

Justin S. Greene
Commissioner, District 1

Anna Hansen
Commissioner, District 2

Camilla Bustamante
Commissioner, District 3



Anna T. Hamilton
Commissioner, District 4

Hank Hughes
Commissioner, District 5

Gregory S. Shaffer
County Manager

Tuesday July 2, 2024

SANTA FE COUNTY
RFP No. 2024-00359-CSD/JL
DWI Planning Council

ADDENDUM #2

Dear Proponents,

This addendum is issued to reflect the following immediately. It shall be the responsibility of interested Offerors to adhere to any changes or revisions to the RFP as identified in this Addendum No. 2. This documentation shall become permanent and made part of the departmental files.

Attachment B: EVALUATION CRITERIA\A.EVALUATION SCORING
Attachment C ACKNOWLEDGEMENT OF RECEIPT FORM

Question No. 1: sample contract has a different listing on page 33. Is this correct name?

Answer No. 1: No. The sample contract listed the incorrect name and was in error. The Correct RFP is DWI Planning Council.

Question No. 2: Is there more information on this RFP?

Answer No. 2: Yes; please see Attachment B to this Addendum.

Question No. 3: What is the name and RFP # It is missing.

Answer No. 3: The name of the RFP is DWI Planning Council Consultant, and RFP # is 2024-0359. Acknowledgment of the receipt form has been added as Attachment C.

Santa Fe County
DWI Program
Strategic Plan

2023-2026

Think SaFe



The Santa Fe
County DWI
Planning
Council is
tasked with
developing
strategies to
reduce the
incidence of
driving while
impaired
(**DWI**)
in Santa Fe
County.

CONTENTS

Introduction	2
Public Policy	4
DWI Planning Council Action Plan	
Overarching Goals	5
Specific Program Goals	9
Acknowledgments	29
References	30

The Santa Fe County DWI Program is primarily funded by the Local DWI Grant Program (LDWI) overseen by the State of New Mexico, Department of Finance and Administration.* LDWI funding was created by the New Mexico Legislature in 1993 to provide funding to reduce DWI at the local level. Program and funding is administered by the Santa Fe County Community Services Department (CSD) in tandem with other evidence based health related programs also designed to reduce substance abuse.

The DWI Planning Council is required to produce comprehensive evidence-based plans that impact DWI, underage drinking, alcohol misuse and substance related issues within Santa Fe County. The comprehensive plans should include goals that address prevention, compliance monitoring, screening/assessment, treatment and alternative sentencing. The Santa Fe County strategic plan includes two overarching department goals, and specific measurable steps to achieve them through DWI programming.

* <https://www.nmdfa.state.nm.us/local-government/special-programs-bureau/>

OUR MISSION STATEMENT

The Santa Fe County DWI Program promotes the safety of the people in Santa Fe County by developing and implementing programs to prevent or reduce the incidence of DWI, alcohol misuse and other substance use in Santa Fe County.

In order to advance our mission, the DWI Program will focus on these overarching goals, and five specific measurable program goals over the next three years. Overarching issues are identified in our Santa Fe County Health Action Plan and are contained in the Santa Fe County Strategic Plan.

OVERARCHING GOALS

1. Reduce death and injury due to DWI
2. Reduce alcohol misuse

SPECIFIC PROGRAM GOALS

1. Increase high visibility law enforcement
2. Reduce underage drinking
3. Increase community collaboration
4. Reduce DWI recidivism
5. Increase access to treatment

THE DWI COUNCIL supports public policy efforts designed to have a positive impact on our overarching measures. Policy issues are vetted by both the DWI Planning Council and the Santa Fe County Board of County Commissioners, and may include changes to either regulation, local ordinances or state level legislation. Areas of particular interest to the Council include but are not limited to the following:

1. Increases to the alcohol excise tax, which have been shown to decrease excessive drinking in adults, and results in decreased harm from the effects of alcohol, such as DWI (Daley, et al., 2012).
2. Decreasing alcohol outlet density. High alcohol outlet density has been shown to be a key predictor in excessive drinking, alcohol misuse, and other community harms including DWI (CDC, 2017) (Campbell, et al., 2009).
3. Increasing penalties for sales to minors or people who are intoxicated.
4. Regulating the marketing of alcohol.
5. Recreational Marijuana/Cannabis Regulation, including enforcement, public awareness and community outreach.

