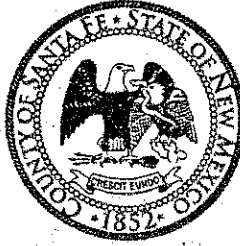


**Henry P. Roybal**  
*Commissioner, District 1*

**Anna Hansen**  
*Commissioner, District 2*

**Robert A. Anaya**  
*Commissioner, District 3*



**Anna T. Hamilton**  
*Commissioner, District 4*

**Ed Moreno**  
*Commissioner, District 5*

**Katherine Miller**  
*County Manager*

**DATE:** November 28, 2017

**TO:** Board of County Commissioners

**FROM:** Erin Ortigoza, Senior Planner, Growth Management <sup>EO</sup>  
Particia Boies, Health Services Division Director, Community Services

**VIA:** Tony Flores, Deputy County Manager  
Katherine Miller, County Manager

**Re:** Santa Fe County Appointments to serve on the Santa Fe City and  
County Advisory Council on Food Policy (Growth Management/ Erin  
Ortigoza)

---

**Issue**

The appointment of two private sector members to the Santa Fe City and County Advisory Council on Food Policy.

**Background**

The Santa Fe City and County Advisory Council on Food Policy (Food Policy Council) was established by the City and County by Resolutions of the governing bodies in 2008. Resolution 2008-5 identifies the Council membership as thirteen members, including two employees from the City of Santa Fe, two employees from Santa Fe County, and nine members from the private sector. Of the private sector members, four are to be appointed by the Board of County Commissioners.

Currently, there are two open County positions on the Food Policy Council, one due to a resignation and one with a request for reappointment. These two positions were advertised through a County press release. Three individuals have applied, including the Food Policy Council member whose term has expired and is seeking reappointment. Their applications are attached.

Emigdio Ballon has served on the Food Policy Council in his current term since 2014. He is the Director of Agriculture at the Pueblo of Tesuque, operating a six-acre certified organic farm. He is also involved with indigenous organizations that stress the importance of seed saving and promote the revival and continuation of traditional crops, both nutritional and medicinal.

Rebecca Baran-Rees has been voluntarily attending Food Policy Council meetings since 2016, and recently participated in the Santa Fe Food Forum at a presenter. She is currently the Project Director of the MoGro, a mobile grocery, healthy food access initiative of the Santa Fe Community Foundation. She was involved in the County's implementation of MoGro for County employees.

Pamela Walker has recently moved to Santa Fe in 2016, and has published numerous articles about farmers and local farm and community issues in both Houston and Santa Fe. She has also published a book, *Growing Good Things to Eat in Texas: Profiles of Organic Farmers and Ranchers across the State*. She is an active member of the Council for Healthy Food Systems.

### **Recommendation**

Approval of the re-appointment of Emigdio Ballon to serve on the Food Policy Council for a three-year term of service.

Approval of the appointment of Rebecca Baran-Rees to serve on the Food Policy Council for a three-year term of service.

### **Attachments:**

Exhibit A: Resolution 2008-5

Exhibit B: Emigdio Ballon application packet

Exhibit C: Rebecca Baran-Rees application packet

Exhibit D: Pamela Walker application packet

Exhibit E: SFFPC Recommendation Letter

## CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2008-26

## COUNTY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2008-5

INTRODUCED BY:

## A JOINT RESOLUTION

ESTABLISHING A FOOD POLICY FOR THE CITY OF SANTA FE AND SANTA FE  
COUNTY; AND CREATING THE SANTA FE CITY AND COUNTY ADVISORY  
COUNCIL ON FOOD POLICY.

WHEREAS, Santa Fe is a responsive community; and

WHEREAS, affordable and nutritious food, provided in a respectful manner, should be  
available to all people; and

WHEREAS, the Governing Body of the City of Santa Fe and the Board of County  
Commissioners wish to ensure that a wide variety of safe and nutritious food is available to city  
and county residents; and

WHEREAS, the Governing Body of the City of Santa Fe and the Board of County  
Commissioners wish to ensure that access to safe and nutritious food is not limited by economic  
status, location, or other factors beyond a resident's control; and

WHEREAS, the Governing Body of the City of Santa Fe and the Board of County  
Commissioners wish to ensure that the price of food in the city and county remains reasonably

1 close to the average price existing in the balance of the region; and

2       **WHEREAS**, the Governing Body of the City of Santa Fe and the Board of County  
3 Commissioners wish to ensure that the region maintains the natural resources, land base,  
4 infrastructure and skill sets that are necessary to produce food; and

5       **WHEREAS**, the Governing Body of the City of Santa Fe and the Board of County  
6 Commissioners wish to ensure that all reasonable efforts are taken to improve the incomes and  
7 decrease the needs of those who are most susceptible to food insecurity.

8       **NOW, THEREFORE BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
9 **CITY OF SANTA FE AND THE BOARD OF COUNTY COMMISSIONERS OF SANTA**  
10 **FE COUNTY** that it is the policy of the City and County of Santa Fe to improve the availability  
11 of food to persons in need within the city and county and to reduce poverty as a barrier to  
12 obtaining a healthy diet for all residents.

13       **AND BE IT FURTHER RESOLVED** that the Santa Fe City and County Advisory  
14 Council on Food Policy is established as follows:

15       A.     NAME.       The Council shall be called the Santa Fe City and County  
16 Advisory Council on Food Policy (the Council).

17       B.     PURPOSE.   The purpose of the Council is to integrate all departments of the  
18 City and County as well as non-profit organizations and food and farming businesses in a  
19 common effort to improve the availability of safe and nutritious food at reasonable prices for all  
20 residents, particularly those in need.

