SANTA FE COUNTY

Friday, January 15, 2021
(LTAB) Santa Fe County Lodgers' Tax Advisory Board

Santa Fe County Complex,
100 Catron St., 2nd floor,
Held via Virtual Meeting
Johnson St. Conference Room
Santa Fe, New Mexico 87501

1. Opening Business

A. Call to Order 9:00 A.M.

B. Roll Call

C. Approval of Agenda

D. Approval of December 18, 2020 Meeting Minutes

E. Announcements

2. Financial Report

A. Santa Fe County Finance Division - Lodgers' Tax Financial Report (Pro-Forma)

3. Advertising Agency

A. Advertising Agency Report – Sunny 505 by Dave Hayduk (Pro-Forma)

4. Administrative

A. Staff Update

B. Discussion Regarding Lodgers' Tax Grant Funding Program and Criteria for COVID SafePractices for this Fiscal Year

C. Next Meeting Date and Location

5. Adjournment

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