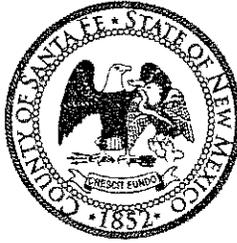


Henry P. Roybal
Commissioner, District 1

Anna Hansen
Commissioner, District 2

Robert A. Anaya
Commissioner, District 3



Anna T. Hamilton
Commissioner, District 4

Ed Moreno
Commissioner, District 5

Katherine Miller
County Manager

DATE: January 11, 2017
TO: Santa Fe County Board of County Commissioners
FROM: Tony Flores, Deputy County Manager
VIA: Katherine Miller, County Manager *KW*
RE: Appointments to the Arts, Culture, Cultural Tourism Committee

Summary

Santa Fe County adopted Resolution 2014-35 (attached), creating an Arts, Culture, Cultural Tourism (ACCT) committee. The Resolution calls for 7 members representing the following categories:

- The crafts cottage industry;
- The cultural tourism industry (could include heritage tourism, ecotourism, and/or agri-tourism);
- General arts organizations;
- The film/digital media industry; and
- Economic Development organizations.

Resolution 2016-45 extended the existence of the committee until April 29, 2018 and allowing the committee to meet every month.

The terms for the following members have expired and all three members request reappointment:

- Michelle Laflamme-Childs (general arts)
- Ramona Sakiestewa (crafts cottage industry)
- Jayne Levant (crafts cottage industry).

Staff advertised for additional applicants, the following applicants request appointment to the ACCT:

- Johanna Nelson (economic development organization)
- Vaughn Irving (general arts (performance arts) / cultural tourism)
- David Marks (cultural tourism (equine) / general arts)
- Margaret Rose (general arts)

102 Grant Avenue · P.O. Box 276 · Santa Fe, New Mexico 87504-0276 · 505-986-6200 · FAX:
505-995-2740 www.santafecountynm.gov

Staff Recommendation

Staff recommends the following appointments to the ACCT with terms to expire April 29, 2018:

- Ramona Sakiestewa
- Michelle Laflamme-Childs
- Jayne Levant

Exhibits

Exhibit A - Resolution 2014-35

Exhibit B - Resolution 2016-45

Exhibit C - Resumes

THE BOARD OF COUNTY COMMISSIONERS
OF SANTA FE COUNTY

RESOLUTION NO. 2014-- 35

A RESOLUTION CREATING AN ARTS, CULTURE AND CULTURAL
TOURISM COMMITTEE

WHEREAS, Santa Fe County is a place where the arts, culture and cultural tourism are highly valued, where artists, musicians, entertainers, filmmakers, skilled crafts people choose to live, and where nationally recognized events occur;

WHEREAS, the County's artistic, cultural and cultural tourism organizations are key components of our vibrant community and further enhance the quality of life, and whose continued existence should be encouraged and supported;

WHEREAS, the unincorporated communities of Santa Fe County often host artistic and cultural events, activities, organizations, and businesses, and these activities, organizations, and businesses would benefit from greater support and coordination, including linking tourists and/or customers to the respective activity, organization, or business.

WHEREAS, according to a Bureau of Business and Economic Research (BBER) report on the Economic Importance of the Arts and Cultural Industries (A&CI) of Santa Fe County, commissioned in 2004:

- A&CI account for 17.5% of total SF County employment (in 2002);
- A&CI account for \$814 million in revenue generated from outside Santa Fe County (in 2002), roughly 39% of the total inflow of money into the local economy;
- Santa Fe County is among the largest art markets in the United States, and first among cities of comparable size; and
- Santa Fe County has lost nearly one-third of its share of the national tourism market since the mid-1990s, pointing to a need to redefine, rebrand, and rejuvenate the community;

WHEREAS, Santa Fe County is drafting a new Economic Development Plan that includes arts, culture, and cultural tourism as important elements of economic activity within the County;

WHEREAS, Santa Fe County adopted the Sustainable Growth Management Plan (SGMP) in 2010 in which Arts & Culture was identified as one of 5 target industries; additionally, among other policies, strategies, and goals relevant to arts, culture, and cultural tourism, Policy 10.2 of the SGMP states that "Arts, Culture, and Tourism should

EXHIBIT

A

tabbles

REC'D OFFICE RECORDED 5/17/14

be supported as a critical component of the County's economy, through local arts, arts-related business and cultural events";

WHEREAS, the Board of County Commissioners of Santa Fe County desires to assist communities engaged in arts, culture and cultural tourism organizations, projects, and events, and to better coordinate the County's economic development efforts to foster arts, culture and cultural tourism activities; and to create an advisory committee whose primary goal is to facilitate the enhancement and expansion of the arts, culture, and cultural tourism industries within Santa Fe County; and

WHEREAS, the Board of County Commissioners previously adopted Resolution 2008-111, creating the Arts, Culture, Entertainment (ACE) Task Force, tasked with creating an Arts, Culture, Entertainment policy, which was discontinued in June, 2010, and which the Board now desires to reconstitute as set forth below.

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Santa Fe County, as follows:

1. An Arts, Culture and Cultural Tourism (ACCT) committee is hereby created.
2. The ACCT committee shall be advisory to the Board of County Commissioners.
3. The ACCT shall consist of establish a representative group of seven committee members who live and/or conduct business in Santa Fe County and who are engaged with the arts, culture and cultural tourism activities and events either as professionals, participants, organizers or funders.
4. Applications for members of the ACCT committee shall be solicited from the general public. The Board shall, to the extent practicable, appoint ACCT committee members that represent each of the following sectors:
 - a. The crafts cottage industry;
 - b. The cultural tourism industry (could include heritage tourism, ecotourism, and/or agri-tourism);
 - c. General arts organizations;
 - d. The film/digital media industry; and
 - e. Economic Development organizations.
5. Four members of the ACCT committee shall be appointed by the BCC for an initial term of one year and three shall be appointed for an initial term of two years. Thereafter members shall serve terms of two years, provided that after the Committee is in existence for twenty-four (24) months, the Board exercises its option to extend the Committee's term as set forth in Paragraph 9. Members may be removed by the BCC with or without cause. In the event of a vacancy, the BCC shall

appoint a member to serve out the remainder of the departing member's term.

6. Committee members shall annually elect a chair and vice-chair by majority vote of the quorum.
7. The Committee shall meet up to six (6) times per year to carry out its work.
8. All matters coming before the Committee shall be resolved by majority vote of the quorum.
9. The Committee will be in existence for twenty-four (24) months, with an option to extend its existence.
10. The ACCT committee shall have the following duties:
 - A. To identify all existing and potential funding sources and other resources including Lodger's Taxes, grants, "1% for the arts" programs, the Quality of Life gross receipts tax, and bonding for ACCT activities, programs, projects, and organizations;
 - B. To explore areas of potential collaboration and partnership with local governments, traditional communities and other related organizations that would provide benefit to the arts, culture, cultural tourism industries throughout the County;
 - C. To advise Board of County Commissioners by developing policy options, action items and specific project proposals for the Board of County Commissioners on matters concerning arts, culture and cultural tourism activities and related community development issues, including specific roles that the County might play in fostering these economic activities; including, but not limited to, the following:
 - a. An inventory of existing arts, culture, and cultural tourism non profit entities and their function or role;
 - b. An inventory of existing crafts, cottage industries, cultural tourism, film/digital media, and arts-related businesses in Santa Fe County;
 - c. Recommendations on how Santa Fe County can enhance opportunities for local artisans and craftsmen through branding and/or development of export markets; and
 - d. Recommendations on the feasibility of using existing Santa Fe County buildings to showcase local artists and craftsmen.

REC'D DEPT. RECORDS DIV. 1/11/11

APPROVED, ADOPTED AND PASSED THIS 29th day of April, 2014

THE BOARD OF COUNTY COMMISSIONERS
OF SANTA FE COUNTY

By: *Daniel W. Mayfield*
Daniel W. Mayfield, Chair

ATTEST:

Geraldine Salazar
Geraldine Salazar, County Clerk
4-29-2014



Approved as to form:

Willie K. Brown
for: Rachel Brown, Acting County Attorney



COUNTY OF SANTA FE) BCC RESOLUTIONS
STATE OF NEW MEXICO) ss PAGES: 4
I Hereby Certify That This Instrument Was Filed for
Record On The 1ST Day Of May, 2014 at 01:36:45 PM
And Was Duly Recorded as Instrument # 1735904
Of The Records Of Santa Fe County
Witness My Hand And Seal Of Office
Deputy *Maxello Salazar* Geraldine Salazar
County Clerk, Santa Fe, NM

SFC CLERK RECORDED 05/01/2014

THE BOARD OF COUNTY COMMISSIONERS OF
SANTA FE COUNTY

Resolution No. 2016 - 45

SFC CLERK RECORDED 04/27/2018

A RESOLUTION AMENDING RESOLUTION NO. 2014-35 TO
EXTEND THE ARTS, CULTURE AND CULTURAL TOURISM
COMMITTEE TERMINATION DATE TO APRIL 29, 2018

WHEREAS, on April 29, 2014, the Board of County Commissioners (Board) of Santa Fe County (County) passed Resolution No. 2014-35, which created the Arts, Culture and Cultural Tourism (ACCT) Committee; and

WHEREAS, Resolution No. 2014-35 was amended by Resolution No. 2015-95 to allow the ACCT Committee to meet up to twelve (12) times per year; and

WHEREAS, pursuant to Paragraph 9 of Resolution No. 2014-35, the ACCT Committee was to "be in existence for twenty-four (24) months, with an option to extend its existence"; and

WHEREAS, the ACCT Committee has requested that its existence be extended for two years, until April 29, 2018, so as to allow it to complete its work, and the Board has determined that such an extension is warranted.

NOW, THEREFORE, BE IT RESOLVED by the Board that Paragraph 9 of Resolution No. 2014-25 is hereby amended to read as follows:

"9. The ACCT committee shall be in existence until April 29, 2018."

PASSED, APPROVED, AND ADOPTED this 26th day of April, 2016.

BOARD OF COUNTY COMMISSIONERS
OF SANTA FE COUNTY

Miguel M. Chavez
Miguel M. Chavez, Chairperson

ATTEST:
Geraldine Salazar
Geraldine Salazar, County Clerk



APPROVED AS TO FORM:
Gregory S. Shaffer
Gregory S. Shaffer, County Attorney



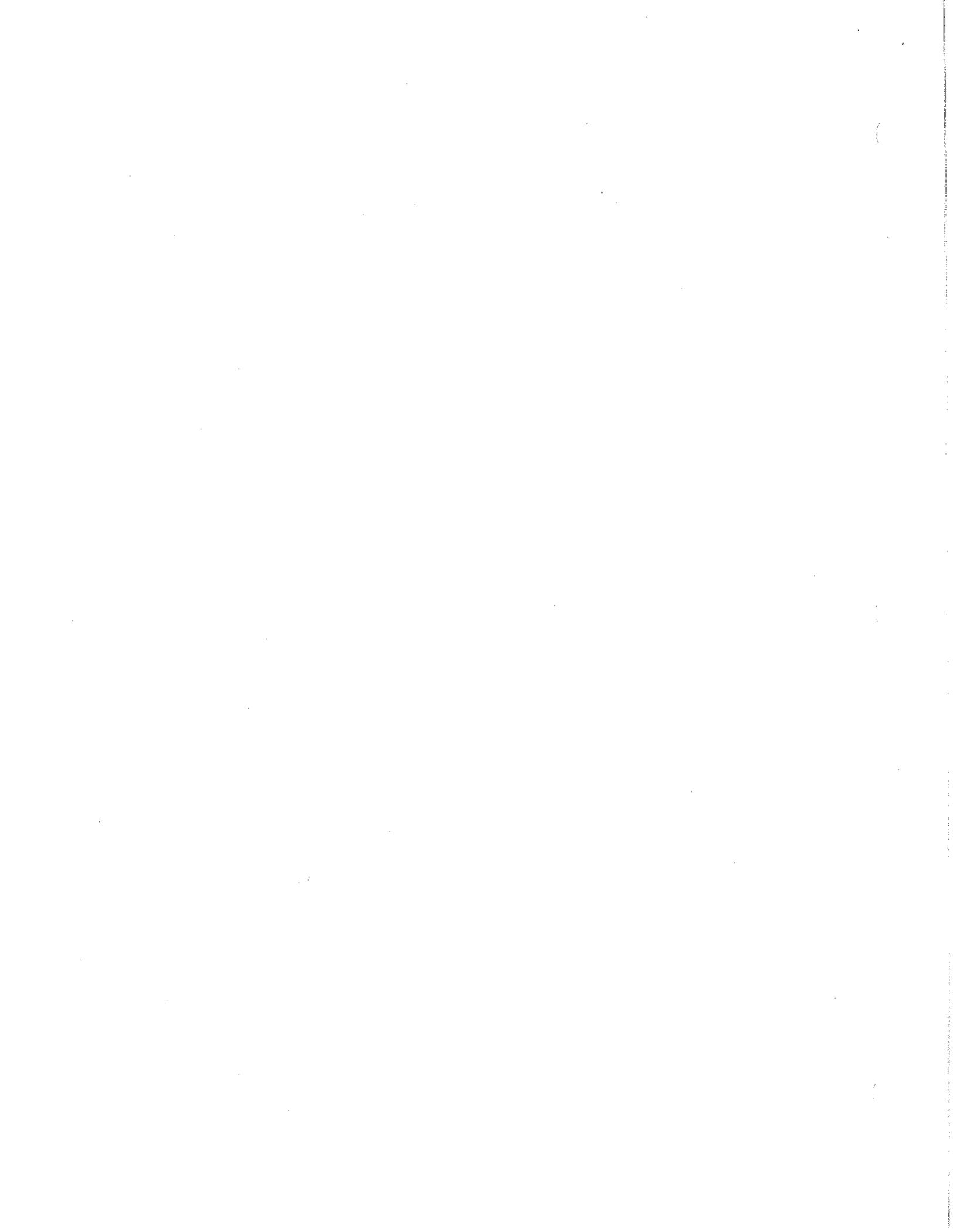
COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