OVERARCHING GOALS

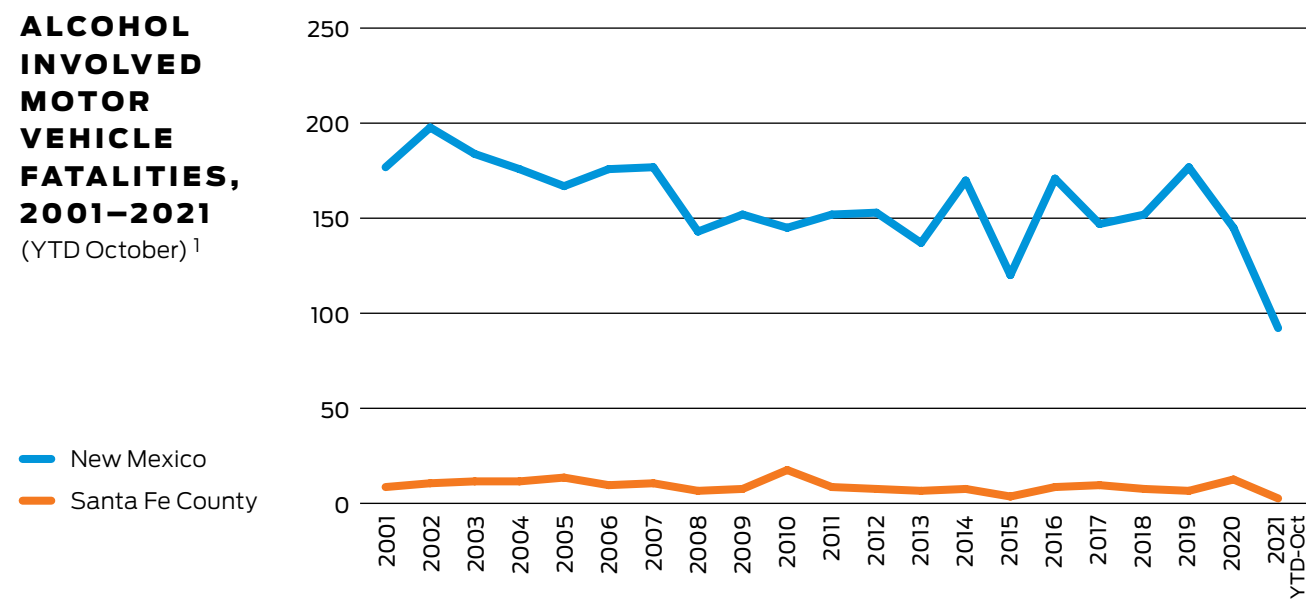
The Santa Fe County Health Policy and Planning Council and the Santa Fe County CSD in 2014 developed the Santa Fe County Health Action Plan 2015-2017. This document outlines measures that are designed to increase health and reduce death due to substance use. In addition, the Santa Fe County Strategic Plan includes goals to reduce the incidence of DWI, and reduce alcohol misuse.

In order to align our efforts, the DWI Planning Council has chosen two overarching goals to guide our program planning:

