

New Mexico Clean & Beautiful Grant Program
FY15 (2014-2015)

Application Contact Information Summary

Please complete all of the sections:

Please check one: _____ Municipality County _____ Tribal Government

Name of Government: Santa Fe County Population: _____

Contact Person (completing this application): Mia Gallegos

Phone Number: 505-992-3025 Email Address: mbarela@santafecountynm.gov

Contact Person - if different from above contact - (person responsible for implementing program and/or project):

Name: _____ Phone Number: _____

Mailing Address: _____

Email Address: _____

Financial Contact - (person fiscally responsible for requesting and accounting for grant funds):

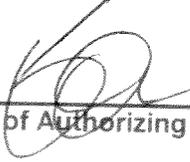
Name: Teresa Martinez Phone Number: 505-995-2780

Mailing Address: PO Box 276
Santa Fe, NM 87504

Email Address: tsanchez@santafecountynm.gov

Tony Flores
Typed Name

Deputy Santa Fe County Manager
Title


Signature of Authorizing Official

4-17-14
Date

A. Briefly identify the issues facing your community which you are requesting funding for.

Litter (Control, Prevention and Eradication) and/or Weed Eradication:

Litter is a constant problem on Santa Fe County roadways, parks, open space and trails along with an estimated 22 illegal dump sites.

Beautification and/or Graffiti eradication:

Santa Fe is quickly becoming recognized as a premier destination for hikers and mountain bikers because of our developing trail system. Unfortunately or trailhead signs and maps are out dated and uninformative making it difficult for new commers to navigate safely through our trail systems.

Education:

Not applying for funds at this time

Recycling

Not applying for funds at this time

B. What are the specific goals and objectives for your program(s)/project(s)?

Note: Goals are general and idealistic:

Beautification Goal: beautify our community. **Litter Goal:** – eliminate litter from our community.

Note: Objectives relate to the goal and are the means of achieving the goal - they are specific, realistic and measurable.

Objective: landscape 5 public areas. **Litter Objective:** - coordinate two major community cleanups. **Beautification**

Litter (control, prevention and eradication) and/or Weed Eradication:

Litter Goal: Clean up litter on Santa Fe County roads, parks, open space and trails.

Objective: Coodinate two major cleanups with Santa Fe County volunteers: Toss No Mas in the fall (September through November) and Great American Cleanup in the spring (April through June). Santa Fe County Inmates will continue to year round cleanup on Santa Fe County roads. Santa Fe County will also partner with BLM and the State Forestry Service to cleanup illegal dump sites in Santa Fe County.

Beautification and/or Graffiti Eradication:

Beautification Goal: To Beautify the trails and enhance the hiking and biking experience for locals and those visiting.

Objective: To update, purchase and install trailhead signs at three locations within Santa Fe trail system.

Education

Not applying for funds at this time

Recycling

Not applying for funds at this time

Litter and/or Weed Eradication Project Worksheet (5 Points)

C. List the name(s) of the litter and/or weed eradication project(s) your community will be applying for:

1	Toss No Mas Cleanup
2	Great American Cleanup
3	Illegal Dumpsite Cleanup
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D. Measurements: What are the measurements for each project? (e.g., number of volunteers, pounds of trash collected, etc.) How will you track the success of each project (e.g., volunteer sign in-sheets, number of promotional items handed out, pounds of trash reported by each group or loads taken to landfill, etc.).

1	Toss No Mas Cleanup	Number of volunteers, bags of litter collected, home many miles and the tonnage of litter collected
2	Great American Cleanup	Number of volunteers, bags of litter collected, home many miles and the tonnage of litter collected
3	Illegal Dumpsite Cleanup	Number of employees, equipment used, tons collected, before and after pictures
4	0	
5	0	
6	0	
7	0	
8	0	
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E. Time Frame: What are the timeframes for the project(s) - e.g., start and end dates?:

1	Toss No Mas Cleanup	Fall 2014
2	Great American Cleanup	Spring 2015
3	Illegal Dumpsite Cleanup	Year round
4	0	
5	0	
6	0	
7	0	
8	0	
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Litter and/or Weed Eradication Project Worksheet - Continued

F. Implementation: List each project and briefly describe how your project will be implemented.

1	Toss No Mas Cleanup- Santa Fe County will advertise the event as well as issue a press release. Flyers will be posted at all collection centers and Santa Fe County Offices.
2	Great American Cleanup- Santa Fe County will advertise the event as well as a press release. Flyers will be posted at all collection centers and Santa Fe County Offices.
3	Illegal Dumpsite Cleanup- The Santa Fe County Solid Waste Department will partner with BLM and the State Forestry to clean illegal dumpsites.
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Section H.1 - Litter and/or Weed Eradication Project Worksheet - Budget - (5 Points)