BCC RESOLUTIONS
PAGES: 1

I Hereby Certify That This Instrument Was Filed for
Record On The 27TH Day Of April, 2016 at 11:23:25 AM
and Was Duly Recorded as Instrument # 1792068
of The Records Of Santa Fe County

Page 1 of 1 Deputy *Laura Hernandez* Witness My Hand And Seal Of Office
Geraldine Salazar
County Clerk, Santa Fe, NM





Michelle Laflamme-Childs

866 Camino Consuelo • Santa Fe • New Mexico • 87507
505.660.0887 • mlafchilds@gmail.com • www.michellelaflamme.com

Arts Administration • Organizational Leadership • Marketing/Public Relations • Project/Program Management

A highly experienced senior manager with a demonstrated ability to lead teams of committed professionals to new levels of success. Strong organizational management and administrative skills with an impressive track record of more than 20 years of hands-on experience in staff management, marketing/public relations, financial management, and project management. Proven ability to cultivate and build collaborative relationships with local, regional, and national stakeholders with a shared sense of purpose. Very strong public speaking and diplomatic communication skills with the ability to facilitate communication between diverse and disconnected groups.

Summary of Qualifications

- 20+ years senior management leadership, supervision, and staff development experience;
- 15+ years of marketing and communications experience;
- 9+ years of arts program development, administration, and curatorial experience;
- Excellent writing editing, and communication skills;
- Budget development and management experience;
- Grant writing and reporting skills;
- Expertise in traditional, online, and social media marketing platforms;
- Board of directors management experience;
- Government relations experience;
- Extensive computer and IT skills.

Professional Experience

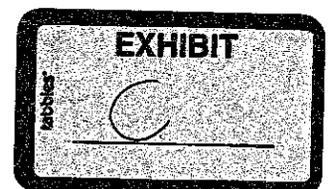
New Mexico Department of Cultural Affairs/New Mexico Arts Division, Art in Public Places Program | Santa Fe, New Mexico – July 2013 to present

Public Art Project Coordinator

Department of Cultural Affairs Mission Statement: To preserve, foster and interpret New Mexico's diverse cultural heritage and expression for present and future generations, enhancing the quality of life and economic well-being of the state.

NM Arts Mission Statement: To preserve, enhance, and develop the arts in New Mexico through partnerships, public awareness, and education, and to enrich the quality of life for present and future generations.

Art in Public Places Mission Statement: The Art in Public Places (AIPP) program enriches New Mexico's public spaces through innovative and diverse public art.



Program/Project Management

- Serve as key contact person for AIPP with Department Secretaries, Senators, Legislators, and the Legislative Finance Committee;
- Review, evaluate, and update AIPP processes and procedures around art selection and contract management for both accuracy and efficiency;
- Work with Department of Finance and Administration to develop and update AIPP non-SHARE financial and project status reports;
- Initiate, coordinate, and facilitate public art selection process for both Purchase Program and Site Specific Commission projects for communities, agencies, and organizations throughout the state of New Mexico;
- Contact prospective members of Local Selection Committees and Purchase Only selection juries;
- Develop and write, in collaboration with Local Selection Committees, the prospectuses and call for artists for Purchase Only Initiatives and Site-Specific Commission projects;
- Curate and manage New Mexico Arts' Permanent Art Collection and Art on Loan Program;
- Assess artist/gallery submissions for eligibility;
- Organize and run prospectus development, purchase selection, finalist selection, and finalist proposal presentation meetings, including providing technical information about various art media;
- Serve as Project Manager for the AIPP Application/Database development project;
- Be involved in division wide community outreach especially in rural areas, take part in division strategic planning and other duties as assigned;
- Assist the artist and owner agencies through the contract process.

Marketing/Media/PR

- Work with AIPP Manager and NMA PIO to publicize and generate media coverage for public art projects, programs, and events;
- Have an active role in providing content for NMA/AIPP website and social media.

Santa Fe Art Institute | Santa Fe, New Mexico – October 2006 to June 2013

May 2011 to June 2013 | Deputy Director

January 2009 to May 2011 | Residency & Marketing/Press & PR Director

October 2006 to December 2008 | Administrative Director

SFAI Mission Statement: The Santa Fe Art Institute promotes art as a positive social force through residencies, lectures, studio workshops, exhibitions, community art actions, and educational outreach for adults and young people.

Program Development

- In partnership with Executive Director, develop the overall strategic vision for the growth, expansion and sustainability of the SFAI and its programs;
- Coordinate and execute visiting artist events, exhibitions, readings, lectures and workshops with mid-career and prominent contemporary artists and scholars from around the world;
- Coordinate and execute large scale public and community actions and events;
- Develop and nurture collaborative relationships with other arts and non-arts organizations, locally, nationally, and internationally;
- Manage international residency program for emerging and mid-career artists and writers.

Administration

- Hire, manage, and develop staff;
- Write grant proposals and prepare end of cycle reports;
- Prepare and manage budgets;
- Oversee all aspects of facilities and technology infrastructure management.

Marketing and Public Relations

- Manage all marketing and public relations for the SFAI and its programs;
- Develop and manage all collateral design (either directly, or through of contracted designer);
- Oversee all electronic media platforms including social media marketing, website and blog maintenance;
- Coordinate design and placement, negotiate purchase, and manage budget for display advertising in local, regional and national media;
- Develop measures to determine effectiveness of marketing initiatives, including advertising and other media placements.

Media Relations

- Serve as liaison between SFAI and the media (i.e. newspapers, radio, television, etc.);
- Prepare and distribute press releases and feature articles to local and national media on SFAI activities and events;
- Develop and strengthen positive name recognition and community awareness and support for SFAI.

Santa Fe Natural Tobacco Company | Santa Fe, NM – April 1994 to June 2006

March 2004 to June 2006 | Director, Application Services

August 2001 to March 2004 | Director, Marketing Operations

February 1998 to August 2001 | Senior Marketing Manager

March 1996 to February 1998 | Marketing Manager

April 1994 to March 1996 | Marketing Data Analyst

SFNTC Vision Statement: The people of SFNTC share a values driven vision: That an uncompromising commitment to natural tobacco products, the earth from which they come, the communities on which they depend, and the people who bring their spirit to life is essential to their success.

Program and Project Management

- Scoped, planned, and budgeted projects;
- Managed project timelines, and human and financial resources;
- Developed, managed, and analyzed numerous large-scale marketing programs;
- Developed business cases;
- Conducted post project analysis and lessons learned exercises.

Marketing and Communications

- Developed new marketing projects, programs, and strategies;
- Planned, negotiated, and purchased large-scale national print advertising runs;
- Managed marketing plan research, development, execution, and analysis;

- Managed and/or wrote copy for external and internal communications including but not limited to ad copy, website copy, direct mail copy, large-scale project proposals, analyses and reports, and IT support documentation;
- Developed and managed direct mail campaigns including lettershop and in-house or rented list management.

Budget Creation and Management

- Created and managed annual departmental budgets between \$1,000,000 and \$5,000,000 annually as well as specific, targeted program and project budgets between \$25,000 and \$1,000,000.

Human Resource Management

- Supervised and directed staff and/or line groups of up to 60 people;
- Interviewed, hired, and developed staff;
- Evaluated and coached employee performance;
- Advanced multiple staff members into supervisory or management positions.

Hutton Broadcasting | Santa Fe, NM – January 2012 to Present

January 2012 to present | Regular On-Air Talent and DJ for KBAC 98.1 Radio Free Santa Fe

July 2015 to present | Staff Writer for SantaFe.com and VisitSantaFe.com

January 2009 to present | Fill-in DJ for the Friday Funk on KBAC 98.1

April 2012 to May 2013 | Regular On-Air Talent and DJ for BLU 102.9

Early Career

1992 to 1994 | Assistant Manager/Buyer, Peloton Sports, Inc., Northampton & Amherst, MA

1991 to 1993 | Assistant Manager/Wholesale Manager, Amherst Drop Zone, Inc., Amherst, MA

1989 to 1990 | Store Manager, Hit or Miss/TJX Corporation, Hadley & West Springfield, MA

1988 to 1989 | Store Manager, Stuarts/Petrie Corporation, Hadley, MA

Community Involvement

- Active member of Cut+Paste Society Collective of Women Artists & Writers;
- City of Santa Fe Arts Commission review panelist 2014;
- NM Arts grant review committee member, 2012, 2013;
- Appointed member of the Santa Fe County Arts & Culture and Cultural Tourism Committee, 2014-present;
- Santa Fe Community College Campus Art Advisory Committee member, 2014-present;
- Former Trustee and Vice President of Temple Beth Shalom Board of Trustees, 2006-2008;
- Published writer, blogger, poet.

Education

TBD | Master of Fine Arts in Creative Writing, University of Texas at El Paso | El Paso, TX

1996 | Master of Arts in Liberal Arts, St. John's College | Santa Fe, NM

1992 | Bachelor of Arts in English, University of Massachusetts at Amherst | Amherst, MA

References Available Upon Request



David Griscom
Economic Development Manager
Santa Fe County NM
102 Grant Ave
Santa Fe NM 87504

September 14 2016

Dear David Griscom,

I appreciate your asking me to continue on with the Santa Fe County Arts, Culture, Cultural Tourism Committee (ACCT) for another two years. To date this has been a fulfilling experience and an excellent group of individuals to work with and I would be delighted to continue working with the committee.

Attached please find a resume and bio.

Thank you for your consideration.

Sincerely,

Ramona Sakiestewa



RAMONA SAKIESTEWA: RESUME



Birthplace

Albuquerque, NM

Education

- | | |
|---------|---|
| 1966-68 | School of Visual Arts, New York, NY |
| 1966 | Santa Fe Preparatory School, Santa Fe, NM |
| 1963-66 | Verde Valley School, Sedona, AZ |

Select Commissions

- Kenneth Noland Tapestry Series: A series of Noland designs commissioned by Gloria F. Ross Tapestries, New York, NY
- Frank Lloyd Wright Foundation, Taliesin West, AZ: A series of thirteen tapestries from the designs of Frank Lloyd Wright
- Bernice Steinbaum Gallery, New York, NY: Tapestry of painter Paul Brach's work
- Neutrogena Corporation, Los Angeles, CA: Tapestries for corporate offices worldwide
- Mobil Corporation, Dallas, TX
- Sundance, Provo, UT: A series of tapestries
- Avalon Trust, Santa Fe, NM: a series of tapestries
- Denver Art Museum, Denver, CO
- Numerous private clients

Select Art/Design Projects

- 2013-present Designing a line of homeware products and accessories
- 2008-2011 Kurdistan Regional Government, Statistics Office, Erbil, Iraq: Design cultural theming, consultant to Bayberry International, Easton, MD. Designed architectural elements for the building based on Kurdish art and culture.
- 2006-2007 Gila River Health Care Corporation, Tucson, Arizona: Designed flooring and other architectural elements for the new hospital building based on tribal cultural values. Johnson, Smitthipong and Rosamond Architects, Tucson, AZ.
- 2005-2007 National Indian Monument and Institute, Tulsa, Oklahoma: Designed outdoor ceremonial installations based on cultural histories and tribal practices. Designed with the planning team Andrew Merriell & Associates, Interpretive Planning & Design, Santa Fe, NM and Johnson, Smitthipong and Rosamond Architects, Tucson, AZ
- 2005-2007 Marriott Residence Inn, Sacramento, CA: Design consultant to developer (Christopher Corporation, Three Fires, and Marriott Hotels) and interior designer (Johnson Braund Design Group) for design themes and artwork for planned business hotel.
- 2002-2007 Tempe Center for the Performing Arts, Tempe, Arizona: Public Art project; one of three artists designing artwork integrated with the building. Designed 7800 sq.ft of custom carpet for the center. Barton Myers, Architect, Los Angeles, CA.
- 2002-2005 Marriott Residence Inn, Washington, DC: Design consultant to developer (Donohoe Corporation) and interior designer (BBGM) for design themes and artwork for planned business hotel
- 2002-2004 Chickasaw Cultural Center, Sulphur, Oklahoma: Designed outdoor interactive site installations based on tribal histories/stories for a new cultural center for the Chickasaw Nation. Designed with Andrew Merriell & Associates, Interpretive Planning & Design, Santa Fe, NM and Overland Partners, Architects, San Antonio, TX
- 1994-1998 Sakiestewa Textiles, Ltd: Design and issue of the "Ancient Blanket Series," six limited edition blankets (under private label with Scalamandre-NY) Santa Fe, NM.
- 1993-2004 National Museum of the American Indian, Smithsonian Institution, Washington, DC: Member of the Architectural Design Team for the National Mall Museum building; with architects GBQC, Philadelphia, PA; Polshek & Associates, NY; SmithGroup, Washington, DC; Jones and Jones, Seattle, WA; landscape architect EDAW, Washington, DC
- Master planning, created design vocabulary representing 500 tribes for use by the Architectural Design Team, exhibit design team and interior designers. Designed the "Entry Plaza Birthdate", Potomac Solstic and Equinox markers, "Copper Screen Wall", elevator cabs, Ceremonial Front Doors and pulls, theater curtain, and other architectural elements.
- 1990-1996 Dewey Trading Co.: Design of the "Southwest Trails Series," six limited edition blankets manufactured by Pendleton Woolen Mills, Portland, OR. Currently issued in open editions
- 1987-1992 Smithsonian Institution Mail Order Catalog: Several scarves, shawl, tie, and fabric for apparel