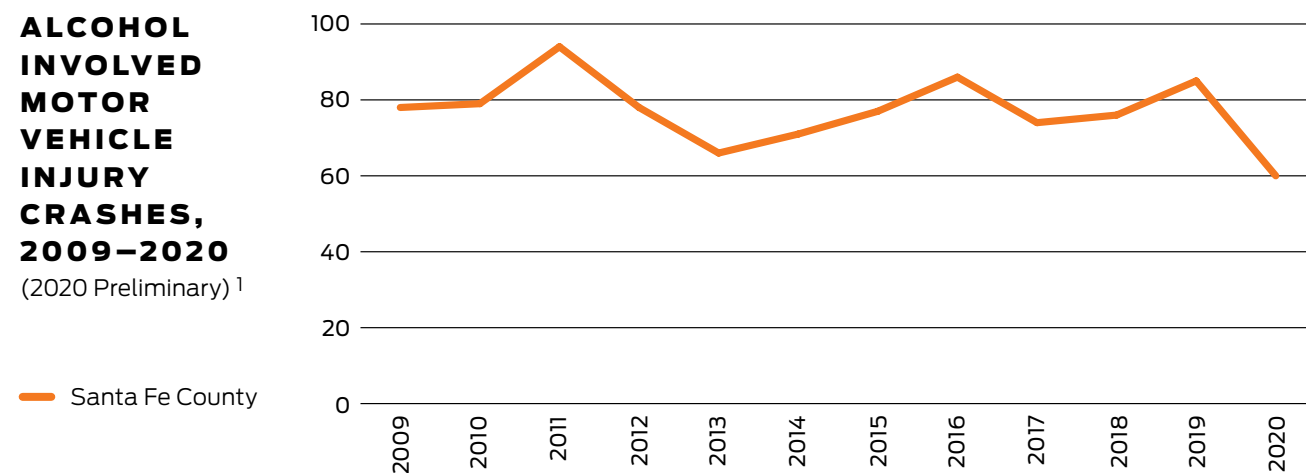
- 1 Reduce death and injury due to DWI
- 2 Reduce alcohol misuse

Overall measurable indicators include the following baseline measures and our current status in Santa Fe County:

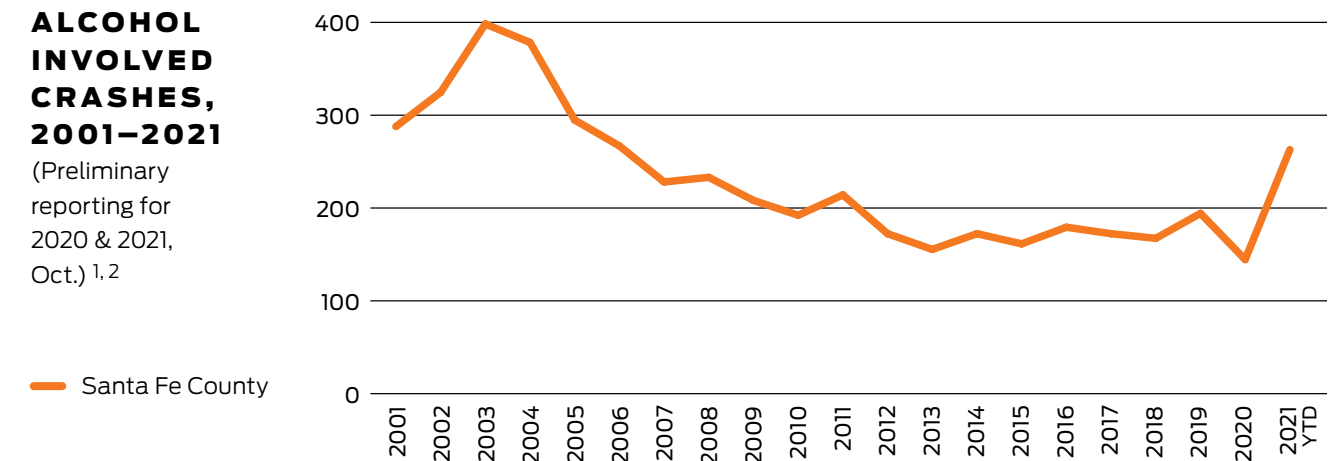
ALCOHOL INVOLVED MOTOR VEHICLE FATALITIES, 2001-2021
(YTD October)¹