21       C.     DUTIES AND RESPONSIBILITIES.

22             1.     The Council may:

23               a.     Monitor the availability, price and quality of food throughout  
24 Santa Fe County;

25               b.     Collect data on the food security and nutritional status of city

1 and county residents;

2 c. Through the issuance of reports and other communication,  
3 inform City and County policy makers, administrators, and the public-at-large  
4 about the status of the region's food system and food security;

5 d. Monitor and analyze the administration of City and County food  
6 and nutrition programs;

7 e. Explore new means for City and County governments to  
8 improve the food economy, the availability, accessibility and quality of food and  
9 assist the City and County governments in the coordination of their efforts;

10 f. Recommend to the City and County administrations adoption of  
11 measures that will improve existing and add new programs, projects, regulations,  
12 or services;

13 g. Recommend food policies for City and County governments to  
14 adopt and implement related to:

15 (1) Transportation;

16 (2) Direct service of food;

17 (3) Land and building use;

18 (4) Lobbying and advocacy before state and federal  
19 legislatures and agencies;

20 (5) Referrals to social services;

21 (6) Education;

22 (7) Business development;

23 (8) Direct and indirect purchase of food;

24 (9) Support of private efforts;

25 (10) Emergency food supplies; and

(11) Monitoring and communicating data.

2. Council members will:

- a. Prioritize issues for Council action;
- b. Serve on the Council's subcommittees;
- c. Assume a leadership role within the community related to food issues;
- d. Bring areas of concern to the Council;
- e. Serve as the eyes and ears of the Council in the broader community;
- f. Attend meetings and public events as necessary;
- g. Participate in special Council activities and events;
- h. Identify opportunities for promoting food programs and other efforts intended to reach the goals of the food policy; and
- i. Identify and recommend leaders in the community for appointment to the Council.

3. The Council will report to the Governing Body and the Board of County Commissioners on at least an annual basis.

D. MEMBERSHIP; OFFICERS.

1. The Council shall consist of thirteen members. Nine shall be from the private sector, two employees of the City of Santa Fe and two employees of the County of Santa Fe. Of the nine from the private sector, five members shall be appointed by the mayor with approval of the City Council and four members shall be appointed by the Board of County Commissioners.

2. Members shall reside in the state of New Mexico and shall have expertise in relevant fields, and to the extent possible, represent the diversity of the

1 community in aspects such as culture, gender, age, and geography.

2 3. The City and County employee members shall be:

3 a. The City Manager and County Manager or his/her designee; and

4 b. One member from the department with the largest involvement  
5 in food-related issues and services or as otherwise appointed.

6 4. Of the nine private sector members, all should be actively engaged in at  
7 least one program, service, or business related to hunger and food insecurity, the  
8 production, processing and distribution of food, including representatives from the food  
9 industry, consumers, educators and dieticians. From among these nine, at least one  
10 should represent emergency food programs, one should represent agriculture, one  
11 should represent food or nutrition education, and one should represent the for-profit food  
12 industry. Representation from related state, federal and local governments should be  
13 encouraged including: (but not limited to) the women, infants and children (WIC)  
14 Program administered by the New Mexico Department of Health, the food stamp  
15 program administered by the Income Support Division of the New Mexico Human  
16 Services Department, the county extension office administered by the New Mexico  
17 Department of Agriculture and the Santa Fe School District.

18 5. The Council shall elect a chairperson and vice chairperson. The  
19 chairperson may appoint sub-committees and sub-committee chairpersons as needed.  
20 Subcommittees may also include non-Council members from the public or private  
21 sectors. The Council may request representatives from those government agencies listed  
22 in paragraph 4. above as appropriate for subcommittees.

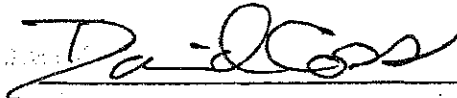
23 E. TERMS. Of the initial appointments, six of the members shall be  
24 appointed for two year terms and seven shall be appointed for three year terms. Subsequent terms  
25 shall be for three years to maintain staggering of terms. There shall be no limitation to the number

1 of consecutive terms a member may serve. The chairperson shall serve for a two year term. After  
 2 three consecutive unexcused absences a Council member shall be automatically removed and  
 3 notified thereof by the chairperson. Vacancies shall be filled in the same manner as initial  
 4 appointments and shall be for the remainder of the unexpired term. Members may be removed by  
 5 the Mayor with the approval of the City Council or by the Board of County Commissioners as  
 6 originally appointed, with or without cause.

7 F. MEETINGS. A quorum shall be at least seven members. The Council will  
 8 meet as needed and shall conduct all meetings in accordance with the New Mexico Open  
 9 Meetings Act and adopted City and County policies and procedures.

10 G. STAFF. The County health and human services department will serve as  
 11 the primary liaison to the Council and the City will provide stenographic services; however, the  
 12 City and County Managers may agree to rotate, on an annual basis, the primary liaison and  
 13 stenographic services responsibilities. Depending upon the issue, other City or County staff may  
 14 also be required to assist the Council. The Council may also use donated assistance from the state  
 15 or federal governments or the private sector. The Council may request assistance from all  
 16 departments in the City and County in the performance of its duties in order that the established  
 17 food policies of the City and the County may be realized.