Solo Exhibitions

- 2016 "Ramona Sakiestewa: Highlighting Print Work - Tangram Butterflies and Katsinas," Del Norte Credit Union, Santa Fe, NM
- 2014 "Tangram Butterfly and Other Shapes," Tai Modern, Santa Fe, NM
- 2008 "Vortex of Color," Eight Modern, Santa Fe, NM
- 2006 Nicole Fiacco Gallery, Hudson, NY
- 2002 "Cultural Colors: Fiber Art and Drawings by Ramona Sakiestewa," Heard Museum North, Carefree, AZ
- 1997 "Ramona Sakiestewa/Recent Acquisitions," Heard Museum, Phoenix AZ
- 1995 "Patterns of the Southwest, Tapestries by Ramona Sakiestewa, The Perspective Series," John Michael Kohler Arts Center, Sheboygan, WI
- 1993 "Between the Four Sacred Mountains: Contemporary Weavings of Ramona Sakiestewa," Museum of the Southwest, Pasadena, CA
- 1991 "Ramona Sakiestewa/Frank Lloyd Wright, Themes and Variations," The Newark Museum, Newark, NJ. Tapestries by Ramona Sakiestewa Ltd. for the Frank Lloyd Wright Foundation, Taliesin West, AZ
- 1989 "Ramona Sakiestewa/Patterned Dreams," Wheelwright Museum of the American Indian, Santa Fe, NM

Select Group Exhibitions

- 2015-16 "Woven Together: Celebrating Grandmother Spider Woman in Contemporary Native American Art," select venues in Russia, curated by Dr. Suzanne Frick of Santa Fe University of Art and Design
- 2013 "Georgia O'Keeffe in New Mexico - Architecture, Katsinam and the Land," Denver Art Museum, Denver, CO and Georgia O'Keeffe Museum, Santa Fe, NM
Accompanying catalogue: Barbara Buhler Lynes and Carolyn Kastner, "Georgia O'Keeffe in New Mexico - Architecture, Katsinam and the Land." Museum of New Mexico Press, Georgia O'Keeffe Museum, Santa Fe, NM. Essay contribution: Ramona Sakiestewa, Katsinam: Memories and Reflections," p.127-129, 2013.
- 2012 "Shapeshifting"-Transformations in Native American Art," Peabody Essex Museum, Salem, MA
Accompanying catalogue: Karen Kramer Russell, "Shapeshifting - Transformations in Native American Art," Yale University Press, p. 36, 58-59, 2012
- 2007 "East Meets West," 8 Modern, Santa Fe, NM
"Nebula: The Reflection Series," LewAllen Contemporary, Santa Fe, NM
- 2006 "Breaking the Mold," opening exhibition, Denver Art Museum, Denver, CO
- 2004 "NDN ART," Santa Fe Art Institute, Santa Fe, NM
Accompanying catalogue: Suzanne Deats and Charlene Touchette, NDN ART, Contemporary Native American Art", Fresco Fine Art Publications, LLC, Albuquerque, NM, p. 80-85, 2004

Select Group Exhibitions (continued)

- 2002 "Changing Hands," American Craft Museum, New York, NY
Accompanying catalogue: David Revere McFadden, Ellen Napiura Taubman, and Holly Hotchner, "Changing Hands: Art Without Reservation, Contemporary Native American Art from the Southwest", Rizzoli International Publications, Inc. p. 94, 2002
- 1997-98 "Colors, Contrasts, Cultures," Discovery Museum, Bridgeport, CT
"O'Keeffe's New Mexico," Museum of Fine Arts, Santa Fe, NM
"Native Abstractions: Modern Forms, Ancient Ideas," Museum of Indian Arts & Culture, Santa Fe, NM
- 1996-97 "Native American Traditions/Contemporary Responses," Society for Contemporary Crafts, Pittsburgh, PA
- 1995 "Celebrating Helen Heninger, Curator for Gump's Contemporary Art Gallery," Gump's Department Store, San Francisco, CA
- 1992 -2002 Exhibited at Arlene LewAllen Gallery, Santa Fe, NM every year in group shows until she passed away in 2002. The gallery was purchased by new owners in 2005.

Select Collections

- Friends of Art and Preservation in Embassies, Washington, DC (artwork purchased for the American Embassy in Uganda)
- Fenimore Art Museum, Cooperstown, NY
- The Mint Museum of Craft & Design, Charlotte, NC
- The Denver Art Museum, Denver, CO
- The Heard Museum, Phoenix, AZ
- The Newark Museum, Newark, NJ
- Museum of Fine Arts, Museum of New Mexico, Santa Fe, NM
- Cleveland Museum of Art, Cleveland, OH
- The Clay Center, Charleston, WV
- Museum of Albuquerque, Albuquerque, NM
- The Wheelwright Museum of the American Indian, Santa Fe, NM
- St. Louis Museum of Art, St. Louis, MO
- National Museum of American History, Smithsonian Institution, Washington DC
- The Kennedy Museum of American Art, Athens, OH
- Mobil Corporations, Dallas, TX
- Neutrogena Collection, Los Angeles, CA (artworks purchased for corporate offices in the US and Europe)
- Sundance Collection, Provo, UT
- University of Pennsylvania Museum of Anthropology, Philadelphia, PA
- University of New Mexico, Johnson Gallery, Albuquerque, NM
- Avalon Trust Collection, Santa Fe, NM
- Numerous Private Collections

Select Articles, Publications, and Media

- 2015 April Vollmer, Japanese Woodblock Print Workshop, Watson-Guption Publications, Berkeley, CA
- 2012 Barbara Buhler Lynes and Carolyn Kastner, "Georgia O'Keeffe in New Mexico - Architecture, Katsinam and the Land." Museum of New Mexico Press, Georgia O'Keeffe Museum, Santa Fe, NM. Essay contribution: Ramona Sakiestewa, "Katsinam: Memories and Reflections," p. 127-129
- Karen Kramer Russell, "Shapeshifting—Transformations in Native American Art," Yale University Press, Peabody Essex Museum, p. 58-59
- 2011 Devon Jackson "Waip and Heft," renowned weaver Ramona Sakiestewa leaves behind her loom for other media. Santa Fean - The Art Issue, June-July 2011, Santa Fe, NM
- 2010 Ron McCoy "Ramona Sakiestewa", 35th Anniversary Issue, American Indian Art Magazine, Winter 2010, Vol. 36, Number 1, Phoenix, AZ
- Ann Lane Hedlund, "Gloria F. Ross & Modern Tapestry," Yale University Press, Arizona State Museum, p. 109-112 and p. 266-271
- 2007 Jill Heppenheimer, "Giving Voice to Creativity" Fiberarts Magazine, Loveland, CO
- 2006 Lynn Cline, "What artwork would you buy if you had \$1,000, \$10,000, an unlimited budget?" Santa Fean Magazine, Santa Fe, NM
- 2005 Harlan McKosato, "Ten Power People in the Arts: Ramona Sakiestewa, Weaving old into new," The New Mexico Business Weekly Magazine, Albuquerque, NM
- Dana Newman and Jack Parsons, New Mexico Artists at Work, Museum of New Mexico Press, Santa Fe, NM
- Paul Wiedeman, "Ramona Sakiestewa: Weaving Space and Spirit," The New Mexican, Santa Fe, NM
- Susan Heard, "Looming Greatness," Santa Fean Magazine, Santa Fe, NM
- Ramona Sakiestewa, "Canyon Lake Tie-Dyed Blanket," Native American Voices on Identity, Art, and Culture: Objects of Everlasting Esteem (L. Williams, W. Wierzbowski, and R. Preucel, ed.), University of Pennsylvania, Philadelphia, PA
- 2004 Ramona Sakiestewa, "Making Our World Understandable," Spirit of a Native Place (Duane Blue Spruce, ed.), Smithsonian with National Geographic, Washington, DC
- 2003 Suzanne Deats and Charlene Touchette, NDN ART, Contemporary Native American Art, Fresco Fine Art Publications, LLC, Albuquerque, NM
- 2002 Ann Marshall, Ph.D., "Cultural Colors," Heard Museum Journal, Phoenix, AZ
- Dottie Indyke, "Ramona Sakiestewa," Southwest Art Magazine, TX
- David Revere McFadden, Ellen Napiurr Taubman, and Holly Hotcher, Changing Hands: Art Without Reservation, Contemporary Native American Art from the Southwest, Merrell Publishers Ltd., London, UK
- 2000 Pat Kirkham, Ed., Women Designers in the USA, 1900-2000: Diversity and Difference, Yale University Press

Selected Awards and Fellowships

- 2007 "Originals" 2007 Honored Artist, National Museum of Women in the Arts, Washington, DC
- 2006 Governor's Award for Excellence in the Arts, Santa Fe, NM
Governor's Outstanding New Mexico Woman's Award, Santa Fe, NM
Inductee, New Mexico Women's Hall of Fame, Albuquerque, NM
- 2003 Women of Distinction, Sangre de Cristo Girl Scout Council, Santa Fe, NM
- 2001 Recognition as a participatory artist, "Gift to the Nation," Friends of the Art & Preservation of Embassies, Washington, DC
- 1995 Mayor's Recognition Award for Excellence in the Arts, Santa Fe, NM
- 1992 Distinguished Artist Award, Rotary Club, Santa Fe, NM
Metropolitan Home Award "Top 500 Designs," for design of Pendleton Limited Edition Blankets, New York, NY
- 1991 One-month lecture tour to 9 cities in Japan, United States Information Agency
Purchase Award, Museum of Fine Arts, Santa Fe, NM
- 1982-91 First Place, Contemporary Weaving Division, Indian Market, Southwestern Association on Indian Affairs, Santa Fe, NM
- 1988 Smithsonian Research Fellowship, Washington, DC

Past Public Service

- Member, National Park Service Concessions Management Advisory Board, Washington, DC.
- Secretary of the Interior Appointment
- Board Chair, Santa Fe Art Institute, Santa Fe, NM
- Chair, New Mexico State Arts Commission, Santa Fe, NM
- Director, Southwestern Association on Indian Affairs, Santa Fe, NM
- Trustee, Wheelwright Museum of the American Indian, Santa Fe, NM
- National Endowment for the Arts Expansion Arts Panel, Washington, DC
- Trustee, International Folk Arts Foundation, Santa Fe, NM
- Santa Fe 400, PR and Marketing Committee for the City of Santa Fe's 400th anniversary, Santa Fe, NM
- Board Member, New Mexico Coin Commission, Santa Fe, NM. Gubernatorial appointment
- Lay Member, New Mexico State Bar Arbitration Committee, Santa Fe, NM
- Trustee, Gloria F. Ross Center for Tapestry Studies, Tuscon, AZ
- Commissioner, City of Santa Fe Arts Commission, Santa Fe, NM

Current Public Service

- Trustee, Georgia O'Keeffe Museum, Santa Fe, NM
- Committee Member, Santa Fe County Arts, Culture, Cultural Tourism Committee, Santa Fe, NM
- "At the Artist's Table", Co-Founder, Santa Fe, NM

Jayne Levant
15 Montecito
Santa Fe NM 87596
505-9863992
District 1
Commissioner Roybal

Please accept this letter as my formal request to continue to serve on the ACCT COMMITTEE. Since 2010 I have worked in conjunction with my County Commissioners and the Economic Development Manager in furtherance of establishing resolution 2014-35. My desire to serve is based on my experience as a member of several general arts organization's including the Encaustic Art Institute, The President's Council of New Mexico Women in the arts, Girls Inc., The School of Performing arts, the Community Gallery and many local art support groups.

