Santa Fe County Fair Board Meeting Minutes
January 12, 2026

Meeting was called to order by Chair Tim Newsted at 6:06 PM

Fairboard Members Present: Tim Newsted, Eric Sanchez, Kelly Jones, Jordan Barela, Beth Gray, Jimmy Butler, Melissa Robertson, Wayne Roybal and Hillary Shuert

Fairboard Association Members Present: Jennifer Newsted, Alena Roybal, ReNell Roybal, Mari Lents, Holly Massey, David Massey, Charlene Gallegos, Nichole Tucker, Daniel Tenorio, Ryan Schwebach, Beth Goodson, Ashley Barela and Pete Bertrand

Extension Present: Michelle Stizza

County Staff Present: None

Guests: Nones

Approval of Agenda: Motion by Jimmy Butler and 2nd by Hillary Shuert

Approval of Minutes: Motion by Jordan Barela and 2nd by Melissa Robertson
A motion was made to add names to the committee lists. Horse added Nichole Tucker, Awards/Buckles added Beth Goodson, Livestock added Derek Tucker and Beth Goodson, Small Animal added Hillary Shuert, Jennifer Newsted and Deena Bertrand, Indoor no additions, PR added Jordan Barela, Entertainment added Eric Sanchez and Vendors no additions.

Staff Reports: Nothing new to report, needs to touch base with County representatives

County Reports: None

Committee Updates:
A: Horse Show: Met in October, committee is suggesting Liz Shough as judge for County Show. Committee is also discussing possibly moving county show to Stanley Cyclone because of the heat in August and this way the show would be inside out of the heat. Committee will reach out horse families for their opinions on location preference. Also discussing changing age groups to levels more info to come.

B. ByLaws: None new updates

C. Awards/Buckles: Met in November, Wanting to switch all ribbons and rosettes to the new county logo, quote for all the needed ribbons/rosettes (around 1300) is around $1800 we spent $1500 last year. Beth Goodson spoke about committee discussing changing the satin banners out for vinyl banners which run around $10 each instead of $50 which is what the satin banners cost. This is more aligned with what other fairs are doing currently. The vinyl banners would

need to be designed by committee. The vendor will need to fill out the vendor paperwork online and committee will get a quote for all the banners needed to include a sale ring cake banner and horse banners.

D. Livestock: Committee met and focused mainly on judges. They have about 12 names to choose from. The committee is going to meet again and rank the judges and Wayne Roybal with be the judge contact since he doesn't have kids showing. Beth Goodson talked about adding clases for Mini Cows and what classifiers would be needed to avoid underfed cattle to try to show inlthe mini classes with lower weight requirements. Options for classifiers would be to use their registration papers to prove they are a Mini or Dexter and have a 700lb minimum. Committee will write up rules and qualifiers to present for voting at the next meeting.

E. Small Animal: Committee met in November and discussed judges. Each member sent judge info to the group and then when committee met in December again they discussed judges and ranked them 1-5 for Rabbits and Poultry. Pete reached out to #1 ranked judges on both lists and both agreed to do our county show if voted and approved by fairboard.

F. Indoor: Working on forming new volunteers to help run adult side of indoor. The current volunteers are no longer able to help. They are also wanting to get volunteers to help run the indoor building when open so Paige, Michelle and Roybals are not having to run it the whole week.Possibly county council or other 4H groups helping cover 2hr shifts. Hours for indoor buidling for fair will be Wed July 29 for 4Hers only 10am-1pm. Thurs July 30 12pm-6pm, Fri/Sat July 31 and Aug 1 10am-6pm. July 25 will be youth check in around 12pm and baking judging will start around 3pm. The committee is also considering charging $1 per entry to help cover costs and help with Judge giftcards. Originally thinking just 4H side but discussion at meeting members think we should charge adult entries as well since it will help cover their judge gift cards as well. Suggestion brought up to do a survey that goes out to adults that enter in indoor to see if they are willing to pay $1/entry to help cover costs for judge giftcards and other costs associated with the indoor part of fair.

G. PR: Committee met and discussed working with SF County media team. They have a podcast and said we could go on there to discuss fair. Also talked about making a video and the county media team helping them create it to use on social media to promote the fair. They are also discussing having a SF County Fair social media page to us as a way to promote as well.

H. Entertainment: Nothing to report

I.Vendors: Needs to talk to Celeste about updating the vendor contract. Still to early to talk with vendors.

New Business:
A: No quote for totals for ribbons and buckles so tabling until next month. Motion to table made by Eric and 2nd by Jimmy

B: Lg Animal Judges; no judges picked yet so tabling until next month. Motion to table made by Jimmy and 2nd by Jordan

C: Sm Animal Judges; Committee recommends Rabbit Judge Dan Vallo from Sandoval County and Poultry Judge Marilyn Novat who are both local to the area. Motion made by Beth Gray to approve both judges and 2nd by Melissa. Pete will reach out to both and he will confirm if they need hotels.

D: Horse Show Judge: Committee recommends Liz Shough. Motion made by Beth Gray to approve Horse Judge and 2nd by Melissa. Mari will reach out to her and will confirm if she will need a hotel.

Public Comment:
Michelle asking when fairbook will be done. Fairboard plan is to discuss and vote on changes at next meeting. Any recommendations for changes are due to Tim by Jan 23 so they can be on the agenda that should go out on Monday January 26th. Will try to get an electronic fairbook out even if just by email so everyone is aware of changes sooner rather than later.

Motion to Adjourn:
Motion made by Jimmy at 7:11 PM and 2nd by Eric