

INDEX OF
SANTA FE COUNTY
HEALTH POLICY & PLANNING COMMISSION
December 2, 2011

ITEM	ACTION	PAGE (S)
CALL TO ORDER		1
ROLL CALL	Quorum	1
APPROVAL OF AMENDED AGENDA	Approved	2
APPROVAL OF MINUTES <i>Draft Minutes for November 4, 2011</i>	Postponed	2
MATTERS OF PUBLIC CONCERN	None	2
INFORMATIONAL ITEMS		
A. Santa Fe Underage Drinking Prevention Alliance (Shelly Mann-Lev)		2-6
MATTERS FROM THE COMMISSION		
A. Community Needs Assessment Standing Item (Commissioners Gamble and Williams)		6-7
B. Establish HPPC Executive Committee (Commissioner Williams)	Postponed	7
C. Criteria for Presentations and Requests for Funding (Commissioner Williams)		8
D. Indigent Care Fund	Informational	8
ACTION ITEMS		
None		8
A. Future Agenda Items for January and February 2012 (Commissioner Williams)		8
ANNOUNCEMENTS		
A. Next HPPC Regular Meeting on January 6, 2012 at 9:00 a.m.		8
ADJOURNMENT	Adjourned at 11:00 a.m.	8

SFC CLERK RECORDED 02/07/2012

MINUTES OF THE
SANTA FE COUNTY
HEALTH POLICY & PLANNING COMMISSION

December 2, 2011

A meeting of the Santa Fe County Health Policy and Planning Commission was called to order at 9:05 a.m. by Chair Judith Williams on the above-cited date at the Santa Fe County Health & Human Services Department, 2052 Galisteo Street, Suite B, Santa Fe, New Mexico.

Roll call indicated the presence of a quorum for conducting official business as follows:

MEMBERS PRESENT:

Judith Williams, Chair
James Bond
George Gamble
Antoinette Montaña

MEMBER(s) ABSENT:

David Harwell, resigned
Kathleen Rowe, excused
Anna Vigil, excused

STAFF PRESENT:

Marie Garcia, Health and Human Services Department
Joseph Gutierrez, Community Services Department Director
Steve Shepherd, Health and Human Services Department Director

OTHERS PRESENT:

Tita Gervers, SF Public Schools, Director, Student Wellness Office
Ron Hale
Lisa Grace Giuffra, Santa Fe Underage Drinking Prevention Alliance
Shelly Mann-Lev, Santa Fe Underage Drinking Prevention Alliance

APPROVAL OF AMENDED AGENDA

Item VI-A (Casa Milagro) was deleted from the agenda.

Discussion on the Indigent Care Fund was added to the agenda under Matters from the Commission.

Commissioner Bond moved to approve the Agenda as amended. Commissioner Gamble seconded the motion, which passed unanimously by voice vote.

APPROVAL OF MINUTES:

Draft Minutes for November 4, 2011

Commissioner Bond moved to table the Approval of the Minutes of the November 4, 2011 meeting until the next meeting. Commissioner Gamble seconded the motion, which passed unanimously by voice vote.

MATTERS FROM PUBLIC CONCERN

Ron Hale said he serves on the Executive Committee of the Municipal Alliance of the Health Council. He noted that there are about 30 health councils that are functioning around the state. He announced that the Alliance applied for funding from the Con Alma Foundation to fund a coordinator and the grant was approved. They will be hiring a coordinator soon.

Mr. Hale said the Alliance is sponsoring a public health council meeting on December 19th. The Alliance is also spearheading an effort to re-establish funding for health councils that used to be funded by the state. They will be asking for reinstatement of this funding, approximately \$200,000 per health council.

INFORMATIONAL ITEMS

A. Santa Fe Underage Drinking Prevention Alliance (Shelly Mann-Lev and Cynthia Delgado)

Chair Williams noted that she and Commissioner Bond met with Ms. Mann-Lev and Ms. Delgado about making a presentation to the HPPC. She said they talked about data issues and the fact that the HPPC wants to do some planning; and they do not want to duplicate efforts and therefore are looking for ways to collaborate with multiple organizations. At the meeting, Ms. Mann-Lev noted that the State conducted a NM Youth Risk and Resiliency Survey and the CDC also collected some data. She offered to share this information with the HPPC; and this is one of the reasons they will be making a presentation today.

