

**SANTA FE COUNTY
ART CULTURE, AND CREATIVE ECONOMY COUNCIL
WEDNESDAY, MAY 14, 2025, 9:00 AM
SANTA FE COUNTY ADMINISTRATION COMPLEX
240 GRANT AVENUE, SANTA FE, NM**

1. OPENING BUSINESS

A. CALL TO ORDER

The meeting of the Art Culture, and Creative Economy Council was called to order by Pam Sullivan, Chair, on Wednesday, May 14, 2025, at 9:00 am, at the Santa Fe County Administration Complex, 240 Grant Avenue, Santa Fe, NM.

B. ROLL CALL

MEMBERS PRESENT

Pam Sullivan, Chair
Anthony Moore
Pablo Ancona
Kevin Box
Brian McPartlon, virtually
Mariah Burns
Jennie Cooley
Michael Lancaster
Carla Sanders
David Lindblom
Nancy Sutor

MEMBERS ABSENT

OTHERS PRESENT

Dr. Leila Shadabi, Economic Development Specialist
Dr. Tressa Berman, Consultant
Valarie Rengel, SF County Planning Department
Juan Torres, SF County Economic Development Department Manager

C. APPROVAL OF AGENDA

MOTION A motion was made by Ms. Sanders, seconded by Ms. Cooley, to approve

the agenda as presented.

VOTE The motion passed on a voice vote.

D. INTRODUCTIONS

Introductions were made.

E. ACCE RESOLUTION POINTS

Chair Sullivan read the Resolution points at the beginning of the meeting.

2. APPROVAL OF MEETING MINUTES

A. REQUEST APPROVAL OF APRIL 9, 2025 MINUTES

MOTION A motion was made by Mr. Lancaster, seconded by Mr. Box, to approve the minutes of April 9th as presented.

VOTE The motion passed on a voice vote.

3. MATTERS FROM STAFF

None.

4. PRESENTATIONS

A. SUSAN WILHITE, SHIMOSHI FUTURE RESEARCH INSTITUTE

Ms. Wilhite gave a PowerPoint presentation on the future thinking process and imagining. The presentation included the principals of future imagining, the foresight on the economy using scenarios, and the conditions - clinical, economic, legal, environmental and technology.

There was discussion about the presentation.

5. INFORMATIONAL ITEMS

A. SUMMARY OF SUBCOMMITTEE GROUP MEETINGS

Ms. Berman handed out a summary of the discussions in the subcommittees saying, this is a summary of what you spoke about in your groups. She wants to have time for you to discuss this with each other about what your groups are doing. She likes the notion of check points, assessments and baby steps to the future horizon with

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future thinking. She will pull out some of the through lines and common grounds among the subcommittees as a launch point for your discussion today.

- There was some interest in connecting the dots. What is going on within the City, County and community groups. How alliances can be formed.
- Identify, activate and extend heat clusters. Community outreach. An example is education. How do you form our communication. How can we grow and change while still retaining the culture of the County.
- There was a real desire to look at intergenerational hook ups. Creating the connectivity of youth and elders.
- Space. What does the County have now. Land use. Where do people meet.

Chair Sullivan said we will take a short break and return for the discussion.

The Council took a break at 9:48 am and reconvened at 9:55 am.

B. SUBCOMMITTEE INFORMATION ADDITIONS/DISCUSSION

Ms. Berman said the objective of the discussion is to share across committees.

Mr. Box asked if we have officially adopted the three subcommittees.

Ms. Berman said there is an item on the agenda later in the meeting to do just that.

Mr. Box asked if we could get a volunteer from each group to summarize what their group talked about.

Group 1 - Resources and Capacity Building.

Mr. Moore said Brian is going to look at business entities and investment opportunities. I am having discussions with the owner of HIPICO who has run into financial difficulties and is looking at putting a theater or amphitheater on his land. We are going to meet about his idea and financing and how we can support him if something comes to pass. It is in the very early stages. We are trying to get involved with other art professionals and groups in the County about needs and are looking for as many suggestions as possible for the County to explore.

