

**Santa Fe County Lodgers Tax Advisory Board (LTAB)
Friday, September 30, 2016, 9:00 am**

**Santa Fe County Administration Building,
Legal Conference Room, 2nd Floor
Santa Fe, New Mexico**

Regular Meeting Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda (**Action Item**)
- IV. Announcements
- V. Approval of August 19, 2016 Regular Meeting Minutes (**Action Item**)
- VI. Presentations:
 1. Final Report from International Folk Art Alliance, Heather Tanner, Director of Development and Connie Tooker Nuñez, Associate Director of Advancement for the 2016 International Folk Art Market
- VII. **Financial Report**
Santa Fe County Finance Division- Lodgers' Tax Financial Report- (Pro-Forma)
- VIII. Proposed Options for Amending Ordinance No. 1999-15, Lodgers' Occupancy Tax Ordinance, Increasing the Lodgers' Tax Rate and Amending the Lodgers' Tax Collection and Record Keeping Procedures (**Action Item**)
- IX. **Advertising Agency**
 - A. Advertising Agency Report - HK Advertising by Dave Hayduk (Pro-Forma)
- X. **Administrative**
 - A. Next Meeting Date and Location

Adjournment

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