[Material from the Santa Fe Underage Drinking Prevention Alliance was distributed in the Commissioners' packets. Please see Exhibit "A" for the specifics of this presentation.]

Ms. Mann-Lev noted that Cynthia Delgado was not present today because she was attending a funeral.

Ms. Mann-Lev said the motto of the Santa Fe Underage Drinking Prevention Alliance is: *“Santa Fe County, where no one drinks alcohol before the age of 21, where adults model low risk alcohol use, and no one drinks and drives.”*

Ms. Mann-Lev reviewed the information from Exhibit “A” as follows:

- She referred to the members of the Santa Fe Underage Drinking Prevention Alliance (SFUDPA) noting that the Santa Fe County DWI Program and the Santa Fe County’s Sheriff’s Office are actively involved in the Alliance and a critical part in what they do. In addition, a faith-based organization, the Cathedral Basilica of St. Francis of Assisi, has joined in their efforts and mission.
- In addition to members, they also have partners. The difference between partners and members is that members share their vision and partners join together in specific projects. There are also student partners through the Student Wellness Action Team. Mothers Against Drunk Driving (MADD); Teen Court of Santa Fe County and the NM Attorney General’s office are also partners. The partners participate in quarterly meetings and in an annual retreat that takes place. They also participate on the Policy, Education and Steering Committees.
- SFUDPA does their work through a strategic plan/model. Their goal is to decrease alcohol related deaths and injuries. Two contributors to this are DWI and alcohol related crashes and underage drinking. Some of the intended outcomes include: increasing the perceived risk of underage drinking and DWI; decreasing access to alcohol by minor; increasing law enforcement of DWI laws and underage drinking and changing the community norms.
- Ms. Mann-Lev reviewed the statistics of the NM Youth Risk and Resiliency Survey of 2009; the CDC 2009 United States Youth Risk and Behavior Surveillance Survey and the 2009 NM Youth Risk Behavior Survey. She noted that 22% of middle school students had their first drink before the age of 11. 54% of current drinkers were binge drinkers and 37% of middle school students indicated that it was easy for them to get alcohol.
- SFUDPA publishes a DWI “dashboard” on the third Monday of every month. This includes data on the number of DWI arrests, DWI/DUI crashes; minors under the influence/minors in possession of alcohol; and seized vehicles for Santa Fe County. The numbers come from the Sheriff’s Office, the Santa Fe Police Department and the State Police Department. The total number of alcohol related crashes this year in Santa Fe County, as of October 2011, is 122, a 19.6% increase from the number of alcohol related crashes that occurred in January through October of 2010.

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- Ms. Mann-Lev highlighted the strategies and activities for policy, law enforcement and education. She said in 2009, the Board of County Commissioners and City Council adopted resolutions to support their vision.
- She mentioned that the City passed a "Nuisance Abatement Ordinance" (Social Hosting) in February of 2011. She said this may be one of the pieces that they would like to work with the HPPC on – to adopt a social hosting ordinance for the County. This holds property owners and adult residents of properties responsible for allowing underage drinking. The Ordinance addresses loud; or unruly parties, underage drinking, drug trafficking, illegal gambling, prostitution, abandoned properties, litter and trash. It also authorizes the City to collect for the costs of responding to a public nuisance.

Ms. Mann-Lev explained that it is a fourth-degree felony to serve alcohol to minors but this law has been challenged every year since it went into effect. The liquor industry is trying to reduce the penalty for professionally-trained certified alcohol servers. She asked if this group would be interested in adopting a resolution asking the County Commissioners to take a stand on this.

Mr. Shepherd said the HPPC could pass a resolution supporting this, or they could recommend to the Board of County Commissioners that they pass a resolution of support.

Commissioner Gamble suggested that Ms. Mann-Lev send additional information about this to the HPPC before the January 2012 meeting. There was consensus that the Commission needed additional information before moving forward on this.

