

SANTA FE COUNTY
BOARD OF COUNTY COMMISSIONERS
RESOLUTION NO. 2018 – 68

**A Resolution Supporting the United States Census Bureau by Creating a Census 2020
“Complete Count Committee” to provide the County with Assistance and Advice in
Obtaining the Most Accurate and Complete Population Count in the Upcoming Decennial
Census.**

WHEREAS, the United States Census has been performed every ten years since 1790, with the last census conducted in 2010; and

WHEREAS, Santa Fe County’s decennial census population count directly affects the amount of federal revenue distributed to Santa Fe County for roads, schools, libraries, senior centers, day care centers, and hospitals; and

WHEREAS, an accurate population count within the County helps the Governing Body better plan and fund needed facilities based on population distribution within the County, and

WHEREAS, the county welcomes assistance and advice from community-based organizations, the public school districts, local businesses and the media in counting the entire local population, including traditionally hard to count, or undercounted, populations within the County; and

WHEREAS, the more informed that residents become about the 2020 census operations, the better their understanding of the census process becomes, thus increasing their willingness to be part of the successful enumeration in 2020; and

WHEREAS, it is estimated that for every local resident that is not counted in our county, the County could lose an estimated \$2,972 per person in federal funding each year; and

WHEREAS, in census year 2000 Santa Fe County attained a 67% response rate and in census year 2010 achieved a 68% response rate. In comparison to the State response rate of 62% in 2000 and 65% in 2010 and we continue to strive to increase the response rate in 2020; and

WHEREAS, the United States Census Bureau (Census Bureau) is required by law to protect information provided by particular individuals; and

WHEREAS, the Census Bureau is not permitted to publicly release responses furnished by any particular individual, or on behalf of an individual, or release information to other governmental agencies, including the Internal Revenue Service, the Immigration and Naturalization Service, law enforcement agencies or welfare agencies. Per the Federal Cybersecurity Enhancement Act of 2015, census data is protected from cybersecurity risks through screening of the systems that transmit this data; and

WHEREAS, everyone, whether a United States citizen, an immigrant or an undocumented worker needs the goods and services provided by local and state government, paid for, in part, by federal grants.

SFC RECORDED 06/27/2018

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF SANTA FE COUNTY that:

Section 1. A Census 2020 Complete Count Committee is established to serve in an advisory capacity to the Board of County Commissioners of Santa Fe County.

Section 2. NAME: the advisory committee shall be called the Complete Count Committee ("Committee".)

Section 3. PURPOSE: Advise and assist the county in obtaining the most accurate and complete population count for Census 2020 by increasing the response rate through a focused, structured neighbor-to-neighbor program. The committee will also utilize the local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the community.

Section 4. DUTIES AND RESPONSIBILITIES: The Committee shall discuss and formulate strategies and techniques, working with the Santa Fe County staff and census bureau officials, to enhance and increase the County's response rate to Census 2020. The committee shall be charged with responsibility of planning and conducting local educational initiatives, including distributing posters, flyers and handouts for use by the media and others. The committee will prepare materials for public service announcements on radio, television and social media. Members may speak at forums and meetings to promote and inform others of the census. The committee may identify census job candidates and/or distribute recruiting materials while also promoting the use of Spanish in those materials. The committee may identify space for "Be Counted Sites" and/or questionnaire assistance centers.

Section 5. MEMBERSHIP: The Committee shall consist of a total of seven (7) members. The Santa Fe County Commission shall appoint the members. The Committee shall elect its own chairperson.

Section 6. TIME: The Committee shall serve from January 2019 through June 2020 at which time the Committee, having completed their work, shall dissolve. No resolution dissolving or rescinding the committee is necessary. The members of the Committee shall serve for the duration of the committee's existence. Any organization represented on the committee may replace a committee member who steps down or can no longer serve on the committee. The new committee member's name shall be put forward to the Santa Fe County Commission for appointment.

Section 7. MEETINGS: The Committee shall conduct all meetings in accordance with adopted County policies and procedures. The Committee shall meet at least every three months (quarterly) but may meet more often.

PASSED, APPROVED, AND ADOPTED ON THIS 26th DAY OF JUNE, 2018.

**THE BOARD OF COUNTY COMMISSIONERS
OF SANTA FE COUNTY**



Anna Hansen, Chair

SFC RECORDED 06/27/2018

APPROVED AS TO FORM:

R. Bruce Frederick
R. Bruce Frederick
County Attorney

ATTESTATION:

Geraldine Salazar
Geraldine Salazar
Santa Fe County Clerk



COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

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I Hereby Certify That This Instrument Was Filed for
Record On The 27TH Day Of June, 2018 at 10:47:24 AM
And Was Duly Recorded as Instrument # 1861170
Of The Records Of Santa Fe County

Deputy *Estrella Martinez* Witness My Hand And Seal Of Office
Geraldine Salazar
County Clerk, Santa Fe, NM

SFC RECORDED 06/27/2018