



Agenda Report
NCRTD Board of Directors Meeting
Meeting Date: May 4, 2018

Agenda Item – B__

Title: A presentation on the findings of the GRT Sunset Research and Polling Survey Results

Prepared By: Jim Nagle, Public Information Officer

Summary:

The NCRTD commissioned Research & Polling, Inc., an impartial, third party firm to provide survey research, data collection and data analysis, to assess voters' awareness, attitudes, and opinions relating to the 1/8 of 1% Gross Receipts Tax (GRT) due to expire in 2024. The topics covered in the survey included:

- Awareness and opinion of the North Central Regional Transit District (NCRTD) bus service and other transportation services (Rail Runner, Santa Fe Trails, Atomic City Transit, etc.)
- Awareness of the existing 1/8 of 1% GRT funding for NCRTD, as well as how the money is allocated to other transportation services in the area
- Awareness of 2024 sunset of NCRTD GRT
- Support/opposition for extending the 1/8 of 1% GRT
- Reasons underlying support/opposition to extending 1/8 GRT

Telephone surveys were conducted among a random sample of 850 registered voters living in the counties of Santa Fe, Los Alamos, Rio Arriba, and Taos. All telephone surveys were conducted using a combination of random digit dialing of cell phone numbers and landlines.

Research and Polling is the Southwest's leading market research and public opinion research company.

Timing of survey: February 27, 2018 to March 25, 2018

Brian Sanderoff, President and Matt Hughes, Senior Vice President, Research & Polling, will present a report on the findings.

Background: At the time the RTGRT was enacted, a January 1, 2024 sunset of the tax was imposed by the four counties that would require the NCRTD to go back to the voters to extend the tax beyond that date. The sunset was never part of the voter referendum and therefore not voted on by the public.

In the 2015 Long Range Strategic Plan prepared for the District and ratified by the NCRTD Board, it was recommended that the NCRTD seek to repeal the sunset provision, by ballot question, as early as the November 6, 2018 general election, rather than wait until 2022 general election or a 2023 special election prior to the January 2024 sunset. This would allow multiple opportunities to go before the voters again in general elections, or by special election to remove the sunset and allow for continuation of the RTGRT.

Going into the 2018 election, we wanted to conduct voter/public opinion research in the four-county area and assess community support for a repeal of the sunset. Specifically, we wanted to better understand constituent opinion, assess the likelihood of success of different approaches and ensure voters are accurately informed and understand the outcome of their vote associated with an election to repeal the sunset.

Recommended Action: No Board action required.

Fiscal Impact: Cost of conducting the survey, analyzing the results and reporting on the findings. Estimated cost: \$36,000

Attachments:

- Complete final survey, prepared by Research & Polling, Inc.

Draft

**NORTH CENTRAL REGIONAL
TRANSIT DISTRICT
TAX SURVEY
APRIL 2018**

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METHODOLOGY

This research study was commissioned by the North Central Regional Transit District (RTD) in order to measure voters' support for extending the 1/8 percent gross receipts tax used to fund RTD and other regional transit entities beyond 2024.

THE INTERVIEW

A random sample of 852 registered voters living in Santa Fe, Los Alamos, Rio Arriba, and Taos counties was interviewed by telephone (utilizing both cell phone and landline telephone numbers). The sample was stratified so that the results of each county can be looked at with a higher level of accuracy. A total of 402 surveys were completed in Santa Fe County, 150 surveys were completed in Los Alamos County, 150 surveys were completed in Rio Arriba County, and 150 surveys were completed in Taos County. The surveys were weighted at the total sample level so that each county received its proportional share of surveys based on actual census population.

The telephone interviewers are professionals who are brought together for a training session prior to each survey. This ensures their complete and consistent understanding of the survey instrument. All interviews were conducted between February 27, 2018 and March 25, 2018.

MARGIN OF ERROR

A sample size of 852 at a 95% confidence level provides a maximum margin of error of approximately 3.4%. In theory, in 95 out of 100 cases, the results based on a sample of 852 will differ by no more than 3.4 percentage points in either direction from what would have been obtained by interviewing all registered voters living in the four county region.

A sample size of 402 provides a maximum margin of error of approximately 4.9% at a 95% confidence level, and a sample size of 150 has a maximum margin of error of approximately 8.0%.

SAMPLE BIAS

In any survey, there are some respondents who will refuse to speak to the professional interviewer. A lower response rate among certain types of individuals can result in a sample wherein certain types of individuals are over-represented or under-represented. The potential for sampling bias increases as the response rate decreases. Research & Polling, Inc. often sets quotas for various segments of the population who are historically undercounted. This has the effect of minimizing, but not necessarily eliminating, sampling bias.

THE REPORT

This report summarizes the results from each question in the survey and reports on any variances in attitude or perception, where significant, among demographic subgroups. The subgroups examined in this report include.

- County
- Gender
- Ethnicity
- Age
- Household income
- Education attainment level
- Political party
- Ridership of RTD and other regional transportation systems

EXECUTIVE SUMMARY

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EXECUTIVE SUMMARY

Voters in Santa Fe, Los Alamos, Rio Arriba, and Taos counties show strong support for extending the 1/8 percent gross receipts transportation tax on purchases made in each of the four counties that is set to expire in 2024. Overall, four-in-five voters say they either *strongly support* (54%) or *somewhat support* (27%) extending the tax beyond 2024, compared to just 9% who are opposed to the tax extension.

When looking at voter support within each county, it is observed that the large majority of voters in Santa Fe (81%), Los Alamos (80%), Rio Arriba (80%), and Taos (86%) counties are supportive of the extension. It should be noted that Taos County (66%) and Rio Arriba County (62%) voters are more likely than others to *strongly support* the extension. It is important to note that few voters are aware of how RTD is funded and that the gross receipts tax is set to expire in 2024. While there is strong support for the tax extension, this could grow even stronger if voters are informed of all the different public transit operations the tax funds are subsidizing.

Support for the tax extension cuts across party lines as the majority of registered Democrats (85%), independents (82%), and Republicans (71%) are supportive of the tax extension. Not surprisingly, voters who have been a passenger of RTD are more likely than non-passengers to support the extension (87% and 79%, respectively).

Voters were informed that over four million dollars of the revenue that is generated from the RTD tax is used to fund local transportation services such as Santa Fe Trails, the Atomic City Transit and the Rail Runner, and then were asked if knowing this makes them more or less likely to support the extension, or if it does not make a difference in their opinion. Overall, the majority (54%) of voters say they are more likely to support the tax extension knowing how the tax revenue is used, while 34% say it will make no difference, and 6% say they are less likely to support the extension.

Support for the transportation tax extension may be explained at least in part by the fact that voters in the region tend to hold RTD and the various public transportation organizations it funds in high regard. For instance, 61% of regional voters have a positive opinion of the Rail Runner, compared to just 7% who have a negative opinion.

In total, 42% of voters say they have a positive opinion of RTD compared to just 3% who have negative opinion. However, many area voters (43%) either have not heard of RTD (22%) or have not formed an opinion (21%) of the organization. Almost identical results are observed for the Blue Bus, with 42% who have a positive opinion, 3% who have a negative opinion, and 43% who either have not heard of, or have not formed an opinion of the Blue Bus.

Although RTD is relatively unknown to many voters, at the county level it is observed that voters tend to have a favorable impression of the local transit services funded by RTD. For example, 52% of voters in Santa Fe County have a positive opinion of Santa Fe Trails Bus Service, while just 5% have a negative opinion (25% have either not heard of Santa Fe Trails or have no opinion).

In Taos County, 52% of voters have a positive opinion of the Chile Line Bus Service compared to 3% who have a negative opinion (32% either have not formed an opinion or have not heard of the Chile Line). Three-in-four voters in Los Alamos County have a positive opinion of the Atomic City Transit compared to just 3% who have a negative opinion. Approximately one-in-four voters (24%) say they have personally been a passenger on one of the RTD Blue Buses or the Chile Line. Voters in Taos (38%) and Rio Arriba (29%) counties are more apt than Santa Fe (21%) and Los Alamos (12%) voters to have been a passenger.

Not surprisingly, voters who have been passengers of RTD tend to show higher levels of support for extending the gross receipt tax beyond 2024 than do non-riders; however, support levels are high among both groups.

SUMMARY OF RESULTS

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SUMMARY OF RESULTS

BIGGEST ISSUES OR CONCERNS CURRENTLY FACING YOUR COMMUNITY					
TOTAL SAMPLE (N=852)					
TOP 12 UNAIDED RESPONSES					
	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
DRUG ABUSE/OPIOID ABUSE	14%	9%	2%	26%	28%
EDUCATIONAL SYSTEM IS POOR	11%	14%	8%	7%	2%
LACK OF GOOD JOBS	10%	9%	4%	16%	15%
CRIME	10%	11%	4%	9%	10%
WEAK ECONOMY	8%	8%	6%	8%	8%
COST OF HOUSING IS HIGH/UNREASONABLE	8%	11%	9%	-	3%
ROADS/STREETS/HIGHWAYS ARE IN BAD CONDITION	6%	5%	8%	5%	12%
ILLEGAL DRUGS/TRAFFICKING	6%	4%	8%	13%	5%
GOVERNMENT/POLITICAL LEADERSHIP IS INCOMPETENT	5%	6%	7%	2%	1%
HOMELESSNESS	5%	5%	-	8%	3%
NOTHING IN PARTICULAR	13%	12%	14%	18%	8%
DON'T KNOW/WON'T SAY	8%	8%	12%	9%	7%

When asked in an unaided, open-ended manner what are the biggest issues or concerns facing residents in their community, drug use/opioid use is mentioned most frequently (14%), followed by poor education system (11%), lack of good jobs (10%), crime (10%), a weak economy (8%), and high housing costs (8%). Four percent of voters mention a lack of public transportation.

It should be noted that voters in Taos (28%) and Rio Arriba (26%) counties are much more likely than others to mention drug abuse/opioid abuse.

Voters in Rio Arriba County (16%) and Taos County (15%) are more likely than voters in Santa Fe and Los Alamos counties to mention lack of good jobs.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO
(SUMMARY TABLE)

TOTAL SAMPLE (N=852)
RANKED BY HIGHEST PERCENTAGE "VERY POSITIVE"

		VERY POSITIVE 5	4	3	2	VERY NEGATIVE 1	DON'T KNOW/ WON'T SAY	NEVER HEARD OF	MEAN†
THE RAIL RUNNER	TOTAL SAMPLE	38%	23%	13%	4%	3%	15%	3%	4.1
	SANTA FE	40%	26%	13%	4%	3%	12%	1%	4.1
	LOS ALAMOS	30%	25%	16%	5%	6%	13%	5%	3.8
	RIO ARRIBA	37%	19%	12%	6%	2%	22%	3%	4.1
	TAOS	34%	18%	13%	4%	4%	20%	7%	4.0
THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT (RTD)	TOTAL SAMPLE	25%	17%	12%	2%	1%	21%	22%	4.1
	SANTA FE	17%	15%	13%	2%	1%	24%	27%	3.9
	LOS ALAMOS	24%	16%	18%	2%	1%	17%	22%	4.0
	RIO ARRIBA	42%	19%	11%	2%	2%	11%	13%	4.3
	TAOS	39%	23%	8%	1%	1%	18%	11%	4.4
THE BLUE BUS	TOTAL SAMPLE	24%	18%	12%	2%	1%	21%	22%	4.1
	SANTA FE	19%	16%	13%	1%	1%	26%	24%	4.0
	LOS ALAMOS	18%	10%	7%	1%	1%	26%	38%	4.2
	RIO ARRIBA	37%	22%	11%	6%	3%	11%	11%	4.1
	TAOS	38%	25%	9%	1%	2%	12%	13%	4.3
SANTA FE TRAILS BUS SERVICE	TOTAL SAMPLE	22%	21%	14%	4%	*	21%	18%	4.0
	SANTA FE	27%	25%	17%	5%	*	17%	8%	4.0
	LOS ALAMOS	10%	14%	12%	1%	-	31%	33%	3.9
	RIO ARRIBA	15%	20%	12%	1%	-	24%	28%	4.0
	TAOS	12%	9%	5%	1%	1%	29%	43%	4.2

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO (CONTINUED)
(SUMMARY TABLE)

TOTAL SAMPLE (N=852)

RANKED BY HIGHEST PERCENTAGE "VERY POSITIVE"

		VERY POSITIVE 5	4	3	2	VERY NEGATIVE 1	DON'T KNOW/ WON'T SAY	NEVER HEARD OF	MEAN†
CHILE LINE BUS SERVICE	TOTAL SAMPLE	11%	11%	10%	1%	1%	25%	40%	3.9
	SANTA FE	9%	10%	10%	2%	1%	29%	40%	3.8
	LOS ALAMOS	3%	5%	9%	1%	-	26%	57%	3.6
	RIO ARRIBA	7%	10%	12%	1%	*	18%	52%	3.8
	TAOS	30%	22%	13%	1%	2%	16%	16%	4.1
THE ATOMIC CITY TRANSIT	TOTAL SAMPLE	11%	8%	9%	2%	1%	24%	44%	3.8
	SANTA FE	7%	9%	9%	2%	1%	27%	45%	3.7
	LOS ALAMOS	58%	17%	13%	1%	2%	7%	2%	4.4
	RIO ARRIBA	9%	5%	10%	1%	1%	27%	47%	3.7
	TAOS	5%	6%	5%	1%	1%	21%	61%	3.8

* LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Voters were asked to rate their overall impression of various public transportation organizations operating in Northern New Mexico using a five-point scale where five is *very positive* and one is *very negative*. Overall, just over three-fifths (61%) of the voters surveyed say they have a positive impression of the Rail Runner as indicated by a score of 4 or 5, with 38% who have a *very positive* opinion. Just 7% of voters have a negative opinion of the Rail Runner (a score of 1 or 2). Many voters either have not formed an opinion of the Rail Runner (15%), or have neutral opinion (13%) as indicated by a score of 3.

Approximately two-fifths (42%) of voters have a positive opinion of the North Central Regional Transit District (RTD), with 25% saying they have a *very positive* opinion. Just 3% have a negative opinion of RTD. Just over one-in-five voters (22%) say they have never heard of RTD, while 21% have no opinion. It should be noted that voters in Taos (62%) and Rio Arriba (61%) are more apt than voters in Santa Fe (32%) and Los Alamos (40%) counties to have a favorable opinion of RTD. Many voters in Santa Fe County (51%) and Los Alamos County (39%) have either never heard of, or have no opinion of RTD.

Voters who have been a passenger on a Blue Bus or the Chile Line are more likely than non-passengers to have a favorable opinion of RTD (71% and 32%, respectively). Approximately half (51%) the voters who have not been a Blue Bus/Chile Line passenger either have never heard of RTD or have no opinion of it.