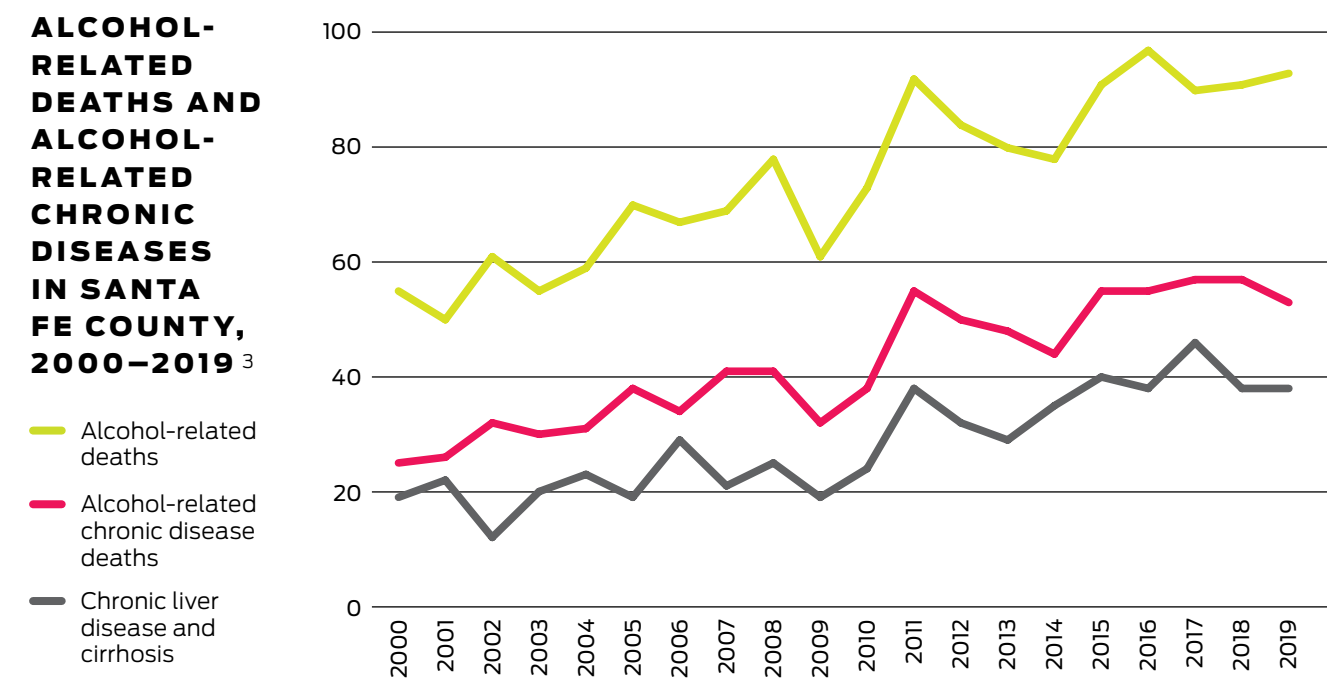
ALCOHOL INVOLVED MOTOR VEHICLE INJURY CRASHES, 2009-2020
(2020 Preliminary)¹



ALCOHOL INVOLVED CRASHES, 2001-2021
(Preliminary reporting for 2020 & 2021, Oct.)^{1,2}



ALCOHOL-RELATED DEATHS AND ALCOHOL-RELATED CHRONIC DISEASES IN SANTA FE COUNTY, 2000-2019³



SOURCES: **1** <https://gps.unm.edu/tru/crash-report> **2** 2020 preliminary report from DOT; 2021 preliminary reports from NM SP, SF PD, SFC SO, Edgewood PD, and Pojoaque Tribal PD. **3** Alcohol related deaths retrieved on 11-17-21 from NM Dept. of Health, Indicator-based information system for public health website: <http://ibis.health.state.nm.us>

PROGRAM GOAL 1

Increase high visibility law enforcement

According to the Centers for Disease Control (CDC), the most effective evidence-based strategy to reduce DWI is increasing high visibility law enforcement. DWI arrests often serve as a preventive effort to reduce death and injury due to DWI, and impact behavior. In New Mexico, about 50% of first time DWI offenders are never arrested again (UNM, 2020). For that reason, the Santa Fe County DWI program provides support to law enforcement efforts and works to increase the public perception of the consequences.