Ms. Shadabi said you need to look at the County Plan for future space and funding resources. I believe the Resource group will work on that.

Ms. Sanders asked if there is someone in the County who can give us a list of properties and venues - physical, natural and financial, that we can incorporate into the plan.

Ms. Shadabi said she will follow up on that.

Ms. Berman said she wanted to raise that she is not hearing about cultural resources and assets so far. An example would be Agua Fria Village and the potential for a museum or cultural site.

Ms. Sutor said she has been working on a possible history center for the Village for years. It has now turned into a Cultural Center at the site of the Nancy Rodriguez Center. She gave an overview of the project.

Ms. Sutor said we can segway that project with a project Commissioner Bustamante is working on regarding the history of area villages. That is an example of historic, cultural and people resources.

Ms. Berman said she is hearing similar things from the Chimayo Village Association and the Pueblo Council.

Ms. Sanders said maybe we could have some representatives from the City and State Arts Divisions to come in and give us ideas of what they are working on.

Ms. Berman said the State Director is scheduled to speak with us in July. She is meeting with the Arts and Culture Director for the City soon. She has heard that you all do not want as many speakers. She would like to hear from you about that.

Mr. Box asked can we request reports that we can read at our leisure. He thinks everyone could use County support so we are not having to go out there ourselves to get the information. With six meetings left, we don't have time for presentations and discussions. The County needs to tell us what kind of budgetary funds are available.

Ms. Shadabi said the County does not specific grants for this, but there are grants available from other entities. We don't have a person to do that. That is why we have a consultant to help us, because we don't have staff for this. We are asking for your help.

Group 2 - Community Engagement

Mr. Ancona said we have had one meeting. We talked about what is out there, a website, film and needs and desires to get a group of artists to pass skills on to young artists - generational sharing. We also talked about existing resources.

Mr. Lancaster said our group is called Community Outreach/Engagement. One

of the biggest challenges we have is community buy-in. We have to have the community involved in what we are doing. The three groups have a lot of overlay. At the last meeting Juan said he was going to check to see if we could interact with people in the community about what our role is. We have to have something to engage people in.

Ms. Burns said in thinking about a website, she was thinking about how we would get all the information and who would manage it.

Ms. Sutor said she knows buy-in from the community is huge and difficult. Little Globe has been around for a long time. They could be supportive of bringing other groups in. Another group is 505 Omatic. They do interviews and reviews and are engaging.

Mr. Box said he would also like to add Santa Fe County Tourism who is promoting events on social media.

Ms. Sanders asked are you including ideas or looking at existing survives or the CHART process report. They collected interesting information from people. It might be helpful.

Mr. Lancaster said he feels the need for activism to show up at public meetings.

Mr. Box said the question is how are people finding out about events, happenings and other things. There needs to be a website or a Hub.

Group 3 - Programs and Events

Ms. Cooley said we discussed redundancy and overlapping. People are hearing about our Board and have ideas, but they are about doing things as individuals, not together. We talked about events and studio tours. One of the things she found is when someone finds out about our Council, they have the same ideas that we have all had in discussions in this group. The community wants to work together, but somehow it is not happening.

Ms. Berman said what also came out was the potential for a shared space where people can get together.

Ms. Cooley said we also talked about having a database.

Mr. Box said he brought up studio tours because they are an example of touring a region within the County. We have an unusually large collection of artists in the County. Studio tours exist in many regions. These events activate seasonally. There are multiple events that bring people from the City to the County. There are months of community meetings to plan the events. We have had national write ups about studio

tours. They generate GRT. All ages participate.

Mr. Lindblom said it seems like studio tours are already vibrant. Are you saying to put resources there.

Mr. Box said it is really a grass roots group that puts these together. They need resources and support. He thinks they are an example and a model. How can the County grow what we have and bring new things to the forefront.

Ms. Cooley said it would be wonderful to bring representatives of all of the tours together to share an event.

Mr. Ancona asked if there public transportation that could bring people to the tours.

