

Santa Fe County Lodgers Tax Advisory Board
Finance Conference Room
Bokum Building
142 West Palace Avenue, 2nd Floor

Regular Meeting
October 27, 2011 at 10:00am

Please turn off Cellular Phones during the meeting

Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
 - **Amendments**
 - **Tabled or Withdrawn items**
- IV. Approval of Minutes
 - September 22, 2011 Regular Meeting
- V. New Business
 - Presentation from Amanda Crocker, El Rancho de las Golondrinas.
 - Presentation from Jeanette Alt-Romero, Open Hands regarding results of the Renaissance Fair.
 - Presentation from Michael Koster, Director of Southwest Roots Music regarding the results of the Thirsty Ear Festival.
 - **Funding Request from Southwest Roots Music by Michael Koster, Director**
- VI. Old Business
- VII. Financial Report
 - A. Santa Fe County Finance Division – Lodgers Tax Financial Report – October 26, 2011 (Pro-Forma)
- VIII. Advertising Agency Report - Impressions Advertising, Inc.
 - A. Old Business
 - B. New Business
- IX. Administrative
 - A. Next Meeting Date and Location

Adjournment

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986-6200 in advance to discuss any special needs (e.g., interpreters for the hearing impaired or readers for the sight impaired)