

Santa Fe County Lodgers' Tax Advisory Board (LTAB)

Friday, July 23, 2021 at 9:00 am

This meeting will be conducted virtually:

Join from the meeting link

<https://sfco.webex.com/sfco/j.php?MTID=ma26d6c02c8f8a51ecfabd6a37dd48bad>

Join by meeting number

Meeting number (access code): 146 617 4231

Meeting password: UPsHFEH2s34

Tap to join from a mobile device (attendees only)

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Meeting Agenda

- I. Call to Order**
- II. Roll Call**
- III. Approval of Agenda (Action Item)**
- IV. Announcements**
- V. Approval of June 11, 2021 Meeting Minutes (Action Item)**
- VI. Presentation: Jennifer LaBar Tapia, Executive Director for the Santa Fe Film Office**
- VII. Financial Report**
 - A. Santa Fe County Finance Division- Lodgers' Tax Financial Report- (Pro-Forma)**
- VIII. Advertising Agency**
 - A. Advertising Agency Report – Sunny 505 by Dave Hayduk (Pro-Forma)**
- IX. Administrative**
 - A. Next Meeting Date and Location**

Adjournment

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