I am further qualified by my prior experience as a Cultural Affairs Commissioner for the city of Los Angeles serving as Vice President for 4 years out of my 10 year term. During this time, the commission took an inventory and reviewed existing grant recipients. We also reviewed the cultural events taking place in the City and contributed to increasing the number of events keeping in mind our diverse cultural community. So compelling was the need to increase the "arts" budget that the commission succeeded in obtaining from the mayor and city council an increase in the Cultural Arts Department.

I have just been appointed Chairperson of the ACCT committee and feel committed to continue the fine work that the committee has been doing.

Jayne Levant
eglevant@aol.com
www.jaynelevant.com



JAYNE LEVANT
RESUME OVERVIEW/2014

Jayne Levant
15 Montecito
Santa Fe, NM
505-9863992

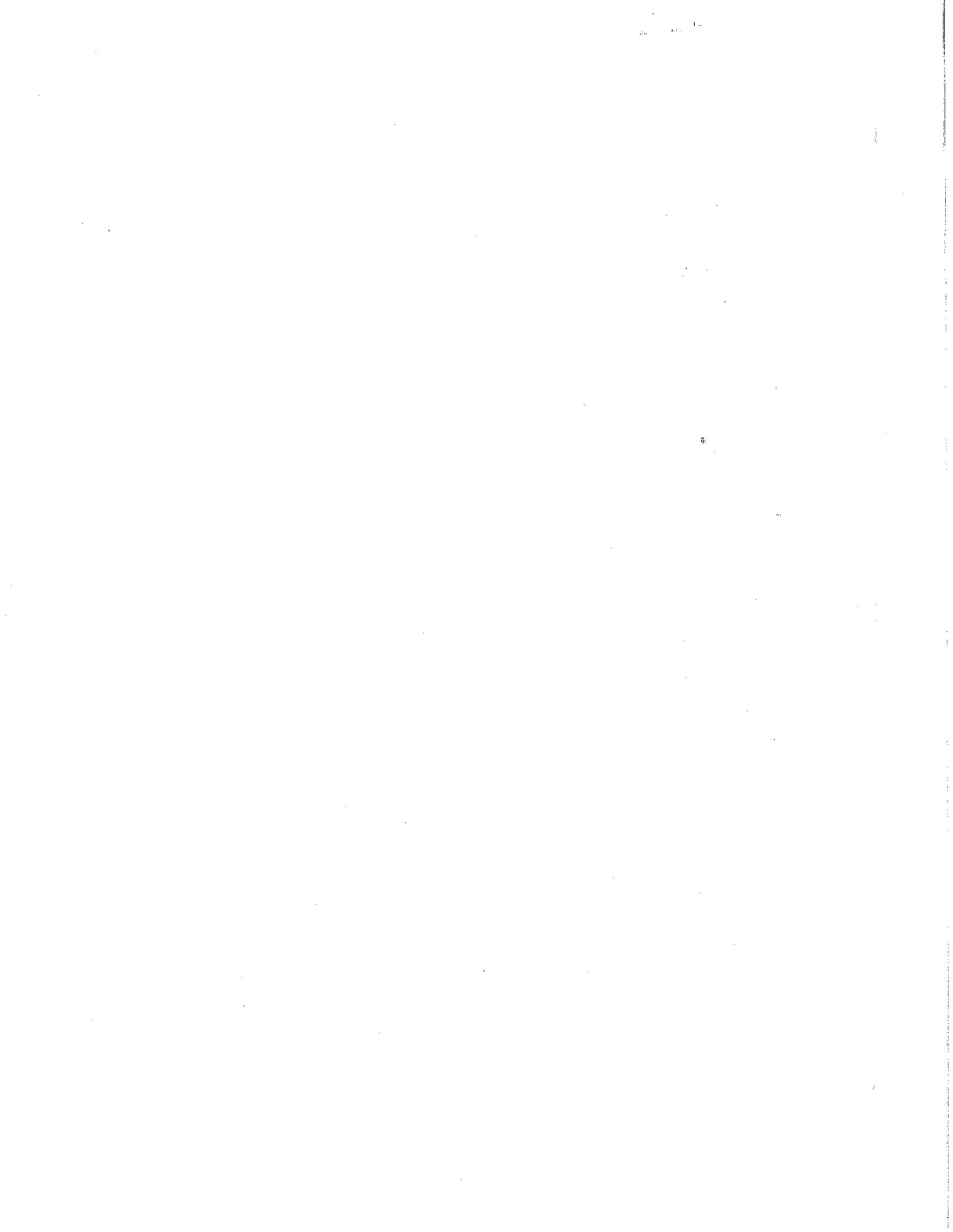
Jayne Levant has served as Commissioner of Cultural Affairs for the city of Los Angeles for ten years, four years as Vice President. While serving as commissioner she chaired the Public Arts and Grants Committee overseeing a 3 million dollar budget.

Before serving as Commissioner, Levant became the first woman to establish a major international hotel marketing association, Small Luxury Hotels and Resorts. She then became the General Manager of L'Ermitage Hotel in Beverly Hills.

Levant attributes much of her personal success to her marketing experience and her passion for getting involved in projects that are "dear to her heart." Possessing expertise in electronic and print journalism, she wrote, produced and presented on Camera for ABC television, travel segments.. She also published Travel features for Los Angeles Magazine, Dynamic Years, Los Angeles Times Travel and Home sections, and United and American Airlines inflight magazines.

Since moving to Santa Fe County, Levant, who began her painting career eighteen years ago, knew she had found her home. Active in New Mexico Women in the Arts, an affiliate chapter of International Women in the Arts based in Washington DC, she has helped to bring forth some of Northern New Mexico's finest Women Artist. Levant's work has been shown at the Community Gallery, Eggman & Walrus Gallery, Owing Dewey and the Encaustic Art Institute in Santa Fe with much more gallery showings in Los Angeles. Her art is also part of the Permanent Collection at the Skirball museum. **Presently, she is chair of the Public Relations Committee for the Santa Fe Studio Tour the end of June 2014. The tour which includes over 50 artist's studios (painters, sculptures, jewelry designer's, Potters and Furniture Makers) in the City and County, attracts visitors from around the world.**

Active In charitable organizations, Ms. Levant has served as a member of the Executive Committee for DARE AMERICA, in which her husband Glenn Levant a former Los Angeles police Chief, served as Founder and President. She also served on the Board of Directors for City Of Hope, Santa Fe Rape Crisis and Trauma Treatment Center , Santa Fe, Humane Society and is a member of the President's Council of NM Women in the Arts. Along with her husband, Ms Levant actively supports several charitable and civic organizations.



JOHANNA NELSON

1943 Otowi Rd.
Santa Fe, NM 87505
(432) 940 9506
johanna.nelson10@gmail.com

OBJECTIVE: *Contribute to the organization's economic prosperity by utilizing my creativity, innovation, knowledge and previous work experiences to help the organization and its community thrive*

EDUCATION:

Masters of Business Administration

University of Texas El Paso

Focus: Management, Organizational Development 2011-2012

Bachelor of Science

Sul Ross State University

Major: Industrial Technology Minor: Art

Focus: Industrial Operations Management 2003-2006

SUMMARY OF QUALIFICATIONS:

- Supervisory/management experience
- Previous experience running and operating an art collective and community group for over 5 years
- Bachelor degree in Industrial Operations: familiarity with industrial processes (welding, construction, woodworking, plastics, etc.), layout and efficiency
- Certified Business Advisor II through the Southwest Texas Border Small Business Development Center Network, maintained a portfolio hundreds of business clients and assisted with expansion and start-up efforts
- Previous City of Alpine Council Member, significant experience working within city government and knowledge of municipal operations and budgeting processes
- Previous business owner, proven entrepreneurial capabilities, community leadership, and creative marketing
- Extensive experience working alongside small businesses, governmental agencies, non-profits and community organizations as a small business advocate
- Comprehensive skill conducting research and analyzing data and statistics
- Adept knowledge and training involving economic and community development

- Broad scope of marketing, promotional, and public relation experience; high mastery of deploying and developing effective marketing strategies and campaigns
- Extremely capable of organizing and conducting educational presentations, seminars and workshops
- Highly creative, innovative, self-motivated
- Proficient in Spanish and English
- Advanced skills utilizing social media to develop online campaigns for promotion

WORK EXPERIENCE:

Finance Development Specialist

New Mexico Economic Development Department- Santa Fe, NM

September 2015-Present

- Manager of NMFUNDIT; oversee organization of group, implement web strategy, review and analyze projects, create reports to send to local governments.
- Provide outreach to local governments and communities on behalf of department
- Provide financial analysis for LEDA and JTIP projects
- Assist with LEDA projects
- Meet with companies to inform them of what financial incentives are available
- Analyze bills for the NM Legislators in relation to economic development
- Provide technical support for companies

Business Advisor

Arizona Women's Entrepreneur and Education Center- Phoenix, AZ

May 2015-September 2015

- Provide counseling regarding business and financial planning, marketing, management, and technical assistance to aspiring entrepreneurs and business owners
- Assist clients with creation and comprehension of financial projections
- Conduct in depth analysis of business plans and financial statements
- Assist clients with expansion of businesses as well as start-up
- Conduct business counseling sessions, business development and planning course for Spanish speakers
- Analyze financial loan proposals

Project Manager

Partners in Brainstorms- Phoenix, AZ

May 2014-September 2015

- Maintain projects and research for various clients including government entities, non-profits, large companies and international corporations including: Lego Education, State

- of Arizona, City of Tucson Integrated Planning Office, Arizona Developmental Disability Planning Council, Sadlier Inc., Arizona Nutrition Network, etc.
- Project Manager and lead researcher on 2-year project for Arizona Developmental Disability Planning Council's initiative to create an entrepreneur program for individuals with disabilities
- Compile and interpret extensive data reports from a variety of primary and secondary sources
- Develop methodology for research projects
- Conduct consulting sessions and presentations with clients
- Assist clients to develop creative marketing and promotional campaigns
- Write extensive reports which include research findings and recommendations based on initial scope of work
- Create professional and engaging presentations

Business Development Advisor

El Paso Small Business Development Center (SBDC), El Paso Community College- El Paso, TX, April 2011 – May 2014

- Provide counseling regarding business and financial planning, marketing, management, and technical assistance; act as a small business advocate
- Act as a liaison for the SBDC to local area businesses, government and other entities in the area
- Assist clients with assessing project feasibility, budgets and financing proposals
- Develop and manage client documentation and data, including technical proposals, etc.; monitor work quality; follow up and maintain communication with prior and existing clients
- Develop and prepare administrative and performance reports; evaluate counseling and job performance against metrics established by funding sources and budgets
- Promote the SBDC, conduct outreach activities in the service delivery area and create awareness of SBDC program services; establish relationships and act as liaison between governmental agencies, financial institutions and private industry
- Conduct business management seminars and promotional events
- Maintain working knowledge of SBA loan programs and guaranteed financing programs and services
- Develop, assist, and create financial forecasts, including Profit and Loss statements, Balance Sheets, Ratio Analysis, Cash Flows, Income and Expense projections
- Attend SBA and other regional Economic Development workshops and seminars
- Working knowledge of Windows XP, Microsoft Office, business analysis software, MS Outlook Express, the Internet, QuickBooks Pro accounting software, WebCats
- Conduct market research, evaluate and analyze findings and significant issues to develop recommendations for clients from a variety of information and resources including demographics, local business climate, real estate, industry statistics, local regulations and incentive programs; prepare written analysis and statistical reports

- Represent the SBDC at various meetings and discussions concerning business development and entrepreneurial issues within the El Paso region, collaborate with numerous stakeholders
- Responsible for meeting economic goals through the SBDC and the SBA based on business starts, business expansions, job creations, job retention, capital infusion, and public outreach activity; in addition goals include increase in sales, increase in profits, development of business and marketing plans
- Implement strategies to improve and uphold SBDC goals and objectives including: Leadership Development, Stakeholder Relations, Professional Development and Economic Impact
- Research market and industry trends; utilize market statistics

Retail Business Owner

La Junta- Alpine, Texas

January 2009 – January 2011

- Launched and established successful retail business; sold for profit
- Managed entire operation, including inventory control and daily management of store functions
- Developed and implemented business plan and financial forecasts; managed budget
- Executed creative marketing and promotional efforts within region, as well as online
- Acquired knowledge and experience maintaining small business finances and accounting
- Maintained effective network with other business owners, business organizations and business networks in the area; worked with the SRSU SBDC; exhibited ability to work with a variety of individuals and organizations
- Exhibited ability to develop and complete projects within time frame
- Evaluated job and store performance against set goals and benchmarks
- Created flexible and innovative business model; produced well-known brand
- Ability to solve problems with ingenuity and originality
- Working knowledge of Windows XP, Microsoft Office, business analysis software, MS Outlook Express, the Internet, QuickBooks Pro accounting software, Photoshop

Alpine City Council Representative

City of Alpine, TX, May 2008-May 2010

- Proficient knowledge of state and federal laws, city ordinances and parliamentary procedures
- Participated in two annual budget cycles, totaling around 12 million dollars; responsible for interpreting financial data and forecasts
- Capacity to interpret project proposals and financial information; translate and comprehend bid proposals; participated in numerous bid selections
- Working knowledge of federal and state grants; grant proposals and grant funded projects within the city

