



FOR IMMEDIATE RELEASE

Oct. 6, 2026

MEDIA CONTACT:

Laurel Romero, Senior Communications Specialist
(505) 629-4650, laurelr@ncrtd.org

The Blue Bus Can Help You Get to the Polls

ESPAÑOLA, N.M. (Oct. 6, 2026) — The North Central RTD Blue Bus is reminding riders that fare-free bus service can help them get to polling locations during early voting and on Election Day, Tuesday, Nov. 3, 2026. MyBlue on-demand rides will also be fare-free on Election Day in communities where the service is available.

The Blue Bus provides fare-free service across North Central New Mexico, giving riders an option to reach polling locations near Blue Bus routes and stops. The District serves Santa Fe, Rio Arriba, Taos, Los Alamos, Mora and San Miguel counties, eight northern pueblos and the Jicarilla Apache Nation.

"In a region as large as North Central New Mexico, a polling place can be miles from home, and every eligible voter deserves a way to get there," said Nicholas Sofoul, executive director of the North Central Regional Transit District. "The Blue Bus already connects our communities to work, school and medical care and getting people to the polls is one more trip we're proud to make possible."

For official information about voting, including voter registration and voting locations, visit the New Mexico Secretary of State's voter information portal, NMVOTE. Once riders know where they plan to vote, the Blue Bus can help plan how to get there. Riders can visit RideTheBlueBus.com to view routes and schedules to plan their trip.

For riders in Española, Taos, Edgewood, Pojoaque, Nambé and La Cienega, MyBlue on-demand service may be another transportation option. MyBlue provides door-to-door service within its service zone and costs \$1.00 per trip. On Election Day, MyBlue rides will be fare-free. Eligible veterans and active-duty military members can always ride MyBlue fare-free after registering with the District.

Riders who need help planning their trip can visit RideTheBlueBus.com or call 866-206-0754. A Blue Bus representative can help riders find the best route for their trip.

###