

**THE BOARD OF COUNTY COMMISSIONERS  
OF SANTA FE COUNTY**

**RESOLUTION NO. 2014-- 136**

**A RESOLUTION TO SUPPORT GOLD LEVEL STATUS WITH THE  
INTERNATIONAL MOUNTAIN BIKING ASSOCIATION (IMBA) AND TO DIRECT  
STAFF TO WORK WITH STAKEHOLDERS TO ACHIEVE GOLD LEVEL STATUS  
AND TO PURSUE NEW TRAIL DEVELOPMENT OPPORTUNITIES**

**WHEREAS**, Santa Fe County adopted the Sustainable Growth Management Plan (SGMP) in 2010, which identified Outdoor Recreation/Ecotourism as a target industry for economic development;

**WHEREAS**, Santa Fe County adopted Ordinance 2014-7, which adopted by reference the County's Economic Development Plan, identifying Outdoor Recreation/Ecotourism as a target industry for economic development;

**WHEREAS**, the Outdoor Industry Association states on its website that the outdoor recreation economy in New Mexico has an economic impact of \$6.1 billion annually, and generates 68,000 direct jobs throughout New Mexico;

**WHEREAS**, the City of Santa Fe adopted Resolution 2014-24, encouraging collaboration between the City, County, and SF Fat Tire Society (the local chapter of the International Mountain Biking Association (IMBA)) to achieve IMBA Ride Center status, which, according to the IMBA website, "represents IMBA's Model Trail recognition for large-scale mountain bike facilities that offer something for every rider";

**WHEREAS**, achieving IMBA Ride Center status allows Santa Fe enhanced marketing opportunities as a mountain bike destination, which in turn can increase outdoor recreation tourism and can provide additional gross receipts taxes and jobs for Santa Fe County;

**WHEREAS**, Santa Fe County, SF Fat Tire Society, and the City of Santa Fe were collectively awarded IMBA Silver-level Ride Center status, in recognition of our trail infrastructure;

**WHEREAS**, there is only one Gold level IMBA Ride Center in the world, in Park City, Utah;

**WHEREAS**, Santa Fe County and City have received numerous awards for their high quality of life in outdoor recreation and ecotourism, including:

- Singletracks.com voted Santa Fe one of the Top Ten mountain biking destinations in North America
- League of American Bicyclists awarded Santa Fe a Silver designation for its bicycle transportation infrastructure

- USA Today listed Santa Fe as one of America's top mountain biking towns
- Outside Magazine listed Santa Fe as one of the top 10 towns for high altitude running
- Runners World Magazine rated Santa Fe's Dale Ball trail system one of 25 best trail runs in America
- Conde Nast voted Santa Fe as the best small town in America
- International Mountain Biking Association awarded Santa Fe a Silver-level Ride Center; and

**WHEREAS**, between Santa Fe County, the City of Santa Fe, the United States Forest Service, the Bureau of Land Management, and private land, the County currently has over 200 miles of trails for mountain biking, hiking, and equestrian purposes, and pursuing new trail development in order to achieve Gold IMBA Ride Center status is aligned with:

- the SGMP
- the Economic Development Plan
- the City of Santa Fe Economic Development Implementation Plan
- the Regional Economic Development Initiative, a regional strategic plan for economic development encompassing Santa Fe County, Rio Arriba County, Los Alamos County, and Taos County
- the City Convention and Visitors Bureau Marketing Plan.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of County Commissioners of Santa Fe County, as follows:

1. Santa Fe County staff shall collaborate with appropriate stakeholders in order to attempt to achieve Gold level IMBA Ride Center status;
2. Santa Fe County staff shall continue to pursue the addition of new and interconnected trails for mountain biking, hiking, and equestrian purposes within Santa Fe County and consideration and development of use specific trails; and
3. Santa Fe County shall support Santa Fe National Forest and Bureau of Land Management efforts to build new trails on public lands within Santa Fe County.

**APPROVED, ADOPTED AND PASSED THIS** 25<sup>th</sup> **day of November, 2014**

**THE BOARD OF COUNTY COMMISSIONERS  
OF SANTA FE COUNTY**

By: \_\_\_\_\_

Daniel W. Mayfield, Chair

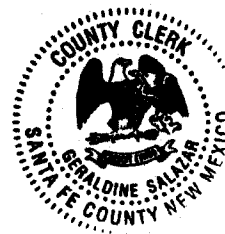
ATTEST:

*Geraldine Salazar*  
Geraldine Salazar, County Clerk  
11-25-2014



APPROVED AS TO FORM:

*Gregory S. Shaffer*  
Gregory S. Shaffer, County Attorney



COUNTY OF SANTA FE )  
STATE OF NEW MEXICO ) ss

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I Hereby Certify That This Instrument Was Filed for  
Record On The 2ND Day Of December, 2014 at 08:58:18 AM  
And Was Duly Recorded as Instrument # 1752052  
Of The Records Of Santa Fe County

Witness My Hand and Seal Of Office  
Geraldine Salazar  
Deputy County Clerk, Santa Fe County, NM  
*Marcella Salazar*