Forty-two percent of voters also have a positive opinion of the Blue Bus, with 24% saying they have a *very positive* opinion. Just 3% have a negative opinion of the Blue Bus. As was observed with RTD, 22% of voters say they have never heard of Blue Bus, while 21% have no opinion. Voters in Taos (63%) and Rio Arriba (59%) counties are more apt than voters in Santa Fe (35%) and Los Alamos (28%) counties to have a favorable opinion of RTD. Half Santa Fe County voters and 54% of Los Alamos County voters have either never heard of or have no opinion of the Blue Bus.

Not surprisingly, those who have been a passenger on a Blue Bus or Chile Line are more likely than non-passengers to have a favorable opinion of the transit line (80% and 30%, respectively). Most (55%) voters who have not been a Blue Bus passenger either have never heard of the transit service or have no opinion of it.

Over two-fifths (43%) of voters also have a positive opinion of the **Santa Fe Trails** bus service (22% have a *very positive* opinion). Just 4% have a negative opinion of Santa Fe Trails. Eighteen percent of voters say they have never heard of Santa Fe Trails and 21% have no opinion. Just over half (52%) of voters in Santa Fe County have a positive opinion of Santa Fe Trails compared to 5% who have a negative opinion. One-in-four voters in Santa Fe County either have never heard of Santa Fe Trails bus service (8%) or have no opinion of this transit service (17%).

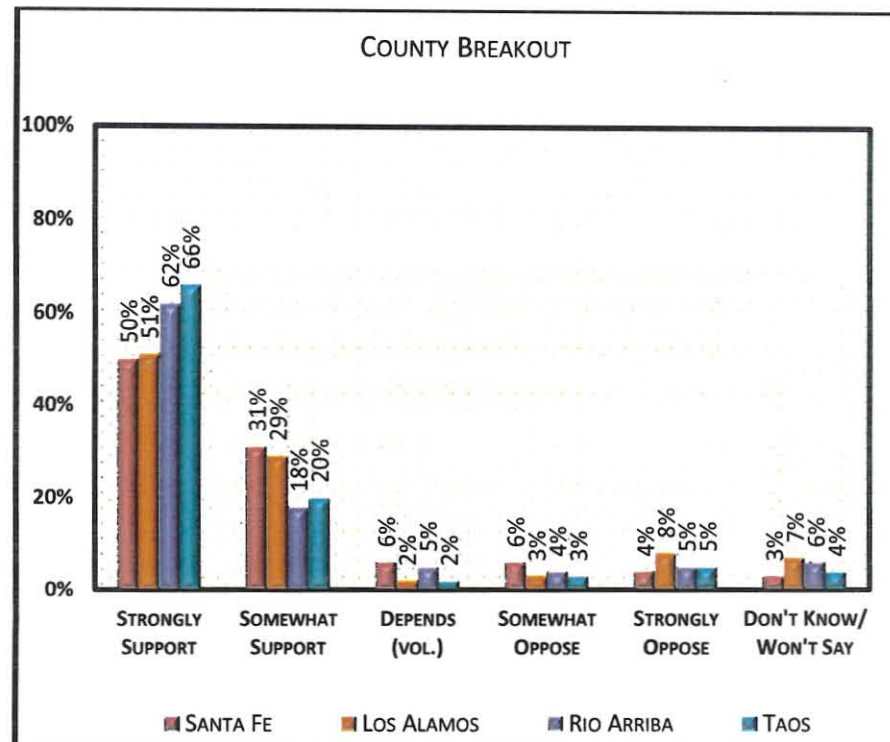
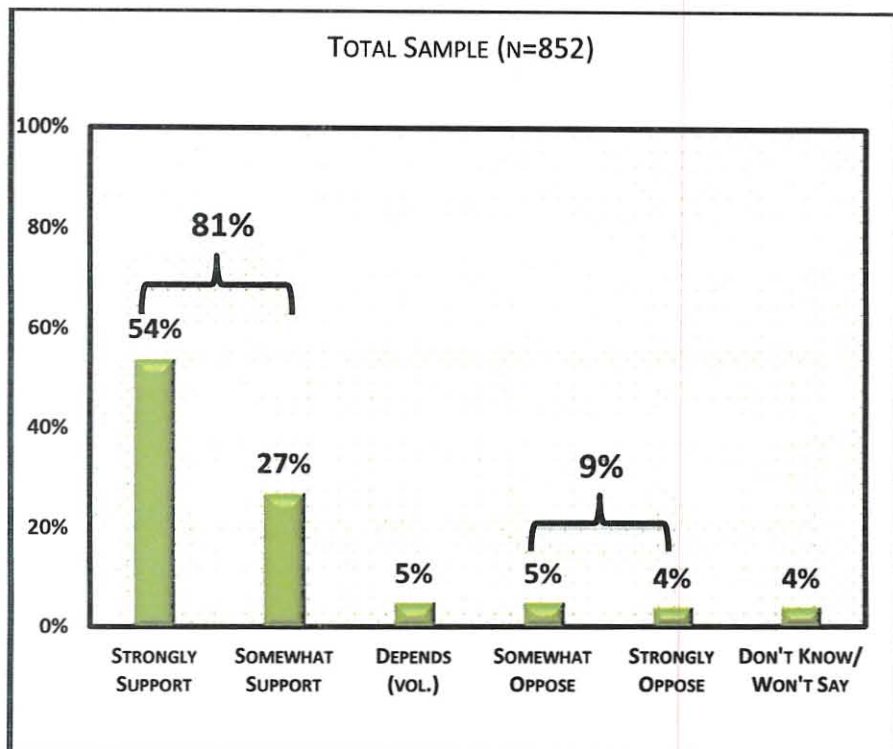
Approximately one-in-five (22%) voters have a positive opinion of the **Chile Line** bus service compared to 2% who have a negative opinion. Nearly two-thirds (65%) of voters say they either have never heard of the Chile Line Bus (40%) or have no opinion of it (25%). In Taos County, just over half the voters (52%) have a positive opinion of the Chile Line bus service compared to 3% who have a negative opinion. Approximately one-third of Taos County voters either have never heard of the Chile Line bus service (16%) or have no opinion of it (16%).

One-in-five regional voters have a positive opinion of the **Atomic City Transit**, though most voters either have never heard of the bus service (44%) or have no opinion (24%). In Los Alamos County, three-in-four voters have a positive opinion of Atomic City Transit, with 58% who have a *very positive opinion*.

WHERE DOES THE RTD BUS SERVICE RECEIVE ITS FUNDING? TOTAL SAMPLE (N=852) TOP 8 UNAIDED RESPONSES					
	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
STATE GOVERNMENT	12%	11%	9%	12%	14%
CITY/COUNTY TAXES	6%	6%	4%	6%	7%
TAXES (IN GENERAL)	6%	6%	6%	8%	5%
FEDERAL GOVERNMENT	5%	5%	8%	9%	1%
GROSS RECEIPTS TAX/SALES TAX	5%	4%	3%	2%	11%
TICKETS/FARES	3%	3%	1%	1%	4%
PROPERTY TAXES	1%	1%	-	1%	1%
No/DON'T KNOW/WON'T SAY	70%	73%	71%	66%	64%

When asked in an unaided, open-ended manner if they know where RTD receives its funding from, 12% of voters say the funds come from State Government, while 6% say it comes from City/County Taxes, and 6% mention taxes in general. Just 5% say RTD funding comes from gross receipts/sales tax. Seven-in-ten voters say they do not know where RTD receives its funding from.

SUPPORT/OPPOSE REAUTHORIZING THE EXISTING 1/8 PERCENT GROSS RECEIPTS TAX TO PROVIDE FUNDING FOR RTD BEYOND 2024



Voters were informed that the North Central Regional Transit District receives most of its funding through a 1/8 percent gross receipts tax on purchases made in Santa Fe, Los Alamos, Rio Arriba, and Taos counties and that this tax is set to expire in 2024. They were then asked to rate their level of support or opposition to reauthorizing the gross receipts tax beyond 2024.

As shown above, four-in-five voters say they either *strongly support* (54%) or *somewhat support* (27%) extending the tax beyond 2024, compared to just 9% who are opposed to the extension. The large majority of voters in Santa Fe (81%), Los Alamos (80%), Rio Arriba (80%), and Taos (86%) counties are supportive of the extension, though it should be noted that Taos County (66%) and Rio Arriba County (62%) voters are more likely to *strongly support* the extension.

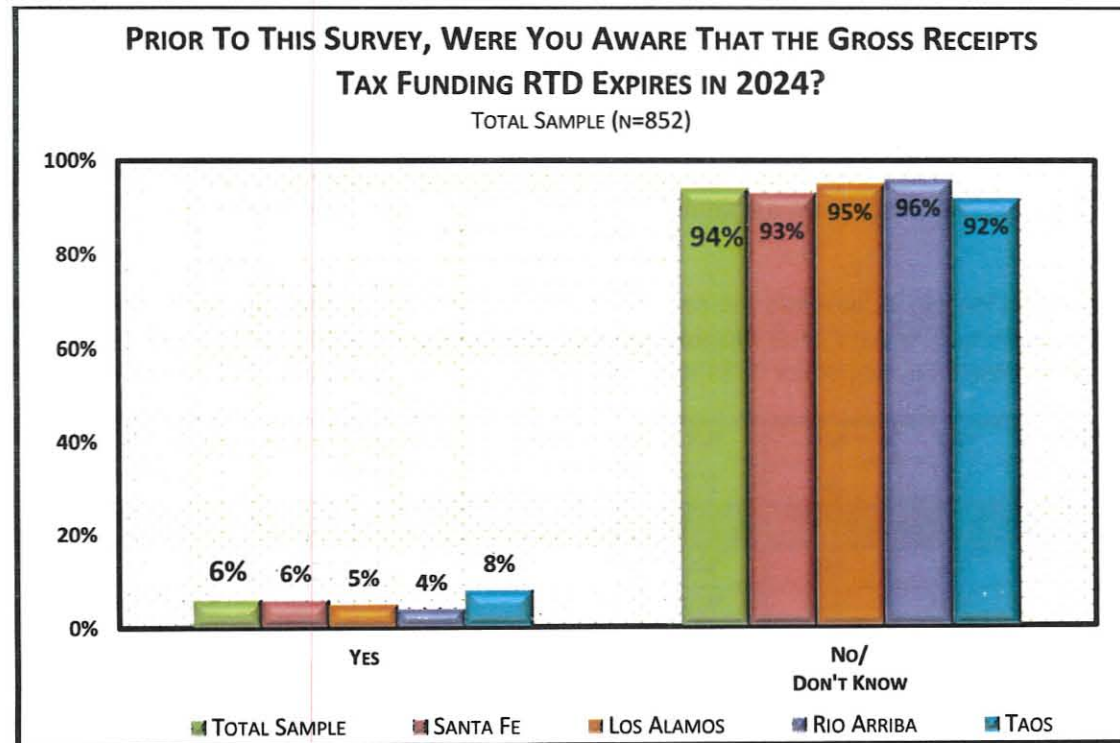
Support for the tax extension cuts across party lines as the majority of registered Democrats (85%), independents (82%), and Republicans (71%) are supportive of the tax extension.

Not surprisingly, voters who have been a passenger of RTD are more likely than non-passengers to support the extension (87% and 79%, respectively).

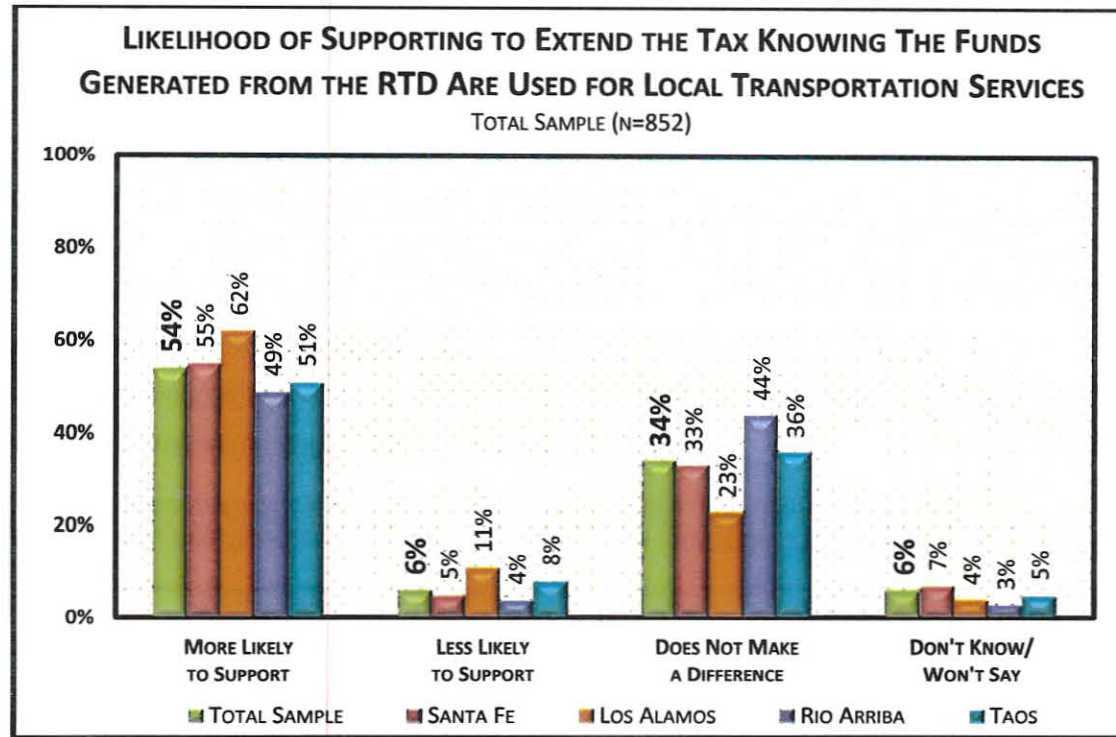
REASONS FOR SUPPORTING OR OPPOSING REAUTHORIZING THE 1/8 PERCENT GROSS RECEIPTS TAX FOR THE RTD TOTAL SAMPLE (N=852) TOP 14 UNAIDED RESPONSES					
	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
SUPPORT					
SUPPORT PUBLIC TRANSPORTATION	44%	44%	47%	39%	49%
PROVIDES GOOD SERVICE	23%	23%	19%	20%	23%
RTD IS GOOD FOR THE REGION	20%	21%	19%	18%	18%
I/FAMILY USES PUBLIC TRANSIT	11%	9%	10%	17%	10%
IT'S A SMALL TAX	4%	5%	2%	-	9%
PROVIDES JOBS	4%	5%	1%	3%	1%
PUBLIC TRANSPORTATION IS THE ONLY OPTION FOR SOME PEOPLE	3%	2%	-	7%	4%
PROVIDES FUNDS TO OTHER PUBLIC TRANSIT	3%	2%	5%	4%	3%
GOOD FOR LOWER INCOME/POOR PEOPLE	3%	2%	1%	5%	3%
OPPOSE					
DON'T USE PUBLIC TRANSIT/RTD	7%	8%	5%	7%	6%
OPPOSE TAXES (IN GENERAL)	3%	3%	2%	3%	3%
WANT LOWER TAXES	3%	4%	1%	2%	2%
DEPENDS/OTHER					
NEED MORE INFORMATION	6%	6%	8%	5%	4%
NO REASON IN PARTICULAR	5%	5%	2%	5%	5%

When asked in an unaided, open-ended manner to give the reasons for their opinion relating to extending the transportation gross receipts tax, 44% say they support public transportation, while 23% say they are supportive because they feel RTD provides good service, 20% say RTD is good for the region, and 11% say they or their family uses public transit. It should be noted that 7% of the voters say they are opposed to the tax extension because they do not use public transit/RTD.

