

## Exhibit B:

### Summary Outline of Subcommittees Actions and Goals

#### Subcommittee Meeting Brief

Following the self-selection process of assigning Council members to Subcommittee working groups, the Consultant organized a series of Subcommittee meetings to discuss aspirations and take-aways for each group and their respective members. A Meeting Brief was circulated prior to each Zoom meeting as follows:

Purpose of meeting: The purpose of this meeting is: 1) to get to know ACCE members' expertise across districts; 2) to begin identifying goals for areas within your group focus; 3) to begin future visioning of what meeting those goals might look like

Guiding Questions: 1) Given the list of possible assets--social, cultural, artistic and economic-- is there an area in which you would like to concentrate to begin identifying objectives for the Strategic Plan? 2) Future Visioning: What would it look like for the County if your stated objectives were met?

#### **Group 1: Resources**

##### Summary Discussion of Goals:

The team discussed the importance of strategic planning, resource development, and incorporating cultural assets into their planning process. They also explored potential strategies for building a creative economy, including centralizing resources, generating money through private investments, and creating an arts award in conjunction with the business community. The group also discussed potential funding options for cultural economy initiatives and plans for upcoming Council meetings, including inviting guest speakers and researching potential models for creating arts and business alliances.

##### Group Activities and Next Steps of Group 1 members:

- write a one-page outline about business incentives and investment opportunities for cultural economy development
- research and gather information about amphitheater projects and the Hippodrome with the intention of "connecting the dots" among the County's potential performance and creative spaces
- speak with other arts professionals and begin to model a template for an arts-business committee or group for the County
- The Group will plan to meet informally after the next Council meeting to further goals
- Members committed to continue gathering information to highlight where cultural resources are "clustered" across the County (examples include community spaces, gallery hubs; educational resources (youth programs and schools)

## **Group 2: Community Outreach**

### Summary Discussion of Goals:

The meeting focused on fostering trust in community districts for planning and idea sharing, with discussions centered around community outreach, youth engagement as critical “assets” of the creative economy. Participants explored various strategies for supporting and developing local creative industries, including education initiatives, mentorship programs, and the potential creation of shared spaces for artists of different generations—especially connecting elders to youth. The group also discussed the importance of effective communication and resource sharing, proposing ideas such as creating a comprehensive website with activity updates, call for artists/creatives, film clips, and utilizing existing media platforms to showcase the county's culture and projects.

### Group Activities and Next Steps of Group 2 Members:

- Group members agreed to schedule a meeting among themselves before the next full council meeting to further flesh out ideas raised in group meeting
- All members to consider how to create a web network connecting various media resources (film, radio, etc.) for community outreach
- All members to write down their thoughts and ideas on community outreach strategies and bring them to next meeting
- Some members offered to prepare ideas for potential film projects highlighting stories of Santa Fe County to use as “building block” for growing programs and expanding visibility of County programs
- Members to consider strategies for connecting youth and senior communities through outreach efforts

## **Group 3: Programs and Events**

### Summary Discussion of Goals:

Participants shared updates on community projects, including the acquisition of a large ranch for recreational activities and the need for more inclusive spaces. The group explored ideas for cultural events, partnerships, and preservation efforts, while also addressing concerns about overlapping projects within the County and the need for creating communication channels and cooperations. The Group touched on the idea of creating a central place for all-area activities and considered the potential for using existing spaces to expand community activities.

### Group Activities and Next Steps of Group 3 Members:

- Expand and highlight robust Art Studio Tours (e.g., Turquoise Trail) as an important inter-link within and between Districts and with potential to explore a countywide (and statewide) art studio tour organization
- Identified need to establish a permanent Arts Council for the County
- Identified need to facilitate cooperations and coordinations of strategic partnerships among City-County-State for effective arts and cultural programming and consolidation
- A county-wide festival (Culture Fest) was proposed as a planning project with possible need for feasibility study to seed and grow
- Existing cultural center projects to be incorporated into ACCE planning. Examples include senior centers and cultural history museums (e.g., at Agua Fria Village)
- A list of Activities was generated from ACCE Council and expanded by Subcommittee members to include: Mentorship programs; mural projects (especially youth-centered); new technology applications in digital arts access; infrastructure designs (e.g., in cooperation with DOT; Loaned art programs; Legacy gallery and recognitions; culinary arts and home-based enterprises; and specific end goals, such as a film museum-visitor center; a labyrinth project and others.