



PROTEC Report for Santa Fe County May 30, 2017

Prepared by Santa Fe Community College



How does PROTEC work?

- **Work Keys Assessment** – an important first step to prepare for education, training or career. The assessment compares current skill sets to the skills jobs require.
- **Soft Skills Training** – personal mindset, social awareness, communication, collaboration, problem solving and planning for success
- **Hard Skills Training** – accelerated classroom training that leads to industry recognized certifications
- **Workforce Experience** – through internships and project-based learning learned skills are applied in the real-world
- **Wraparound Career Services** – access to DWS database, mentorship in both career and education pathways, access to tools to navigate education to employment
- **Career Networking** – Meeting the right people to help make steps to a career

Evidence-based success

- We find PROTEC participants
 - Increase their **personal awareness** about local workforce opportunities
 - Continue to **build resume** credits post-program completion including professional certifications and certificates
 - Exhibit **confidence** in navigating employment opportunities with 100% of participants joining DWS
 - **Obtain jobs** post program at 60%-85%
 - Find ways to **self-motivate** when times are tough
 - **Matriculate** into continued education (completing GED or certificate) by 26% to 42%



Professional Readiness and Technical Experience for Careers

PROTEC 2015 – MS Certification

PRO-TEC offers preparatory training for entry-level employment in a variety of industries and is designed for individuals who are currently unemployed, under-employed or looking to increase their hire-ability in Santa Fe County. Accepted participants will prepare for Microsoft Office Certifications, learn professional applications for social media, and gain key job readiness skills in an 160 hour, fulltime, one-month intensive program.

Participants will also have the opportunity to work on-ground in local businesses.



SER-Jobs for Progress, INC

New Mexico
Workforce Connection



SFCC
SANTA FE COMMUNITY COLLEGE

Northern Area

PROTEC 2017 – Film and Social Media



PROTEC - Santa Fe Community College in partnership with Santa Fe County and the Northern Area Local Workforce Development Board has offered the Professional Readiness for Technical Careers (PROTEC) accelerated workforce education program since 2015.

PROTEC combines intensive hands-on classroom and certifications with on-the-job training in the areas of community leadership, information technology, filmmaking, social media and web development. Participants work with industry professionals in real-world projects, in local small businesses and with government agencies. 85% of participants gain employment within six months of program completion.

2017 PROTEC program participants are working with Santa Fe [Filmworks, LLC](#) and [KLA Concepts, LLC](#) in developing, shooting, editing, marketing and distributing a documentary film project that tells the history of the New Mexico Volunteers who fought in the Battle of [Glorieta](#) in 1862. For

more information visit <http://protecsantafe.blogspot.com/>
<https://www.facebook.com/Battle-of-Glorieta-Pass-Film-263726184055387/>

Battle of Glorieta Project

- PROTEC 2017 included a documentary film project on Northern NM history that has provided over 1000+ internship hours
 - \$9,000 in production funds have been raised from the **Northern Rio Grande National Heritage Area**, **Friends of the Pecos National Historic Monument**, and the **McCune Foundation**.
 - Participants have shot interviews, re-enactments, built social media campaign sites and editing a ten minute proof of concept for investors
 - Premiere of the finished film **September 2017**





Proposal for 2018

- Program in **IT/basic accounting/Microsoft Technical Assistant (MTA) certifications**
- Program in **Social Media Specialist/Film/Certification in Social Media Basics**
- Serve a minimum of **40 residents** of Santa Fe
- Work with **10-15 local employers** for on-the-job experience
- Partner with **Northern Area Local Workforce Development Board** and **Department of Workforce Solutions**