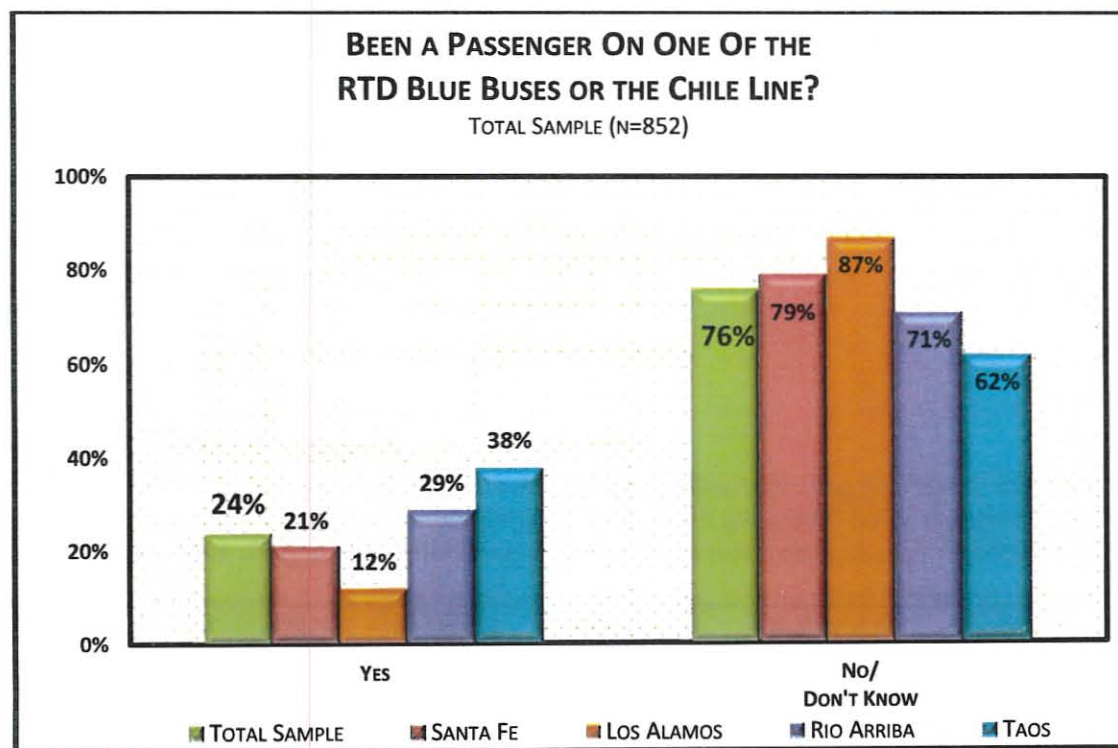
Overall, there are few regional differences in the responses, though voters in Rio Arriba County are more likely than others to say they support the tax extension because they or one of their family members use public transit (17%).



Just 6% of the voters surveyed say they were aware the gross receipts tax funding RTD is set to expire in 2024.



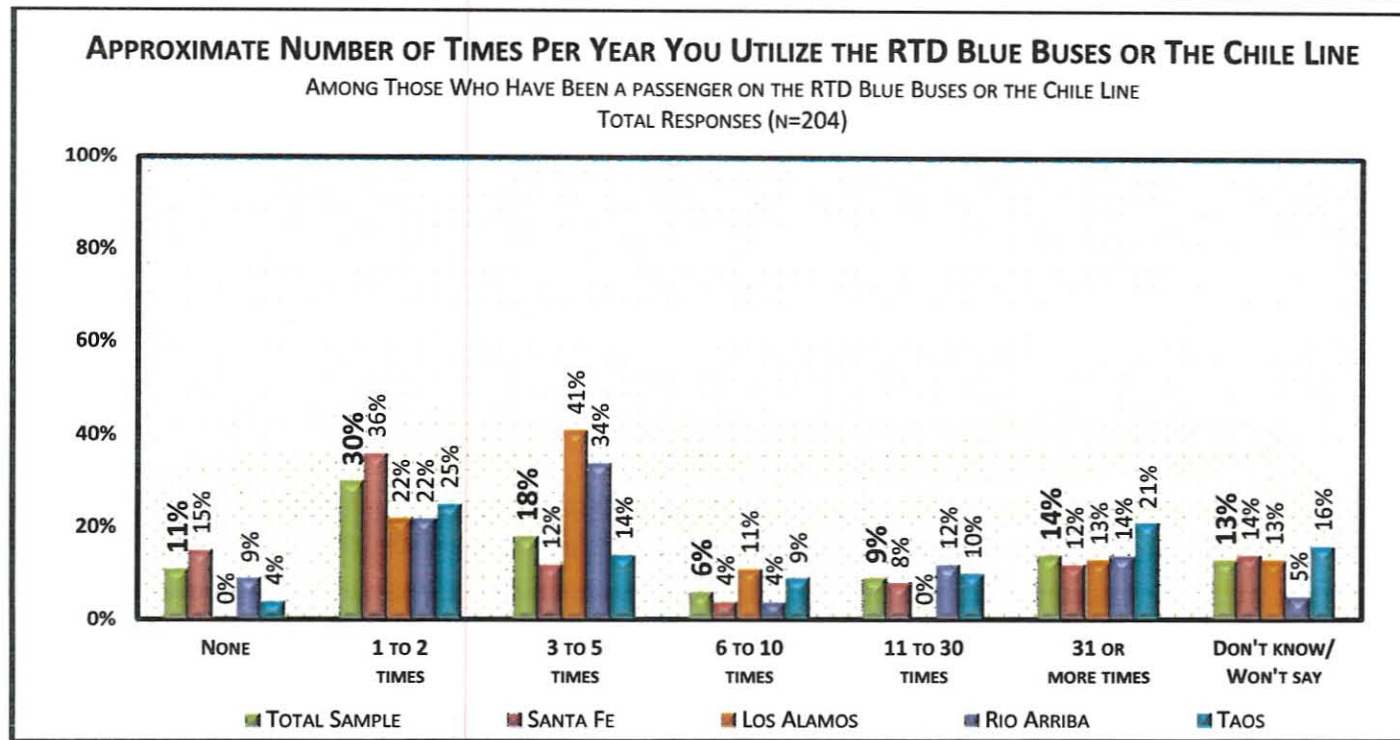
Voters were informed that the transportation gross receipts tax is used to fund local transportation services such as Santa Fe Trails, the Atomic City Transit, and the Rail Runner and then were asked if knowing this makes them more or less likely to support the extension or if it does not make a difference in their opinion. Overall, the majority (54%) of voters say they are *more likely* to support the tax extension when informed how the revenue is used, while 34% say it will *make no difference*, and 6% say they are *less likely* to support the extension.



Approximately one-in-four voters (24%) say they have personally been a passenger on one of the RTD Blue Buses or the Chile Line. Voters in Taos (38%) and Rio Arriba (29%) counties are more likely than Santa Fe (21%) and Los Alamos (12%) voters to have been a passenger.

Voters who are more likely to have been a passenger of RTD's Blue Bus or Chile Line include:

- those between the ages of 18 and 34 (37%) and those between the ages of 35 and 49 (30%) compared to those age 50 and over (17%)
- those with a household income less than \$20,000 (37%)

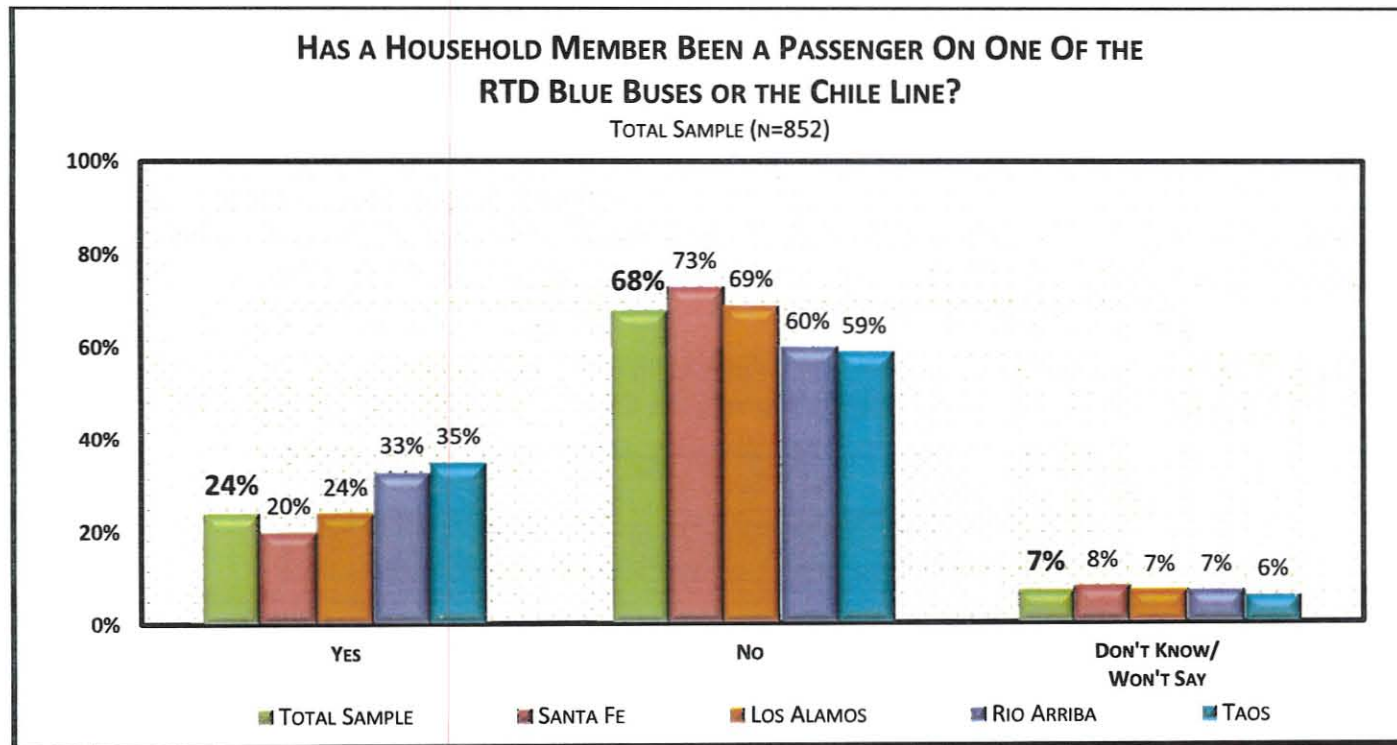


	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
MEAN	24 TIMES	20 TIMES	20 TIMES	22 TIMES	36 TIMES
MEDIAN	3 TIMES	2 TIMES	5 TIMES	5 TIMES	5 TIMES

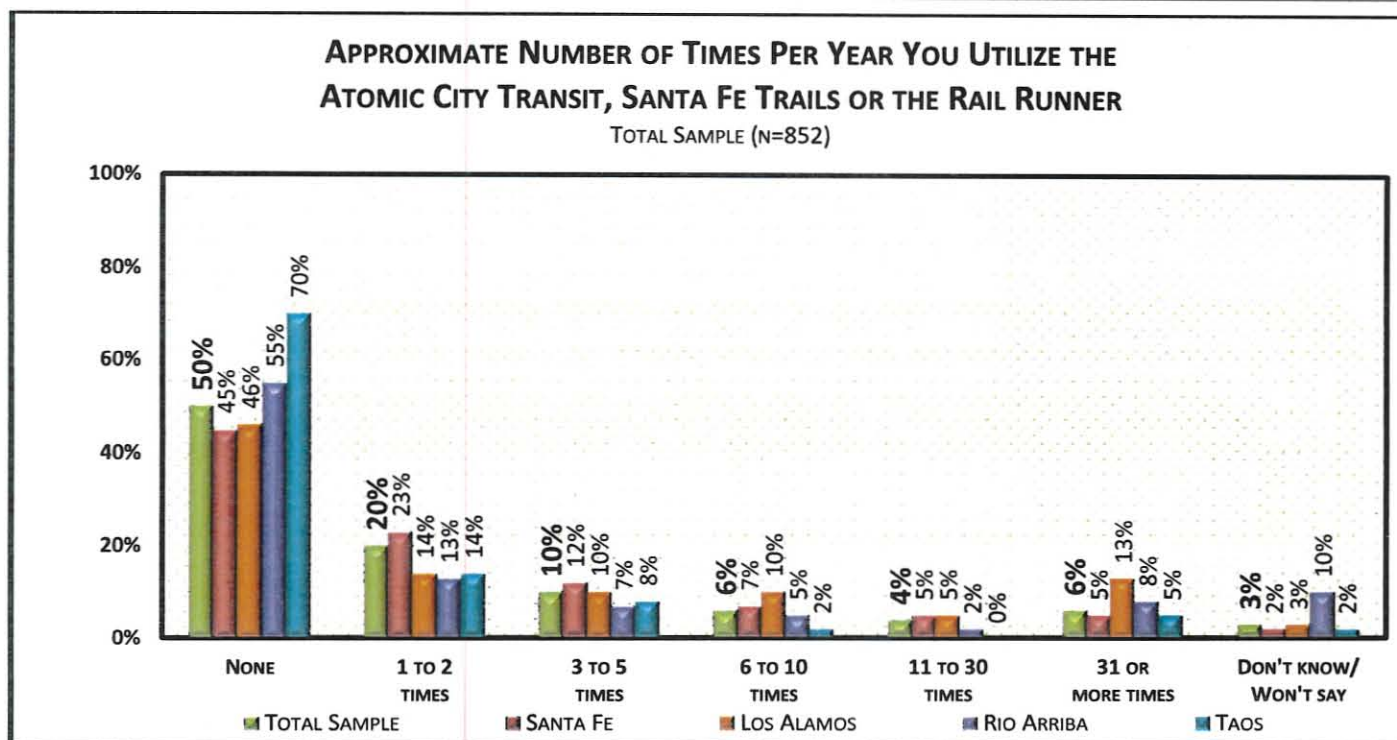
The table above shows yearly ridership frequency among voters who use the Blue Bus or Chile Line. Thirty percent of passengers say they make one or two trips a year, while 18% ride three to five times a year and 15% make six to thirty trips a year. Fourteen percent of respondents say they ride the Blue Bus or Chile Line more than 30 times a year.

