



New Mexico Alliance of Health Councils Core Service Membership Agreement

This Membership Services Agreement (herein referred to as the “Agreement”) entered into as of 07/01/2026 (“Effective Date”) by a New Mexico Alliance of Health Councils (“NMAHC”) , and [Santa Fe County Health Council](#) (Health Council “Member”).

NMAHC and the Health Council Member agree to the following:

1. Membership Program Purpose and Benefits. The NMAHC Membership Program is designed to strengthen, empower, and elevate County and Tribal Health Councils across New Mexico by providing comprehensive support aligned with NMAHC’s mission and values. As a Health Council Member, you will gain access to a coordinated set of services, resources, and opportunities, outlined in **Exhibit A**, that enhance your capacity to advance health equity, influence policy, and foster community well-being.

These benefits include the following:

- a. Advocacy & Awareness. Year-round Advocacy, outreach and educational support provided by NMAHC shall be aimed at strengthening the collective voice of Health Councils in advocating for recurring funding and equitable public health policies.
- b. Curation of Presentation Materials. NMAHC shall curate presentation materials with the goal of highlighting the instrumental role and important work and impact of Health Councils for the Governor and Legislators.
- c. Expert Testimony. NMAHC shall provide expert testimony, as requested, during the New Mexico interim session and legislative session.
- d. Curation of the annual Public Health Day at the State Capitol. NMAHC shall curate the Public Health Day at the State Capitol on an annual basis, with the goal of centering County & Tribal Health Councils in relevant policies and legislation.
- e. Joint Funding Opportunities. NMAHC will explore joint funding opportunities through legislation, at the discretion of NMAHC.
- f. Training and Education. NMAHC shall provide access to professional development training opportunities, including:

- Webinars and workshops on relevant topics such as public health best practices, capacity building, grant sourcing, marketing and communications, and community outreach and engagement;
- An online library of educational resources, including research papers, case studies, toolkits, and recorded sessions; and
- Health Equity Toolkit and Resources.

g. Enhance Network & Collaboration. NMAHC shall foster collaboration and knowledge sharing among Health Councils, including:

- 07/01/2026
- Monthly Health Council Talks, prioritizing priority topics informed by Health Councils;
 - Online forums and discussion groups for members to share insights, challenges, and solutions;
 - Networking opportunities like the quarterly Community Collaborative Forum and Health Council Talks; and
 - Annual statewide meeting, providing opportunities for in-person Health Council networking, highlighting and celebrating their vital work.

h. Provide Resources and Technical Assistance. NMAHC shall provide individualized support to Health Councils in the following areas:

- Personalized/ tailored support to meet the unique needs of Health Councils, including but not limited to strategic planning, grant sources, and program development;
- Technical support for utilizing membership resources and tools; and
- Technical assistance for capacity building and functions as outlined in the County and Tribal Health Councils Act (HB 137).

i. Increased Efficiency. NMAHC shall make efforts to streamline public health sector communications to improve the effectiveness of Health Councils, including communications dissemination from public health resources, key partners, legislation, state agency, Tribal Government, health events and training opportunities.

j. Access to Reports, Briefs and Fact Sheets.

- Access to impact reports and quarterly reports
- Access to epidemiological reports, briefs, and fact sheets
- Access secondary data as part of the Member's community health assessment activities;
- Access to final copy of tribal community health assessment report and findings;
- Access to surveillance and / or program evaluation as a result of the community health assessment report as part of the Member functions;
- Access to resolutions and/ or letters of support from County Commission

k. Media Marketing & Communications. NMAHC shall focus on increasing awareness of the critical work and impact of County Health Councils through various communication strategies.

- Monthly Newsletter/ Spot Light
- Social Media Awareness Campaigns

- Email Awareness Campaigns
- Radio show interviews/ features
- Advocacy Calls-To-Action Campaigns and Communications
- Public Relations + Press Coordination
- Mighty Networks: Streamline communications channel to increase efficient dissemination of resources, public health communications /alers, updates, etc.

2. Membership Term. The membership term begins on the Effective Date and continues for a period of 12 months, unless earlier terminated by NMAHC in accordance with this Agreement (“Term”). Membership can be renewed on an annual basis.