18  
 19  
 20 PASSED, APPROVED, and ADOPTED by the Governing Body of the City of Santa Fe  
 21 this 27<sup>th</sup> day of February, 2008

22  
 23 

24 DAVID COSS, MAYOR  
 25

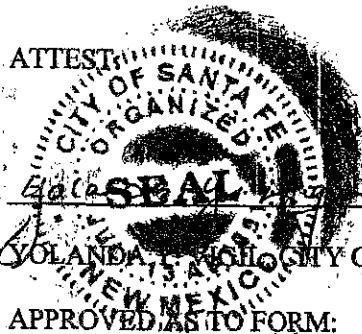


SFC CLERK RECORDED 03/29/2008

COUNTY OF SANTA FE  
STATE OF NEW MEXICO ) ss  
BCC RESOLUTIONS  
PAGES: 7  
I Hereby Certify That This Instrument Was Filed for  
Record On The 25TH Day Of March, A.D., 2008 at 15:44  
And Was Duly Recorded as Instrument # 1519828  
Of The Records Of Santa Fe County

Deputy *Valerie Espinoza* Witness n. Hand And Seal Of Office  
Valerie Espinoza  
County Clerk, Santa Fe NM

1 ATTEST

2   
3 *Valerie Espinoza*  
4 VOLANDITA AVALOS, COUNTY CLERK  
5 APPROVED AS TO FORM:

6  
7 *Frank D. Katz*  
8 FRANK D. KATZ, CITY ATTORNEY  
9

10 PASSED, APPROVED and ADOPTED this 29 day of January, 2008, by the  
11 Santa Fe Board of County Commissioners.

12 SANTA FE BOARD OF COUNTY  
13 COMMISSIONERS  
14

15 By: *Jack Sullivan*  
16 JACK SULLIVAN, CHAIR

17 ATTEST:

18 *Valerie Espinoza*  
19 *Valerie Espinoza*  
20 VALERIE ESPINOZA, COUNTY CLERK  
21

22 APPROVED AS TO FORM:

23  
24 *Stephen C. Ross*  
25 STEPHEN C. ROSS, COUNTY ATTORNEY



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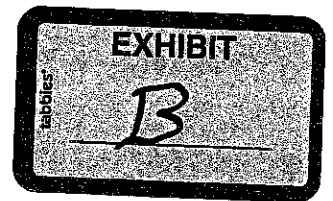


## Emigdio Ballon

P.O. Box 787, Santa Cruz, NM 87567

[eballon.fourbridges@live.com](mailto:eballon.fourbridges@live.com)

505-699-6408



Emigdio Ballon, is of Quechua decent, and was born in the High Andes Mountains, in Cochabamba, Bolivia. He earned his Bachelors of Science in Agriculture at Major Bolivian University of Saint Simon in Cochabamba, Bolivia and his Masters degree in Plant Genetics in Colombia. He studied for his Doctorate at Colorado State University. As a plant geneticist he has specialized in research on quinoa and amaranth grains and has published many articles about his work in both South and North America.

Emigdio has served as an organic certification inspector in the United States and has made many presentations at major conferences on agriculture. He has studied principles of bio-dynamic farming at the Josephine Porter Institute of Applied Bio-Dynamics and continues to study and make presentations at various seminars.

Currently Emigdio is the Director of Agriculture at the Pueblo of Tesuque. At Tesuque Farms he manages a crew of 3 workers year round, and 6 seasonal workers, operating a 80 acre certified organic farm. The farm includes a beekeeping operation, an orchard with 12 varieties of fruit trees, and raspberries, as well as food and medicinal plants. He received the prestigious Pinon Award in 2010 for the extraordinary work he has accomplished with this project.

Emigdio is an advisor with the Four Bridges Traveling Permaculture Institute, an organization that performs sustainability workshops in indigenous communities around the globe, [www.4fourbridges.org](http://www.4fourbridges.org). He also serves on the board of directorst for the Institute of Natural & Traditional Knowledge, an organization that acts as an educational resource of spiritual and cultural information for individuals, community groups, schools and public institutions, [www.intk.org](http://www.intk.org).

An avid teacher, Emigdio has served as an Adjunct Professor at the Insititute of American Indian Arts, in Santa Fe, New Mexico, teaching Ethno-Botony. He also offers workshops and speaking engagements in communities and conferences around the world. He is increasing his knowledge of herbal medicines, studying with the natural healers at Centro de Desarrollo Humano Hacia la Comunidad, in Cuernavaca, Mexico.

In his little free time, Emigdio pursues research into germination techniques for a wide variety of crops, including traditional Chinese and Ayurvedic herbs and herbs indigenous to Northern New Mexico. His other interests include seed saving, bio-dynamic and organic farming, and sustainable agricultural practices. He is also involved with indigenous organizations that stress the importance of seed saving and promote the revival and continuation of traditional crops, both nutritional and medicinal. He practices traditional Quechua techniques and rituals which he learned at his grandfather's side as a young boy in Bolivia.

### References:

Greg Nussbaum, Camino de Paz Montessori School & Farm, 505-670-7890

Clayton Brascoupe, Traditional Native American Farmers' Association, 505-983-4047

**Jose Emigdio Ballon**

(505) 699-6408 eballon.fourbridges@live.com

**Flor de Mayo**

Phone: (505) 384-8082

Occupation: 13 Grandmothers Council Officer

**Gailey Morgan**

Phone: (505) 660-8201

Occupation: Pueblo of Tesuque Council Member

**City and County of Santa Fe Advisory Council on Food Policy**  
Interest Form

Name: Jose Emigdio Ballon  
Address: 1532 Tesuque Drive, Espanola, New Mexico 87532  
Phone: \_\_\_\_\_  
Cell: (505) 699-6408  
Email: eballon.fourbridges@live.com  
Occupation: Agriculture Resource Director for the Pueblo of Tesuque

Please answer the following questions in the space provided or on a separate sheet.

*How did you hear about the Food Policy Council or who referred you?*  
Through a friend.