On average, respondents who have been a passenger on the RTD Blue Bus or the Chile Line report making 24 trips a year, though the median is only three. Thus, half of the respondents ride the Blue Bus or Chile line three times or more a year, while half ride three times or less a year. The high mean (24 trips) suggests that a small percentage of the respondents are very frequent passengers.

It should be noted that residents in Taos County tend to be more frequent passengers than are those in the other counties, with 21% saying they use RTD 31 times or more a year.



Approximately one-in-four voters (24%) say they have a household member who has been passenger on one of the RTD Blue Buses or the Chile Line. Voters in Taos (35%) and Rio Arriba (33%) counties are more apt than Santa Fe (20%) and Los Alamos (24%) voters to have a household member who has been a passenger.



Voters were asked how many times a year they ride either the Rail Runner, Atomic City Transit, or Santa Fe Trails. Half the voters say they do not use any of these public transit services, though 20% say they ride at least one of these one or two times year, while 15% ride three to 10 times a year, and 10% ride 11 or more times a year.

Voters in Taos (70%) are more likely than others to say they do not use any of these public forms of transportation in a typical year.

DATA TABLES

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BIGGEST ISSUES OR CONCERNS CURRENTLY FACING YOUR COMMUNITY

ALL COUNTIES

QUESTION 1: WHAT ARE THE BIGGEST ISSUES OR CONCERNS FACING RESIDENTS IN YOUR COMMUNITY AT THIS TIME?

	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS		TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
DRUG ABUSE/OPIOID ABUSE	14%	9%	2%	26%	28%	WATER POLLUTION	1%	1%	-	1%	-
EDUCATIONAL SYSTEM IS POOR	11%	14%	8%	7%	2%	INCOME INEQUALITY	1%	1%	-	-	-
LACK OF GOOD JOBS	10%	9%	4%	16%	15%	GANGS	1%	1%	-	1%	-
CRIME	10%	11%	4%	9%	10%	HUNGER/CHILD HUNGER	1%	*	-	1%	*
WEAK ECONOMY	8%	8%	6%	8%	8%	SCHOOL SAFETY	1%	1%	-	1%	-
COST OF HOUSING IS HIGH/UNREASONABLE	8%	11%	9%	-	3%	UNEMPLOYMENT	*	-	-	1%	3%
ROADS/STREETS/HIGHWAYS ARE IN BAD CONDITION	6%	5%	8%	5%	12%	THE ENVIRONMENT IN GENERAL	*	1%	1%	-	-
ILLEGAL DRUGS/TRAFFICKING	6%	4%	8%	13%	5%	NEW LOS ALAMOS LAB CONTRACT/MANAGEMENT	*	-	6%	-	-
GOVERNMENT/POLITICAL LEADERSHIP IS INCOMPETENT	5%	6%	7%	2%	1%	POOR CITY PLANNING	*	1%	-	*	-
HOMELESSNESS	5%	5%	-	8%	3%	NOT ENOUGH RETAIL STORES/SHOPPING/GROCERY/ TRUCK STOPS	*	*	1%	1%	-
LACK OF/INSUFFICIENT PUBLIC TRANSPORTATION/BUSES	4%	5%	3%	4%	4%	FUNDING	*	*	-	1%	-
COST OF LIVING IS HIGH/UNREASONABLE	4%	6%	2%	-	3%	GRAFFITI	*	1%	-	-	-
WATER SHORTAGE/WATER SUPPLY/DROUGHT	4%	4%	3%	1%	6%	CHILD ABUSE	*	1%	-	-	-
TAXES ARE HIGH/UNREASONABLE	4%	4%	7%	1%	3%	LACK OF TRAINING FOR GOOD JOBS	*	*	-	1%	-
LOW WAGES	4%	3%	1%	4%	7%	OVERPOPULATION	*	1%	-	-	-
HIGH GAS PRICES	3%	4%	2%	-	3%	PUEBLOS BATTLING OVER WATER RIGHTS	*	1%	-	-	-
HEALTHCARE REFORM	3%	2%	1%	4%	6%	COST OF PARKING TOO HIGH	*	*	-	-	-
SCHOOL FUNDING	3%	3%	2%	1%	2%	POSTING OF NEW CONSTRUCTION SITES IS NOT DONE	*	*	-	-	-
POLICE/LEGAL SYSTEM	3%	3%	4%	2%	2%	RECYCLING NOT MANDATORY	*	*	-	-	-
CONGESTION/TOO MUCH TRAFFIC	2%	3%	-	2%	3%	GROWING TOO BIG/TOO FAST	*	-	-	2%	-
GOVERNMENT/POLITICAL LEADERSHIP IS CROOKED	2%	3%	1%	2%	1%	SANCTUARY CITY BATTLE	*	*	-	-	-
LACK OF SERVICES FOR ELDERLY	2%	3%	1%	3%	2%	DISCRIMINATION AGAINST HANDICAPPED	*	*	-	-	-
ALCOHOLISM	2%	2%	-	1%	6%	FOREST FIRES	*	*	-	-	-
INFRASTRUCTURE	2%	2%	1%	-	2%	ILLITERACY	*	*	-	-	-
QUALITY OF SCHOOL FACILITIES	2%	2%	1%	3%	-	MISUSE OF THE GROSS RECEIPTS TAX	*	*	1%	-	-
LACK OF YOUTH ACTIVITIES	1%	1%	4%	1%	3%	CHILD SAFETY/CYFD NOT DOING JOB	*	*	-	-	-
DROPOUT RATE HIGH	1%	1%	-	4%	1%	LACK OF HELP FOR IMMIGRANTS	*	*	-	-	-
GUN CONTROL	1%	2%	2%	*	*	BICYCLES ON ROAD/NEED BETTER BIKE PATHS	*	*	-	-	-
DECLINE OF FAMILY VALUES	1%	2%	1%	1%	1%	SEWERS/DRAINS	*	*	-	-	1%
ILLEGAL IMMIGRATION	1%	2%	-	1%	-	NEED MORE FAMILY RECREATION/ENTERTAINMENT OPPORTUNITIES	*	-	1%	1%	-
POVERTY	1%	1%	1%	1%	3%	LOW VOTER TURNOUT	*	*	-	-	-
NOT ENOUGH ROADS/HIGHWAYS	1%	1%	2%	1%	1%	AFFORDABLE DAY CARE	*	*	-	-	-
TRASH/LITTER/UNKEMPT LAWNS	1%	1%	3%	-	2%	VETERANS' SERVICES	*	*	-	-	-
MENTAL HEALTH/MENTAL ILLNESS	1%	1%	2%	1%	1%	RAISE MINIMUM WAGE	*	*	-	-	1%
DOMESTIC VIOLENCE/FAMILY PROBLEMS	1%	*	-	1%	3%	NEED ECONOMIC DEVELOPMENT	*	*	1%	-	-
AIR POLLUTION	1%	1%	1%	-	-	HEALTH CLINIC IS TOO FAR AWAY	*	-	-	*	1%
SCHOOL SHOOTINGS	1%	1%	-	1%	1%	RACISM AGAINST NATIVE AMERICANS	*	-	-	1%	-
YOUTH PROBLEMS	1%	1%	-	1%	1%	BROADBAND/INTERNET TOO SLOW	*	*	-	-	-
DWI RATE HIGH	1%	1%	1%	2%	*						
HORRIBLE DRIVERS/SPEEDING/DISTRACTED DRIVING	1%	1%	1%	1%	-						

BIGGEST ISSUES OR CONCERNS CURRENTLY FACING YOUR COMMUNITY (CONTINUED)

ALL COUNTIES

QUESTION 1: WHAT ARE THE BIGGEST ISSUES OR CONCERNS FACING RESIDENTS IN YOUR COMMUNITY AT THIS TIME?

	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS		TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
LAND USE	*	-	-	-	1%	REVITALIZATION	*	*	-	-	-
TOO MANY REGULATIONS	*	-	-	1%	-	LACK OF OPPORTUNITY	*	*	-	-	-
NO HOMELESS CENTER HERE	*	-	-	1%	-	SLASHING BUDGETS	*	-	-	1%	-
CLIMATE CHANGE	*	*	-	-	-	NO TAXI SERVICE	*	*	-	-	-
TOO MANY ON WELFARE	*	-	-	1%	-	AIRPORT CANCELLATIONS FOR FRIVOLOUS REASONS	*	*	-	-	-
PLAN TO PUT UP LARGE TRANSMISSION TOWERS/ POWER LINE IS EYESORE	*	*	-	-	-	APATHY/PEOPLE DON'T CARE	*	-	-	*	-
LACK OF ACCESS TO HEALTHY FOOD	*	-	-	-	1%	NATIVE AMERICAN LAND - INDIANS OWN ROADS	*	-	-	*	-
GOVERNMENT SPENDING	*	*	-	-	-	TAKING AWAY NATIONAL MONUMENT	*	-	-	-	*
SOCIAL ISSUES	*	-	-	1%	-	NOT ENOUGH RESTAURANT/DINING OPTIONS	*	-	1%	-	-
TOO RURAL A COMMUNITY	*	-	-	1%	-	ABEYTA SETTLEMENT	*	-	-	-	-
OIL DRILLING	*	*	-	-	-						
REAL ID	*	*	-	-	-	NOTHING IN PARTICULAR	13%	12%	14%	18%	8%
						DON'T KNOW/WON'T SAY	8%	8%	12%	9%	7%

*LESS THAN 1% REPORTED.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT ALSO KNOWN AS RTD

QUESTION 2: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT ALSO KNOWN AS RTD**

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
5 - VERY POSITIVE	25%	24%	25%	18%	29%	27%	26%	25%	20%	32%	26%	27%	20%	21%	34%	26%	20%	15%
4	17%	22%	13%	18%	16%	20%	20%	16%	13%	16%	23%	14%	21%	20%	15%	18%	17%	21%
3	12%	13%	12%	13%	14%	12%	10%	17%	9%	3%	14%	12%	23%	11%	7%	11%	20%	13%
2	2%	3%	2%	3%	1%	1%	5%	2%	1%	-	3%	1%	4%	4%	1%	4%	1%	3%
1 - VERY NEGATIVE	1%	2%	1%	1%	1%	-	-	2%	2%	1%	-	1%	-	1%	2%	1%	1%	1%
DON'T KNOW/WON'T SAY	21%	17%	24%	22%	19%	15%	19%	21%	27%	21%	16%	21%	17%	21%	17%	20%	22%	23%
NEVER HEARD OF	22%	19%	24%	25%	19%	26%	21%	16%	28%	27%	17%	23%	15%	22%	25%	20%	19%	24%
MEAN †	4.1	4.0	4.2	4.0	4.1	4.2	4.1	4.0	4.1	4.5	4.1	4.2	3.8	4.0	4.3	4.1	3.9	3.9

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARriba	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
5 - VERY POSITIVE	25%	17%	24%	42%	39%	27%	19%	24%	24%	27%	28%	6%	11%	34%	24%
4	17%	15%	16%	19%	23%	18%	18%	16%	18%	14%	18%	27%	7%	22%	17%
3	12%	13%	18%	11%	8%	12%	12%	12%	13%	11%	12%	19%	19%	9%	13%
2	2%	2%	2%	2%	1%	2%	5%	1%	2%	1%	2%	-	4%	-	2%
1 - VERY NEGATIVE	1%	1%	1%	2%	1%	1%	1%	2%	1%	5%	*	2%	8%	3%	1%
DON'T KNOW/WON'T SAY	21%	24%	17%	11%	18%	20%	21%	19%	21%	16%	20%	24%	19%	19%	21%
NEVER HEARD OF	22%	27%	22%	13%	11%	21%	24%	25%	21%	27%	20%	23%	31%	13%	22%
MEAN †	4.1	3.9	4.0	4.3	4.4	4.1	3.9	4.1	4.1	4.0	4.2	3.7	3.2	4.2	4.1

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT ALSO KNOWN AS RTD (CONTINUED)

QUESTION 2: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT ALSO KNOWN AS RTD**

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		YES	NO	YES	NO	YES	NO	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
5 - VERY POSITIVE	25%	45%	18%	40%	19%	26%	23%	59%	-	-	-
4	17%	26%	14%	25%	14%	19%	15%	41%	-	-	-
3	12%	8%	14%	9%	14%	12%	12%	-	100%	-	-
2	2%	3%	2%	3%	2%	3%	2%	-	-	64%	-
1 - VERY NEGATIVE	1%	1%	1%	1%	1%	2%	1%	-	-	36%	-
DON'T KNOW/WON'T SAY	21%	7%	25%	9%	24%	19%	23%	-	-	-	48%
NEVER HEARD OF	22%	10%	26%	13%	25%	19%	25%	-	-	-	52%
MEAN †	4.1	4.3	4.0	4.3	3.9	4.0	4.1	4.6	3.0	1.6	0.0

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OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE BLUE BUS

QUESTION 3: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE BLUE BUS**

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
5 - VERY POSITIVE	24%	22%	26%	14%	31%	28%	16%	27%	24%	32%	23%	25%	17%	22%	34%	23%	18%	18%
4	18%	21%	15%	21%	16%	27%	19%	15%	12%	15%	22%	17%	20%	20%	16%	19%	21%	15%
3	12%	13%	10%	12%	12%	10%	19%	12%	6%	12%	14%	13%	18%	9%	9%	12%	14%	13%
2	2%	2%	2%	2%	1%	1%	4%	2%	1%	2%	2%	-	2%	4%	2%	2%	2%	1%
1 - VERY NEGATIVE	1%	2%	1%	1%	2%	-	-	3%	2%	2%	*	1%	-	1%	2%	1%	1%	2%
DON'T KNOW/WON'T SAY	21%	19%	24%	23%	20%	18%	21%	21%	26%	27%	23%	17%	17%	19%	21%	21%	20%	23%
NEVER HEARD OF	22%	20%	23%	27%	18%	16%	21%	21%	29%	12%	16%	28%	25%	26%	15%	23%	24%	28%
MEAN †	4.1	4.0	4.2	3.9	4.2	4.3	3.8	4.0	4.2	4.2	4.1	4.2	3.9	4.1	4.2	4.1	3.9	3.9

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
5 - VERY POSITIVE	24%	19%	18%	37%	38%	26%	19%	22%	24%	27%	26%	12%	18%	22%	24%
4	18%	16%	10%	22%	25%	19%	15%	17%	17%	19%	20%	10%	5%	18%	18%
3	12%	13%	7%	11%	9%	12%	17%	7%	11%	15%	11%	12%	17%	14%	12%
2	2%	1%	1%	6%	1%	2%	3%	1%	2%	-	2%	3%	6%	3%	2%
1 - VERY NEGATIVE	1%	1%	1%	3%	2%	1%	2%	3%	1%	5%	*	2%	10%	3%	1%
DON'T KNOW/WON'T SAY	21%	26%	26%	11%	12%	21%	19%	26%	22%	15%	21%	32%	16%	18%	21%
NEVER HEARD OF	22%	24%	38%	11%	13%	20%	24%	24%	22%	20%	20%	29%	27%	22%	22%
MEAN †	4.1	4.0	4.2	4.1	4.3	4.1	3.8	4.1	4.1	4.0	4.2	3.8	3.3	3.9	4.1

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OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE BLUE BUS (CONTINUED)

QUESTION 3: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE BLUE BUS**

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
5 - VERY POSITIVE	24%	44%	18%	42%	18%	23%	25%	44%	6%	3%	11%
4	18%	36%	12%	29%	13%	22%	14%	29%	16%	-	9%
3	12%	10%	12%	13%	11%	14%	10%	6%	40%	29%	8%
2	2%	1%	2%	1%	3%	1%	2%	1%	3%	25%	1%
1 - VERY NEGATIVE	1%	2%	1%	1%	2%	1%	1%	*	-	30%	1%
DON'T KNOW/WON'T SAY	21%	4%	27%	6%	26%	21%	22%	8%	14%	-	38%
NEVER HEARD OF	22%	4%	28%	9%	27%	17%	26%	12%	21%	13%	32%
MEAN †	4.1	4.3	3.9	4.3	3.9	4.0	4.1	4.5	3.4	2.1	3.9

*LESS THAN 1% REPORTED.