3. Membership Fees: Membership lasts twelve (12) months from the Effective Date and renews annually. Annual membership fee: **\$ 3,000**, due at signing and on each renewal date. Membership fees are non-refundable and may change annually.

☐ County Based Health Councils: \$2,500 to 7,500

Enter Contribution Amount \$ 3,000

4. Members Are Encouraged To:

- Uphold NMAHC’s core values (Exhibit A).
- Maintain consistent communication with NMAHC and provide accurate contact details.
- Share impact data, quarterly reports, and information needed for statewide reporting and advocacy.
- Participate (or designate a representative for):
 - Public Health Day at the Capitol, and/or
 - Annual Health Councils’ Statewide Meeting.
- Maintain confidentiality of proprietary and shared information.

5. Data Sharing:

To strengthen statewide public health efforts, both Parties agree to share Data for program evaluation, research, advocacy, network collaboration, and reporting to the Governor, Legislature, and public, as further outlined in **Exhibit B**. Members must review and initial Exhibit B, as indicated.

Request for data sharing (CDC data, SFY2024, SFY2025, SFY2026 impact data): For the purpose of a Health Councils’ Return On Investment Study coordinated by NMAHC. This ROI study will be utilized as an advocacy tool to engage and educate the Executive Branch and Legislative Body to enlist their support in reinstating recurring optimal funding for all health Councils. **Initial Here To Consent:** _____

ROI Study Consent: This data may be shared with the **University of New Mexico or a Consulting Firm** for a Return on Investment (ROI) study supporting advocacy for recurring optimal funding.

Initial here to consent: _____

6. Termination of Membership. Either party may terminate the Agreement at any time, with or without cause, by providing 60 days' written notice to the other party. In the event of termination, the Member is not entitled to a refund of any portion of the Membership fee.

7. Confidentiality. In addition to the Data, the Parties agree to keep confidential all proprietary information and materials provided by the other Party ("Confidential Information"). The confidential Information may not be disclosed to any third party without the prior written consent of the originating Party, except as required by law. Access to the confidential Information shall be restricted to authorized personnel who need to know the information to perform their duties related to the agreed purposes. This obligation shall survive the termination of this Agreement.

8. Limitation of Liability. NMAHC's liability to the Member for any claims arising out of this Agreement is limited to the amount of the membership fee paid by the Health Council Member. NMAHC is not liable for any indirect, incidental, or consequential damages.

9. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the state of New Mexico. Health Council Member agrees that any dispute or controversy relating to this Agreement shall be brought in Santa Fe, New Mexico.

10. Entire Agreement. This Agreement, and any Exhibits hereof, constitutes the entire understanding between the parties and supersedes all prior discussions, agreements, or understandings of any kind. Any amendments to this Agreement must be in writing and signed by both parties.

11. Services Not Covered. NMAHC is only responsible for the Membership Program Benefits included in this Agreement and makes no other warranties or representations as to its services or results.

12. Notice. Contact Information For any inquiries or issues related to this Agreement, please contact:

For NMAHC:

New Mexico Alliance of Health Councils, 223 N. Guadalupe St, Box 832, Santa Fe NM 87501

Valeria Alarcon, Executive Director
valeria@nmhealthcouncils.org
Telephone: 505-226-2133

Gerilyn Antonio, Tribal Liaison
gerilyn@nmhealthcouncils.org
Telephone: (505) 226-5861

For Health Council Leadership:

Health Council Name: Santa Fe County Health Council / Santa Fe County Health Policy & Planning Commission

Address: 240 Grant Avenue Santa Fe, NM 87501

Email: cmaienza@santafecountynm.gov

Phone: 505-992-9842 Coordinator's Name: Coy Maienza, Health Services Division Manager

By signing below, the Parties agree to the terms and conditions outlined in this Agreement.