- SFUDPA is also working with the City on Airport Road and some of the alcohol-density issues. They opposed an alcohol license transfer on Airport Road for the Conoco/Giant gas station (corner of Airport and Meadows Roads). They collaborated with SWAT on alcohol retail density and made an alcohol advertising presentation to the Santa Fe City Council in February of this year. She said there are three areas in the community that have high alcohol-density issues.
- SFUDPA is also involved with statewide policy initiatives, such as the liquor excise tax; and strengthening the DWI laws and this could happen at the next legislative session. She said the Governor has come out saying that she is particularly concerned about DWI and repeat offenders.
- SFUDPA also works with law enforcement. Ms. Mann-Lev noted that both the City and County have a DWI vehicle forfeiture program but have different approaches. The City has a much stronger approach in seizing vehicles of DWI offenders. There were a total of 453 vehicles seized in 2011 (58 vehicles were seized by the Sheriff's Office and 345 vehicles were seized by the SFPD). The main difference is that the County's rule allows for forfeiture after the third DWI and the City is the first DWI.

Ms. Mann-Lev said they have been working with the County and the Sheriff's Office in getting the two DWI vehicle forfeiture programs in alignment and it would be helpful for the HPPC to share the endorsement that the County brings this into alignment. She explained that people do not know when they are driving in the county versus the city.

Commissioner Gamble asked what happens to the forfeiture.

Ms. Mann-Lev said it is sold at auction, and the money is used to cover the costs of the forfeiture program. If there is any money left, it goes to prevention.

Commissioner Bond said it would be interesting to see how many of the offenders that are included in this information are under the age of 21.

In response, Ms. Mann-Lev said they have this data and they could share it with the HPPC. She said per capita, the rate of involvement of DWIs is higher for younger adults and juveniles than it is for an older population.

- SFUDPA works closely with the NM Department of Public Safety, Special Investigations Division Operations on the sale to minors and to intoxicated individuals.
- DWI Warrant Round-up: Operation Descansos is a program that is funded by the NM Department of Transportation to the New Mexico Department of Public Safety to reduce impaired driving. The Department of Public Safety joined with the SFPD and the Santa Fe County Sheriff's Office to conduct warrant roundups for DWI offenders who refuse to comply with the law. 210 individuals surrendered; 449 individuals were arrested and 2 were deceased as of August 31, 2011.
- SFUDPA works with the City on their Community Awareness Program for the City of Santa Fe Nuisance Abatement Ordinance. They increase public information access regarding law enforcement activities to influence social norms regarding alcohol use among adults and juveniles.
- SFUDPA conducts prom and graduation awareness where they promote safe and sober celebrations. They send letters to lodging establishments and alcohol retailers; sends postcards to the parents of the students attending the prom; and to parents of graduating seniors. They also place newspaper and cinema ads and participate in radio interviews.
- SFUPDA organized 75 New Mexico youth to educate Legislators on the NM Attorney Generals Underage Drinking Legislation. They collaborated with the Santa Fe Public and Private schools and SWAT on a youth petition in support of the Governor's Crime package.

- SFUPDA participates in the American Athletic Institute's *Life of an Athlete* prevention and intervention series, which is a 5-step program designed to confront chemical health issues, and impact the problems that face today's student-athlete. This program has been shown to have a significant impact on youth alcohol use.
- Additional educational events and activities include: underage drinking prevention public service announcements with youth, City Councilors and County Commissioners; youth forums at Santa Fe High School, St. Michael's High School and Monte de Sol High School; and "Talk to your Children" Campaign with CHRISTUS St. Vincent Regional Medical Center.
- 48 Santa Fe County retail establishment inspections were conducted in 2009. 49 retail establishments were inspected in 2010 and 49 in 2011.

Ms. Mann-Lev concluded her presentation noting that they are making progress with a combination of all of the above and will continue to work on this trend.

MATTERS FROM THE COMMISSION

A. Community Needs Assessment Standing Item (Commissioners Gamble and Williams)

Chair Williams said the HPPC has been trying to structure collaboration with the hospital, Kathy Armijo-Etre as well as other community organizations so that they don't duplicate efforts on community planning. She noted that Commissioners Gamble and Bond met with Ms. Armijo-Etre on Monday to discuss how this will work.