"DWI de los Muertos" campaign johnny boards

Goal 1 Indicators

- I. Number of DWI checkpoints held in Santa Fe County
- II. Number of DWI related saturation patrols
- III. Number of DWI arrests in Santa Fe County (TSB)
- IV. Number of DWI related crashes (TSB) (crashes involving death, crashes involving injury, crashes with no injury)

Santa Fe County DWI Planned Actions

1. Fund highly visible Law Enforcement activities with Santa Fe Police Department, Santa Fe County Sheriff's Office, NM State Police, Pojoaque Tribal Police, and Tesuque Tribal Police.
2. Coordinate with Law Enforcement agencies to conduct DWI related operations.
3. Produce public awareness campaigns on the consequences of DWI.
4. Increase enforcement in rural areas of Santa Fe County.

Performance Measures for Planned Actions

- Increased number of DWI related Law Enforcement operations.
- Provide DWI related equipment for Law Enforcement DWI operations.
- Increased number of Law Enforcement activities and number of participating agencies.
- Number of Law Enforcement Taskforce Meetings.
- Number of marketing campaigns (print, digital, video and social media) and number of people reached through Santa Fe County DWI campaigns.
- Plan and implement community-based survey on social norms and community perception of alcohol and DWI.
- Work with the Sheriff's Office and Tribal Police to increase enforcement in rural areas.

PROGRAM GOAL 2

Reduce under-age drinking in Santa Fe County

Early prevention and intervention in youth alcohol use is a key strategy in reducing the likelihood for individuals developing alcohol use disorder and related consequences later in life. Research shows that the early onset of problematic alcohol use increases the likelihood of worsening outcomes over time. It is a primary focus of the Santa Fe County DWI program to incorporate prevention-specific programming to decrease the likelihood of youth engaging in alcohol/substance use.



"DWI Duo" campaign print advertising

There are a variety of actions that the program will implement to have a meaningful impact on underage drinking, with data collected from school-aged youth in Santa Fe County in the New Mexico Youth Risk and Resiliency Survey (YRRS).

Goal 2 Indicators

- I. Alcohol Use Among Youth (YRRS)
- II. Binge Drinking Prevalence Among Youth (YRRS)

Santa Fe County DWI Planned Actions

Performance Measures for Planned Actions

1. Support a Youth Services Division within Santa Fe County Community Services Department.	<ul style="list-style-type: none"> Increase funding for youth programming throughout Santa Fe County (Youth Program Grants).
2. Support Santa Fe County school districts with evidence-based prevention efforts.	<ul style="list-style-type: none"> Fund Santa Fe Public Schools to provide and implement substance use prevention and social-emotional learning curriculums. Provide prevention curriculum to Pojoaque and Sombrillo schools.
3. Support job and life-skills training for youth in Santa Fe County.	<ul style="list-style-type: none"> Fund organizations that address job skills and youth employment opportunities.
4. Support low-barrier behavioral health services for youth and families in Santa Fe County.	<ul style="list-style-type: none"> Fund behavioral health agencies to provide counseling and treatment services for youth and families. Fund behavioral health agencies to provide specific treatment services to address inter-generational alcohol/substance use.
5. Support Santa Fe County Teen Court.	<ul style="list-style-type: none"> Partially fund Teen Court through LDWI Funding. Provide DWI specific programming through Teen Court for youth and families.

PROGRAM GOAL 3

Increase community collaboration to promote Santa Fe County DWI programming and initiatives

The Santa Fe County DWI program would not be successful in impacting DWI without the benefit of community collaboration and promotion. Program goals seek to increase collaborative efforts with the community by establishing or reinforcing existing relationships with key internal and external stakeholders and community agencies.

