

**Santa Fe County Lodgers' Tax Advisory Board
Santa Fe County Administration Building
102 Grant Avenue, Executive Conference Room (2nd Floor),
Santa Fe NM
87501-2071**

NOTICE OF VIRTUAL MEETING

Friday, January 21, 2022, at 9:00 a.m.

The Santa Fe County Lodgers' Tax Advisory Board will hold a meeting on Friday, January 21, 2022, at 9:00 a.m.

VIRTUAL ATTENDANCE

Members of the public can listen and participate in the meeting via Webex. To participate by phone, call 1-408-418-9388, using meeting number (access code): 2491 843 1051 and Meeting password: wpUpmqgZ453

To participate via the internet, go to:

<https://sfco.webex.com/sfco/j.php?MTID=m16c88b6b8d22119dee669de07037c21e>

Meeting Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda (Action Item)
- IV. Announcements
- V. Approval of December 3, 2021 Minutes (Action Item)
- VI. Election of Officers for 2022 Calendar Year (Action Item)
- VII. Presentation:
 - 1. The Santa Fe County Experience Mobile App Presented by Santa Fe Community Development Department, Sunny 505, and Mindshare Labs
- VIII. Financial Report
 - 1. Santa Fe County Finance Division- Lodgers' Tax Financial Report- (Pro-Forma)

IX. Advertising Agency Report

A. Advertising Agency Report- Sunny 505 by Dave Hayduk (Pro-Forma)

X. Staff Update

XI. Adjournment

Santa Fe County makes every practical effort to assure that auxiliary aids or services are available for meetings and program. Individuals who would like to request auxiliary aids or services should contact Santa Fe County at (505) 986-6200 in advance To discuss any specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).

For further information, copies of the agenda, or auxiliary aids or services, contact
(505) 986-6200