Commissioner Gamble said they talked to Ms. Armijo-Etre about a plan or what she envisions that this will look like; who will be involved; what kind of data will be gathered and some kind of timeframe. He noted that the hospital is working on a Community Health Needs Assessment, as mandated by the Healthcare Reform Act and has a timeframe to do so.

Commissioner Gamble distributed copies of the *Needs Assessment Framework: Population Indicators* that the hospital is using. [A copy is hereby incorporated to these Minutes as Exhibit "B"]. They have broken down the needs assessment by population groups. A list of many other indicators has been selected and this list includes some of the indicators. The indicators were officially selected by a lead Partner Group who was organized to look at these age groups and come up with indicators.

Commissioner Gamble said the HPPC may decide to look at other things as well. For example, there may be some special populations that need attention. This would be in addition to the hospital's indicators. Commissioner Gamble will continue to meet with Ms. Armijo-Etre and report back to the Commission on a regular basis.

Commissioner Gamble asked the Commission members if they think there is a special population group that the HPPC may think is a priority that may not be picked up by this, or that the HPPC would want additional indicators, for example, the immigrant group.

Chair Williams said the problem with the immigrant group is that it is very hard to get data.

Ms. Gervers said the HPPC may want to consider adding an indicator of tracking the number of Indigent care contacts in a certain arena. Another possibility would be to look at Medicaid enrollment versus state insurance enrollment. She said it is difficult to measure the uninsured unless they show up at a medical facility. She said the County may be interested in looking at the incarcerated population. She offered to sit with the HPPC and come up with other indicators.

Commissioner Bond said the indicators are something that the HPPC really needs to think about. He said one indicator that struck him, and that he has seen elements before under the adult issue, is the issue of chronic disease, such as heart disease, diabetes and respiratory diseases. He said respiratory disease is a big issue, particularly among smokers.

Commissioner Gamble said the HPPC could work both on defining populations and indicators.

Chair Williams questioned how the lead partner groups were determined. She said she would like to work or talk to the City because they have health concerns and they have a health committee (Human Services Committee) who funds health programs.

Commissioner Gamble said he is interested in prevention and a lot of these do not speak to the issue of prevention. He would like to see prevention-type data rather than treatment.

**B. Establish HPPC Executive Committee
(Commissioner Williams)**

Chair Williams explained that the previous HPPC had an executive committee who met in the interim of meetings. They set the agendas for the meetings, drafted letters, and addressed emergency issues, etc. She asked if the Commission wants to establish an HPPC Executive Committee.

There was consensus to wait to establish an executive committee until the remaining members are appointed.

Mr. Shepherd noted that the vacancies have been re-advertised and he would like to take the two recommendations to the January BCC meeting.

**C. Criteria for Presentations and Requests for Funding
(Commissioner Williams)**

Chair Williams said she reviewed the State Indigent Care Act and she was going to put a list together but she has not completed it. She requested the Commission's input on setting some guidelines for presentations and requests for funding.

D. Indigent Care Fund

Chair Williams reported that the Board of County Commissioners approved the HPPC's recommendations for the Indigent Care Fund.

ACTION ITEMS

There were no action items.

FUTURE AGENDA ITEMS

**A. Future agenda items for January and February 2012
(Commissioner Williams)**

January agenda:

Staff presentation on budget process – how and where HPPC fits into this

ANNOUNCEMENTS

The next HPPC Regular Meeting is scheduled for Friday, January 6, 2012 at 9:00 a.m. at the Health and Human Services Conference Room.

ADJOURNMENT

Having completed the agenda, Commissioner Bond moved to adjourn, second by Commissioner Gamble, the meeting adjourned at 11:00 a.m.



Approved by:

Judith Williams
Judith Williams, Chairperson

Respectively submitted by:
Jo Ann G. Valdez, Stenographer

COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss HEALTH POLICY & PLAN
PAGES: 9

I Hereby Certify That This Instrument Was Filed for
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Deputy *Marcella*)
Witness My Hand And Seal Of Office
Valerie Espinoza
County Clerk, Santa Fe, N

Health Policy and Planning Commission
Meeting: December 2, 2011

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