COMMUNITY PARTNERS INCLUDE, BUT ARE NOT LIMITED TO:

1. Santa Fe Police Department
2. Pojoaque Police Department
3. New Mexico State Police
4. Edgewood Police Department
5. Santa Fe County Sheriff's Office
6. Magistrate and Municipal Courts
7. District Attorney's Office
8. Office of the Public Defender
9. Santa Fe Recovery Center
10. New Mexico Solutions
11. Mothers Against Drunk Driving
12. City of Santa Fe
13. Santa Fe Public Schools
14. Pojoaque Valley Schools
15. Sombrillo Schools
16. Equanimity
17. Innovate+Educate
18. Reading Quest
19. Santa Fe Mountain Center
20. Team Builders
21. Christus St. Vincent
22. New Mexico Department of Transportation

The DWI program seeks to strengthen bonds within the County to align with existing programs to create a seamless system of services to support people with behavioral health difficulties. This includes aligning mission-related activities to other CSD funded projects such as La Sala, Santa Fe County LEAD, Teen Court, and CONNECT. Such alignment also includes providing

regular communication with internal colleagues, attending the Behavioral Health Leadership Team meetings and communicating needs and outcomes to the Santa Fe County Board of County Commissioners.

Goal 3 Indicators

- I. Public Perception of Law Enforcement and DWI related Law Enforcement activities (NM CS)
- II. Number of partnerships
- III. Number of DWI convictions

Santa Fe County DWI Planned Actions	Performance Measures for Planned Actions
1. Enhance public awareness, and outreach campaigns.	<ul style="list-style-type: none"> • Increase evidence-based public awareness of risks of DWI, and awareness of DWI Law Enforcement activities. • Increase recognition of DWI Law Enforcement related activities.
2. Participate in local and statewide Boards, Taskforces, Teams, and Associations.	<ul style="list-style-type: none"> • Number of local and statewide taskforces, teams, and associations the DWI program participates in.
3. Enhance partnership with District Attorney, Public Defenders, and Courts.	<ul style="list-style-type: none"> • Increase DWI conviction rates. • Establish regular meetings with District Attorney, Public Defenders and Courts.
4. Support DWI related policies such as regulating alcohol outlet density or increasing alcohol excise tax.	<ul style="list-style-type: none"> • Increase partnerships and opportunities that influence and impact DWI related policies.
5. Support behavioral health services and public awareness addressing inter-generational alcohol/substance use.	<ul style="list-style-type: none"> • Fund providers address inter-generational alcohol/substance use. • Increase public awareness of inter-generational alcohol/substance use.

PROGRAM GOAL 4

Increase access to evidence-based treatment for convicted DWI offenders

The implementation of evidence-based treatment for convicted DWI offenders is a key priority for the Santa Fe County DWI Program. Using evidence-based practices will help to increase positive outcomes for offenders, and the community at large. The program aims to increase the availability of appropriate levels of care to meet offenders where their needs lie. This includes across-the-board clinical assessments of the substance use and behavioral health needs of all convicted offenders in the program.

The primary way that this will be implemented is with the Screening, Brief Intervention, and Referral to Treatment (SBIRT) model, as well as providing comprehensive detoxification care, inpatient services, intensive outpatient (IOP) care, and standard outpatient treatment. In addition, the program will implement a urine analysis drug test program to monitor compliance and support accountability for convicted offenders.

There are several indicators that will be measured to determine success in this goal that are primarily sourced from assessments administered to offenders, such as the bio-psycho-social assessment and the Impaired Driving Assessment (IDA).

Goal 4 Indicators

- I. Number of DWI Offenders that have accessed treatment in past (ADE/DIMS)
- II. Number of DWI Offenders with Health Insurance (ADE/DIMS)
- III. Number of DWI Offenders with Polysubstance Use (ADE/DIMS)

Santa Fe County DWI Planned Actions	Performance Measures for Planned Actions
<ol style="list-style-type: none"> 1. Fund detox services. 2. Implement strategies to record referral data into ADE/DIMS. 	<ul style="list-style-type: none"> • Number of DWI offenders that are referred to detox. • Number of DWI offenders that are referred to IOP.
<ol style="list-style-type: none"> 3. Increase availability of residential and outpatient treatment services in Santa Fe County. 	<ul style="list-style-type: none"> • Fund detox and treatment services. • Increase Santa Fe County resources devoted to increasing the availability of treatment.
<ol style="list-style-type: none"> 4. Clinically assess DWI offenders to address substance use and mental health. 	<ul style="list-style-type: none"> • Number of DWI offenders assessed for substance use and mental health. • Number of referrals made post-assessment to treatment.
<ol style="list-style-type: none"> 5. Provide regular and random urine analysis (U/A) testing to court-determined DWI offenders. 	<ul style="list-style-type: none"> • Number of offenders that are mandated to complete U/A's. • Number of offenders that screen positive for a substance or multiple substances.
<ol style="list-style-type: none"> 6. Advocate and encourage appropriate referrals to La Sala and Mobile Crisis services. 	<ul style="list-style-type: none"> • Number of clients served for alcohol related reasons.