- Demonstrated strong community leadership and exemplary constituent representation; acted as liaison between residents and governmental agencies and organizations
- Proven ability to effectively communicate and network within numerous committees, agencies, departments and groups; ability to work with a wide variety of individuals and organizations
- Integrated new, creative strategies for long term economic growth and marketing efforts; ability to solve problems with minimal supervision
- Ability to analyze and assess legal, architectural and engineering documents and plans, as well as economic statistics and financial data
- Well-developed public speaking and presentation ability; effective oral and written communication and interpersonal skills
- Experience in attending and conducting workshops and seminars on a wide variety of subjects such as Disaster Preparedness, City Planning, Economic Development, Transportation, Budget hearings, Alternative Energy, Water Consumption, etc.
- Knowledge of small business development issues within the region; maintain working relationships with small business owners and area stakeholders; address concerns and ideas
- Working knowledge of Windows XP, Microsoft Office, business analysis software, MS Outlook Express, the Internet, QuickBooks Pro accounting software, Photoshop
- Participated in over 50 hours of board and panel discussions including Planning and Zoning, Animal Advisory Board, Airport Board, West Texas Municipal Gas, Parks and Recreation, and Environmental Advisory Board
- Develop, interpret and prepare administrative and performance reports; evaluate job performance against goals
- Experience with project development within time constraints and governmental

Retail Business Manager

Big Bend Family Crisis Center, January 2007-January 2009

- Supervised over 10 employees and volunteers; ability to solve problems with minimum supervision; effective and exemplary oral and written communication skills
- Prepared administrative and performance reports; evaluated job performance against goals established by the organization and funding sources; monitor work quality
- Increased sales and improved community presence; provided groundwork for expansion and economic impact
- Maintain business plan and comprehension of set financial goals
- Interacted and coordinated with several nonprofit organizations within the community, as well as, customers and clients; ability to work with a wide variety of individuals and organizations
- Formulated new marketing and promotion efforts; conducted outreach for the business, as well as for the organization
- Accountable for daily financial statements and benchmarks; managed financial reports and projections

- Experience in managing a caseload of clients; ability to work with confidential material
- Working knowledge of Windows XP, Microsoft Office, business analysis software, MS Outlook Express, the Internet, Photoshop
- Assist with project feasibility and project completion; need to work with a variety of input from different individuals and administrators
- Provide effective management and technical assistance
- Ability to assess client and customer needs
- Acted as a coordinator between FCCBB and the community and area organizations

ADDITIONAL SKILLS, VOLUNTEER EXPERIENCE, AND TRAINING

- Independent Artist, sell my work online and represented by Spare Parts in Marfa, TX
- Certificate of Completion, New Mexico Economic Development Course
Silver City, NM
July 2016
- Volunteer-Phoenix Public Art Awakenings
Phoenix, AZ
December 2014-September 2015
(I conducted monthly workshops for artists on how to market their businesses)
- Volunteer-Marketing Director, Centro Santa Catalina *(A non-profit artisan group which assists women textile artists sell their work in the United States)*
Juarez, CH, MX
October 2013 – April 2014
- Volunteer- GOLOCAL EL PASO
El Paso, TX
January 2011- April 2014
- Certified Business Advisor Level II, Southwest Texas Border Network SBDC
San Antonio, TX
July 2013
- Graduate of the Texas State RAMPS Entrepreneurial Course (An entrepreneurial intensive program for women)
San Marcus, TX
October, 2012
- Created Adelante: An Entrepreneur's Business Reading Group with The Women's Border Business Center and CREIE
- Member of the American Small Business Development Center Association
- Member of the Alpine Public Library Board and served on the APL Public Relations Committee 2008-2010
- Member of the Texas Municipal League 2008-2010
- Big Bend Leadership Graduate 2009
- Instrumental in creating the Alpine Environmental Advisory Board
- Managed Fiesta del Sol, Alpine Texas 2009
- Stage Manager for Dance Extravaganza Spring Event 2009

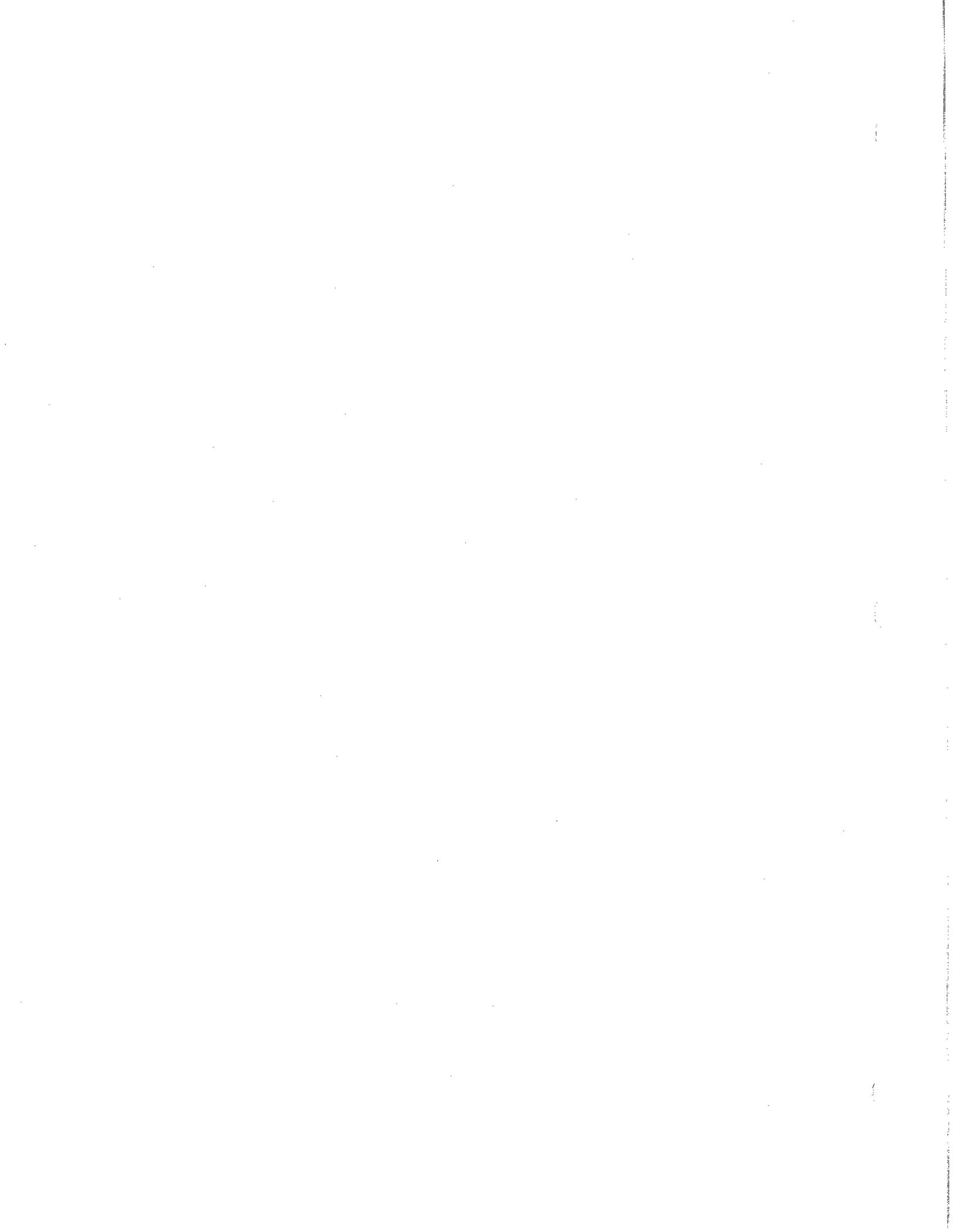
- Co-founded and managed 305 Orale Way, a community art gallery. Responsible for curating art exhibits, organizing artists, hosting events and music shows in Alpine, TX 2002-2009
- Co-founded Reviva Collective, a community organization responsible for facilitating and creating: 2007 Vision for Alpine, 2008 Border Wall Conference, Texas Statewide la Entrada initiative, and weekly community forums
- Active participation and support in numerous organizations including: Transition Alpine, Big Bend Arts Council, KRTS public radio station, Young Elected Officials Network
- Attended and participated in many economic development conferences and forums: 2010 Lajitas Regional Economic Development meeting, 2009 SRSU Regional Economic Development meeting with Todd Staples, 2009 Tri County Economic Development meeting sponsored by the SRSU Small Business Development Center

Training

- Completed over 60 hours of training in small business assistance including managerial and technical at the American Small Business Development Conference, 2012-2013
- Human Resource Training through El Paso Community College, 2012-2013

Selected Educational Presentations, Workshops, and Seminars which I have developed or presented:

- US Veteran's Business Bureau: *Veteran's Boot Camp, How to Determine your Target Market and Conduct Market Research*
- SBA Financing Seminar: *Alternative financing options-The Basics of Crowd Funding*
- El Paso County and the City of El Paso Rural Economic Department with Project AYUDA: *How to Write a Business Plan*
- City of El Paso and El Paso Electric: *Determining Your Target Market to Increase Sales*
- City of El Paso Cultural Arts Department and the Glasbox: *Business Plans for Artists Workshop*
- El Paso SBDC: *Basics of Developing a Business Plan Workshop*
- SBA "Boots to Business": *Conducting Market Research and Marketing*
- National Association of Women in Construction: *How to Align Your Vision with your Company's Mission*
- City of El Paso Sustainability Department: *How to Market Your Green Business*
- ACCION Texas: *How to Promote Your Business Using Social Media*



Vaughn Irving
721 Galisteo St
Santa Fe, NM 87505
County Commission District 4
artisticdirector@santafeplayhouse.org

Penny Ellis-Green
Growth Management Director
Santa Fe County Growth Management Department
P.O. Box 276
Santa Fe, NM 87504-0276.

Dear Penny Ellis-Green,

My name is Vaughn Irving and I would like to submit myself as a candidate for the ACCT committee. As Artistic Director of the Santa Fe Playhouse I think that I am uniquely qualified to represent the performing arts in Santa Fe County.

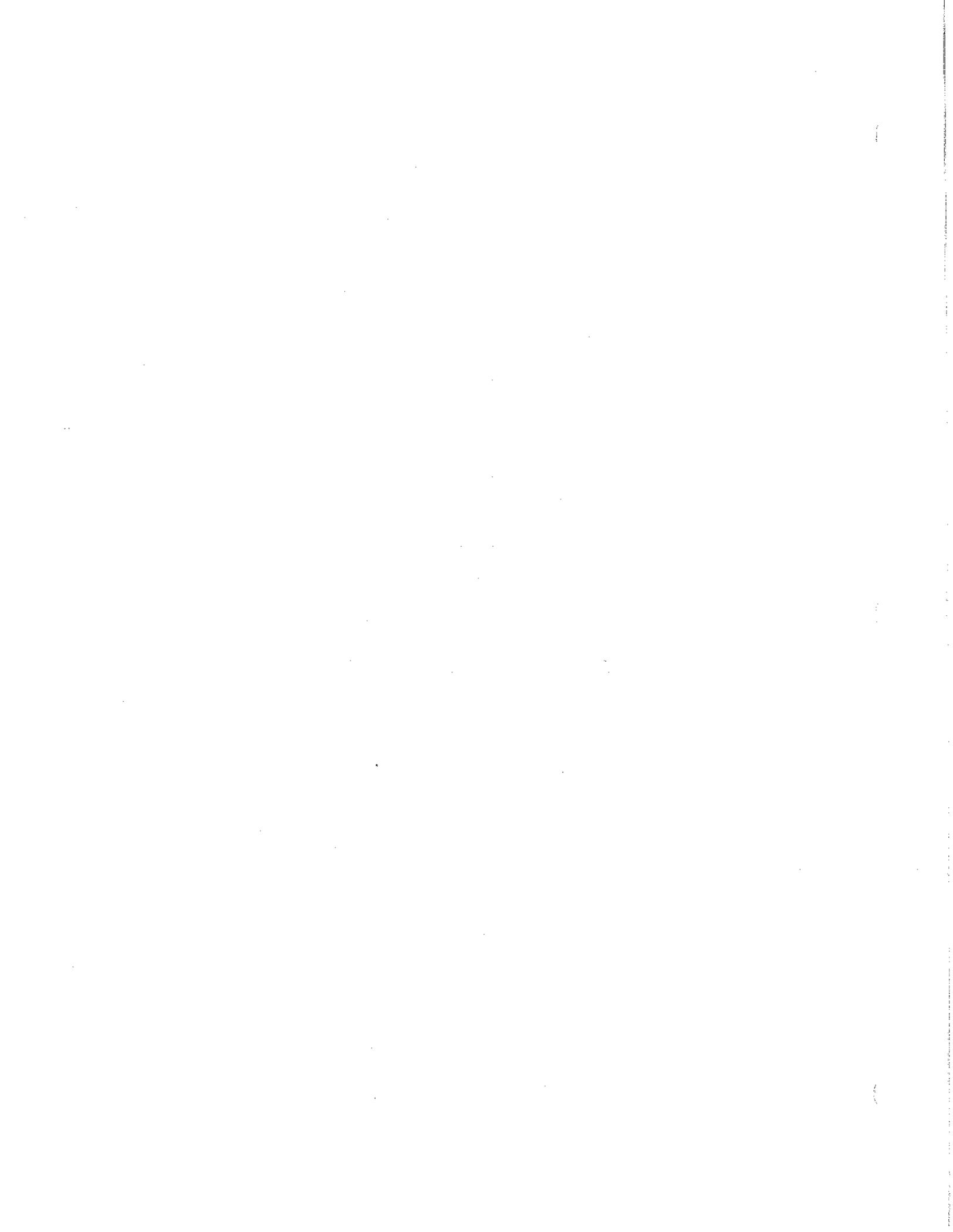
I grew up here in Santa Fe and graduated from Santa Fe High School in 2002. I went to college out of state, and then worked for 10 years at professional theatres all over the country before returning to Santa Fe to take the helm at the Playhouse. I have a great passion for the arts here in Santa Fe, and a belief that the performing arts (theatre, dance, music) are underrepresented in the Santa Fe arts landscape.

