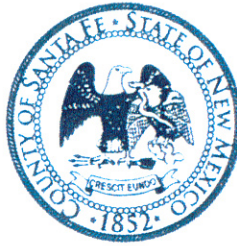


**Henry P. Roybal**  
*Commissioner, District 1*

**Anna Hansen**  
*Commissioner, District 2*

**Robert A. Anaya**  
*Commissioner, District 3*



**Anna T. Hamilton**  
*Commissioner, District 4*

**Ed Moreno**  
*Commissioner, District 5*

**Katherine Miller**  
*County Manager*

**Date:** May 30, 2018  
**To:** Board of County Commissioners  
**From:** Erin Ortigoza, Senior Planner *EO*  
**Via:** Robert Griego, Planning Manager *R6*  
Penny Ellis-Green, Director, Growth Management Department  
Katherine Miller, County Manager  
**Item:** Presentation on the Agriculture and Ranching Implementation Plan, "AgriGate: Cultivating Connections Within Our Food Community" (Erin Ortigoza, Growth Management)

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**BACKGROUND AND SUMMARY:**

On July 26, 2019 the Board adopted Resolution 2016-86, an Agriculture and Ranching Implementation Plan for Santa Fe County and directing staff to implement the Plan. Planning staff have been working on the implementation of the ARI plan to include the following:

- Development of TDR Program through Resolution 2016-33
- Establishment of the TDR Bank through Resolution 2016-141
- Series of roundtables with local food producers, buyers, ranchers and resource providers
- Series of workshops in partnership with Santa Fe Farmers Market Institute
- Demonstration of innovative agricultural demonstration projects on County owned property:
  - Los Potreros Open Space
  - Pojoaque Valley Recreation Complex
  - Edgewood Senior Center Demonstration Garden
- Coordinating development of AgriGate which is being designed as a web based platform for cultivating connections within our local food community:
  - Agricultural story map (searchable by food category to include local food producers, buyers and agricultural resource providers)
  - Short film on farming and ranching in the Santa Fe region
  - Links to partnering organizations and agricultural resources
  - An online discussion forum, a food community notice board, events/training calendar

This item is a presentation to introduce the AgriGate and showcase a short film which highlights stories from our food community and demonstrates the importance of agriculture in the County. This film will be featured on the County's AgriGate website and used as a tool for education and outreach.

**ATTACHMENTS:**

**Exhibit A:** AgriGate Informational Sheet





Respect the land.  
Feed the soul.  
Honor the story.

Introducing *The AgriGate of Santa Fe County*, the region's new online platform for cultivating connections within our local food community.

Now food producers — farmers, growers, ranchers and gardeners — will have a direct link to restaurants, grocers and other local food buyers in the region. And easier access to financial/technical support and other resources. The AgriGate will also have a few stories to tell. Like those of local producers, many of whose families have been working the land for generations. Stories of food buyers, too. Plus the collective story about our shared agricultural heritage.

More and more food producers today want to raise healthful, sustainable crops and livestock. More and more buyers and community members want high-quality, locally sourced foods. The AgriGate will be where they come together to buy and sell, exchange information and share resources.

#### SITE FEATURES

- Agricultural story map — a searchable map locating food community resources in the Santa Fe County region
- Directory of local food producers, buyers and agricultural resource providers
- Short film on farming and ranching in the Santa Fe region
- Links to partnering organizations and agricultural resources
- Online discussion forum
- Food community notice board
- Events/training calendar



Whether you're a local producer, buyer, agricultural business or community member, your participation is integral to the success of The AgriGate within our food community. Tell us your story.

Call or email: **Erin Ortigoza** - Senior Planner, Santa Fe County 505.986.2452 | [eortigoza@santafecountynm.gov](mailto:eortigoza@santafecountynm.gov)

