BOARD OF COUNTY COMMISSIONERS OF SANTA FE COUNTY

RESOLUTION NO. 2011-187

A RESOLUTION TO INCREASE AWARENESS OF THE IMPORTANCE OF SUPPORTING OUR LOCAL ECONOMY AS A MEANS OF PRESERVING LOCAL JOBS, ENCOURAGING INNOVATIVE LOCALLY-OWNED BUSINESSES, AND MAINTAINING SANTA FE COUNTY'S INDENTITIY AS A UNIQUE AND CREATIVE COMMUNITY.

WHEREAS, the County of Santa Fe is committed to supporting a diverse local economy by of buying local and purchasing creative gifts year-round as well as during the holidays;

WHEREAS, the goal of the "buy local" campaign is to promote understanding among Santa Fe County residents of the importance and value of buying goods and services from local businesses;

WHEREAS, Santa Fe County encourages individuals to think creatively when it comes to purchasing gifts, by choosing practical gifts such as gift certificates to a local hair salon, barber, restaurant, mechanic, nail salon or other local business;

WHEREAS, purchasing locally-made or locally-grown gifts, such as jewelry, paintings, tinwork, clothing, woodwork or other items is vital to preserving agriculture, local businesses, and the American entrepreneurial spirit;

WHEREAS, if people can shift as much of their spending as possible to an area company, those dollars can help save a job or keep a local business open; and

WHEREAS, the Board of County Commissioners is issuing this resolution to recognize the strong community pride our businesses, employees, and residents have when buying locally.

NOW, THEREFORE, BE IT RESOLVED that the Board of County Commissioners hereby recognizes the value of buying local, which includes handmade and edible goods, as well as purchasing creative and practical.

BE IT FURTHER RESOLVED, that among the benefits of buying locally are enhanced convenience and service, reduction in congestion and pollution from not having to drive private vehicles long distances, support of jobs for employees working in local businesses, and retention of sales tax within the community to support local services; and

BE IT FURTHER RESOLVED, supporting local independent businesses is in the best interest of Santa Fe County area residents and the community, because they are part of the traditions and heritage of Santa Fe County and are critical to maintaining a socially, environmentally-, and financially-sustainable local economy for its citizens.

PASSED, APPROVED AND ADOPTED this 13th December 13th Decem

THE BOARD OF COUNTY COMMISSIONERS OF SANTA FE COUNTY

Virginia Vigil, Chair

Attest:

Valerie Espinoza,

County Clerk

Approved As To Form:

Stephen C. Ross, County Attorney





COUNTY OF SANTA FE) PAGES: 2
STATE OF NEW MEXICO) ss

I Hereby Certify That This Instrument Was Filed for Record On The 14TH Day Of December, 2011 at 04:11:03 PM And Was Duly Recorded as Instrument # **1654298** Of The Records Of Santa Fe County

eputy Walerie Espinoza
County Clerk, Santa Fe, NM