

**SANTA FE COUNTY
ART CULTURE, AND CREATIVE ECONOMY COUNCIL
WEDNESDAY, JUNE 11, 2025, 9:00 AM
SANTA FE COUNTY ADMINISTRATION COMPLEX
240 GRANT AVENUE, SANTA FE, NM**

1. OPENING BUSINESS

A. CALL TO ORDER

The meeting of the Art Culture, and Creative Economy Council was called to order by Pam Sullivan, Chair, on Wednesday, June 11, 2025, at 9:00 am, at the Santa Fe County Administration Complex, 240 Grant Avenue, Santa Fe, NM.

B. ROLL CALL

MEMBERS PRESENT

Pam Sullivan, Chair
Pablo Ancona
Kevin Box
Brian McPartlon
Mariah Burns
Jennie Cooley
Michale Lancaster
Carla Sanders
David Lindblom
Nancy Sutor

MEMBERS ABSENT

Anthony Moore

OTHERS PRESENT

Dr. Leila Shadabi, Economic Development Specialist
Dr. Tressa Berman, Consultant
Valarie Rangel, SF County Planning Department
Robert Lambert, SF County Public Works Department
Elizabeth Martin, Stenographer, virtually

C. APPROVAL OF AGENDA

SFC CLERK RECORDED 07/22/2025

MOTION A motion was made and seconded by to approve the agenda as presented.

VOTE The motion passed on a voice vote.

D. INTRODUCTIONS

Chair Sullivan stated that Valarie, Rob, Leila and our Consultant Tressa are here.

E. ACCE RESOLUTION POINTS

2. APPROVAL OF MEETING MINUTES

A. REQUEST FOR APPROVAL OF MAY 14, 2025 ART, CULTURE AND CREATIVE ECONOMY MEETING MINUTES

It was stated that a name was misspelled and the break time was incorrect.

MOTION A motion was made and seconded by approve the minutes as amended.

VOTE The motion passed on a voice vote.

3. MATTERS FROM STAFF

A. VALERIE RANGEL, SENIOR GIS PLANNER, GROWTH MANAGEMENT DEPARTMENT

Ms. Rangel gave a PowerPoint presentation entitled County Assets, Events, Venues and Opportunities.

Mr. Lambert talked about resources, such as Lodgers Tax, grant opportunities at the City, the 2% for the Arts program, NEA grants and other opportunities.

4. PRESENTATIONS

None.

5. INFORMATIONAL ITEMS

A. SUMMARY OF QUARTERLY REPORT

Ms. Berman said she presented the Quarterly Report to the Board of County Commissioners at their meeting. The meeting, in it's entirety, can be viewed on

YouTube. Rather than summarize the report for you, you can see it on YouTube. She would like to review what came out of the meeting regarding feedback.

Ms. Berman said the County Commissioners talked about doing a survey to get stakeholder feedback. Some of them were in favor of doing a survey and some were not. She thinks it would be helpful. We have a survey in rough draft. She and Leila will work on it and send it to all of you for comment. We need to think about how we are going to incorporate stakeholder feedback.

Ms. Berman said one Commissioner was enthusiastic about creating an app. That goes back to having the resources available to create and manage an app.

Ms. Berman stated that she would like to work with all of you over the summer to look at a bigger dream. What kind of world do we want to create. Specific programs do not always have enough space around them to pivot.

Ms. Sanders said she is hearing you say that we jumped in and started to do specific work. We need to take a step back and think strategically. She does not see that happening in 2 hour meetings.

Ms. Berman said she noticed that the perception of one County Commissioner is that this Council is working on issues around cultural tourism. We need to be mindful about what our goals are and broaden out what Creative Economy is as a whole.

B. SUMMARY OF ROUND 2 SUBCOMMITTEE GROUP MEETINGS

Ms. Berman said thank you all for taking the time to meet and inform her about what you are doing. She thinks there is a consensus that we need more time, as a group, to talk and facilitate findings. She suggests that, over the summer, she facilitate one strategy session for each subcommittee in a workshop format. She would also like to see if there is a way for us to meet as a large group in a more free-flowing environment. She would like us to do a deep dive into what the Council wants. She suggests a retreat off-site.

Ms. Sanders said a retreat would be incredibly helpful. We should have that before you do the strategy sessions with the subcommittees.

Mr. McPartlon said there is so much overlap of effort. He supports the idea of a large group meeting.

Mr. Lindblom said he likes the idea of a retreat and suggests that we plan the retreat with organized topics. He thinks we stick with our subcommittees as they are. We need to work and learn through the work we do.

Mr. Box said he understood that the quorum issue was a big deal. How do we

navigate that.

Ms. Shadabi said we are 11 members. Under 6 would be okay. If we meet in a large group, she can notice that. She would need to have time to publish the agenda.

Ms. Berman said the City of Santa Fe Arts Commission had a retreat and their strategic plan came out of that.

There was discussion about the possibility of having a retreat.

Ms. Shadabi will check into what is possible.

