

Santa Fe County Lodgers' Tax Advisory Board  
**Notice of Regular Meeting**

The Santa Fe County Lodgers' Tax Advisory Board will hold a regularly scheduled meeting in the Plaza Conference Room, Santa Fe County Administration Complex, 240 Grant Avenue, Santa Fe, NM 87501

Members of the public can participate virtually via Microsoft Teams Meeting.

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The agenda will be posted at least seventy-two (72) hours before the meeting on the County's online meeting platform and a PDF copy will be provided at the bottom of this webpage.

Santa Fe County makes every practical effort to ensure that auxiliary aids or services are available for meetings and programs. Individuals who would like to request auxiliary aids or services should contact the Santa Fe County Community Development Department: Tourism & Marketing Office at 505-995-2761 in advance of the meeting to discuss specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).

**Meeting Agenda for Friday, March 14, 2025 at 9:00 am**

I. Call to Order

II. Roll Call

III. Approval of Agenda ([Action Item](#))

IV. Approval of December 13 ,2024 Minutes ([Action Item](#))

V. Approval of February 14, 2025 Minutes ([Action Item](#))

VI. Announcements

VII. Presentation: Santa Fe Film Commissioner Jennifer LaBar- Tapia with the Santa Fe Film Office/Santa Fe Regional Film Commission

VIII. Financial Report

A. Santa Fe County Finance Division- Lodgers' Tax Financial Report (Pro – Forma)

IX. Advertising Agency

A. Advertising Agency Report – Sunny 505 by Dezaree Vega- Garcia and Dave Hayduk

(Pro-Forma)

X. Administrative Items

A. Staff Update

B. Next Meeting Date and Location

XI. Adjournment