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OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE RAIL RUNNER

QUESTION 4: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE RAIL RUNNER**

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
5 - VERY POSITIVE	38%	37%	39%	34%	41%	39%	37%	37%	38%	35%	42%	46%	37%	33%	41%	38%	38%	35%
4	23%	25%	22%	27%	23%	29%	23%	22%	22%	22%	20%	22%	31%	26%	19%	21%	25%	30%
3	13%	12%	14%	15%	11%	14%	12%	16%	11%	11%	13%	5%	10%	18%	12%	13%	16%	13%
2	4%	6%	3%	5%	5%	5%	4%	6%	3%	3%	6%	2%	7%	7%	3%	5%	2%	8%
1 - VERY NEGATIVE	3%	5%	2%	5%	2%	-	3%	4%	5%	1%	2%	2%	6%	6%	2%	2%	7%	4%
DON'T KNOW/WON'T SAY	15%	12%	17%	13%	16%	11%	19%	14%	15%	25%	15%	20%	4%	7%	19%	17%	11%	8%
NEVER HEARD OF	3%	2%	3%	2%	3%	2%	2%	1%	6%	4%	2%	3%	6%	2%	4%	3%	2%	1%
MEAN †	4.1	4.0	4.2	3.9	4.2	4.2	4.1	4.0	4.1	4.2	4.1	4.4	4.0	3.8	4.2	4.1	4.0	3.9

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
5 - VERY POSITIVE	38%	40%	30%	37%	34%	38%	27%	50%	39%	31%	40%	32%	24%	50%	37%
4	23%	26%	25%	19%	18%	26%	24%	12%	23%	25%	25%	20%	12%	17%	24%
3	13%	13%	16%	12%	13%	13%	13%	12%	12%	20%	12%	23%	15%	10%	13%
2	4%	4%	5%	6%	4%	4%	3%	6%	4%	5%	4%	3%	10%	5%	4%
1 - VERY NEGATIVE	3%	3%	6%	2%	4%	1%	11%	4%	4%	1%	2%	1%	19%	3%	3%
DON'T KNOW/WON'T SAY	15%	12%	13%	22%	20%	14%	18%	12%	15%	13%	14%	20%	16%	15%	15%
NEVER HEARD OF	3%	1%	5%	3%	7%	2%	3%	4%	2%	5%	2%	2%	3%	-	3%
MEAN †	4.1	4.1	3.8	4.1	4.0	4.1	3.7	4.2	4.1	4.0	4.2	4.0	3.2	4.2	4.1

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE RAIL RUNNER (CONTINUED)

QUESTION 4: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE RAIL RUNNER**

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
5 - VERY POSITIVE	38%	46%	36%	50%	34%	49%	28%	45%	34%	29%	33%
4	23%	26%	23%	24%	23%	26%	21%	23%	28%	28%	22%
3	13%	15%	13%	11%	14%	13%	13%	14%	21%	12%	10%
2	4%	2%	5%	3%	5%	3%	5%	3%	6%	11%	5%
1 - VERY NEGATIVE	3%	2%	4%	2%	4%	3%	4%	1%	6%	19%	4%
DON'T KNOW/WON'T SAY	15%	8%	17%	9%	17%	4%	25%	11%	4%	2%	22%
NEVER HEARD OF	3%	1%	3%	2%	3%	2%	4%	2%	1%	-	4%
MEAN †	4.1	4.2	4.0	4.3	3.9	4.2	3.9	4.3	3.8	3.4	4.0

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE ATOMIC CITY TRANSIT

QUESTION 5: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE ATOMIC CITY TRANSIT**

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
5 - VERY POSITIVE	11%	10%	12%	12%	9%	7%	12%	12%	12%	5%	8%	12%	11%	18%	9%	9%	10%	19%
4	8%	7%	10%	9%	8%	16%	6%	9%	3%	4%	8%	8%	16%	9%	6%	8%	11%	10%
3	9%	12%	7%	8%	8%	12%	12%	9%	5%	12%	7%	12%	9%	8%	9%	10%	11%	6%
2	2%	2%	2%	3%	2%	3%	3%	1%	1%	4%	-	*	2%	4%	3%	2%	2%	1%
1 - VERY NEGATIVE	1%	1%	1%	*	2%	1%	-	3%	*	2%	-	1%	-	1%	2%	*	-	2%
DON'T KNOW/WON'T SAY	24%	25%	23%	23%	26%	26%	27%	21%	25%	27%	33%	19%	20%	20%	30%	25%	21%	17%
NEVER HEARD OF	44%	43%	45%	44%	46%	36%	40%	45%	54%	47%	44%	48%	43%	41%	41%	46%	45%	45%
MEAN †	3.8	3.7	4.0	3.9	3.8	3.7	3.8	3.8	4.2	3.2	4.0	3.9	3.9	4.0	3.6	3.8	3.9	4.1

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARriba	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
5 - VERY POSITIVE	11%	7%	58%	9%	5%	9%	13%	15%	11%	9%	12%	5%	6%	14%	11%
4	8%	9%	17%	5%	6%	8%	5%	11%	8%	10%	9%	15%	3%	15%	8%
3	9%	9%	13%	10%	5%	7%	17%	6%	9%	8%	10%	2%	6%	22%	8%
2	2%	2%	1%	1%	1%	2%	*	1%	2%	-	2%	-	1%	7%	1%
1 - VERY NEGATIVE	1%	1%	2%	1%	1%	1%	1%	3%	1%	2%	1%	-	6%	2%	1%
DON'T KNOW/WON'T SAY	24%	27%	7%	27%	21%	27%	23%	19%	25%	22%	24%	30%	26%	18%	25%
NEVER HEARD OF	44%	45%	2%	47%	61%	46%	40%	45%	44%	49%	43%	50%	52%	21%	46%
MEAN †	3.8	3.7	4.4	3.7	3.8	3.8	3.8	3.9	3.9	3.8	3.9	4.2	3.1	3.5	3.9

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: THE ATOMIC CITY TRANSIT (CONTINUED)

QUESTION 5: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **THE ATOMIC CITY TRANSIT**

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	Positive	Neutral	Negative	DON'T KNOW NEVER HEARD OF
5 - VERY POSITIVE	11%	8%	12%	14%	10%	14%	9%	14%	12%	6%	9%
4	8%	17%	6%	13%	6%	12%	5%	12%	7%	3%	6%
3	9%	12%	8%	11%	8%	9%	8%	10%	17%	17%	5%
2	2%	3%	1%	2%	2%	1%	1%	2%	1%	2%	2%
1 - VERY NEGATIVE	1%	2%	1%	2%	1%	2%	*	2%	-	7%	*
DON'T KNOW/WON'T SAY	24%	28%	23%	22%	25%	21%	28%	25%	26%	23%	23%
NEVER HEARD OF	44%	30%	49%	36%	49%	42%	48%	35%	36%	42%	56%
MEAN †	3.8	3.6	4.0	3.8	3.9	3.9	3.8	3.8	3.8	3.0	4.0

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: SANTA FE TRAILS BUS SERVICE

QUESTION 6: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **SANTA FE TRAILS BUS SERVICE**

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
5 - VERY POSITIVE	22%	18%	24%	19%	25%	18%	23%	24%	19%	22%	20%	30%	24%	17%	25%	20%	26%	14%
4	21%	25%	17%	19%	22%	22%	22%	20%	20%	18%	27%	25%	25%	16%	23%	22%	17%	20%
3	14%	17%	12%	13%	14%	26%	10%	13%	11%	12%	14%	9%	22%	18%	11%	13%	16%	19%
2	4%	5%	2%	4%	4%	6%	4%	4%	1%	2%	3%	5%	-	7%	2%	5%	5%	1%
1 - VERY NEGATIVE	*	*	*	*	-	-	-	1%	*	1%	-	1%	-	-	-	-	1%	1%
DON'T KNOW/WON'T SAY	21%	18%	24%	22%	20%	16%	21%	22%	24%	26%	20%	16%	9%	19%	24%	22%	15%	23%
NEVER HEARD OF	18%	16%	20%	23%	14%	12%	20%	16%	25%	19%	16%	14%	20%	21%	15%	17%	21%	21%
MEAN †	4.0	3.8	4.1	3.9	4.1	3.7	4.1	4.0	4.1	4.0	4.0	4.1	4.0	3.7	4.2	3.9	4.0	3.8

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARriba	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
5 - VERY POSITIVE	22%	27%	10%	15%	12%	22%	14%	28%	22%	16%	24%	18%	6%	36%	21%
4	21%	25%	14%	20%	9%	21%	24%	15%	21%	19%	22%	22%	14%	34%	20%
3	14%	17%	12%	12%	5%	14%	12%	18%	14%	17%	13%	25%	21%	4%	15%
2	4%	5%	1%	1%	1%	5%	3%	2%	4%	5%	3%	2%	8%	-	4%
1 - VERY NEGATIVE	*	*	-	-	1%	*	1%	-	*	-	*	1%	3%	2%	*
DON'T KNOW/WON'T SAY	21%	17%	31%	24%	29%	22%	15%	20%	22%	16%	20%	29%	19%	18%	21%
NEVER HEARD OF	18%	8%	33%	28%	43%	15%	31%	18%	17%	27%	18%	4%	29%	7%	19%
MEAN †	4.0	4.0	3.9	4.0	4.2	4.0	3.8	4.1	4.0	3.8	4.1	3.8	3.2	4.3	4.0

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: SANTA FE TRAILS BUS SERVICE (CONTINUED)

QUESTION 6: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **SANTA FE TRAILS BUS SERVICE**

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
5 - VERY POSITIVE	22%	23%	21%	24%	22%	28%	16%	28%	22%	4%	17%
4	21%	28%	19%	30%	17%	26%	15%	24%	24%	15%	17%
3	14%	10%	16%	9%	16%	16%	13%	11%	27%	26%	12%
2	4%	2%	4%	2%	4%	3%	5%	2%	6%	14%	4%
1 - VERY NEGATIVE	*	1%	*	1%	*	1%	-	-	-	9%	-
DON'T KNOW/WON'T SAY	21%	23%	20%	18%	21%	14%	27%	19%	11%	23%	26%
NEVER HEARD OF	18%	13%	20%	16%	20%	12%	25%	16%	10%	9%	23%
MEAN †	4.0	4.1	3.9	4.1	3.9	4.1	3.9	4.2	3.8	2.9	3.9

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: CHILE LINE BUSES

QUESTION 7: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **CHILE LINE BUSES**

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
5 - VERY POSITIVE	11%	10%	12%	9%	11%	12%	10%	13%	11%	20%	10%	14%	13%	7%	17%	10%	9%	8%
4	11%	12%	10%	10%	14%	11%	11%	14%	7%	11%	16%	8%	20%	6%	11%	14%	11%	6%
3	10%	13%	8%	11%	11%	14%	8%	11%	9%	8%	12%	11%	15%	7%	9%	10%	14%	10%
2	1%	2%	1%	1%	2%	-	3%	2%	*	-	2%	2%	3%	2%	-	2%	2%	3%
1 - VERY NEGATIVE	1%	*	1%	*	1%	-	1%	1%	*	1%	1%	-	2%	1%	-	*	1%	2%
DON'T KNOW/WON'T SAY	25%	25%	24%	25%	23%	23%	22%	22%	33%	22%	18%	27%	21%	30%	23%	24%	25%	28%
NEVER HEARD OF	40%	37%	43%	44%	38%	40%	44%	37%	39%	38%	41%	38%	28%	48%	39%	40%	38%	43%
MEAN †	3.9	3.8	4.0	3.8	3.9	4.0	3.8	3.8	4.0	4.2	3.8	4.0	3.8	3.7	4.2	3.9	3.7	3.6

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARriba	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
5 - VERY POSITIVE	11%	9%	3%	7%	30%	13%	10%	8%	11%	13%	12%	10%	1%	8%	12%
4	11%	10%	5%	10%	22%	13%	8%	9%	11%	15%	12%	19%	5%	18%	11%
3	10%	10%	9%	12%	13%	9%	15%	12%	10%	15%	10%	9%	15%	13%	10%
2	1%	2%	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	2%	1%	2%
1 - VERY NEGATIVE	1%	1%	-	*	2%	*	2%	1%	1%	-	*	-	3%	4%	*
DON'T KNOW/WON'T SAY	25%	29%	26%	18%	16%	26%	25%	24%	27%	10%	24%	35%	24%	28%	25%
NEVER HEARD OF	40%	40%	57%	52%	16%	38%	37%	45%	39%	46%	40%	25%	50%	28%	41%
MEAN †	3.9	3.8	3.6	3.8	4.1	4.0	3.5	3.7	3.9	3.9	3.9	4.0	2.9	3.6	3.9

* LESS THAN 1% REPORTED.