Program Resources						
Budget Line Items (please list below):	Project Names (Place Names below; in columns B-G row 6):					
	Toss No Mas	Great American Cleanup	Illegal Dumpsite Cleanups			
Trash Bags	\$200.00	\$250.00	\$400.00			
Litter Bags	N/A	N/A	N/A			
Trash Receptacles	N/A	N/A	N/A			
Adult Civic Group Sub-Contracting	N/A	N/A	N/A			
Safety Vests	\$100.00	\$200.00				
Safety Gloves	\$75.00	\$125.00				
First Aid Kits	\$75.00	\$125.00				
Hand Sanitizer	\$75.00	\$100.00				
Sub Total Program Resources:	\$525.00	\$800.00	\$400.00	\$0.00	\$0.00	\$0.00
				Total:	\$1,725.00	

Beautification and/or Graffiti Eradication Project Worksheet (5 Points)

C. List the name(s) of the beautification and/or graffiti eradication project(s) your community is applying for :

1	Sierra Del Norte Trailhead
2	Cerro Gordo Trailhead
3	Santa Fe Preserve Trailhead
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D. Measurements: What are the measurements for each project? How will you track the success of each project (e.g., volunteer sign in-sheets, number of promotional items handed out, pounds of trash, etc.)

1	Sierra Del Norte Trailhead	Ribbon cutting ceremony, tracking attendees, volunteers and taking pictures. (All of these events will coincide with each other)
2	Cerro Gordo Trailhead	Take pictures (before and after)
3	Santa Fe Preserve Trailhead	Take pictures (before and after)
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E. Time Frame: What are the timeframes for the project(s) - e.g., start and end dates, time, etc.?:

1	Sierra Del Norte Trailhead	Sept. 2014
2	Cerro Gordo Trailhead	Sept. 2014
3	Santa Fe Preserve Trailhead	Sept. 2014
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Beautification and Graffiti Eradication Project Worksheet Continued

F. Implementation: List each project and briefly describe how your project will be implemented.

1	Sierra Del Norte Trailhead - We will ask for quotes from three different vendors for the trailhead signs. Once a vendor is chosen we will create a purchase order. Order and install the signs.
2	Cerro Gordo Trailhead - We will ask for quotes from three different vendors for the trailhead signs. Once a vendor is chosen we will create a purchase order. Order and install the signs.
3	Santa Fe Preserve - We will ask for quotes from three different vendors for the trailhead signs. Once a vendor is chosen we will create a purchase order. Order and install the signs.
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Section H.1 - Beautification and/or Graffiti Eradication Project Worksheet - Budget - (5 Points)

Program Resources						
Budget Line Items (please list below):	Project Names (Place Names below; in columns B-G row 5):					
	Sierra Del Norte Trailhead	Cerro Gordo Trailhead	Santa Fe Preserve Trailhead			
Adult Civic Group Sub-Contracting	N/A	N/A	N/A			
Trailhead signs	\$6,000.00	\$6,000.00	\$6,000.00			
Sub Total Program Resources:	\$6,000.00	\$6,000.00	\$6,000.00	\$0.00	\$0.00	\$0.00
Grand Total	\$18,000.00					

**Section I - Marketing/Promotion Project Worksheet -
Budget - (5 Points)**

Program Resources	
Budget Line Items (please list below):	Amount
Advertising	\$1,000.00
Postage	
Awards	
Sub Total Marketing/Promotion Program Resources:	\$1,000.00

Section J - Youth Employment - Budget (5 Points)

Project Names (please list below):	Number of Individual Youth Planning to hire:	Amount	Number Of Youth Group Sub Contract	Amount	Number of Youth in groups
Sub Total Youth Employment:	0	\$0.00	0	\$0.00	0
Total:				\$0.00	

Youth Employment Worksheet - Budget - Government In-Kind

Government In-Kind and Monetary Donations, List All:

Projects:	Partners and Items:	Value
Total Government In-Kind		\$0.00

Section K - Summary of Project Budgets Worksheets - (5 Points)

Project Name	Program Resources	Government	Private
		In-Kind & Monetary	In-Kind & Monetary
Litter & Weed Eradication	\$1,725.00	\$4,900.00	\$0.00
Beautification & Graffiti Eradication	\$18,000.00	\$4,500.00	\$0.00
Education	\$0.00	\$0.00	\$0.00
Recycling	\$0.00	\$0.00	\$0.00
Marketing	\$1,000.00		
Youth Employment	\$0.00	\$0.00	\$0.00
Total Program Resources:	\$20,725.00	\$9,400.00	\$0.00
Total Youth Employment:	\$0.00	\$0.00	\$0.00
Total:	\$20,725.00	\$9,400.00	\$0.00
Grand Total Grant Request:		\$20,725.00	
Grand Total Matching:		\$9,400.00	
Total Project In-Kind Match Percentage:		45%	

Number of Youth Groups:	0
Number of Youth in Groups	0
Number of Individual Youth Planning to Hire	0
Total Youth Hired:	0

Section L - Past Contract History (5 Points)

Grant Award FY14	\$8,000.00		
Grant Award FY13	\$0.00		
How much money did your community return in FY13?	\$0.00	Percent Returned:	#DIV/0!
Did your community complete and submit Performance and Accounting Reports for FY13? Please respond Yes or No			No