

SANTA FE COUNTY RESOLUTION NO. 2009⁹

INTRODUCED BY:

Commissioner Virginia Vigil

A RESOLUTION

SUPPORTING THE UNITED STATES CENSUS BUREAU BY CREATING A CENSUS
2010 "COMPLETE COUNT COMMITTEE" TO PROVIDE THE COUNTY WITH
ASSISTANCE AND ADVICE IN OBTAINING THE MOST ACCURATE AND
COMPLETE POPULATION COUNT IN THE UPCOMING DECENNIAL CENSUS.

WHEREAS, the United States Census has been performed every ten years since 1790,
and the last census was conducted in 2000; and

WHEREAS, Santa Fe County's decennial census population count directly affects the
amount of federal revenue distributed to Santa Fe County for roads, schools, libraries, senior
centers, day care centers, and hospitals; and

WHEREAS, an accurate population count within the County helps the Governing Body
better plan and fund needed facilities based on population distribution within the County; and

WHEREAS, the census form is short, asks only a few questions and takes only a minute
or two to complete; and

WHEREAS, the county welcomes assistance and advice from community-based
organizations, the public school districts, local businesses and the media in counting the entire
local population, including traditionally hard-to-count, or undercounted, populations within the
County; and

1 **WHEREAS**, the more informed that residents become about the 2010 census
2 operations, the better their understanding of the census process becomes, thus increasing their
3 willingness to be part of the successful enumeration in 2010; and

4 **WHEREAS**, it is estimated that for every local resident that is not counted in our
5 county, the County could lose an estimated \$305 per person in federal funding each year; and

6 **WHEREAS**, Santa Fe County obtained a 63% response rate to the census form in
7 Census 2000, compared to New Mexico's statewide response rate of 62% and we strive to
8 increase the response rate in 2010; and

9 **WHEREAS**, the information required from the Census Bureau by all residents is strictly
10 confidential and is sealed for 72 years; and

11 **WHEREAS**, no government agency can access any information provided by an
12 individual resident or household on the Census 2010 form, including the Internal Revenue
13 Service, the Immigration and Naturalization Service, law enforcement agencies or welfare
14 agencies; and

15 **WHEREAS**, everyone, whether a United States citizen, an immigrant or an
16 undocumented worker needs the goods and services provided by local and state government,
17 paid for, in part, by federal grants.

18
19 **NOW, THEREFORE, BE IT RESOLVED BY THE SANTA FE BOARD OF**
20 **COUNTY COMMISSIONERS that:**

21 Section 1. A Census 2010 Complete Count Committee is established to serve in an
22 advisory capacity to the Santa Fe Board of County Commissioners.

23 Section 2. NAME: The advisory committee shall be called the Complete Count
24 Committee ("Committee").

1 Section 3. PURPOSE: Advise and assist the county in obtaining the most accurate
2 and complete population count for Census 2010 by increasing the questionnaire mail back
3 response rate through a focused, structured neighbor-to-neighbor program. The committee will
4 also utilize the local knowledge, expertise and influence of each committee member to design
5 and implement a census awareness campaign targeted to the community.

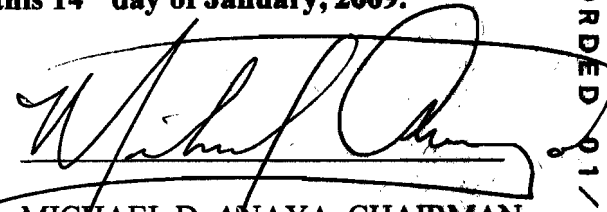
6 Section 4. DUTIES AND RESPONSIBILITIES: The Committee shall discuss and
7 formulate strategies and techniques, working with the Santa Fe County Public Information
8 Officer and census bureau officials, to enhance and increase the County's response rate to
9 Census 2010. The committee shall be charged with responsibility of planning and conducting
10 local educational initiatives, including distributing posters, flyers and handouts for use by the
11 media and others. The committee will prepare materials for public service announcements on
12 radio and television. Members may speak at forums and meetings to promote and inform others
13 of the census. The committee may identify census job candidates and and/or distribute
14 recruiting materials while also promoting the use of Spanish in those materials. The committee
15 may identify space for "Be Counted Sites" and/or questionnaire assistance centers.

16 Section 5. MEMBERSHIP: The Committee shall consist of a total of seven (7)
17 members. The Santa Fe County Commission shall appoint the members. The Committee shall
18 elect its own chairperson.

19 Section 6. TIME: The committee shall serve from January 2009 through June 2010
20 at which time the committee, having completed their work, shall dissolve. No resolution
21 dissolving or rescinding the committee is necessary. The members of the Committee shall serve
22 for the duration of the committee's existence. Any organization represented on the committee
23 may replace a committee member who steps down or can no longer serve on the committee.
24 The new committee member's name shall be put forward to the Santa Fe County Commission
25 for appointment.

Section 7. MEETINGS: The Committee shall conduct all meetings in accordance with adopted County policies and procedures. The Committee shall meet at least every three months (quarterly) but may meet more often.

PASSED, APPROVED and ADOPTED this 14th day of January, 2009.


MICHAEL D. ANAYA, CHAIRMAN

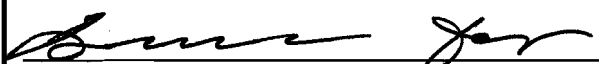
ATTEST:

 1/27/09

VALERIE ESINOZA, SANTA FE COUNTY CLERK



APPROVED AS TO FORM:

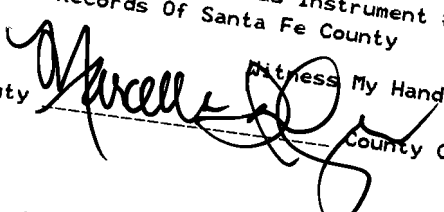


STEPHEN ROSS, COUNTY ATTORNEY



COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss. BCC RESOLUTIONS
PAGES: 4

I Hereby Certify That This Instrument Was Filed for
Record On The 28TH Day Of January, 2009 at 11:35:53 AM
And Was Duly Recorded as Instrument # 1550405
Of The Records Of Santa Fe County

Deputy  Witness My Hand And Seal Of Office
Valerie Espinoza
County Clerk, Santa Fe, NM