AMENDMENT NO. 7
TO PROFESSIONAL SERVICES AGREEMENT WITH THE SANTA FE COMMUNICATIONS GROUP, INC., FOR LODGER'S TAX ADVERTISING & PROMOTIONAL SERVICES

THIS AMENDMENT is made and entered into as of this 3 day of May, 2011, by and between **Santa Fe County**, a political subdivision of the State of New Mexico (hereinafter referred to as "the County") and **The Santa Fe Communications Group, Inc.** (hereinafter referred to as "the **Contractor**").

WHEREAS, upon procurement by competitive sealed proposals, on July 30, 2007, the County entered into a Professional Services Agreement ("PSA") with Contractor wherein Contractor agreed to provide advertising and promotional services;

WHEREAS, the term of the PSA is stated to be from July 31, 2007 to July 31, 2011;

WHEREAS, the compensation for the Contractor's services for expenditure in FY 2008 was $285,000; inclusive of gross receipt tax;

WHEREAS, on May 23, 2008, by Amendment No. 1 the PSA was amended to increase the compensation by $5,000;

WHEREAS, Amendment No. 1 resulted in a total contract amount of $290,000 for expenditure in FY 2008;

WHEREAS, on May 27, 2008 and April 30, 2009, by Amendment Nos. 2 and 3, the PSA was amended by increasing the compensation by a total of $289,000 for expenditure in FY 2009;

WHEREAS, Amendment Nos. 2 and 3 resulted in a total contract amount of $579,000 for expenditure in FY 2009;

WHEREAS, on June 30, 2009, and May 27, 2010, by Amendment Nos. 4 and 5, the PSA was amended by increasing the compensation by a total of $287,850 for expenditure in FY 2010;

WHEREAS, Amendment No. 4 also amended the PSA to acknowledge and incorporate the Contractor's change in business name from "Impressions Advertising, Inc." to "The Santa Fe Communications Group, Inc.";

WHEREAS, Amendments Nos. 4 and 5 resulted in a total contract amount of $866,850 for expenditure in FY 2010;

WHEREAS, on July 6, 2010, by Amendment No. 6, the PSA was amended by increasing the compensation by $285,000 for expenditure in FY 2011;

WHEREAS, Amendment No. 6 resulted in a total contract amount of $1,151,850; for expenditure in FY 2011;

WHEREAS, Article 17 of the PSA allows the parties to amend the Agreement by an instrument in writing executed by the parties;

WHEREAS, the parties desire to amend the PSA to increase the compensation by $2,100 for expenditure in FY 2011;

WHEREAS, this Amendment No. 7 results in a total contract amount of $1,153,950 inclusive of gross receipts tax;

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

1. Article 3(A), COMPENSATION AND INVOICING, the second sentence is deleted in its entirety and replaced with the following:

   The total compensation to be paid to the Contractor under this Agreement shall not exceed $1,153,950 inclusive of gross receipts tax. Such funds are designated for expenditure as follows: not-to-exceed $290,000 for FY 2008; not-to-exceed $289,000 for FY 2009; not-to-exceed $287,850 for FY 2010; and not-to-exceed $287,100 for FY 2011.

2. All other provisions and referenced Exhibits of the Professional Services Agreement not specifically deleted, replaced and amended by this Amendment No. 7 remain in full force and effect.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

SANTA FE COUNTY

Penny Ellison for KM
Katherine Miller, County Manager

4/27/11
Date

APPROVED AS TO FORM:

Stephen C. Ross
Santa Fe County Attorney

April 26, 2011
Date

FINANCE DEPARTMENT APPROVAL:

Teresa C. Martinez
Santa Fe County Finance Director

4/26/2011
Date

CONTRACTOR

The Santa Fe Communications Group, Inc.
Federal Tax No.: 85 035 1053

5.3.11
Date