

**Santa Fe County Lodgers Tax Advisory Board (LTAB)  
Friday, August 25, 2017, 9:00 am**

**Santa Fe County Administration Building,  
Legal Conference Room, 2nd Floor  
Santa Fe, New Mexico**

**Regular Meeting Agenda**

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda (**Action Item**)
- IV. Announcements
- V. Approval of July 20, 2017 Regular Meeting Minutes (**Action Item**)
- VI. Financial Report  
Santa Fe County Finance Division- Lodgers' Tax Financial Report-  
(Pro-Forma)
- VII. Presentation by Economic Development Manager Chris Hyer
- VIII. Presentation by Communications Coordinator Kristine Mihelcic
- IX. Advertising Agency  
A. Advertising Agency Report - HK Advertising by Dave Hayduk
- X. Administrative  
A. Next Meeting Date and Location

**Adjournment**

Santa Fe County makes every practical effort to assure that auxiliary aids or services are available for meetings and program. Individuals who would like to request auxiliary aids or services should contact Santa Fe County at (505) 986-6200 in advance to discuss any specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).