*Why are you interested in serving on the Food Policy Council?*

I am interested because I support healthy lifestyles in all the different communities in New Mexico. In addition, I am an Agricultural Engineer and have devoted most of my professional career to the research of healthy grains along with empowering communities to become sustainable through the conservation of seeds and planting of their own crops on their own land free of pesticides, gmors and other crop altering substances.

*What area(s) of expertise or contributions do you possess which you feel you could bring to the Food Policy Council and what relevant community experience and/or employment do you have that would substantiate that?*

I am an Agricultural Engineer. I have roughly 35 years of experience in my field. I have been working for the Pueblo of Tesuque for the past 9 years. My main goal has been to teach the community about healthy lifestyle through the harvest of their own crops and the importance of becoming a sustainable community through the use of their land and seeds. Crops and seeds free of pesticides and any genetic modification or alteration.

**N/A**

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*Besides your professional experience, what other areas of interest do you have that you would like to utilize on the Council?*

I am interested in the use and growth of medicinal plants, seed processing and preservation, irrigation, and multiplication of plants among many others. These are all interests that I have taken initiative within the Pueblo of Tesuque through different programs.

The Council has three standing committees – Executive, Governance and Policy – and five subcommittees that report to the Policy Committee.

1. **Executive** – Composed of officers and committee chairs ~ Provide oversight of Council activities ~ Act on behalf of the full Council on issues requiring immediate action ~ Outreach to the City Council and Board of County Commissioners ~ Develop meeting agendas, including educational presentations ~ Develop and monitor annual budget ~ Identify education and training opportunities for Council.
2. **Governance** – Creating an effective process for the nomination of new Council appointees, orientation of new members and creating the roles and responsibilities of Council members ~ Working to secure monetary resources through relationship building, partnership building and grant writing ~ Develop internal policies.
3. **Policy** – Researching, developing and advocating for policy initiatives that advance the mission of the Council.
  - a. **Food Production and Land Use** – Advancing efforts for agricultural protection and the use of land in order to increase the capacity of food production.
  - b. **Education and Outreach** – Communicating the work of the Council through media, public relations and outreach. Educating the community, stakeholders and opinion leaders about food security and food justice.
  - c. **Assessment** – Conducting a food assessment of our food shed that looks at food insecurity, including food deserts, food access and capacity of food production within Santa Fe County and the larger food shed.
  - d. **Procurement** – Advance efforts to increase the use of regionally produced and processed food for use in public institutions such as schools and senior centers through policy recommendations.
  - e. **Federal** – Reviewing and communicating federal policies that affect local issues as per the Council's purview. Develop requests and recommendations for the Council, City and County as deemed appropriate.

*Do you currently have other volunteer or work commitments and what are they?*  
Not at this time.

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*Additional Comments:*

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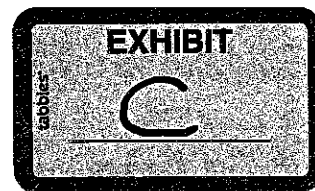
**Please attach a resume, a letter of interest and two references and their contact information. Return to Erin Lloyd Ortigoza ([erin@farmtotablenm.org](mailto:erin@farmtotablenm.org)) OR Farm to Table, 618B Paseo de Peralta, SF, NM 87501).**

The Governance Committee will review your information and set up an interview. Once this step is completed, the Committee will make a recommendation to the Santa Fe Food Policy Council. Upon approval, the Committee will make a recommendation to the Santa Fe City Council or the Santa Fe Board of County Commissioners.

If you have questions about the materials needed to complete this process, the Santa Fe Food Policy Council or other items, please contact Erin Lloyd Ortigoza, Coordinator at [erin@farmtotablenm.org](mailto:erin@farmtotablenm.org).

Thank you for your interest in serving on the Food Policy Council!





September 22, 2017

Erin Ortigoza  
PO Box 276  
Santa Fe, NM 87504  
[eortigoza@santafecountynm.gov](mailto:eortigoza@santafecountynm.gov)

Santa Fe County / SFFPC Committee:

I am honored to submit my application for the Santa Fe County position on the SF Food Policy Council. I am currently the Project Director of the MoGro initiative at the Santa Fe Community Foundation, as well as the Social Justice Director at Temple Beth Shalom. In both of these roles I manage many projects, requiring ongoing relationship building, operational management, strategic planning, grant writing and fundraising, community outreach, and acute organizational and administrative skills.

Serving with the Santa Fe Food Policy Council would be a valuable opportunity to continue my work in the field of agriculture, food access and sustainable development which I believe would align well with the goals of the Food Policy Council.

Thank you for the opportunity to apply to this Council, I am very grateful for all the work currently being done to support this important community asset.

Please feel free to contact me with any questions as you proceed with your search.

Many thanks in advance for your consideration,

Rebecca Baran-Rees



# REBECCA BARAN-REES, MRP

6 AMIGOS LANE • SANTA FE, NEW MEXICO 87508 • PHONE (505) 670-8741 • E-MAIL REBREES@GMAIL.COM

## EDUCATION

Cornell University 2010 – 2012  
*Master of City & Regional Planning 2012*  
Community and economic development policy, participatory planning

UC Berkeley 2002 – 2006  
*Political Science, cum laude*  
Comparative political economy and international development

## WORK EXPERIENCE

Santa Fe Community Foundation 2013 - present  
Santa Fe, NM  
*MoGro Project Director*

- Fundraising for financial sustainability, and managing overall impact, performance, and effectiveness of MoGro operations in collaboration with the key partners and stakeholders.
- Improving performance measures, including: social impact measures, financial measures, and long-term strategic planning targets and milestones.
- Providing leadership and support to the Management Board and MoGro staff in all aspects of MoGro strategic planning, fundraising, and operations.
- Developing financial goals, operational metrics, and detailed monthly P&L projection in collaboration with MoGro Manager and closely monitoring performance against target.
- Fundraising including grant writing, cultivating donor base, social media campaigns.
- Tracking and fulfilling reporting requirements.