PROGRAM GOAL 5

Reduce DWI recidivism in Santa Fe County

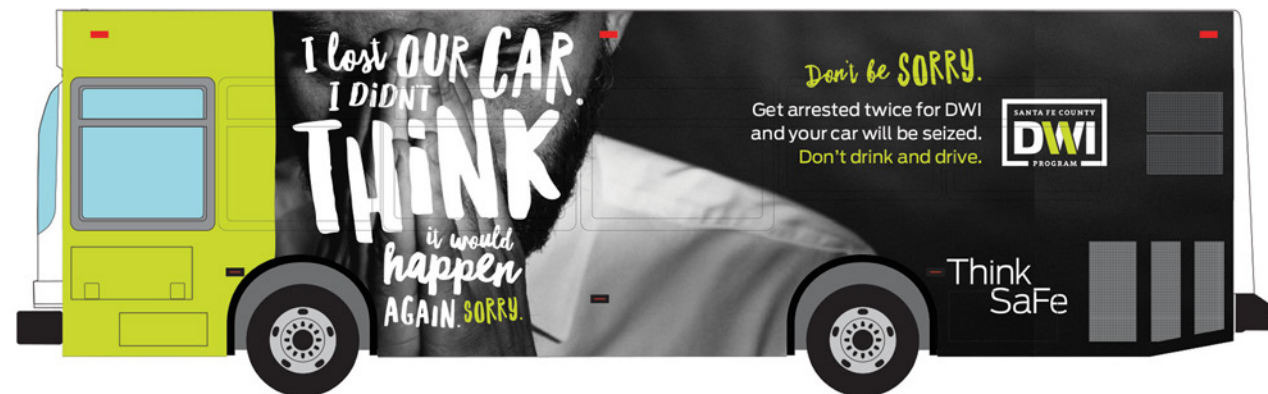
Santa Fe County seeks to reduce the rate of recidivism of DWI offenders by implementing a focused compliance program that meets offenders where they are, supports them, and engages them in community-based treatment. This involves comprehensive compliance assessments, needs assessments, and screening, brief intervention, and referral to treatment (SBIRT). The program will assist offenders in navigating court mandated judgments and sentences and aims to successfully integrate them with appropriate levels of intervention.

There are several ways that success in this goal will be measured, including utilizing systems such as ADE/DIMS, and NOBLE to track individuals' number of convictions, and compliance with adjudicated programming.

Goal 5 Indicators

- I. DWI Offenders with More than One DWI Conviction (ADE/DIMS)
- II. Percentage of Convicted DWI Offenders with Ignition Interlock (ADE/DIMS)
- III. Santa Fe County DWI Conviction Rate (AOC)
- IV. Santa Fe County DWI Program Successful Close-Out Rate (ADE/DIMS/CSD)

"Don't Be Sorry" campaign, bus wrap



Santa Fe County DWI Planned Actions

1. Increase compliance with Court ordered Judgement and Sentence.
2. Monitor Compliance Officers caseloads and staffing.
3. Support misdemeanor navigation services.
4. Support early identification and referral to treatment for DWI Offenders.
5. Implement SBIRT (Screening, Brief Intervention, Referral to Treatment).
6. Publicize DWI Conviction and Dismissal rates.

Performance Measures for Planned Actions

- Average amount of jail-time for DWI Offenders.
- Number of DWI offenders that successfully complete treatment.
- Number of DWI offenders with installed ignition interlocks and/or a signed interlock affidavit.
- Number of compliance Officer positions and average case load.
- Number of offenders referred to navigation services.
- Number of offenders that screen positive for substance use and/or mental health disorder.
- Number of offenders referred for substance use treatment.
- Number of offenders referred for mental health treatment.
- Track SBIRT results of DWI offenders.
- Number of campaigns that publicize DWI dismissal and conviction rates.