Mr. Box said the Blue Bus brings people to the tours in his area.

3. SURVEY

Ms. Berman said she is working with other survey instruments and others to develop a survey using the many through lines between groups. She will bring a draft to you for consideration and then it will go out to the community.

Ms. Berman said the subcommittee for group 2 was initially Community Engagement/Outreach. It was shortened to Community Engagement.

6. ACTION ITEMS

A. APPROVE THE SUBCOMMITTEE GROUPS

MOTION A motion was made by Mr. Lindblom, seconded by Mr. Moore, to approve the subcommittee groups.

VOTE The motion passed on a voice vote.

B. APPROVE THE SUBCOMMITTEE SUMMARY

Ms. Berman said the purpose for the subcommittee summary is the extraction of conversation and top points of the subcommittee meetings. The purpose of the discussion is to unpack that.

Ms. Sanders said there was valuable input from the Council for each group. She feels like we need more discussion on Group 3.

Mr. Lindblom said it seems bureaucratic to have to approve everything.

Ms. Shadabi said this is for information only.

MOTION A motion was made by Mr. Moore, seconded by Mr. Lancaster, to approve the subcommittee summary.

VOTE The motion passed on a voice vote.

7. MATTERS FROM THE PUBLIC

None.

8. MATTERS FROM THE COMMITTEE

A. ACCE COUNCIL COMMENTS AND QUESTIONS

B. ANNOUNCEMENTS

Ms. Sutor asked if they are going to schedule another meeting of the subcommittees.

Ms. Berman said an action step is to encourage people to meet on their own, invite her and send her a one page summary. The next step is meeting on your own. This is more about talking among yourselves. She will follow up one-on-one. She will not be facilitating the scheduling.

Ms. Shadabi said we are supposed to report quarterly to the Board of County Commissioners. On June 10th, Ms. Berman will be making the first quarterly report. It will be ten minutes long.

Ms. Sanders asked what are the options for continuing this process longer. There seems to be so much to discuss in so little time. Can we extend the Council.

Ms. Shadabi said we need to have the Strategic Plan drafted in October. The final proposal needs to be ready in December. By Resolution, we can extend for six months. Our contract with Ms. Berman ends in December.

Ms. Berman said after the quarterly presentation she will circle back and help with subcommittee scheduling.

Mr. Lindblom said he brought a video made about Santa Fe County, Rio Arriba County and Taos County.

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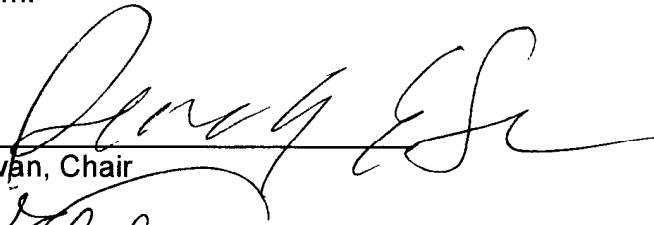
Chair Sullivan said please get that to us and we will distribute it to everyone.

9. NEXT ACCE MEETING: JUNE 11, 2025


10. CONCLUDING BUSINESS

A. ADJOURNMENT

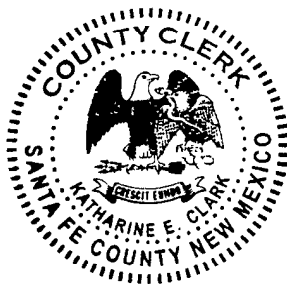
There bring no further business before the Council, the meeting adjourned at 11:00 am.



Pam Sullivan, Chair



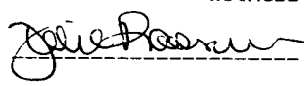
Elizabeth Martin, Stenographer



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STATE OF NEW MEXICO) ss

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I Hereby Certify That This Instrument Was Filed for
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And Was Duly Recorded as Instrument # 2063358
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Witness My Hand And Seal Of Office
Katharine E. Clark
Deputy  County Clerk, Santa Fe, NM

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