Temple Beth Shalom 2012 – present  
Santa Fe, NM  
*Social Justice Director*

- Creating, coordinating and implementing social justice programming in the greater Santa Fe community on behalf of Temple Beth (predominantly focusing on poverty, public education, homelessness, and children & youth).
- Hosting and facilitating large-scale stakeholder engagement meetings, as well as community-wide education and outreach events.
- Coordinating legislative advocacy, including developing priority areas and community partnerships for advocacy efforts.

Cornell University, City & Regional Planning Department  
Ithaca, NY

2010 – 2012

*Project Coordinator*

- Project coordinator for \$500,000 grant from the United States Department of Agriculture to fund the project "Great Recession, Fiscal Stress and Demographic Transformation: Implications for Rural Service Delivery and Multi-Generational Planning."
- Policy research and developing alternative service delivery recommendations for family friendly communities, in addition to writing issue briefs, conducting webinars and planning focus groups to assist in national survey design.

Legal Assistance of Western New York, Inc.  
Geneva, NY

2008 – 2010

*Project Coordinator*

- Grant-writing and management to support the provision of free legal services to low-income individuals in five counties in upstate NY, including projects to enforce child support orders, prevent homelessness and foreclosures, and draft plain language legal resources for low literacy populations.
- Direct legal advocacy to clients, including representation at informal hearings with local housing agencies (Section 8, USDA, HUD) and Departments of Social Services, and negotiating settlements with landlords and utility companies.
- Ongoing case management to clients, serving over 650 individuals and families in 2008-09, monitoring legal assistance to ensure safe and stable housing.
- Organization-wide priority setting and strategic planning for LawNY regional offices, organizing and executing a needs assessment survey across five counties, surveying low-income people and human services providers.

Prison Law Office  
Berkeley, CA  
*Litigation Assistant*

2007 – 2008

- Monitoring compliance, and tracking non-compliance with court mandates in large-scale class action lawsuits involving mental health treatment of California state prisoners and the conditions of confinements within East Block Death Row at San Quentin.
- Managing prisoner administrative claims, and advocating on behalf of individual prisoners in the context of a class action regarding medical care for Pelican Bay state prisoners.

## **AWARDS & SAMPLE WRITING MATERIALS**

Baran-Rees, R. and Morken, L. 2012. *"Joint Use: School Community Collaboration."* Issue Brief. Ithaca, NY: Department of City and Regional Planning, Cornell University.

Warner, M.E. and Baran-Rees, R. 2012. *"The Economic Importance of Families with Children."* Issue Brief. Ithaca, NY: Department of City and Regional Planning, Cornell University.

Outstanding Student Achievement Award 2012, American Institute of Certified Planners.

**City and County of Santa Fe Advisory Council on Food Policy**  
Interest Form

Name: Rebecca Baran-Rees

Address: 6 Amigos Lane, Santa Fe, NM 87508

Phone: 505.670.8741 Cell: 505.670.8741

Email: rebrees@gmail.com

Occupation: MoGro Project Director, Santa Fe Community Foundation

Please answer the following questions in the space provided or on a separate sheet.

***How did you hear about the Santa Fe Food Policy Council or who referred you?***

I have known of the Santa Fe Food Policy Council through my work with the Santa Fe Community Foundation, and as Project Director of MoGro, where I've connected to the SFFPC on issues related to production, community health and food insecurity.

***Why are you interested in serving on the Santa Fe Food Policy Council?***

I am interested in joining the SF Food Policy Council to support the Council's work, and connect community partners so as to collectively create policy recommendations that can support and incentivize greater community health, food security and a growing local food economy. There is so much potential within the community of producers in Santa Fe County, and I hope the Council's work can continue to support their growth. I hope to help contribute to that by assisting in efforts to convene and bring weight to the issues included in the Food Plan. I am also interested in learning about the work of Food Councils nationally, and how we might learn or benefit from sharing our lessons learned.

***What area(s) of expertise or contributions do you possess which you feel you could bring to the Santa Fe Food Policy Council and what relevant community experience and/or employment do you have that would substantiate that?***

For the past 5 years I have worked in Santa Fe as the Project Director for a mobile grocery, healthy food access initiative at the Santa Fe Community Foundation. In this work I have partnered with tribal communities, health and wellness service providers, funders and community stakeholders. As the SF Community Foundation is developing a new program focus on sustainable agriculture and stewardship of

natural resources, I would hope that serving on the Council would add to the impact and capacity of our shared work. In both Santa Fe and upstate New York, I have worked as an advocate for low income families, and worked with policymakers, officials and community leaders to identify needed solutions for community issues. I have managed large-scale projects and grants, worked closely with departments of social services, housing authorities, human services providers, community action groups, regional coalitions, state departments of labor, utility companies, landlords and county planners.

*Besides your professional experience, what other areas of interest do you have that you would like to utilize on the Council?*

With graduate training in urban and regional planning, I believe I can also bring skills around policy research, community needs assessment and participatory planning approaches. I am also familiar with graphic communications and developing publications/marketing material, which could be useful in various Food Policy Council projects.

The Council has five standing committees – Executive, Governance and three Policy committees that report to the Santa Fe Food Policy Council.