There are at least 15 non-profit theatre companies here in Santa Fe that are actively producing original theatre every year. These companies are working hard to build audiences and help Santa Fe develop a reputation as a theatre town. I know and work with artists and administrators at all of these companies as well as the faculty at New Mexico School for the Arts and Santa Fe University of Art and Design. While I have only been back in town for a little over a year, I have learned as much as possible about the artists working in theatre here, and I think I understand the issues and limitations facing performing arts in this community.

In addition to being the Artistic Director of the Santa Fe Playhouse, I have recently joined the board of Theatre Santa Fe, an organization designed to promote Santa Fe as a destination for high quality theatre. With these two positions, I represent "general arts organizations" as well as "the cultural tourism industry".

Thank you for your consideration,

Vaughn Irving
Artistic Director at the Santa Fe Playhouse



Vaughn Irving

Phone: (505) 577-4509

vaughnirving@gmail.com

Education

- | | |
|---|-----------|
| BFA Music Theatre (Graduated with honors)
Illinois Wesleyan University – Bloomington, IL | May 2006 |
| High School Diploma
Santa Fe High School – Santa Fe, NM | June 2002 |

Work

Experience

- | | |
|---|--------------------------|
| Artistic Director; Santa Fe Playhouse | September 2015 – Present |
| <ul style="list-style-type: none">• Responsible for defining the artistic vision of this 98 year old theatre company• Choosing shows and season curation• Hiring artistic staff (directors, actors, designers)• Directing 1-3 shows per season• Assisting, and instructing artistic staff to ensure quality productions on stage.• Maintaining community engagement. | |
| Artistic Director; Disco Jesus Productions | October 2012 – Present |
| <ul style="list-style-type: none">• Responsible for writing and producing all productions, including the award winning new musical <i>Disco Jesus and the Apostles of Funk</i>, winner of the Capital Fringe "Director's Award" for outstanding production, Maryland Theatre Guide's Reader's Choice Award "Best Fringe Show," and Broadway World DC's pick for "Best Capital Fringe Production." | |
| Faculty Member; The National Conservatory of Dramatic Arts | May 2010 – Sept 2015 |
| <ul style="list-style-type: none">• Teach adults who wish to pursue careers in professional theatre and film.• Lead classes in voice, acting, scene study, auditioning, stage combat, dialects and musical theatre.• Designed new voice curriculum.• Direct student productions. | |

Asst. to the Vice President; The National Conservatory of Dramatic Arts June 2013 – August 2015

- Responsible for student transcripts, website management, social media outreach, and graphic design.
- Serve as assistant to the Technical Director, designing/building scenery, lighting design/hang/focus, costume and prop stock management.

Instructor; Kidville – Bethesda, MD

January 2012 – Dec. 2015

- Lead children’s music classes for ages 1-5.
- Lead band for children’s birthday parties.

Founding Company Member; Crash of Rhinos Productions

May 2013-Present

- Film and theatre production company
- Helping with all aspects of production, writing, producing, sound technician, film editing, actor
- Short film *Le Lait Renverse* won 3 awards at the 2013 DC 48 Hour Film Project
- Short film *Mouse Dad* won 7 awards including “Best Film” and “Best Ensemble” at the 2014 DC 48 Hour Film Project

Intern; Wayside Theatre

May 2006 – April 2007

- Acting in 6 main stage productions.
- Performing in all theatre for young audience tours.
- Working as carpenter in the scene shop.
- Assisting lighting designer as electrician.

Professional Actor and Director

May 2003 - Present

- Acted in over 50 professional productions.
- Directed over 10 productions.

Directing for Theater:

National Conservatory of Dramatic Arts: Washington, DC

Kimberly Akimbo

December 2014

Polaroid Stories

April 2014

The World We Live In

December 2013

Cat on a Hot Tin Roof

March 2013

The Importance of Being Ernest

January 2013

Eurydice

May 2011

Wayside Theatre: Middletown, VA

The Bunny and the Pigeon (Asst. Director)

March 2009

<i>Silly Songs with Silly Guys</i>	June 2007
<i>The Siren Song of Stephen Jay Gould</i>	September 2006
Capital Fringe Festival: Washington, DC	
<i>Disco Jesus and the Apostles of Funk</i> (Asst. Director)	July 2013
Disco Jesus Productions: Arlington, VA	
<i>Disco Jesus and the Apostles of Funk</i> (Reading)	March 2013

Acting:

Circa '21 Dinner Playhouse – Rock Island, IL	
<i>The Full Monty</i>	Fall 2008
<i>Smoke on the Mountain</i>	March 2008
<i>Miss Nelson is Missing</i>	April 2008
<i>Buddy: The Buddy Holly Story</i>	Winter 2008
Crash of Rhinos – Washington, DC	
<i>Comedy Crash</i>	June 2013
<i>Improv Crash</i>	January 2014
Cumberland Theatre	
<i>The Rocky Horror Show</i>	October 2010
Disco Jesus Productions – Washington, DC	
<i>Disco Jesus and the Apostles of Funk</i>	July and Nov. 2013
<i>You or Whatever I Can Get</i>	July 2014
Drury Lane Theatre – Glen Brook, IL	
<i>A Christmas Carol</i>	December 2011
Imagination Stage – Bethesda, MD	
<i>The BFG</i>	July 2015
<i>Wiley and the Hairy Man</i>	February 2015
<i>101 Dalmatians</i>	December 2014
<i>Lulu and the Brontosaurus</i>	September 2013
<i>Wind in the Willows</i>	Summer 2011
<i>Disney's Mulan</i>	December 2009
Landless Theatre Co. – Washington, DC	
<i>Rock Bottom</i>	July 2011
National Conservatory of Dramatic Arts	
<i>The Last Days of Judas Iscariot</i>	December 2013
No Rules Theatre – Washington, DC	
<i>Superhero Celebrity Rehab the Musical</i>	Summer 2012
The Old Creamery Theatre – Amana, IA	

<i>The Andrews Brothers</i>	June 2015
<i>The Matchmaker</i>	May 2015
<i>Billy Bishop Goes to War</i>	April 2015
<i>The 39 Steps</i>	Fall 2012
<i>Bunnacula</i>	October 2012
<i>Plaid Tidings</i>	December 2010
<i>Clue: the Musical</i>	Summer 2008
Post Playhouse – Fort Robinson, NE	
<i>A Night at the Theatre</i>	Summer 2004
<i>Greater Tuna</i>	Summer 2004
<i>Stars and Stripes: A Patriotic Cabaret</i>	Summer 2004
Rep Stage – Columbia, MD	
<i>The Temperamentals</i>	September 2012
Totem Pole Playhouse – Fayetteville, PA	
<i>The Coward and the Glory</i>	July 2010
Unto These Hills – Cherokee, NC	
<i>Unto These Hills</i>	Summer 2005
<i>Dracula Revamped</i>	July 2005
<i>Savage/Love</i>	June 2005
Wayside Theatre – Middletown, VA	
<i>Groucho</i>	Spring 2011
<i>Southern Crossroads: The New Orleans Adventure</i>	Winter 2011
<i>Striking 12</i>	August 2010
<i>Sherlock Holmes: The Final Adventure</i>	October 2009
<i>Robert E. Lee and John Brown: Lighting the Fuse</i>	August 2009
<i>Man of La Mancha</i>	Summer 2009
<i>The Bunny and the Pigeon</i>	March 2009
<i>Southern Crossroads</i>	Winter 2009
<i>A Christmas Carol</i>	December 2008
<i>It's a Wonderful Live: Live Radio Play</i>	December 2007
<i>Shadow of the Raven</i>	October 2007
<i>Silly Songs with Silly Guys</i>	July 2007
<i>Forever Plaid</i>	Summer 2007
<i>Buddy: The Buddy Holly Story</i>	Winter 2007 & 2010
<i>A Christmas Story</i>	December 2006
<i>Shakespeared</i>	November 2006
<i>Black Coffee</i>	October 2006
<i>Sleepy Hollow</i>	October 2006
<i>The Author's Voice</i>	September 2006
<i>Othello</i>	August 2006
<i>Smell of the Kill</i>	July 2006
<i>Lying In State</i>	June 2006
<i>Getting Off Book</i>	May 2006

Playwright:

<i>You, or Whatever I Can Get</i>	2014 Capital Fringe
<ul style="list-style-type: none"> • Winner of "Best Musical" at the 2014 Capital Fringe 	
<i>Disco Jesus and the Apostles of Funk</i>	2013 Capital Fringe
<ul style="list-style-type: none"> • Capital Fringe "Director's Award" for outstanding production • Maryland Theatre Guide's Reader's Choice Award "Best Fringe Show" • Broadway World DC's pick for "Best Capital Fringe Production." 	
<i>The Bunny and the Pigeon</i>	Wayside Theatre 2009
<i>Silly Songs with Silly Guys</i>	Wayside Theatre 2007

Music:

Composer:

<i>Disco Jesus and the Apostles of Funk (Co-Composer)</i>	Musical Score
<i>You, or Whatever I Can Get (Co-Composer)</i>	Musical Score
<i>Medieval Story Time</i>	Underscoring
<i>Oh Dad, Poor Dad (Co-Composer)</i>	Underscoring
<i>Silly Songs with Silly Guys (Co-Composer)</i>	Musical Score

Pit Orchestras:

American Century Theatre		
<i>Oh Dad, Poor Dad</i>	Percussion/Guitar	Spring 2014
Red Knight Production		
<i>Medieval Storyland</i>	Drums/Foley	October 2013
Washington Savoyards		
<i>A Grand Night for Singing</i>	Percussion	Spring 2012
Totem Pole Playhouse		
<i>Ruthless the Musical</i>	Percussion	July 2010
<i>Sisters of Swing</i>	Drums	May 2010

Actor/Musician Roles:

Wayside Theatre		
<i>Groucho</i>	Piano	Spring 2011
<i>Southern Crossroads: NOA</i>	Percussion	Winter 2011
<i>Striking 12</i>	Drums	August 2010
<i>Southern Crossroads</i>	Percussion	Winter 2009
<i>Silly Songs with Silly Guys</i>	Drums/Guitar/Piano	July 2007
<i>Buddy: The Buddy Holly Story</i>	Drums	Winter 2007 & 2010
<i>Othello</i>	Hand Percussion	October 2006
Landless Theatre Co. – Washington, DC		
<i>Rock Bottom</i>	Drums	July 2011
Disco Jesus Productions – Washington, DC		
<i>Disco Jesus Apostles of Funk</i>	Guitar	July and Nov. 2013
Circa '21 Dinner Playhouse – Rock Island, IL		
<i>Smoke on the Mountain</i>	Piano/Uke	March 2008

Musical Groups

Killer Paisley

Drums/Uke/Songwriter

June 2011-Jan. 2013

Silly Songs with Silly Guys

Drums/Songwriter

Sep. 2006-July 2008

Bri and Crackers (Feat. Broadway Actress Bryonha Parham)

Dec. 2004-May 2006

January 5, 2017

Penny Ellis-Green
Growth Management Director
Santa Fe County Growth Management Department
P.O. Box 276
Santa Fe, NM 87504-0276

Dear Ms. Ellis-Green:

Please forward this letter to our commissioners.

Recommendation for Vaughn Irving

It is my understanding that Vaughn Irving has applied to become a member of the Santa Fe County "ACCT" Committee. I am writing to urge you to make this appointment. I have many reasons for this recommendation and I believe that his extensive resume will speak for itself. However, here are my primary points:

Vaughn is a perfect example of the sort of young working artist that Santa Fe would like to keep. He grew up in Santa Fe, left to pursue his art, and recently returned to become the Artistic Director of the Santa Fe Playhouse. He has a great understanding of the performing arts in Santa Fe, as well as extensive experience in the professional theatre. As a costume designer at the Playhouse for the past year, I've become very familiar with the new young talented staff that is currently running the Playhouse, under the direction of Vaughn. These people will be very helpful in redefining the nature of the theatre as it moves forward into the Twenty-first Century.