ACKNOWLEDGEMENTS

Members of the Santa Fe County DWI Planning Council initiated the process along with staff at the Santa Fe County Community Services Department. Many DWI Planning Council members generously donated their time to the preparation and completion of the DWI Strategic Plan. We acknowledge the support of the Santa Fe Board of County Commissioners in carrying out the documented goals. We appreciate the invaluable support of Stuart Castle in providing data and evaluation support for this document. We also would like to thank Firestik Studio for the design of this plan.

SANTA FE COUNTY DWI PLANNING COUNCIL

Nathan Barton *Pojoaque Tribal Police, Chair*

Kathy Armijo-Etre *Christus St. Vincent*

Omar Vega *TeamBuilders*

Crystal Ybarra *Santa Fe Public Schools*

Crystal Trujillo *Community Member*

Esteban Trujillo *NMDOT Traffic Safety Division*

Lindsey Valdez *Mothers Against Drunk Driving*

SANTA FE COUNTY LEAD STAFF

Rachel O'Connor *Community Services Director*

Chanelle Delgado *Administrative Program Manager*

Sebastian Adamczyk *DWI Program Manager*

Joanne De Baca *Compliance Supervisor*

Peter Olson *Prevention Specialist*



"Silhouettes" campaign
print advertising

REFERENCES

Campbell CA, Hahn RA, Elder R, et al (2009). The effectiveness of limiting alcohol outlet density as a means of reducing excessive alcohol consumption and alcohol-related harms. *Am J Prev Med.*;37(6):556–569.

CDC (2017). *Guide for Measuring Alcohol Outlet Density*. Atlanta, GA: Centers for Disease Control and Prevention, US Department of Health and Human Services.

Daley, J. I., Stahre, M. A., Chaloupka, F. J., & Naimi, T. S. (2012). The impact of a 25-cent-per-drink alcohol tax increase. *American journal of preventive medicine*, 42(4), 382–389. <https://doi.org/10.1016/j.amepre.2011.12.008>

UNM. (2020). 2019 Community Report Santa Fe County. University of New Mexico Traffic Research Unit. https://gps.unm.edu/gps_assets/tru_data/Crash-Reports/Community-Reports/2019-community-reports/County_SantaFe.pdf



APPENDIX A

ACKNOWLEDGEMENT OF RECEIPT FORM
DWI Planning Council Consultant
RFP NO. 2024-0359

In acknowledgement of receipt of this Request for Proposal the undersigned agrees that he/she has received a complete copy, beginning with the title page and table of contents, and ending with Appendix E.

The acknowledgement of receipt should be signed and returned to the Procurement Specialist no later than close of business on 7/3/2024. Only potential Offerors who elect to return this form completed with the indicated intention of submitting a proposal will receive copies of all Offeror written questions and the County's written responses to those questions as well as RFP amendments, if any are issued.

FIRM: _____

REPRESENTED BY: _____

TITLE: _____ PHONE NO.: _____

E-MAIL: _____ FAX NO.: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

SIGNATURE: _____ DATE: _____

This name and address will be used for all correspondence related to the Request for Proposal.

Firm does/does not (**circle one**) intend to respond to this Request for Proposals.

Jack Love Procurement Specialist Senior
Santa Fe County Purchasing Division
102 Grant Avenue (First Floor)
Santa Fe, New Mexico 87501
Phone: (505) 986-6209
Email: jalove@santafecountynm.gov

THIS PAGE WAS INTENTIONALLY LEFT BLANK

Addendum No. 2 to the original proposal documents and refer to proposal documents, hereto as such. This and all subsequent addenda will become part of any resulting contract documents and have effects as if original issued. All other unaffected sections will have their original interpretation and remain in full force and effect. Responders are reminded that any questions or need for clarification must be addressed to Jack Love, Procurement Specialist Senior at jalove@santafecountynm.gov.