1. **Executive** – Composed of officers and committee chairs ~ Provide oversight of Council activities ~ Act on behalf of the full Council on issues requiring immediate action ~ Outreach to the City Council and Board of County Commissioners ~ Develop meeting agendas, including educational presentations ~ Develop and monitor annual budget ~ Identify education and training opportunities for Council.
2. **Governance** – Creating an effective process for the nomination of new Council appointees, orientation of new members and creating the roles and responsibilities of Council members ~ Working to secure monetary resources through relationship building, partnership building and grant writing ~ Develop internal policies.
3. **Policy Committees** – Researching, developing and advocating for policy initiatives that advance the mission of the Council.
  - a. **Food Production and Land Use** – Advancing efforts for agricultural protection and the use of land in order to increase the capacity of food production.
  - b. **Education and Outreach** – Communicating the work of the Council through media, public relations and outreach. Educating the community, stakeholders and opinion leaders about food security and food justice.

- c. **Food Plan** – Focusing on food access issues and policies. Tracks progress of the Food Plan and goals and is responsible for the annual report.

*Do you currently have other volunteer or work commitments and what are they?*

I currently have no other volunteer commitments, except for the work obligations listed on my resume.

*Additional Comments:*

Please attach a resume, a letter of interest, conflict of interest form, inquiry authorization form and two references and their contact information. Return to Erin Ortigoza, PO Box 276 Santa Fe, NM 87504, [eortigoza@santafecountynm.gov](mailto:eortigoza@santafecountynm.gov), (505)-986-2452.

The Governance Committee will review your information and set up an interview. Once this step is completed, the Committee will make a recommendation to the Santa Fe Food Policy Council. Upon approval, the Committee will make a recommendation to the Santa Fe City Council or the Santa Fe Board of County Commissioners.

If you have questions about the materials needed to complete this process, the Santa Fe Food Policy Council or other items, please contact Pam Roy, the SFFPC Coordinator, at [pam@farmtotable.org](mailto:pam@farmtotable.org) or Susan Odiseos, Chair of the SFFPC Governance Committee, at [feedingsantafe@gmail.com](mailto:feedingsantafe@gmail.com).

Thank you for your interest in serving on the Santa Fe Food Policy Council!

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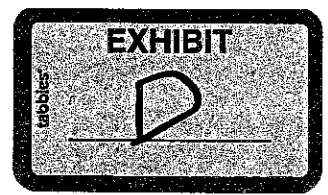
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Pamela Walker  
6 Balsa Ct.  
Santa Fe, NM 87508  
[pwalker@rice.edu](mailto:pwalker@rice.edu)  
505-780-8086

16 September 2017

Ms. Erin Ortigoza  
Santa Fe County Growth Management Department  
PO Box 276  
Santa Fe, NM 87504

Dear Ms. Ortigoza:

I write this letter to express my interest in serving on the Santa Fe City and County Advisory Council on Food Policy. I indicate why I'm interested and what my most relevant qualifications are in the questionnaire, which is enclosed with my resume, a completed conflict of interest statement, and an inquiry authorization release.

I moved from Houston to Santa Fe in June, 2016, and have been visiting the city and other places in New Mexico for many years. I am eager to become more active in local farm and food work in Santa Fe and to draw on my twenty years of experience in this field and contribute to projects here.

Thank you very much for your assistance.

Sincerely,

Pamela Walker

Enc: Resume  
Questionnaire  
Conflict of interest statement  
Inquiry authorization release

## RESUMÉ

Pamela Walker

6 Balsa Ct., Santa Fe, NM 87508

(home office) 505-780-8086 (cell) 713-314-7697

[pwalker@rice.edu](mailto:pwalker@rice.edu)

### Writing and local farm and food activism, 1999 to the present

#### PUBLICATIONS

Numerous articles from 2009 to the present for *Edible Austin*, *Edible Houston*, *Edible Dallas & Ft. Worth*, *Edible Santa Fe*, and the *Houston Chronicle*. (A complete list of links to these articles is available upon request.)

Several New Mexico farmers are the subjects of two *Edible* articles:

"Meet Stanley Crawford of Dixon (NM): Ancient irrigation system nourishes small farms and community," *Edible Houston*, July/August 2016

<http://ediblehouston.ediblecommunities.com/shop/meet-stanley-crawford-dixon-nm>

"Roads Less Traveled," *edible Austin*, *The Travel Issue* 2015

<http://www.edibleaustin.com/index.php/travel-2/beyond-texas/1682-roads-less-traveled>

New Mexico 2017 Farm and Foods Day is the subject of this February 20, 2017, article for the *Edible Santa Fe* blog:

"February 20, 2017: Celebration and Citizenship"

<https://www.ediblenm.com/food-farms-day/>

Book *Growing Good Things to Eat in Texas: Profiles of Organic Farmers and Ranchers across the State* (Texas A & M University Press, 2009).

[www.GrowingGoodThingsToEat.com](http://www.GrowingGoodThingsToEat.com)

#### ACTIVISM

Board member, Council for Healthy Food Systems ([www.healthyfoodsystems.org](http://www.healthyfoodsystems.org)), 2014 -

Major sponsor of the annual conference of the Council for Healthy Food Systems and the Farm and Ranch Freedom Alliance, a policy reform organization ([www.farmandranchfreedom.org](http://www.farmandranchfreedom.org)), 2007 -

Volunteer recipe blogger for the Santa Fe Farmers' Market Institute, January, 2017 -

Board member, Urban Harvest, and chair of the farmers' market organization and development committee, 2002-06

Organizer, developer, and manager of a small, rural Schulenburg, Texas, farmers' market, 1999-2001

### **Professional experience prior to 1997**

Assistant Director, Humanities Research Center, Rice University, 1995-99

Adjunct lecturer in the Humanities, Rice University, 1990-91

Instructor in English, San Jacinto College, Houston, 1988 - 90

Adjunct lecturer in English, University of St. Thomas, Houston, 1985-88

Serials cataloguer and bibliographic technical services, Main Library, University of Texas at Austin, 1972-77.