Having lived in Santa Fe for thirty-seven years and spent a good deal of time as both a costume designer for local theatre companies, and as a full tenured professor in the Performing Arts department at the College of Santa Fe, I have watched various theatre companies come and go. I believe this qualifies me to make a few assessments about the state of our local performing arts community.

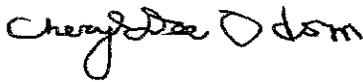
- A. The local theatre and performing arts communities remain extremely underfunded and unrecognized (except for the Santa Fe Opera). We have often referred to ourselves as the "poor step children" of the arts in Santa Fe.
- B. The audience goers in Santa Fe are an aging lot, and I am often left to wonder what will happen to theatre once this (my) generation has gone. Who will go? Who will buy the tickets? Will it become another sort of performing arts that only attracts older, wealthy audience members like opera and ballet?
- C. Vaughn is exactly the sort of young performing artist who can revolutionize theatre here and build a new and younger audience base. Santa Fe (and the rest of the country) desperately needs this.
- D. Vaughn consistently chooses plays that make you think. Plays that challenge the audience goer in many ways. He is also attracting a wider audience in Santa Fe than previous Playhouse administrators have done.

- E. He is an innovative director, very talented actor, has a wonderful vision for the future of theatre in Santa Fe, as well as being a great critical problem solver.
- F. The local performing arts community needs to develop a better way of sharing resources, scheduling events, and overall better communication. I believe that Vaughn is capable of spearheading this.

I believe that you would be doing yourselves a tremendous disservice not to choose this guy for your committee. In summary, you would get a young, energetic committee member with innovative ideas and creative solutions for the future of the Performing Arts in Santa Fe.

If you need additional feedback, please do not hesitate to ask me at: cheryldee@aol.com

Sincerely,

A handwritten signature in black ink that reads "Cheryl Odom". The signature is written in a cursive style with a large, stylized "O" for the first letter of the last name.

Cheryl Odom
1152 Vuelta de las Acequias (Santa Fe County District 2).

Hello Penny,

I am interested in being on the Arts, Culture and Cultural Tourism committee. I believe I can bring great value and insight to the committee. I have worked in the software industry for 30+ years and have an excellent business background. My resume is attached. As a resident of Santa Fe county for the last 13 years I have seen many areas the county can approve upon to help reinvent itself and stimulate economic development. I have also been very active in the horse community and I am one of the founding board members of the Santa Fe Horse Coalition. Below is a copy of the year end news letter from Piar Marks, the President of the organization and my spouse, that went out to our members which numbers close to 500. We firmly believe that there is great economic potential for the county in leveraging our horse heritage, our incredible trail system, hosting a greater numbers of horse events and a number of other ideas we have to stimulate economic develop.

Lastly, I am an artist and have my paintings displayed at a number of locations around the city.

Regards

David Marks

141 Camino Acote

Santa Fe, NM 87508

Thank you for your support in 2016. In keeping with tradition, Santa Fe County Horse Coalition would like to share our 2016 highlights with you. As we move into 2017 with new projects and some new faces, our prime directive remains to raise public awareness of the positive impact of horses on the economy and quality of life in Santa Fe County, and to protect and promote the extraordinary equine culture of Northern New Mexico. This year, we have made new alliances, continued our advocacy for horses in Santa Fe County, and remain committed to keeping Santa Fe equestrians informed and connected.

Santa Fe County Horse Coalition was recognized by American Horse Council, Back Country Horsemen of New Mexico and New Mexico Horse Council for our work in 2015. In 2016 we have broadened our efforts, continuing our work with these groups and are proud to have made new alliances with Back Country Horsemen of Santa Fe, The Horse Shelter, Rio Grande Mule and Donkey Association and American Endurance Ride Conference. We have also reached out to horse communities countywide from Arroyo Seco to Eldorado to Edgewood. This year we have met with Santa Fe National Forest, New Mexico Wilderness Alliance, and represented equestrian users in the GUTS Initiative (Grand Unified Trails System). We have built trails and assisted in fundraising for Galisteo Basin Preserve. For the Thornton Ranch Open Space Master Plan, we have advocated for and secured multi-use trails and horse trailer parking. Reaching out to the broader community, the Horse Coalition has

worked in cooperation with Santa Fe Fat Tire Society on multi-use trails and educational events for mountain bikers and equestrians.

I would like to give special thanks to past President Cat Parks and former VP Julia Jarvis for their service and vision during the founding years of Santa Fe County Horse Coalition: your dedication and countless hours of service have yielded great and enduring benefit to the Santa Fe horse community. Thank you, Treasurer Richard Beal and our Emeritus Board Members for your continued support, expert advice and showing up to represent equestrians when needed most. Also, a heartfelt thanks to our unnamed heroes...

Finally, a huge thank you to our members. Our greatest reward in 2016 has been you: Santa Fe County horsemen participating and working together to ensure that horses are welcome in our neighborhoods, on our trails and in our future.

Be sure to check out our Year in Review below for in depth look at SFCHC's many accomplishments in 2016. Look for our letter next month announcing plans and events for 2017. Meanwhile, for latest news, please visit SantaFeHorse Facebook and SantaFeHorse.com. And don't miss our our co-sponsored event with Northern New Mexico Horsemen's Association on Jan 25: Racing Across Mongolia with Marcia Hefker.

For the Horse,
Piar Marks
President
Santa Fe County Horse Coalition

2016 Year in Review

February and Ongoing

Santa Fe County Horse Coalition board serve on the GUTS (Grand Unified Trail System) steering committee. The Horse Coalition ensured that equestrians are represented in the official GUTS resolution July 16, 2016: City of Santa Fe Resolution in Support of Grand Unified Trail System

May

Advocate for horses with Santa Fe National Forest Representatives. Santa Fe Horse Coalition rallied horsemen to write letters and attend Santa Fe National Forest meetings to champion multi-use trails in national forest and protect designated wilderness SF National Forest – Protect Wilderness and Your Right to Ride. The forest plan is still in

process and meetings for public input continue through 2017. Learn more here: [SFNF Plan Revision](#). Trail access in Nation Forests remains an ongoing area of interest.

June

Supported Santa Fe County to recognize the Santa Fe County Sheriff's Posse for their [75th anniversary. Resolution](#). It was passed, approved and was adopted on June 14, 2016.

August

Santa Fe County Horse Coalition was proud co-sponsor of the [EQUUS Film Festival August 18-20, 2016](#)

September

[Santa Fe County Trails Plan Meetings](#): Santa Fe County Horse Coalition got the word out, attended and represented equestrian users in the county planning process.

[Trail building day with REI at Galisteo Basin Preserve](#): Equestrians and mountain bikers worked together to install new user signs to mark Galisteo Basin Trails.

October

[Santa Fe County Horse Coalition names new President, Piar Marks](#)

[Share the Trails Ride at Galisteo Basin Preserve](#): Santa Fe County Horse Coalition helped promote and participate this epic event with Fat Tire Society as bikers and horseback riders got together for a fun and educational ride.

[American Quarter Horse Association awards \\$2500 STEP grant to GBP for trail building](#): Santa Fe County Horse Coalition initiated the application for the AQHA Stewardship for Trails, Education, and Partnership Grant for the Galisteo Basin Preserve through sponsorship by 501(c)(3) member organizations: Santa Fe County Sheriff's Posse and the Back Country Horsemen of New Mexico.

[Attention Horse Organizations in Santa Fe – COLTPAC Presentation 10/11/2016](#): supported and promoted this meeting to educate Santa Fe equestrians on upcoming Santa Fe open space planning.

[Call to Action: Keep trails open to horses in Thornton Ranch. Thursday 10/20](#) rallied an impressive attendance and represented equestrian users at this crucial meeting to secure multi-use trails and horse trailer parking in the Thornton Ranch Open Space Master Plan.

[National Parks Service Centennial celebration and Retracement of the El Camino Real Trail](#): SFCHC was there representing equestrians to celebrate the National Parks Service Centennial, AND promote the re-establishment of the El Camino Real Trail through Santa Fe.

November

SFCHC continues to Endorse community members for Santa Fe County's major trail committees: COLTPAC (County Open Lands, Trails, and Parks Advisory Committee) and the GUTS (Grand Unified Trail System). We now have representation on each committee and strive to have more members in place in 2017.

Thornton Ranch Open Space Trails update – Great news and a big win for horses: All trails multi-use and horse trailer parking are included in the final Thornton Ranch Master Plan Map. The master plan will be voted on by the Bureau of County Commissioners in 2017 after further discussions with tribal groups regarding archaeological sites within the acreage.

Trish Hug Named Vice President Media of Santa Fe County Horse Coalition

Julie Lombard Belt Named Vice President Trails Advocacy of Santa Fe County Horse Coalition

December

Stanley Cyclone Center BCC meeting regarding proposed rates for use: Santa Fe Horse Coalition reached out to membership to provide support for low usage rates for the Cyclone center. Many letters were written by our members and we presented to the BCC on December 13. Our support helped Commissioner Robert Anaya

Year end fundraising challenge to match Fat Tire Society to benefit Galisteo Basin Preserve: We made our goal! Culminating multiple fundraising efforts, the SFCHC has raised over \$17,000 to promote the importance of multi-use trails in the Galisteo Basin Preserve and fund additional trail blazing. Equestrians have done extensive trail building volunteer work at GBP.

SUMMARY

Experienced Software Sales Account Manager/Client Executive. A consistent high achiever, meeting quota and organizational goals year after year. Proven success in extracting customer needs and understanding key initiatives, and ensuring alignment to meet strategic objectives and goals to achieve optimal business results. Able to collaborate and build trust-based relationships at the executive level through a relationship strategy focused on mutual success. Focus on increasing the value derived by customers, and long-term executive engagement and sponsorship.

Specialties:

Cloud, SaaS, Human Capital Management, Learning Management Systems (LMS), Talent Management Applications, Performance Management Applications, Succession Planning, Social Collaboration, Analytics, HRIS, Account Management of Large Enterprise Customers, Sales to Large Enterprise Customers, territory management.

PROFESSIONAL EXPERIENCE

SAP, San Francisco, CA

2013-2016

Customer Engagement Expert, 2013-2016

My focus in the Customer Engagement Expert role is to increase the value derived by customers, maintain and grow customer satisfaction and ensure cross functional collaboration and long term executive engagement and sponsorship.

- 97%+ subscription rate in all years 2013 thru 2016
- Managed the Aon Hewitt relationship and serviced all our mutual BPO clients, including: PepsiCo, Marriott, The Hartford, Bechtel and 4 other large customers.
- Assisted and helped coordinated the successful roll out of more than 600,000 users to our two largest Learning Management Systems customers
- Helped in the early adoption of mobile learning classes to the same two organization with more than 1800 courses rolled out.
- Able to secure more than 80% of my clients in the SAP reference program.

StrategicSaaS LLC, Dallas, TX

2009-2013

Sales Director, 2009-2013

Sales of Cloud products and hosted solutions: focused on Microsoft and LiveOffice offerings - Office365, InTune, LiveOffice Archiving, Dynamics CRM, Encryption services, Azure, SharePoint, Lync

- Top 3 selling salespeople that worked for Microsoft partners in both 2009 and 2010
- In 2011 and 2012 I was the top selling sales person for StrategicSaaS in 2011 and 2012 for the following products. CRM, Archiving and Encryption services.
- Mentoring of new other sales people.

Cambridge Solutions, Orange, CA

2007-2009

National Sales Director of Services and Software

- Headed up the SAP Practice for sales of SAP licenses, implementation services, BPO and managed care solutions.
- Provide ongoing alliance relationship with SAP sales and delivery teams Worked with SAP Partner manager to get Cambridge certified to sell multiple All-in-One solutions (pre-configured industry specific solutions).

Ciber Solutions, Denver, CO
Enterprise Account Manager

2005-2007

- Selling SAP licenses and implementation services to companies in the \$100Mil-\$1 Bil revenue range.
- Created a program for upgrading existing SAP customers to the latest version ECC 6.0. which has been adopted Practice wide. The upgrade program consists of strategies for engaging prospects and tools, brochures and questionnaires that facilitate a rapid sales cycle.

SAP, Irvine CA
Global Account Manager

2000-2004

- Top \$\$ producer of Service Providers West in 2002 and 2003. Sold over \$10,000,000 in worldwide software license and for HRM, ESS, CRM, BW, and ERP
- Secured a 90,000 HR Employee Self Service license agreement with CSC. Sold Automatic Data Processing the software to run their tax service center in San Dimas. Coordinated 1st US Pilot of SAP's Internet recruiting module at CSC in 2003.

EDUCATION / TRAINING

Bachelor of Arts in Business Administration
The Ohio State University, Columbus, Ohio

Margaret N. Rose

5 Columbine Lane
Santa Fe, NM 87506

margaretnrose@gmail.com
(541) 480-8550

January 1, 2017

Penny Ellis-Green
Growth Management Director
102 Grant Avenue
Santa Fe, NM 87501

Dear Ms. Ellis-Green,

Thank you for taking the time to review my résumé for the position of **Committee Member**, with the Arts, Culture and Cultural Tourism Committee for Santa Fe County. I currently live in County Commission District 2.