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OVERALL IMPRESSION OF VARIOUS PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO: CHILE LINE BUSES (CONTINUED)

QUESTION 7: I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. **CHILE LINE BUSES**

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
5 - VERY POSITIVE	11%	22%	8%	21%	7%	8%	14%	20%	4%	-	6%
4	11%	20%	8%	18%	8%	13%	9%	17%	9%	4%	6%
3	10%	15%	9%	12%	9%	14%	7%	11%	27%	12%	5%
2	1%	3%	1%	2%	1%	2%	1%	1%	5%	18%	-
1 - VERY NEGATIVE	1%	2%	*	1%	1%	1%	1%	*	2%	9%	-
DON'T KNOW/WON'T SAY	25%	16%	28%	19%	27%	25%	26%	14%	23%	17%	36%
NEVER HEARD OF	40%	21%	46%	27%	46%	38%	43%	36%	30%	40%	47%
MEAN †	3.9	3.9	3.9	4.0	3.8	3.7	4.1	4.2	3.1	2.3	4.1

*LESS THAN 1% REPORTED.

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY POSITIVE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY NEGATIVE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

WHERE DOES THE RTD BUS SERVICE RECEIVE ITS FUNDING?

QUESTION 8: THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT, ALSO KNOWN AS RTD, PROVIDES BUS SERVICES FOR RESIDENTS THROUGHOUT SANTA FE, LOS ALAMOS, RIO ARRIBA, AND TAOS COUNTIES. THE BLUE BUS AND CHILE LINE BUSES CONNECT RESIDENTS TO TOWNS, PUEBLOS, AND SKI AREAS THROUGHOUT THE REGION. DO YOU HAPPEN TO KNOW WHERE THE RTD BUS SERVICE RECEIVES ITS FUNDING? (IF YES), WHAT DO YOU BELIEVE ARE ITS PRIMARY SOURCES OF FUNDING?

	TOTAL SAMPLE (N=852)	COUNTY			
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
STATE GOVERNMENT	12%	11%	9%	12%	14%
CITY/COUNTY TAXES	6%	6%	4%	6%	7%
TAXES (IN GENERAL)	6%	6%	6%	8%	5%
FEDERAL GOVERNMENT	5%	5%	8%	9%	1%
GROSS RECEIPTS TAX/SALES TAX	5%	4%	3%	2%	11%
TICKETS/FARES	3%	3%	1%	1%	4%
PROPERTY TAXES	1%	1%	-	1%	1%
GRANTS	*	*	2%	1%	-
NM DEPARTMENT OF TRANSPORTATION	*	1%	-	1%	-
BOND REVENUE/BONDS	*	*	1%	-	-
LODGER'S TAX	*	-	-	-	1%
NCED	*	*	-	-	-
THE COMMUNITY	*	-	-	1%	-
CITY	*	-	-	1%	-
THE COUNTY PAYS	*	-	-	1%	-
LOS ALAMOS	*	-	-	-	1%
STATE TAXES	*	-	-	-	-
CITY/COUNTY GOVERNMENT	-	-	1%	-	-
No/DON'T KNOW	70%	73%	71%	66%	64%

*LESS THAN 1% REPORTED.

SUPPORT/OPPOSE REAUTHORIZING THE EXISTING 1/8 PERCENT GROSS RECEIPTS TAX TO PROVIDE FUNDING FOR RTD BEYOND 2024

QUESTION 9: THE REGIONAL TRANSIT DISTRICT (RTD) RECEIVES MOST OF ITS FUNDING THROUGH A 1/8 (ONE-EIGHTH) PERCENT REGIONAL TRANSIT GROSS RECEIPTS TAX ON PURCHASES MADE IN SANTA FE, LOS ALAMOS, RIO ARRIBA, AND TAOS COUNTIES. THE TAX IS SET TO EXPIRE IN THE YEAR 2024. DO YOU SUPPORT OR OPPOSE REAUTHORIZING THE EXISTING 1/8 (ONE EIGHTH) PERCENT TAX TO PROVIDE THE FUNDING FOR RTD BEYOND 2024? (PAUSE) IS THAT STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
STRONGLY SUPPORT	54%	51%	57%	57%	53%	50%	56%	57%	52%	50%	50%	62%	62%	59%	51%	53%	57%	57%
SOMEWHAT SUPPORT	27%	29%	25%	27%	29%	35%	27%	25%	25%	36%	33%	29%	18%	21%	31%	27%	26%	24%
DEPENDS	5%	5%	5%	5%	5%	6%	6%	3%	6%	3%	6%	1%	12%	3%	3%	8%	4%	4%
SOMEWHAT OPPOSE	5%	6%	5%	4%	6%	5%	6%	5%	5%	4%	5%	2%	1%	8%	5%	5%	6%	4%
STRONGLY OPPOSE	4%	7%	2%	3%	4%	-	4%	7%	5%	6%	2%	1%	5%	7%	4%	3%	6%	4%
DON'T KNOW/WON'T SAY	4%	2%	5%	4%	4%	5%	-	3%	8%	1%	4%	4%	2%	2%	5%	3%	1%	7%

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
STRONGLY SUPPORT	54%	50%	51%	62%	66%	59%	39%	59%	56%	37%	67%	-	-	64%	54%
SOMEWHAT SUPPORT	27%	31%	29%	18%	20%	26%	32%	23%	25%	41%	33%	-	-	22%	28%
DEPENDS	5%	6%	2%	5%	2%	7%	1%	3%	5%	7%	-	100%	-	3%	5%
SOMEWHAT OPPOSE	5%	6%	3%	4%	3%	4%	9%	7%	5%	7%	-	-	54%	-	6%
STRONGLY OPPOSE	4%	4%	8%	5%	5%	2%	9%	6%	5%	2%	-	-	46%	4%	4%
DON'T KNOW/WON'T SAY	4%	3%	7%	6%	4%	3%	9%	3%	4%	7%	-	-	-	7%	4%

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
STRONGLY SUPPORT	54%	67%	50%	69%	51%	58%	52%	68%	49%	47%	42%
SOMEWHAT SUPPORT	27%	20%	29%	20%	27%	28%	25%	22%	27%	13%	33%
DEPENDS	5%	3%	5%	4%	6%	6%	5%	4%	8%	2%	6%
SOMEWHAT OPPOSE	5%	4%	6%	1%	6%	3%	7%	3%	4%	24%	6%
STRONGLY OPPOSE	4%	3%	5%	4%	5%	3%	6%	1%	11%	14%	5%
DON'T KNOW/WON'T SAY	4%	2%	5%	2%	5%	2%	6%	2%	1%	-	7%

REASONS FOR SUPPORTING OR OPPOSING REAUTHORIZING THE 1/8 PERCENT GROSS RECEIPTS TAX FOR THE RTD

ALL COUNTIES

QUESTION 10: WHY DO YOU FEEL THIS WAY?

	TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS		TOTAL SAMPLE	SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS
SUPPORT PUBLIC TRANSPORTATION	44%	44%	47%	39%	49%	THE ELDERLY NEED IT	1%	1%	-	1%	1%
PROVIDES GOOD SERVICE	23%	23%	19%	20%	23%	DEPENDS ON HOW LONG OF AN EXTENSION	1%	1%	-	-	-
RTD IS GOOD FOR THE REGION	20%	21%	19%	18%	18%	GOOD IN CASE OF EMERGENCY (I MIGHT NEED IT SOMEDAY)	1%	1%	-	2%	1%
I/FAMILY USES PUBLIC TRANSIT	11%	9%	10%	17%	10%	GETS CARS OFF THE ROAD/REDUCES TRAFFIC	1%	1%	-	-	-
DON'T USE PUBLIC TRANSIT/RTD	7%	8%	5%	7%	6%	NO ONE RIDES THEM/DON'T SEE PEOPLE AT STOPS	1%	1%	1%	-	1%
NEED MORE INFORMATION	6%	6%	8%	5%	4%	BAD GUYS/LOWLIFES/DRUGGIES/BUMS USE IT - IT IS UNSAFE	1%	*	-	2%	1%
IT'S A SMALL TAX	4%	5%	2%	-	9%	DON'T LIKE RAIL RUNNER	1%	1%	1%	-	1%
PROVIDES JOBS	4%	5%	1%	3%	1%	BRINGS TOURISTS/TOURISTS USE IT	1%	1%	-	*	-
OPPOSE TAXES (IN GENERAL)	3%	3%	2%	3%	3%	THEY NEED A PLAN BEFORE SEEKING MONEY FROM TAXES AND MILL LEVIES	*	1%	-	-	1%
WANT LOWER TAXES	3%	4%	1%	2%	2%	MAKE PUBLIC MORE AWARE OF SERVICES AND PRICES/ BETTER ADVERTISING	*	*	-	-	1%
PUBLIC TRANSPORTATION IS THE ONLY OPTION FOR SOME PEOPLE	3%	2%	-	7%	4%	HIGHER PRIORITIES	*	*	-	-	-
PROVIDES FUNDS TO OTHER PUBLIC TRANSIT (RAIL RUNNER, SANTA FE TRAILS, ATOMIC TRANSIT, ETC.)	3%	2%	5%	4%	3%	THE RAIL RUNNER POLLUTES	*	*	-	-	-
GOOD FOR LOWER INCOME "POOR" PEOPLE	3%	2%	1%	5%	3%	GOOD TO GET TO THE AIRPORT	*	-	-	1%	-
DEPENDS ON WHETHER TAX WILL BE NEEDED AFTER 2024	2%	2%	1%	5%	2%	WE ARE ALREADY PAYING THIS TAX AND MANY PEOPLE DON'T KNOW	*	-	2%	-	-
NEED BETTER BUS ROUTES THAT RUN MORE OFTEN AND ARE MORE ACCESSIBLE	2%	3%	-	2%	2%	NEEDED BY PATIENTS TO GET TO THE HOSPITAL IN LOS ALAMOS	*	-	2%	-	-
WASTE TOO MUCH MONEY	2%	3%	3%	1%	*	NEVER HEARD OF RTD	*	*	-	-	-
GOOD FOR RURAL PEOPLE	2%	3%	-	2%	1%	GOOD FOR PUBLIC SAFETY TO REDUCE DWIs/DUIs	*	-	-	-	1%
OPPOSE SALES TAX FOR PUBLIC TRANSIT	2%	2%	5%	1%	1%	SPREAD FUNDING OVER A BIGGER GROUP OF SOURCES	*	-	-	1%	-
CANNOT AFFORD TAX	2%	2%	2%	1%	3%	NEED TO PLAN FOR PARKING GARAGES ACCESSIBLE TO BUS NETWORKS	*	*	-	-	-
IMPORTANT FOR PEOPLE WITHOUT A CAR	2%	1%	-	3%	5%	DEPENDS ON HOW MANY PEOPLE RIDE IT	*	*	-	-	-
TOO SOON TO DECIDE ON EXTENDING TAX	2%	1%	2%	2%	2%	USE BUS TO GET FOOD	*	-	-	-	-
DON'T KNOW/WON'T SAY	1%	2%	2%	-	1%	LOTS OF PEOPLE WALK	*	-	-	1%	-
HELPS ENVIRONMENT (TAKES CARS OFF THE ROAD)	1%	2%	3%	-	1%	TOO MUCH GRAFFITI	*	-	-	*	-
SHOULD GET FUNDING FROM OTHER SOURCES	1%	2%	1%	-	-						
MANY EMPLOYEES USE PUBLIC TRANSPORTATION IN DAILY COMMUTE	1%	1%	-	-	2%	NO REASON IN PARTICULAR	5%	5%	2%	5%	5%

*LESS THAN 1% REPORTED.

PRIOR TO THIS SURVEY, WERE YOU AWARE THAT THE GROSS RECEIPTS TAX FUNDING RTD EXPIRES IN 2024?

QUESTION 11: PRIOR TO THIS SURVEY, WERE YOU AWARE THAT THE GROSS RECEIPTS TAX FUNDING RTD IS SET TO EXPIRE IN 2024?

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
YES	6%	7%	5%	5%	6%	4%	7%	8%	5%	6%	2%	9%	12%	5%	8%	5%	6%	7%
NO/DON'T KNOW	94%	93%	95%	95%	93%	96%	93%	91%	95%	94%	98%	91%	87%	94%	92%	94%	94%	93%
WON'T SAY	*	1%	-	*	1%	-	-	1%	*	-	-	-	1%	1%	-	*	*	*

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
YES	6%	6%	5%	4%	8%	6%	7%	5%	6%	3%	6%	4%	3%	100%	-
NO/DON'T KNOW	94%	93%	95%	96%	92%	93%	93%	95%	93%	97%	93%	94%	96%	-	100%
WON'T SAY	*	*	-	-	-	*	-	-	*	-	*	2%	1%	-	-

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		YES	NO	YES	NO	YES	NO	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
YES	6%	7%	6%	8%	6%	6%	6%	8%	4%	6%	5%
NO/DON'T KNOW	94%	93%	94%	92%	94%	94%	93%	92%	95%	94%	95%
WON'T SAY	*	-	*	-	*	-	1%	-	1%	-	*

*LESS THAN 1% REPORTED.

LIKELIHOOD OF SUPPORTING TO EXTEND THE TAX KNOWING THE FUNDS GENERATED FROM THE RTD ARE USED FOR LOCAL TRANSPORTATION SERVICES

QUESTION 12: OVER 4 MILLION DOLLARS OF THE REVENUE THAT IS GENERATED FROM THE RTD TAX IS USED TO FUND LOCAL TRANSPORTATION SERVICES SUCH AS SANTA FE TRAILS, THE ATOMIC CITY TRANSIT IN LOS ALAMOS, AND THE RAIL RUNNER. KNOWING THIS, ARE YOU MORE OR LESS LIKELY TO SUPPORT EXTENDING THE TAX OR DOES IT NOT MAKE A DIFFERENCE IN YOUR OPINION?

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
MORE LIKELY TO SUPPORT	54%	53%	55%	59%	52%	59%	54%	54%	51%	52%	54%	55%	54%	57%	50%	50%	60%	58%
LESS LIKELY TO SUPPORT	6%	7%	5%	4%	7%	1%	2%	9%	8%	4%	4%	1%	5%	7%	6%	4%	6%	6%
DOES NOT MAKE A DIFFERENCE	34%	34%	35%	33%	34%	36%	37%	32%	34%	34%	33%	40%	38%	34%	35%	40%	30%	30%
DON'T KNOW/WON'T SAY	6%	6%	6%	4%	7%	4%	7%	5%	8%	11%	9%	4%	2%	3%	9%	5%	3%	5%

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
MORE LIKELY TO SUPPORT	54%	55%	62%	49%	51%	58%	47%	52%	56%	41%	62%	26%	13%	69%	53%
LESS LIKELY TO SUPPORT	6%	5%	11%	4%	8%	3%	11%	8%	5%	9%	2%	4%	37%	3%	6%
DOES NOT MAKE A DIFFERENCE	34%	33%	23%	44%	36%	33%	36%	37%	34%	42%	33%	42%	46%	29%	35%
DON'T KNOW/WON'T SAY	6%	7%	4%	3%	5%	6%	7%	3%	6%	8%	3%	28%	5%	-	6%

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		YES	NO	YES	NO	YES	NO	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
MORE LIKELY TO SUPPORT	54%	56%	53%	65%	49%	58%	50%	64%	41%	34%	49%
LESS LIKELY TO SUPPORT	6%	5%	6%	3%	7%	3%	8%	3%	12%	15%	6%
DOES NOT MAKE A DIFFERENCE	34%	35%	34%	29%	37%	34%	35%	29%	41%	51%	37%
DON'T KNOW/WON'T SAY	6%	3%	7%	3%	7%	4%	6%	4%	6%	-	8%

HAVE YOU EVER BEEN A PASSENGER ON ONE OF THE RTD BLUE BUSES OR THE CHILE LINE?