Ms. Berman said we need to organize our meetings now. She has to produce a draft strategic plan in October. Keep that in mind.

Mr. Lindblom said he feels like we need a loose meeting with all of us that is not open, so we can talk.

C. SUBCOMMITTEE INFORMATION ADDITIONS/DISCUSSION

Ms. Berman said she would like for each subcommittee spokesperson to give their summary reports.

Communication Subcommittee

Mr. McPartlon gave an overview of the subcommittee meeting saying, our meeting was a 3 part discussion as follows:

- Communication/ Promotion of a shared economy
- Business Partnering/Incentives for arts
- Marketing and Advertising/ Establish arts awards

Mr. Lindblom commented we should have a discussion that we want to care for the artists that we have here.

Mr. Box commented that he would like to reinforce the point about reducing taxes for artists as an incentive.

Community Outreach Subcommittee

Mr. Acona gave an overview of the subcommittee meeting saying, we discussed the following items:

- Interactive arts for all ages

- Incubator programs
- mentorships
- ACCE - publicize the ACCE to create outreach in the community
- Work with NM True
- Create ways to get information out to the community
- Awareness of art careers and paths
- Residencies for artists including local artists

As to goals, we discussed the following:

- Build connections
- Raise awareness about art initiatives
- Build trust
- Advocate for art funding
- Develop a County Cultural Identity
- Events Calendar
- Artists Directory
- Mentorships

Mr. McPartlon said he likes the County Cultural Identity idea.

Mr. Lancaster said we need that identity to be our brand.

Ms. Sanders said Economic Development is hosting an Outdoor Recreation event at Buffalo Thunder with the City of Santa Fe. Is there something in the works for Arts and Culture.

Ms. Shadabi said she hopes to have something like that for Creative Economy. The events are targeting current businesses and starting a business in that field.

Mr. Box said NM True has an incredible website with information related to what we are talking about.

Programs and Events

Ms. Sutor gave an overview of the subcommittee meeting saying, we discussed several themes as follows:

- Legacy Program dealing with mature and deceased artists, achieve opportunities, and intergenerational mentorships.
- Unification of studio tours within Santa Fe County
- Spaces needed for projects and programs to happen
- Gathering spaces
- Identifying funding
- Hiring a full time person to coordinate efforts for arts

- Support integrating culture in Santa Fe County

Ms. Sanders said she would like to add a discussion around an annual or semi-annual event showcasing various arts aspects of the County.

D. CALL FOR ACCE COUNCIL SUGGESTED PRESENTERS

Ms. Berman said we have heard the need for presenters and the suggestion that we do not have any more presenters. We would like suggestions from members.

Chair Sullivan said she thinks we need to look at our limited time. We have a lot of work to do in the next four months.

Mr. Lindblom said he thinks we need to tighten up our togetherness and solidify the circle.

Mr. Lambeth suggested an option of video interviews with experts that could be put on a shared drive that members could watch at their leisure.

There was consensus that the Council have the scheduled July meeting speaker and then suspend speakers.

E. ACCT FINDINGS RELEVANT TO ACCE RECOMMENDATIONS

Ms. Berman said we will have to discuss this item at our July meeting. She wants to restate that the T in ACCT stands for Tourism and that is not what we are charged with. The previous report was produced in 2017 with research done in 2015. The information is 10 years old.

6. ACTION ITEMS

None.

7. MATTERS FROM THE PUBLIC

None.

8. MATTERS FROM THE COMMITTEE

A. ACCE COUNCIL COMMENTS AND QUESTIONS

Ms. Berman said it is clear that everyone here wants to have an informal meeting.

SEC CLERK RECORDED 07/22/2025

B. ANNOUNCEMENTS

The members announced upcoming events.

9. NEST ACCE MEETING: JULY 9, 2025

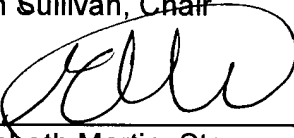
10. CONCLUDING BUSINESS

A. ADJOURNMENT

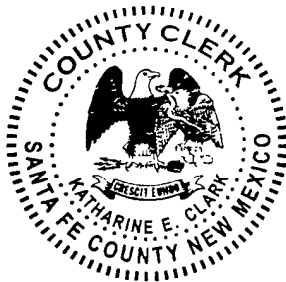
There being no further business before the Council, the meeting adjourned at 11:00 am.



Pam Sullivan, Chair



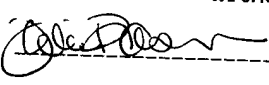
Elizabeth Martin, Stenographer



COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

ARTS CULTURE & CREATIVE ECONOMY COUNCIL
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I Hereby Certify That This Instrument Was Filed for
Record On The 22ND Day Of July, 2025 at 01:51:13 PM
and Was Duly Recorded as Instrument # 2063361
Of The Records Of Santa Fe County

Witness My Hand And Seal Of Office
Katharine E. Clark
Deputy  County Clerk, Santa Fe, NM

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