Health Council Member:

Signature By: 

Santa Fe County Manager
Health Council Authorized for Signature
Name: Gregory S. Shaffer
Date: 10/21/2026

NM Alliance of Health Councils
By: Executive Director
Signature: 

Name: Valeria Alarcon
Date: 07/06/2026

Approved as to form by Roberta D. Joe, Assistant County Attorney
for W.B., Santa Fe County Attorney 10/20/2026

EXHIBIT A

NMAHC's Mission, Core Values and Membership Services

The New Mexico Alliance of Health Councils (NMAHC) is a 501c3 nonprofit organization that supports and advocates for New Mexico's 43 County and Tribal Health Councils, and their community partners.

Our mission is to improve the health of all New Mexicans by supporting and strengthening New Mexico's Health Councils, advocating for health equity, and providing a strong voice for community and public health. We achieve this through community planning, cross-sector collaboration, public policy work, and sustainable system development.

NMAHC fosters collaboration, values equity and inclusion, practices respect, and cultivates a collective voice on community-based priorities and issues that champion a healthier New Mexico.

CORE VALUES:

Collaborating on Public Health Systems: Working with various organizations and policymakers to improve the overall health & well-being of our communities through partnerships, shared goals & information, and resource allocation.

Advancing Health Equity for All New Mexicans: Advocating for equitable healthcare access that reaches every New Mexican, regardless of their circumstances.

Supporting Health Councils: Representing the interests of County and Tribal Health Councils & their communities by providing training, resources, and advocacy to help effectively address local health needs.

NMAHC plays a crucial role in promoting health and well-being throughout New Mexico through planning, leading community collaboration among agencies, public policy work, and sustainable system development.

Membership Program Purpose and Benefits. As a Health Council Member you will have access to the following benefits/ services provided by NMAHC:

a. Advocacy & Awareness Policy Support. Year-round Advocacy, and outreach and educational support policy-makers support services provided by NMAHC shall be aimed at strengthening the collective voice of Health Councils in advocating for recurring optimal funding and equitable public health policies. NMAHC shall provide year-round advocacy in support of Health Councils, focused on re-establishing recurring optimal funding per HB137.

b. Curation of Presentation Materials. NMAHC shall curate presentation materials with the goal of highlighting the instrumental role and important work and impact of Health Councils for the Governor and Legislators.

c. Expert Testimony. NMAHC shall provide expert testimony, as requested, during the New Mexico interim session and legislative session.

d. Outreach and Education. NMAHC shall provide year-round outreach, engagement and education to government officials, including Legislators, Governor, Lt. Governor, State Agencies and key partners to enlist their support.

e. Curation of the annual Public Health Day at the State Capitol. NMAHC shall curate the Public Health Day at the State Capitol on an annual basis, with the goal of centering County & Tribal Health Councils in relevant policies and legislation.

07/01/2026 f. Joint Funding Opportunities. NMAHC will explore joint funding opportunities through legislation, at the discretion of NMAHC.

g. Training and Education. NMAHC shall provide access to professional development training opportunities, including:

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h. Enhance Network & Collaboration. NMAHC shall foster collaboration and knowledge sharing among Health Councils, including:

- Monthly Health Council Talks, prioritizing priority topics informed by Health Councils;
- Online forums and discussion groups for members to share insights, challenges, and solutions;
- Networking opportunities like the quarterly Community Collaborative Forum, which includes Health Councils, Early Childhood Education Coalition, and Behavioral Health Collaborative. As well as the NM Social Determinant of Health Collaborative, Closed-Loop Referral System (medicaid) and others; and
- Annual statewide meeting, providing opportunities for in-person Health Council networking, highlighting and celebrating their vital work.

i. Provide Resources and Technical Assistance. NMAHC shall provide individualized support to Health Councils in the following areas:

- Personalized/ tailored support to meet the unique needs of Health Councils, including but not limited to strategic planning, grant sources, and program development;
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07/01/2026

I. Media Marketing & Communications. NMAHC shall focus on increasing awareness of the critical work and impact of County Health Councils through various communication strategies.

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- Public Relations + Press Coordination
- Mighty Networks: Streamline communications channel to increase efficient dissemination of resources, public health communications /alerts, updates, etc.