### **Education**

Ph. D. in English, Rice University, 1991

Master's in Library Science, University of Texas at Austin, 1976

B.A. in English, Austin College, Sherman, Texas, 1971

### **References**

Stanley Crawford, farmer and writer, Dixon, NM  
[www.stanleycrawford.net](http://www.stanleycrawford.net)

[crawfordstanley@gmail.com](mailto:crawfordstanley@gmail.com)  
505-660-6218

Judith McGeary, Esq., Executive Director, Council for Healthy Food Systems and

Executive Director, Farm and Ranch Freedom Alliance

[www.healthyfoodsystems.org](http://www.healthyfoodsystems.org)

[www.farmandranchfreedom.org](http://www.farmandranchfreedom.org)

[judith@farmandranchfreedom.org](mailto:judith@farmandranchfreedom.org)

512-484-8821

Darryl Birkenfeld, Executive Director, Ogallala Commons

[www.ogallalacommons.org](http://www.ogallalacommons.org)

[darrylbirkenfeld@gmail.com](mailto:darrylbirkenfeld@gmail.com)

806-336-1713

Casey McAuliffe,

City Council, City of La Marque, Texas, and Galveston County

farmer and executive director, Galveston's Own Farmers'

Market

[www.moondogfarms.com](http://www.moondogfarms.com)

[casey@moondogfarms.com](mailto:casey@moondogfarms.com)

512-635-4912

**City and County of Santa Fe Advisory Council on Food Policy**  
Interest Form

Name: Pamela Walker

Address: 6 Balsa Ct., Santa Fe, NM 87508

Phone: 505-780-8086      Cell: 713-314-7697

Email: [pwalker@rice.edu](mailto:pwalker@rice.edu)

Occupation: writer and local farm and food activist

Please answer the following questions in the space provided or on a separate sheet.

*How did you hear about the Santa Fe Food Policy Council or who referred you?*

I've known of it for a long time from shopping at the Santa Fe Farmers' Market for many years and from reading about local farm and food community developments in Santa Fe and northern New Mexico, including reading Stanley Crawford's books and also reading about Pam Roy's work. I've also attended a couple of Mark Winne's workshops on food policy councils, which included discussion of his work in NM, and I've read his books.

*Why are you interested in serving on the Santa Fe Food Policy Council?*

I like working on food justice issues, i.e., broadening community access to fresh, local food and educating as many people as possible about what real food is, how and where to buy it, and how to cook it. Along with this, I like working on expanding local farmers' local markets; I want local farms not only to survive but to increase in number and not disappear. And I like connecting people to each other from within the wide network of associations I've formed in the twenty years I've worked in local farm and food community development.

*What area(s) of expertise or contributions do you possess which you feel you could bring to the Santa Fe Food Policy Council and what relevant community experience and/or employment do you have that would substantiate that?*

I have strong oral and written communication skills as well as strong organizational and leadership abilities.

I have published a book, *Growing Good Things to Eat in Texas: Profiles of Organic Farmers and Ranchers across the State* (Texas A & M University Press, 2009). For information, see

[www.GrowingGoodThingsToEat.com](http://www.GrowingGoodThingsToEat.com). I've also published numerous articles about farmers and local farm and food community issues in the *Houston Chronicle*, *Edible Santa Fe*, *Edible Austin*, *Edible Houston*, *Edible*

*Dallas & Ft. Worth.* I have a contract with TAMU Press for a second book, this one about local farm and food communities.

From 2002-06, as a board member of the Houston nonprofit Urban Harvest, I led in organizing and initially developing what has become Houston's largest farmers' market.

I currently work actively on the board of the Council for Healthy Food Systems ([www.healthyfoodsystems.org](http://www.healthyfoodsystems.org)), and am a major sponsor of the annual conference of it and its sister organization, the Farm and Ranch Freedom Alliance ([www.farmandranchfreedom.org](http://www.farmandranchfreedom.org)), a policy reform organization.

I also support and work actively in the nonprofit Ogallala Commons ([www.ogallalacommons.org](http://www.ogallalacommons.org)), which works in eight states, including New Mexico, on rural economic and cultural development. Ogallala Commons has an extensive internship program that includes local food projects. Several young people of Taos Pueblo have been interns, including Tiana Suazo, who is currently coordinator for Ogallala Commons' Native American interns. The organization's executive director, Darryl Birkenfeld, involves me in meetings and internship trainings in Taos and in the Texas Panhandle, where Ogallala Commons is based.

In my twenty years of local farm and food work and research for my books and articles, I've become part of a network of committed people working to expand local farm and food communities, mainly throughout Texas but also in New Mexico, and I am peripherally involved with the Berry Center, in New Castle, KY. I did a research project some marketing issues related to hemp food products for the Berry Center.

*Besides your professional experience, what other areas of interest do you have that you would like to utilize on the Council?*

For most of my adult life (until 2012), I was an organic vegetable gardener, and I've always been an avid cook, cooking daily. I buy most of my food at farmers' markets, mainly the Santa Fe Farmers' Market; what I can't get there, I buy at La Montanita Co-op.

My maternal grandparents were farmers, and my paternal grandmother was a gardener and orchardist. Farming, gardening, and cooking have been integral parts of my life from the beginning.

I am also an avid reader, and since 1977, when I read Wendell Berry's *The Unsettling of America*, farming and food have been major reading interests of mine.

