regarding the Promotion, Advertising and Marketing of the Santa Fe Children's Museum Programs during Fiscal Year 2017
- VII. Presentation by Northern New Mexico Air Alliance, Mr. Stuart Kirk regarding Fly Santa Fe
- VIII. Presentation by the Santa Fe Film Office Director Eric Witt
- IX. Financial Report
Santa Fe County Finance Division- Lodgers' Tax Financial Report- (Pro-Forma)
- X. Advertising Agency
A. Advertising Agency Report - HK Advertising by Dave Hayduk (Withdrawn)
- XI. Administrative
A. Next Meeting Date and Location

Adjournment

Santa Fe County makes every practical effort to assure that auxiliary aids or services are available for meetings and program. Individuals who would like to request auxiliary aids or services should contact Santa Fe County at (505) 986-6200

in advance to discuss any specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).