EXHIBIT B**Data Sharing Procedures**

Purpose and Objective: The purpose of these data sharing procedures is to facilitate efficient and secure data sharing between the Tribal Health Council Member and the New Mexico Alliance of Health Councils to advance public health objectives, improve service delivery, and support research and policy development (“Purpose”)

Data includes: Data includes but is not limited to, demographic information, community health assessments, community health improvements, quarterly impact reports, governance structure, capacity assessment, funding sources, CHIP priorities key performance indicators and health outcomes, service utilization data, program participation records, and other relevant datasets necessary to support the Parties’ collaborative efforts.

Data to be Shared

- **Types of Data:** A description of the data types (e.g., demographic information, health statistics, quarterly impact reports, service utilization data) to be shared by each organization.
- **Data Format:** Agreed-upon formats for the data (e.g., CSV, Excel, SQL databases) to ensure compatibility and ease of use.

Data Use and Protection. Data will be used only for the Purpose.

The Parties agree to handle all Data in compliance with applicable laws and regulations, including but not limited to the Health Insurance Portability and Accountability Act (HIPAA) and any state-specific privacy laws. The Parties will implement appropriate technical and organizational measures to protect the data from unauthorized access, disclosure, alteration, and destruction.

Data Sharing Procedures: The Parties agree to the data sharing procedures as described in this Agreement and shall establish and adhere to mutually agreed-upon procedures for data sharing, including data transfer methods, data formats, and frequency of data exchanges. These procedures shall ensure the accuracy, consistency, and timeliness of the shared Data.

Data Ownership. Each Party retains ownership of the data it contributes under this agreement. The receiving Party shall not assert any ownership rights over the data provided by the other Party. Any data derived from the analysis or combination of the shared data shall be jointly owned by the Parties, unless otherwise agreed in writing.

Data Breach Notification: In the event of a data breach involving shared data, the affected Party shall notify the other Party promptly and take appropriate steps to mitigate the impact of the breach. Both Parties shall cooperate fully in any investigation or remediation efforts related to the breach.

Data Confidentiality: The Parties agree to maintain the confidentiality of the Data and not to disclose it to any third party without the prior written consent of the originating Party, except as

required by law. Access to the data shall be restricted to authorized personnel who need to know the information to perform their duties related to the agreed purposes.

Data Transfer Methods

- **Secure File Transfer Protocols (SFTP):** Use secure, encrypted methods to transfer files between systems.
- **Secure Email:** For smaller files, encrypted email may be used, with prior approval and security protocols in place.
- **Data Repositories:** If applicable, establish and secure access to a centralized data repository for regular data uploads and downloads.

07/01/2026 Data Exchange Frequency

- **Routine Data Exchanges:** Define regular intervals (e.g., monthly, quarterly) for data sharing to ensure both parties have timely access to updated information.
- **Ad-Hoc Requests:** Procedures for handling non-scheduled data requests and determining if and how such requests will be fulfilled.

Data Accuracy and Quality Assurance

- **Data Validation:** Implement checks to ensure data accuracy, such as double-entry verification or automated validation scripts.
- **Data Quality Reviews:** Conduct periodic reviews to ensure consistency and relevance of data, with immediate correction of any identified issues.

Privacy and Security Compliance

- **Data Protection Standards:** Adhere to applicable data protection laws and best practices to ensure data confidentiality, including encryption, access controls, and anonymization when necessary.
- **Access Controls:** Designate authorized personnel for data access and sharing; restrict access to only those individuals necessary for data processing.

Documentation and Reporting

- **Data Sharing Log:** Maintain a log for each data exchange, recording details like data type, date, recipients, and any incidents or discrepancies.
- **Periodic Reporting:** Each party will produce a report (e.g., quarterly) detailing shared data's impact on projects or services, if applicable, to demonstrate the benefits of data sharing and highlight any necessary process improvements.
- sharing and highlight any necessary process improvements.

Dispute Resolution: In case of any disagreements over data use or interpretation, both parties agree to meet and resolve issues collaboratively, documenting any procedural adjustments.

Review and Updates to Procedures: The procedures will be reviewed annually or upon mutual request to ensure alignment with evolving best practices, regulatory requirements, and project objectives.