

**Henry P. Roybal**  
Commissioner, District 1

**Anna Hansen**  
Commissioner, District 2

**Robert A. Anaya**  
Commissioner, District 3



**Anna T. Hamilton**  
Commissioner, District 4

**Ed Moreno**  
Commissioner, District 5

**Katherine Miller**  
County Manager

May 14, 2018

**SANTA FE COUNTY**  
**RFP# 2018-0292-GM/MAM**  
**MOBILE APPLICATION SERVICES**  
**SANTA FE COUNTY TRAILS APP**

**ADDENDUM #1**

Dear Proponents,

This addendum is issued to reflect the following immediately. It shall be the responsibility Interested Offerors to adhere to any changes or revisions to the RFP as identified in this Addendum No. 1. This documentation shall become permanent and made part of the Of the departmental files.

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***Attachment A: Pre Proposal Agenda and Sign in Sheet***

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***CLARIFICATION: Deadline to submit additional questions is Thursday, May 17, 2018, as state on page 18, A. SEQUENCE OF EVENTS, No. 4.***

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**PRE PROPOSAL CONFERENCE  
RFP# 2018-0292-GM/MAM  
MOBILE APPLICATION SERVICES  
SANTA FE TRAILS APP  
2:00PM**

**Contracting Agency: Santa Fe County**

- |                       |                               |                         |
|-----------------------|-------------------------------|-------------------------|
| • Bill Taylor         | Chief Procurement Officer     | Purchasing Division     |
| • Michelle A. Marmion | Procurement Specialist Senior | Purchasing Division     |
| • Christina Kelso     | GIS Supervisor                | Growth Management       |
| • Erle Wright         | GIS Manager                   | Growth Management       |
| • Chris Hyer          | Economic Development Mgr.     | Land Use Administration |

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Santa Fe County is requesting proposals from licensed and qualified Offerors to update, maintain and enhance the Santa Fe Trails Mobile App.

**Proposal Information**

- Carefully read the Request for Proposal for requirements, terms & conditions including the sample contract.
- Proposal Organization - Proposal should be organized as outlined in the RFP on page 28.
- Selection of finalist(s) – the most qualified proposal received based on the evaluation factors outlined in the RFP (pages 30) will be scored by a three to five member evaluation committee.
- Preferences -
  - 1) N.M. In-State Business Preference Certificate 5% of total weight of all evaluation factors added to score.

**OR**

  - 2) N.M. Resident Veterans Preference Certificate, 10% total weight of all evaluation factors added to score. For more information on State Preference visit [www.tax.newmexico.gov](http://www.tax.newmexico.gov)

**AND**

  - 3) Santa Fe County Preference, 5% of total weight of all evaluation factors added to score. For more information on County Preference visit [www.santafecountynm.gov/departments/purchasing](http://www.santafecountynm.gov/departments/purchasing)
- Please submit all questions via email to Michelle A. Marmion at [mmarmion@santafecountynm.gov](mailto:mmarmion@santafecountynm.gov). The last day for questions will be **Thursday, May 17, 2018. (Please do not contact any other County staff.)**
- Addendum will be issued on **Tuesday, May 22, 2018. (Only questions answered by formal written addenda will be binding. Oral and other interpretations or clarifications will be without legal effect.)**

- Proposal Submittal –

**Due Date: Friday, June 1, 2018**

**Time: 2:00 PM (MST)**

**Location: 142 W. Palace Avenue 2<sup>nd</sup> Floor, Santa Fe, NM  
(Bokum Building)**



**PRE PROPOSAL CONFERENCE**  
**RFP # 2018-0292-GM/MAM**  
**MOBILE APPLICATION SERVICES**  
**SANTA FE TRAILS APP**  
**MAY 14, 2018**  
**10:30AM**

| NAME   | COMPANY             | TELEPHONE    | E-MAIL ADDRESS                 |
|--|---------------------|--------------|--------------------------------|
| DAN DONOGHUE   | RESPEC              | 577-8194     | dan.donoghue@respec.com        |
| Dante fernandez                                      | RESPEC              | 243-2287     | dante.fernandez@respec.com     |
| James W. Solman                                      | Mindshare Labs, Inc | 501-7666     | james@mindsharelabs.com        |
| Michelle Marmiga                                     | SFC                 | —            | —                              |
| Chris Lopez  | SFC                 | 995 2728     | ckhugel@santa-fe-county.nm.gov |
| Ryan Puelgen   | Mindshare Labs      | 505-231-4277 | Ryan@mindsharelabs.com         |
| Christina Kelso                                      | SFC                 | 505-986-6318 | ckkelso@santa-fe-county.nm.gov |
| BILL TAYLOR  | SFC                 | 505-986-6373 | WTAYLOR@SANTA-FE-COUNTY.NM.GOV |
| FELIX WRIGHT   | SFC/GIS             | 505-996-6350 | ewright@santa-fe-county.nm.gov |
| CHRIS GERECKE, TIMMONS GROUP<br>VIA PHONE CONFERENCE |                     |              |                                |
| TMME GADSON, CHETU INC.<br>VIA PHONE CONFERENCE      |                     |              |                                |