I am an ideal candidate for this position. I served on the City of Bend Oregon Arts Beautification and Culture Commission and its strategic planning committee for over two years. I was also appointed to the advisory committee for the Nature of Words Literary Festival for two years, and served on the Board of Directors of the Cascade Festival of Music for over seven years culminating in a year as Board Chairman. The sector I would represent, would be "general arts organizations."

I have a Master's Degree in Education from Stanford University as well as considerable experience in foreign language program administration and budget management. As a business owner and community volunteer, I am skilled at managing a variety of funding sources, as well as collaborating with numerous arts organizations.

In addition, I will bring to the position strong leadership and organizational skills. I am a team player that is enthusiastic, detail-oriented, and successful at planning ahead and meeting deadlines.

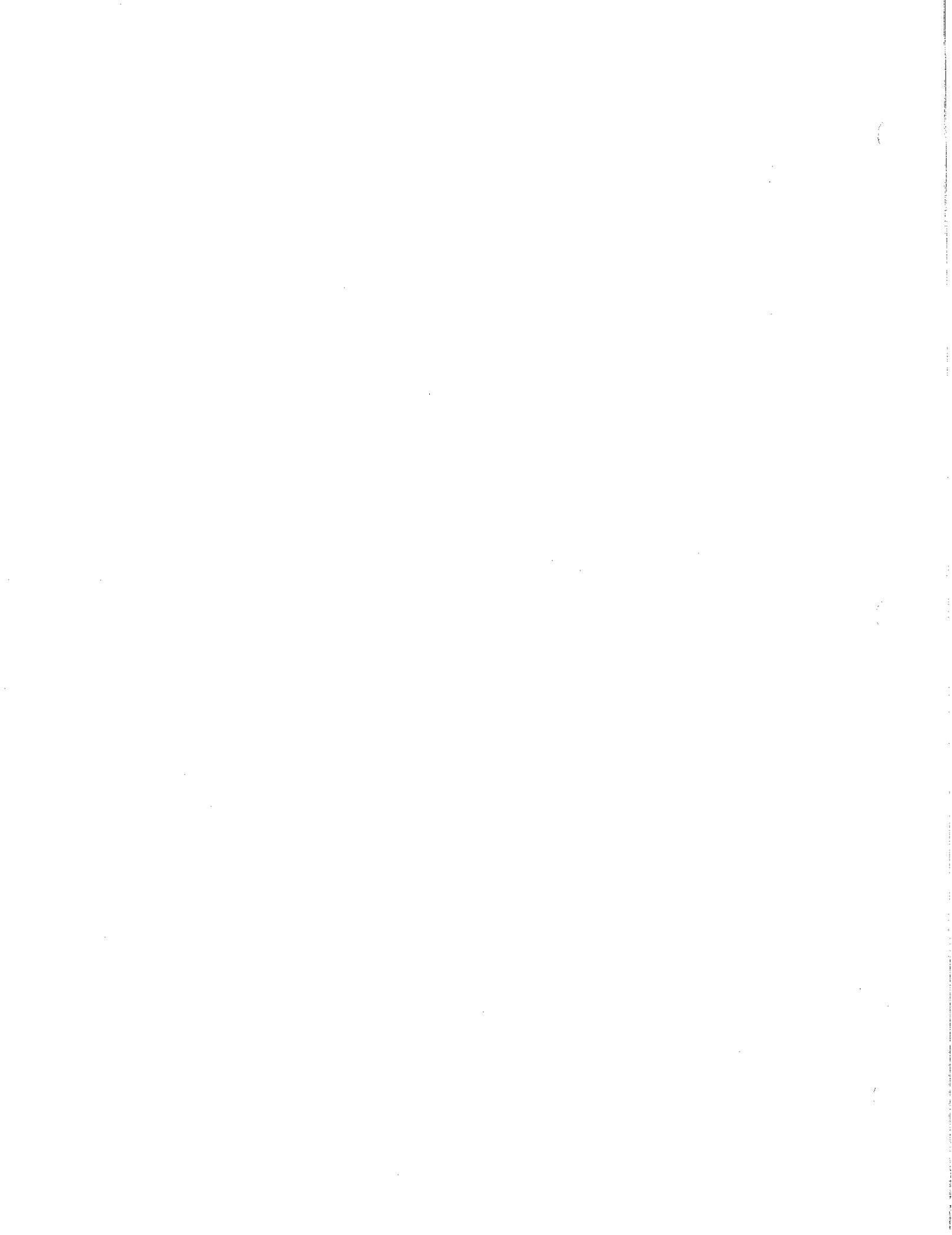
I would welcome the opportunity to meet with you to further discuss my qualifications.

Thank you for your consideration.

Sincerely,

Margaret N. Rose

Enclosure: résumé



MARGARET N. ROSE

5 Columbine Lane Santa Fe, NM 87506

(541) 480-8550 • margaretnrose@gmail.com

EDUCATOR / PROGRAM DEVELOPER / EXECUTIVE ADMINISTRATOR

Served on the **City of Bend Arts, Beautification and Culture Commission** and its strategic planning sub-committee for over two years. Appointed concurrently to the advisory board of the Nature of Words Literary Festival. Lifelong commitment to upholding the highest standards of education, supporting the local arts community and making a difference in the lives of children. Versatile professional with over 12 years of K-12 and graduate level teaching, curriculum design, and program development experience. Additionally possess more than five years of practical, proven business background. Offer a unique combination of outstanding teaching skills, entrepreneurial vision, relationship-building capabilities, and experience in training and motivating top performing, professional teams.

- ↓ Served as President, Board of Directors / Executive Team Member / Chair Strategic Planning Committee of the Cascade Festival of Music including serving as Master of Ceremonies, managing \$350K budget.
- ↓ Designed graduate level course on foreign language teaching methods. Encouraged future educators to create safe, inclusive learning environments where teaching practices cross cultures, respect diversity, are developmentally appropriate, and engage all learners; supervised student teachers.
- ↓ Operated thriving franchise business that gained recognition for exceptional commitment to community. Planned and executed numerous, successful community events.

—Key Areas of Leadership & Expertise—

Program & Curriculum Development ~ Team Building & Leadership ~ Event Coordination
Budget Development & Management ~ Oral & Written Communications
Creative Marketing Plans ~ Relationship Building ~ Strategic Partnerships
Time & Task Management ~ Research & Evaluation ~ Organizational & Problem Solving Skills

TEACHING & PROGRAM ADMINISTRATION

HIGH DESERT EDUCATION SERVICE DISTRICT, Redmond, OR • 2007 to 2011

Substitute Teacher—K-12

Provide instruction on broad range of subjects, on short notice throughout district schools, as requested

TERRA LINGUA USA, Bend, OR □ 2009 to 2011

Oregon State Coordinator

Dedicated to promoting language education and international understanding by providing family home-stay immersion experiences in the U.S. and in 14 countries around the world.

- Build, manage, and motivate a team of 7 outstanding local representatives and 4 ESOL instructors.
- Screen host families and foster meaningful, cross-cultural understanding as well as warm, caring supervision.

STANFORD UNIVERSITY—SCHOOL OF EDUCATION (SUSE) / PROVOST SYSTEMS INC., Stanford, CA □ 2008 - 2009

Online Course Evaluator ↓ **French 1** □ 4

Hired as independent contractor to assess new French language online education program. Collaborate through web conferencing with Provost Curriculum Director, and SUSE Research Project Manager.

- Selected based on depth and diversity of work experience in curriculum development, assessment, and teaching experience.
- Confirmed that standards-based objectives are clear and obtainable in multiple learning environments.

- Affirmed that course assessments effectively measured language competency.
- Identified program bugs and errors, enabling company to dramatically improve the online curricula.

MARGARET N. ROSE • PAGE TWO

(541) 480-8550 • margaretnrose@gmail.com

EASTERN OREGON UNIVERSITY, (EOU) ↓ Bend Regional Center, Bend, OR • 1999 to 2000

Adjunct Professor / Student Teacher Supervisor

Selected to develop a new, online course for training prospective foreign language educators in the Central Oregon Region. Collaborated with past professor at Stanford (Duarte Silva) in developing new curriculum.

- Taught two courses: *Multiculturalism* and *Methods for Teaching Foreign Language*.
- Supervised four student teachers. Traveled to student teacher worksites to enhance professional development by observing instruction and assessing pedagogical skills.
- Guided students on how to be receptive to points of view and life experiences different from their own.
- Prepared students for the responsibilities of teaching in a multi-lingual, multi-cultural world by helping them to become culturally competent educators.
- Stressed the importance of creating a respectful and collaborative environment while working with students, staff, and parents from diverse racial, ethnic, religious, and language backgrounds.

CASCADE FESTIVAL OF MUSIC, Bend, OR • 1991 to 1998

**President, Board of Directors / Executive Team Member
Chair—Annual Fund and Strategic Planning Committees**

Directed team of 18 volunteer board members, executive director, artistic director and 400 volunteers in planning and executing an annual eight-day festival featuring classical orchestral, world, and children's music events and lectures.

SUNRIVER PREPARATORY SCHOOL, Sunriver, OR • 1992 to 1995

Foreign Language Teacher—Grades K-6 French, Spanish, and German

Developed and implemented new foreign language curriculum that gained recognition for fostering intercultural awareness.

BULLIS PURISSIMA SCHOOL, Los Altos Hills, CA • 1989 to 1991

Foreign Language Program Director / French Teacher—Grades K-6

Created and supervised new extracurricular foreign language program. Integrated global understanding into new curricula.

LOS ALTOS SCHOOL DISTRICT, Los Altos Hills, CA • 1988 to 1991

District Curriculum Council Member

Appointed to 3-year term on District Curriculum Council to study and advise on K-8 curriculum issues and provide recommendations to the School Board.

PROFESSIONAL BUSINESS EXPERIENCE

BEN & JERRY'S HOMEMADE, INC., Bend, OR • 2000 to 2005

Owner/Operator / Store Manager

Received extensive business and franchise training, and opened first Ben & Jerry's franchise in Central and Eastern Oregon. Directed day-to-day operations including hiring, training and supervising staff of 10-20, budgeting, customer service, inventory management, franchise reporting, etc. Orchestrated all catering events, elementary school field trips and store parties. Sold business after five years.

- Designed innovative marketing materials promoting Ben Jerry's socially conscious business practices.
- Awarded *Ben & Jerry's Award of Excellence—Social Mission* (2003), for organizing 10 fundraising events, raising \$5K for construction of Blakely Park, sponsoring the *Working Wonders Children's Museum* and the Cascade Festival of Music Children's Concert, and providing support to 55 charitable events and non-profit organizations with product donations.
- Consistently ranked in the top 10% worldwide for cake sales and catering, and selected to teach professional development seminars at annual meetings (New Orleans, LA, 2003 and Paradise Island, the Bahamas, 2004.)

MARGARET N. ROSE • PAGE THREE

(541) 480-8550 • margaretnrose@gmail.com

EDUCATION / CERTIFICATIONS / PROFESSIONAL DEVELOPMENT

STANFORD UNIVERSITY, Stanford, CA

MA in Education; Teaching Credential in French

Honors: Phi Delta Kappa

Activities: French Instructor grades 3 and 4 (Pinewood School); recorded French textbooks for the blind.

UNIVERSITY OF CALIFORNIA, Santa Barbara, CA

BA in French

Honors: Honor Roll Senior Year

SCRIPPS COLLEGE, Claremont, CA (completed three years including study abroad program)

Foreign language major: French, Spanish and Russian

Corbonne University, Paris, France (Junior Year Abroad Program)

Certifications / Professional Licenses

California Clear Single Subject Credential K-12 French • Oregon Initial Teacher's License Pre-K-12

Recipient of Certificate of Honor (1983, 1987) from the American Association of Teachers of French (AATF) "Le Grand Concours," (Awarded for having first-year students who ranked in the top 10% in 1983, and for five honorable mention students in 1987.)

- High Desert Education Service District Substitute Teacher Training, Redmond, OR (2007)
- Ben & Jerry's Scoop University, Burlington, VT (2000)
- Starbucks Management Training Program, Bend, OR (1995)
- Prospective Booksellers School—American Booksellers Association, New Orleans, LA (1994)

ADDITIONAL INFORMATION

Skills—(PC and Macintosh); Microsoft Word, Excel, PowerPoint, Quicken

Foreign Languages—Fluent in French (verbal and written)

Community / Volunteer Activities

Waimea Ocean Film Festival Volunteer (2011-2016)

Nature of Words Literary Festival Advisory Board (2009-2011)

City of Bend Arts, Beautification and Culture Commission (2008–2010)

Rotary Club of Bend (2001–2005), *Paul Harris Fellow*, (2002)

Bend Chamber of Commerce (2001–2005)

Cascade Festival of Music (1991-1998); President, Board of Directors; Chair of Strategic Planning and Annual Fund Committees, Executive Team member, Master of Ceremonies

High Desert Museum—Collections Department Volunteer (1991–1993)

Los Altos School District PTA Board Member and Curriculum Council Member (1988-1991)

Professional Affiliations—Phi Delta Kappa, American Association of Teachers of French; Stanford Alumni Association