QUESTION 13: HAVE YOU EVER BEEN A PASSENGER ON ONE OF THE RTD BLUE BUSES OR THE CHILE LINE?

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
Yes	24%	26%	22%	23%	23%	37%	30%	19%	15%	37%	28%	20%	22%	21%	28%	24%	23%	22%
No	76%	74%	78%	77%	77%	63%	70%	81%	85%	63%	72%	80%	77%	79%	72%	76%	76%	78%
DON'T KNOW/WON'T SAY	*	*	-	*	*	-	-	1%	-	-	-	-	1%	-	-	-	*	*

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
Yes	24%	21%	12%	29%	38%	24%	23%	25%	25%	20%	26%	16%	18%	27%	24%
No	76%	79%	87%	71%	62%	75%	77%	74%	75%	80%	74%	82%	82%	73%	76%
DON'T KNOW/WON'T SAY	*	*	1%	-	-	*	-	*	*	-	*	2%	-	-	*

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
Yes	24%	100%	-	60%	10%	35%	13%	41%	15%	33%	9%
No	76%	-	100%	40%	90%	65%	87%	59%	85%	67%	90%
DON'T KNOW/WON'T SAY	*	-	-	-	*	-	*	-	-	-	*

*LESS THAN 1% REPORTED.

APPROXIMATE NUMBER OF TIMES PER YEAR YOU UTILIZE THE RTD BLUE BUSES OR THE CHILE LINE

AMONG THOSE WHO HAVE BEEN A PASSENGER ON THE RTD BLUE BUSES OR THE CHILE LINE

QUESTION 14: APPROXIMATELY HOW MANY TIMES A YEAR DO YOU TYPICALLY USE EITHER THE RTD BLUE BUSES OR THE CHILE LINE?

	TOTAL RESPONSES (N=204)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
NONE	11%	15%	5%	12%	10%	15%	5%	9%	15%	12%	5%	5%	10%	15%	4%	21%	10%	5%
1 TO 2 TIMES	30%	26%	34%	29%	34%	7%	32%	35%	63%	15%	25%	30%	32%	54%	14%	28%	32%	61%
3 TO 5 TIMES	18%	21%	14%	14%	21%	22%	16%	18%	13%	4%	20%	43%	17%	13%	18%	16%	28%	6%
6 TO 10 TIMES	6%	4%	7%	12%	3%	3%	6%	7%	6%	4%	9%	6%	8%	3%	1%	7%	7%	10%
11 TO 30 TIMES	9%	6%	12%	9%	10%	14%	11%	4%	3%	8%	7%	1%	22%	7%	8%	10%	9%	8%
31 OR MORE TIMES	14%	14%	14%	9%	18%	23%	16%	10%	-	29%	18%	11%	3%	8%	30%	7%	9%	7%
DON'T KNOW/WON'T SAY	13%	12%	13%	15%	4%	16%	13%	16%	-	29%	16%	4%	7%	-	25%	11%	5%	3%
MEAN	24	25	23	14	24	41	22	22	2	40	34	12	16	19	51	11	13	22
MEDIAN	3	3	4	3	3	5	4	2	1	12	5	4	5	2	12	2	3	2

	TOTAL RESPONSES (N=204)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
NONE	11%	15%	-	9%	4%	8%	17%	13%	12%	-	9%	11%	26%	-	11%
1 TO 2 TIMES	30%	36%	22%	22%	25%	28%	39%	34%	31%	19%	29%	15%	54%	52%	29%
3 TO 5 TIMES	18%	12%	41%	34%	14%	14%	17%	32%	18%	19%	18%	15%	20%	18%	18%
6 TO 10 TIMES	6%	4%	11%	4%	9%	8%	2%	3%	5%	7%	6%	-	-	4%	6%
11 TO 30 TIMES	9%	8%	-	12%	10%	11%	-	6%	8%	12%	9%	29%	-	6%	9%
31 OR MORE TIMES	14%	12%	13%	14%	21%	14%	22%	9%	12%	38%	14%	18%	-	-	15%
DON'T KNOW/WON'T SAY	13%	14%	13%	5%	16%	18%	3%	4%	13%	5%	14%	13%	-	19%	12%
MEAN	24	20	20	22	36	24	26	23	18	74	23	19	2	5	25
MEDIAN	3	2	5	5	5	5	2	4	3	12	4	25	1	2	4

APPROXIMATE NUMBER OF TIMES PER YEAR YOU UTILIZE THE RTD BLUE BUSES OR THE CHILE LINE (CONTINUED)

AMONG THOSE WHO HAVE BEEN A PASSENGER ON THE RTD BLUE BUSES OR THE CHILE LINE

QUESTION 14: APPROXIMATELY HOW MANY TIMES A YEAR DO YOU TYPICALLY USE EITHER THE RTD BLUE BUSES OR THE CHILE LINE?

	TOTAL RESPONSES (N=204)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
NONE	11%	11%	-	11%	13%	11%	12%	9%	22%	-	14%
1 TO 2 TIMES	30%	30%	-	22%	51%	35%	22%	26%	46%	91%	23%
3 TO 5 TIMES	18%	18%	-	22%	12%	19%	16%	20%	7%	-	20%
6 TO 10 TIMES	6%	6%	-	5%	8%	6%	5%	6%	20%	-	1%
11 TO 30 TIMES	9%	9%	-	9%	12%	11%	4%	10%	-	9%	7%
31 OR MORE TIMES	14%	14%	-	16%	3%	11%	23%	16%	-	-	17%
DON'T KNOW/WON'T SAY	13%	13%	-	15%	-	7%	18%	13%	5%	-	17%
MEAN	24	24	0	31	6	20	33	28	3	2	23
MEDIAN	3	3	0	5	2	3	4	5	2	2	4

HAS A HOUSEHOLD MEMBER BEEN A PASSENGER ON ONE OF THE RTD BLUE BUSES OR THE CHILE LINE?

QUESTION 15: HAVE ANY OF YOUR HOUSEHOLD MEMBERS EVER BEEN A PASSENGER ON ONE OF THE RTD BLUE BUSES OR THE CHILE LINE?

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
Yes	24%	27%	22%	19%	27%	36%	30%	23%	11%	30%	25%	27%	28%	21%	27%	30%	20%	16%
No	68%	65%	71%	74%	65%	49%	62%	71%	85%	53%	67%	65%	68%	77%	63%	63%	73%	79%
DON'T KNOW/WON'T SAY	7%	8%	7%	7%	7%	15%	7%	5%	4%	18%	8%	9%	4%	2%	10%	7%	6%	5%

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
Yes	24%	20%	24%	33%	35%	24%	22%	27%	25%	18%	27%	18%	13%	33%	24%
No	68%	73%	69%	60%	59%	70%	65%	66%	67%	78%	66%	75%	81%	62%	69%
DON'T KNOW/WON'T SAY	7%	8%	7%	7%	6%	5%	13%	8%	8%	4%	7%	7%	6%	5%	7%

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
Yes	24%	61%	13%	100%	-	38%	10%	38%	17%	29%	13%
No	68%	28%	81%	-	100%	54%	83%	54%	79%	67%	79%
DON'T KNOW/WON'T SAY	7%	11%	6%	-	-	8%	6%	8%	5%	4%	8%

APPROXIMATE NUMBER OF TIMES PER YEAR YOU UTILIZE THE ATOMIC CITY TRANSIT, SANTA FE TRAILS OR THE RAIL RUNNER

QUESTION 16: APPROXIMATELY HOW MANY TIMES A YEAR DO YOU TYPICALLY USE THE ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR THE RAIL RUNNER?

	TOTAL SAMPLE (N=852)	GENDER		ETHNICITY		AGE				TOTAL HOUSEHOLD INCOME					EDUCATION			
		MALE	FEMALE	ANGLO/ CAUCASIAN	HISPANIC	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	LESS THAN \$20,000	\$20,000 TO \$39,999	\$40,000 TO \$59,999	\$60,000 TO \$79,999	\$80,000 AND OVER	HS OR LESS	SOME COLLEGE	COLLEGE GRADUATE	GRADUATE DEGREE
NONE	50%	46%	54%	50%	51%	32%	48%	54%	62%	58%	47%	50%	44%	46%	60%	44%	50%	45%
1 TO 2 TIMES	20%	17%	22%	19%	19%	27%	17%	20%	17%	17%	22%	14%	18%	24%	15%	20%	22%	24%
3 TO 5 TIMES	10%	12%	9%	10%	11%	12%	11%	11%	9%	8%	13%	16%	10%	8%	9%	15%	7%	9%
6 TO 10 TIMES	6%	9%	4%	6%	6%	8%	9%	6%	4%	6%	6%	8%	8%	8%	5%	6%	7%	10%
11 TO 30 TIMES	4%	5%	3%	6%	4%	8%	2%	4%	3%	1%	4%	2%	9%	6%	1%	4%	6%	7%
31 OR MORE TIMES	6%	7%	5%	6%	6%	9%	10%	3%	4%	6%	6%	6%	6%	8%	6%	9%	4%	5%
DON'T KNOW/WON'T SAY	3%	4%	3%	2%	3%	4%	4%	3%	2%	5%	3%	5%	5%	*	5%	2%	4%	1%
MEAN	15	14	15	12	14	26	22	6	11	9	15	20	9	18	18	17	9	13
MEDIAN	0	1	0	0	0	2	1	0	0	0	1	0	1	1	0	1	0	1

	TOTAL SAMPLE (N=852)	COUNTY				POLITICAL PARTY			LIKELIHOOD TO VOTE IN THE NOVEMBER ELECTION		SUPPORT/OPOSE RTD TAX BEYOND 2024			AWARE RTD TAX EXPIRES IN 2024	
		SANTA FE	LOS ALAMOS	RIO ARRIBA	TAOS	DEMOCRAT	REPUB- LICAN	INDEPEN- DENT	VERY LIKELY	SOMEWHAT LIKELY	SUPPORT	DEPENDS	OPPOSE	YES	NO DON'T KNOW
NONE	50%	45%	46%	55%	70%	51%	57%	39%	49%	59%	47%	45%	66%	49%	50%
1 TO 2 TIMES	20%	23%	14%	13%	14%	20%	15%	22%	20%	16%	19%	35%	19%	16%	20%
3 TO 5 TIMES	10%	12%	10%	7%	8%	10%	12%	11%	10%	16%	12%	10%	4%	10%	10%
6 TO 10 TIMES	6%	7%	10%	5%	2%	6%	6%	9%	7%	3%	6%	7%	5%	8%	6%
11 TO 30 TIMES	4%	5%	5%	2%	-	5%	4%	2%	4%	2%	5%	-	4%	6%	4%
31 OR MORE TIMES	6%	5%	13%	8%	5%	4%	4%	16%	7%	3%	8%	-	-	8%	6%
DON'T KNOW/WON'T SAY	3%	2%	3%	10%	2%	4%	2%	2%	4%	-	3%	3%	1%	3%	3%
MEAN	15	13	31	24	4	12	11	30	15	9	18	2	2	27	14
MEDIAN	0	1	1	0	0	0	0	2	0	0	1	1	0	0	0

*LESS THAN 1% REPORTED.

APPROXIMATE NUMBER OF TIMES PER YEAR YOU UTILIZE THE ATOMIC CITY TRANSIT, SANTA FE TRAILS OR THE RAIL RUNNER (CONTINUED)

QUESTION 16: APPROXIMATELY HOW MANY TIMES A YEAR DO YOU TYPICALLY USE THE ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR THE RAIL RUNNER?

	TOTAL SAMPLE (N=852)	EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		HOUSEHOLD MEMBER EVER BEEN A PASSENGER ON RTD BLUE BUS OR CHILE LINE		EVER USED ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR RAIL RUNNER		IMPRESSION OF RTD			
		Yes	No	Yes	No	Yes	No	POSITIVE	NEUTRAL	NEGATIVE	DON'T KNOW NEVER HEARD OF
NONE	50%	27%	57%	21%	61%	-	100%	45%	49%	34%	57%
1 TO 2 TIMES	20%	25%	18%	18%	20%	42%	-	19%	23%	21%	20%
3 TO 5 TIMES	10%	16%	8%	18%	7%	22%	-	9%	7%	29%	11%
6 TO 10 TIMES	6%	10%	5%	9%	5%	14%	-	6%	4%	12%	7%
11 TO 30 TIMES	4%	6%	4%	8%	3%	9%	-	5%	7%	1%	2%
31 OR MORE TIMES	6%	11%	5%	19%	2%	13%	-	10%	6%	2%	3%
DON'T KNOW/WON'T SAY	3%	5%	3%	7%	2%	*	-	6%	4%	-	1%
MEAN	15	27	11	40	6	30	0	25	13	8	5
MEDIAN	0	2	0	4	0	3	0	1	0	1	0

* LESS THAN 1% REPORTED.