I have a long history of civic engagement, including communicating with my elected officials by phone, in writing, and in person. In Houston, where I lived most of my life, I served on the board of my neighborhood association and was a leader in outreach and in working with the Houston City Council to get a sidewalk installed on our neighborhood's main street.

In the 1980s, I served as the Houston Sierra Club's conservation committee chair, organizing educational programs and outings.

During the course of my local farm and food activism, I've participated in citizen lobbying days at the Texas legislature, conversing in person with my elected officials in their offices about pending farm and food legislation. I attended my first such event in the NM legislature this past February 20, 2017, the Food and Farms Day organized by Farm to Table. I wrote about it for the *Edible Santa Fe* blog: <https://www.ediblenm.com/food-farms-day/>

The Council has five standing committees – Executive, Governance and three Policy committees that report to the Santa Fe Food Policy Council.

1. **Executive** – Composed of officers and committee chairs ~ Provide oversight of Council activities ~ Act on behalf of the full Council on issues requiring immediate action ~ Outreach to the City Council and Board of County Commissioners ~ Develop meeting agendas, including educational presentations ~ Develop and monitor annual budget ~ Identify education and training opportunities for Council.
2. **Governance** – Creating an effective process for the nomination of new Council appointees, orientation of new members and creating the roles and responsibilities of Council members ~ Working to secure monetary resources through relationship building, partnership building and grant writing ~ Develop internal policies.
3. **Policy Committees** – Researching, developing and advocating for policy initiatives that advance the mission of the Council.
  - a. **Food Production and Land Use** – Advancing efforts for agricultural protection and the use of land in order to increase the capacity of food production.
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  - c. **Food Plan** – Focusing on food access issues and policies. Tracks progress of the Food Plan and goals and is responsible for the annual report.

*Do you currently have other volunteer or work commitments and what are they?*

As I mentioned above, I serve actively on the board of the Council for Healthy Food Systems and am a sponsor of its annual conference, held in partnership with the Farm and Ranch Freedom Alliance, which I also actively work in. This work includes board meetings (two annual ones in person and several teleconference meetings), conferring with the executive director and other board members, helping organize and execute the annual conference, and researching and writing articles for the organization's website.

For the Santa Fe Farmers' Market Institute, I have been writing a weekly recipe for the blog since January, 2017.

For a number of years, I have volunteered a couple of times a year to help harvest garlic and shallots at Stanley Crawford's El Bosque Farm in Dixon, NM.

*Additional Comments:*

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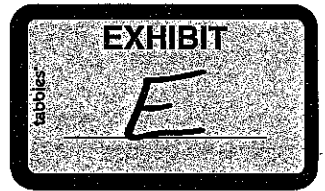
**Please attach a resume, a letter of interest, conflict of interest form, inquiry authorization form and two references and their contact information. Return to Erin Ortigoza, PO Box 276 Santa Fe, NM 87504, [eortigoza@santafecountynm.gov](mailto:eortigoza@santafecountynm.gov), (505)-986-2452.**

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If you have questions about the materials needed to complete this process, the Santa Fe Food Policy Council or other items, please contact Pam Roy, the SFFPC Coordinator, at [pam@farmtotable.org](mailto:pam@farmtotable.org) or Susan Odiseos, Chair of the SFFPC Governance Committee, at [feedingsantafe@gmail.com](mailto:feedingsantafe@gmail.com).

Thank you for your interest in serving on the Santa Fe Food Policy Council!





November 21, 2017

Re: Santa Fe Food Policy Council Open Positions

To: Santa Fe Board of County Commission

Dear Santa Fe Board of County Commissioners:

The Santa Fe Food Policy Advisory Council (Council) respectfully requests your approval of two individuals who have applied to represent Santa Fe County appointed positions on the Council.

Emigdio Ballon, is a current Food Policy Council member and is requesting to be considered for renewal for another term which would be three years. Mr. Ballon serves on the Council as a farmer and is the Farm Manager for the Pueblo of Tesuque. He shares his extensive knowledge of the world of food production, food sovereignty, and the interests of the Pueblo of Tesuque. He understands the intersections between real life programs and policy. With an in-depth understanding of tribal issues, he brings a unique voice to the Council. He is enthusiast about serving another term on the Council and has our full support.

Rebecca Baran-Rees of the Santa Fe Community Foundation and Project Director of MoGro, is new to the work of the Food Policy Council and has been volunteering her time to our committee work and recent Santa Fe Food Forum. She brings a wealth of knowledge and a keen focus on creating intersections between food access, local food production, and strengthening our agricultural economy. Through her leadership as Project Manager of MoGro, she has helped to create and expand opportunities for people in need of food to access locally grown. The program is a partnership with La Familia Clinic and is expanding to several northern New Mexico Pueblos. Additionally, and through her relationship with the Council, the program is offered to City and County employees. As part of her contributions to our work, she recently partnered with one of our Council members to research the local food economy. The report will be a baseline for the Food Policy Council's work moving forward. The Council will truly benefit from her many contributions to our work.

The Santa Fe Food Policy Council is devoted to creating and maintaining a regional food system that provides safe and nutritious food at reasonable prices to all residents, particularly those in need. We focus on the policies and programs that benefit farmers and ranchers while strengthening the local food economy. We work collectively to ensure healthy affordable food for everyone and engage in the many ways we learn about food and farming.

We hope for your consideration of these two fine individuals. Please contact us if you have any questions.

Sincerely,

Sue Perry  
Co-Chair

Mark Winne  
Co-Chair



618 B Paseo de Peralta  
Santa Fe, New Mexico, 87501  
(505) 473-1004, ext. 16  
[www.santafefoodpolicy.org](http://www.santafefoodpolicy.org)  
Farm to Table: Fiscal Sponsor





