

La Cienega/La Cieneguilla Public Participation Plan (PPP)

-working draft-

Goal

To create a community planning process guided by the Sustainable Growth Management Plan (SGMP) and Sustainable Land Development Code (SLDC) to ensure diversity of representation by providing information and receiving public input on the planning process to include geographical representation of property owners, residents, business owners and other stakeholders such as the equestrian, agriculture, arts, and economic development communities.

Planning Framework

SLDC Section 2.1.5.4 County planning staff in coordination with the planning committee shall develop a public participation plan that assures representation of a diverse cross section of the community. The public participation plan may include public meetings, surveys, establishment of topic specific subcommittees, outreach to community groups and interested parties.

Initial Outreach

1. Enriching the Planning Committee representation through one-on-one outreach efforts
2. Postcard to all property owners, including the County link to the La Cienega / La Cieneguilla Planning Process webpage
 - a. Title: “La Cienega / La Cieneguilla Community Plan Update”
 - b. Message: “La Cienega / La Cieneguilla Planning Committee and Santa Fe County are initiating a process in the La Cienega / La Cieneguilla Community District to update your community plan”
 - i. include date and time of meeting
 - c. Staff will manage the mailing of these postcards
 - d. English and Spanish language
3. Santa Fe New Mexican newspaper notice
4. Radio spots – English and Spanish
5. Information on Santa Fe County website (La Cienega / La Cieneguilla planning webpage)
 - a. Spanish language
6. Flyers
7. Physical Signs at entrances to the community (also in Spanish)

Community Engagement

1. Progress update emails to the community
2. Progress updates on LCLC Community Plan Update webpage
3. Information distribution through community groups:
 - a. La Cienega Valley Association
 - b. El Valle de la Cieneguilla Land Grant
4. Emails through other CO/RO contacts
5. Spanish translation