DEMOGRAPHICS

RESEARCH
& POLLING
INC



DEMOGRAPHICS
REGISTERED VOTERS
TOTAL SAMPLE (N=852)

GENDER		EDUCATION	
MALE	48%	HIGH SCHOOL GRADUATE OR LESS	27%
FEMALE	52%	SOME COLLEGE/ASSOCIATE DEGREE/VOCATIONAL CERTIFICATE	31%
AGE		COLLEGE GRADUATE (4 YEARS)	24%
18 TO 34 YEARS	19%	GRADUATE DEGREE (MD, PHD, J.D., MASTERS)	18%
35 TO 49 YEARS	24%	WON'T SAY	1%
50 TO 64 YEARS	32%	HOUSEHOLD INCOME	
65 YEARS OR OLDER	24%	LESS THAN \$20,000	16%
ETHNICITY		\$20,000 TO \$39,999	19%
ANGLO/CAUCASIAN	41%	\$40,000 TO \$59,999	18%
HISPANIC	46%	\$60,000 TO \$79,999	12%
NATIVE AMERICAN INDIAN	4%	\$80,000 AND OVER	21%
BLACK/AFRICAN-AMERICAN	1%	WON'T SAY	14%
OTHER	6%	POLITICAL PARTY	
WON'T SAY	2%	DEMOCRAT	62%
		REPUBLICAN	17%
		INDEPENDENT/UNAFFILIATED/OTHER	17%
		WON'T SAY	4%

QUESTIONNAIRE

RESEARCH
& POLLING
INC



**NCRTD TAX SURVEY
FEBRUARY 2018
FINAL
N=850 REGISTERED VOTERS**

HELLO. MY NAME IS **YOUR NAME** FROM RESEARCH & POLLING, INC., AN INDEPENDENT PUBLIC OPINION RESEARCH COMPANY. WE ARE CONDUCTING A BRIEF PUBLIC OPINION STUDY CONCERNING TRANSPORTATION ISSUES IN YOUR AREA. I ASSURE YOU WE ARE NOT SELLING ANYTHING, AND WE WOULD GREATLY APPRECIATE YOUR OPINIONS.

A. FIRST, MAY I ASK WHAT COUNTY YOU LIVE IN?

1. SANTA FE (N=400)
2. LOS ALAMOS (N=150)
3. RIO ARriba (N=150)
4. TAOS (N=150)
- OTHER/DON'T KNOW/WON'T SAY/NOT VALID COUNTY (THANK AND TERMINATE)

B. (ASK EVERYONE) ARE YOU REGISTERED TO VOTE IN (INSERT COUNTY NAME)?

1. YES, REGISTERED VOTER (IN COUNTY ABOVE)
- NO, NOT A REGISTERED VOTER/DON'T KNOW/WON'T SAY (ASK TO SPEAK TO A REGISTERED VOTER IN THE HOUSEHOLD AND REPEAT INTRO – IF NO REGISTERED VOTER THANK & TERMINATE)

C. HOW LIKELY ARE YOU TO VOTE IN THE UPCOMING NOVEMBER GENERAL ELECTION? ARE YOU VERY LIKELY, SOMEWHAT LIKELY, SOMEWHAT UNLIKELY OR VERY UNLIKELY TO VOTE?

1. VERY LIKELY
2. SOMEWHAT LIKELY
- SOMEWHAT UNLIKELY (THANK AND TERMINATE)
- VERY UNLIKELY (THANK AND TERMINATE)
- DON'T KNOW/WON'T SAY (THANK AND TERMINATE)

1. WHAT ARE THE BIGGEST ISSUES OR CONCERNS FACING RESIDENTS IN YOUR COMMUNITY AT THIS TIME? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

CRIME

- 001. CRIME
- 002. ILLEGAL DRUGS/TRAFFICKING
- 003. GANGS
- 004. GRAFFITI
- 005. DWI RATE HIGH
- 006. POLICE/LEGAL SYSTEM

SOCIAL

- 007. ALCOHOLISM
- 008. DRUG ABUSE/OPIOID ABUSE
- 009. YOUTH PROBLEMS
- 010. LACK OF YOUTH ACTIVITIES
- 011. DOMESTIC VIOLENCE/FAMILY PROBLEMS
- 012. DECLINE OF FAMILY VALUES

ECONOMY

- 013. LACK OF GOOD JOBS
- 014. WEAK ECONOMY
- 015. LOW WAGES
- 016. LACK OF TRAINING FOR GOOD JOBS
- 017. HIGH GAS PRICES
- 018. TAXES ARE HIGH/UNREASONABLE
- 019. COST OF HOUSING IS HIGH/UNREASONABLE
- 020. COST OF LIVING IS HIGH/UNREASONABLE
- 021. GROWING TOO BIG/TOO FAST

EDUCATION

- 022. EDUCATIONAL SYSTEM IS POOR
- 023. QUALITY OF SCHOOL FACILITIES

- 024. SCHOOL FUNDING
- 025. DROPOUT RATE HIGH

ENVIRONMENT

- 026. WATER SHORTAGE/WATER SUPPLY/DROUGHT
- 027. AIR POLLUTION
- 028. WATER POLLUTION

MISCELLANEOUS

- 029. LACK OF SERVICES FOR ELDERLY
- 030. GAMBLING
- 031. GOVERNMENT/POLITICAL LEADERSHIP IS INCOMPETENT
- 032. GOVERNMENT/POLITICAL LEADERSHIP IS CROOKED
- 033. GUN CONTROL
- 034. HEALTHCARE REFORM
- 035. AFFORDABLE DAY CARE
- 036. HOMELESSNESS
- 037. ILLITERACY
- 038. ILLEGAL IMMIGRATION
- 039. SEWERS/DRAINS

TRANSPORTATION

- 040. CONGESTION/TOO MUCH TRAFFIC
- 041. ROADS/STREETS/HIGHWAYS ARE IN BAD CONDITION
- 042. NOT ENOUGH ROADS/HIGHWAYS
- 043. LACK OF/INSUFFICIENT PUBLIC TRANSPORTATION/BUSES
- 499. NOTHING IN PARTICULAR
- 500. DON'T KNOW/WON'T SAY

OTHER (SPECIFY)

I'D LIKE TO READ YOU A LIST OF PUBLIC TRANSPORTATION ORGANIZATIONS THAT OPERATE IN NORTH CENTRAL NEW MEXICO AND HAVE YOU RATE YOUR IMPRESSION OF EACH ONE USING A 5 POINT SCALE WHERE 5 IS VERY POSITIVE AND 1 IS VERY NEGATIVE. IF YOU HAVE NEVER HEARD OF THE PUBLIC TRANSIT ORGANIZATION PLEASE LET ME KNOW. THE FIRST ONE IS....

(RANDOMIZE Q. 2-7)

	VERY POSITIVE				VERY NEGATIVE	DK/ WS	NEVER HEARD OF
2. THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT ALSO KNOWN AS RTD.....	5	4	3	2	1	6	7
3. THE BLUE BUS.....	5	4	3	2	1	6	7
4. THE RAIL RUNNER.....	5	4	3	2	1	6	7
5. THE ATOMIC CITY TRANSIT.....	5	4	3	2	1	6	7
6. SANTA FE TRAILS BUS SERVICE.....	5	4	3	2	1	6	7
7. CHILE LINE BUSES.....	5	4	3	2	1	6	7

8. THE NORTH CENTRAL REGIONAL TRANSIT DISTRICT, ALSO KNOWN AS RTD, PROVIDES BUS SERVICES FOR RESIDENTS THROUGHOUT SANTA FE, LOS ALAMOS, RIO ARRIBA, AND TAOS COUNTIES. THE BLUE BUS AND CHILE LINE BUSES CONNECT RESIDENTS TO TOWNS, PUEBLOS, AND SKI AREAS THROUGHOUT THE REGION. DO YOU HAPPEN TO KNOW WHERE THE RTD BUS SERVICE RECEIVES ITS FUNDING? (IF YES), WHAT DO YOU BELIEVE ARE ITS PRIMARY SOURCES OF FUNDING? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

- 001. SALES TAX
- 002. GROSS RECEIPTS TAX
- 003. CITY/COUNTY TAXES
- 004. TAXES (IN GENERAL)
- 005. TICKETS/FARES
- 006. BOND REVENUE/BONDS
- 007. FEDERAL GOVERNMENT
- 008. STATE GOVERNMENT
- 009. PROPERTY TAXES
- 499. NO/DON'T KNOW
- 500. WON'T SAY

OTHER (SPECIFY) _____

9. THE REGIONAL TRANSIT DISTRICT (RTD) RECEIVES MOST OF ITS FUNDING THROUGH A 1/8 (ONE-EIGHTH) PERCENT REGIONAL TRANSIT GROSS RECEIPTS TAX ON PURCHASES MADE IN SANTA FE, LOS ALAMOS, RIO ARRIBA, AND TAOS COUNTIES. THE TAX IS SET TO EXPIRE IN THE YEAR 2024. DO YOU SUPPORT OR OPPOSE REAUTHORIZING THE EXISTING 1/8 (ONE EIGHTH) PERCENT TAX TO PROVIDE THE FUNDING FOR RTD BEYOND 2024? (PAUSE) IS THAT STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?

- 1. STRONGLY SUPPORT
- 2. SOMEWHAT SUPPORT
- 3. DEPENDS (VOLUNTEERED)
- 4. SOMEWHAT OPPOSE
- 5. STRONGLY OPPOSE
- 6. DON'T KNOW/WON'T SAY

10. WHY DO YOU FEEL THIS WAY? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

SUPPORT

- 001. SUPPORT PUBLIC TRANSPORTATION
- 002. RTD IS GOOD FOR THE REGION
- 003. PROVIDES FUNDS TO OTHER PUBLIC TRANSIT (RAIL RUNNER, SANTA FE TRAILS, ATOMIC TRANSIT, ETC.)
- 004. PROVIDES GOOD SERVICE
- 005. IT'S A SMALL TAX
- 006. I/FAMILY USES PUBLIC TRANSIT
- 007. PROVIDES JOBS

DEPENDS

- 008. DEPENDS ON WHETHER TAX WILL BE NEEDED AFTER 2024
- 008. DEPENDS ON HOW LONG OF AN EXTENSION

OPPOSE

- 010. OPPOSE SALES TAX FOR PUBLIC TRANSIT
- 011. OPPOSE TAXES (IN GENERAL)
- 012. CANNOT AFFORD TAX

- 013. DON'T USE PUBLIC TRANSIT/RTD
- 014. WASTE TOO MUCH MONEY
- 015. SHOULD GET FUNDING FROM OTHER SOURCES
- 016. WANT LOWER TAXES
- 017. TAXES WILL DECREASE IF IT FAILS
- 018. DON'T LIKE RTD
- 019. DON'T LIKE RAIL RUNNER
- 020. HIGHER PRIORITIES
- 021. TOO SOON TO DECIDE ON EXTENDING TAX
- 022. POOR QUALITY OF SERVICE

OTHER

- 023. NEED MORE INFORMATION
- 499. NO REASON IN PARTICULAR
- 500. DON'T KNOW/WON'T SAY

OTHER (SPECIFY) _____

11. PRIOR TO THIS SURVEY, WERE YOU AWARE THAT THE GROSS RECEIPTS TAX FUNDING RTD IS SET TO EXPIRE IN 2024?

- 1. YES
- 2. NO/DON'T KNOW
- 3. WON'T SAY

12. OVER 4 MILLION DOLLARS OF THE REVENUE THAT IS GENERATED FROM THE RTD TAX IS USED TO FUND LOCAL TRANSPORTATION SERVICES SUCH AS SANTA FE TRAILS, THE ATOMIC CITY TRANSIT IN LOS ALAMOS, AND THE RAIL RUNNER. KNOWING THIS, ARE YOU MORE OR LESS LIKELY TO SUPPORT EXTENDING THE TAX OR DOES IT NOT MAKE A DIFFERENCE IN YOUR OPINION?

- 1. MORE LIKELY TO SUPPORT
- 2. LESS LIKELY TO SUPPORT
- 3. DOES NOT MAKE A DIFFERENCE
- 4. DON'T KNOW/WON'T SAY

13. HAVE YOU EVER BEEN A PASSENGER ON ONE OF THE RTD BLUE BUSES OR THE CHILE LINE?

- 1. YES
- 2. NO (SKIP TO Q.15)
- 3. DON'T KNOW/WON'T SAY (SKIP TO Q.15)

14. APPROXIMATELY HOW MANY TIMES A YEAR DO YOU TYPICALLY USE EITHER THE RTD BLUE BUSES OR THE CHILE LINE?

- _____ # OF TIMES A YEAR
- 998. NEVER/NONE
 - 999. DON'T KNOW/WON'T SAY

15. HAVE ANY OF YOUR HOUSEHOLD MEMBERS EVER BEEN A PASSENGER ON ONE OF THE RTD BLUE BUSES OR THE CHILE LINE?

1. YES
2. NO
3. DON'T KNOW/WON'T SAY

16. APPROXIMATELY HOW MANY TIMES A YEAR DO YOU TYPICALLY USE THE ATOMIC CITY TRANSIT, SANTA FE TRAILS, AND/OR THE RAIL RUNNER?

- _____ # OF TIMES A YEAR
998. NEVER/NONE
 999. DON'T KNOW/WON'T SAY

THANK YOU FOR YOUR PATIENCE; WE ARE ALMOST DONE. NOW, I WOULD LIKE TO ASK SOME QUESTIONS FOR STATISTICAL PURPOSES ONLY.

17. INTO WHICH AGE CATEGORY DO YOU FIT? (READ CATEGORIES)

1. 18 TO 34 YEARS
2. 35 TO 49 YEARS
3. 50 TO 64 YEARS
4. 65 YEARS OR OLDER
5. WON'T SAY (DO NOT READ)

18. DO YOU CONSIDER YOURSELF TO BE ANGLO, HISPANIC, NATIVE AMERICAN INDIAN, BLACK/AFRICAN-AMERICAN, OR OF OTHER DESCENT?

1. ANGLO/CAUCASIAN
2. HISPANIC
3. NATIVE AMERICAN INDIAN
4. BLACK/AFRICAN-AMERICAN
5. OTHER
6. WON'T SAY

19. WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE HAD AN OPPORTUNITY TO COMPLETE? (READ CATEGORIES)

1. SOME HIGH SCHOOL
2. HIGH SCHOOL GRADUATE
3. SOME COLLEGE/ASSOCIATE DEGREE/VOCATIONAL CERTIFICATE
4. COLLEGE GRADUATE (4 YEARS)
5. GRADUATE DEGREE (MD, PHD, J.D., MASTERS)
6. WON'T SAY (DO NOT READ)

20. PLEASE STOP ME WHEN I READ YOUR TOTAL HOUSEHOLD INCOME CATEGORY. (READ CATEGORIES)

1. LESS THAN \$20,000
2. \$20,000 TO \$39,999
3. \$40,000 TO \$59,999
4. \$60,000 TO \$79,999
5. \$80,000 AND OVER
6. WON'T SAY (DO NOT READ)

21. ARE YOU A REGISTERED DEMOCRAT, REPUBLICAN, INDEPENDENT OR OTHER PARTY MEMBER?

1. DEMOCRAT
2. REPUBLICAN
3. INDEPENDENT/UNAFFILIATED/OTHER
4. WON'T SAY (GET FROM LIST, IF AVAILABLE)

THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY.

NOTE TO INTERVIEWER, WAS RESPONDENT:

1. MALE
2. FEMALE

RESPONDENT'S PHONE NUMBER _____

INTERVIEWER NAME _____

INTERVIEWER CODE _____

POLLER: WHICH LIST IS THIS SURVEY FROM?

1. LANDLINE
2. CELL PHONE