

Justin S. Greene
Commissioner, District 1

Lisa Cacari Stone
Commissioner, District 2

Camilla Bustamante
Commissioner, District 3



Adam Fulton Johnson
Commissioner, District 4

Hank Hughes
Commissioner, District 5

Gregory S. Shaffer
County Manager

VIA EMAIL

6/30/2026

RE: RFP NO. 2026-0227-CSD/JL PUBLIC AWARENESS CAMPAIGN SERVICES

Dear Proposers:

Congratulations! I am pleased to inform you that it is the intent of Santa Fe County, consistent with the provisions of the RFP allowing multiple awards, to award contracts for RFP No. 2026-0227-CSD/JL, Public Awareness Campaign Services to the following Offerors:

1. Firestik Studio
2. K2MD

The actual awarding of the contracts requires the review and approval of the County Board of Commissioners. The Santa Fe County Purchasing Division will be in contact with each Offeror to discuss the terms and conditions of the contract. Please confirm receipt of this letter via email to jalove@santafecountynm.gov by the end of the business day on July 2, 2026.

In the meantime, if you have any questions, feel free to contact me via email at jalove@santafecountynm.gov or via telephone at 505-986-6209.

Respectfully,

Jack Love Procurement Specialist Sr.
Jack Love
Procurement Specialist Senior

Cc: File