

SANTA FE COUNTY CLERK'S OFFICE

FOR IMMEDIATE RELEASE

August 20, 2025

Santa Fe County Clerk's Office Strengthens Democracy through Candidate Training Sessions

Santa Fe County, NM — The Santa Fe County Clerk's Office has continued its commitment to strengthening the electoral process by hosting candidate training sessions ahead of the 2025 Regular Local Election. The trainings led by Chief Deputy Clerk of the Bureau of Elections, Rosangela Ortiz and Voter Outreach Coordinator Margaret Gouws provided candidates with essential information to help them run effective, transparent, and compliant campaigns.

The sessions, which began in 2023, have quickly become a cornerstone of election readiness in Santa Fe County. Since their launch, the Clerk's Office has seen a noticeable improvement in the smoothness of candidate filing processes. While many factors contribute to voter participation, the County has also observed higher levels of voter turnout, coinciding with the increased availability of these educational opportunities.

Workshops this year covered a wide range of topics including election deadlines, filing requirements, campaign finance reporting, voter data requests, and strategies for partnering with the Clerk's Office on accurate voter education. By equipping candidates with tools and resources early, the trainings ensure both campaigns and voters are better prepared for the election season.

"I truly appreciate that our candidates are taking the time to educate themselves and be proactive. That effort is the foundation of the process—when candidates are well-informed, voters are better informed too," said Rosangela Ortiz, Chief Deputy Clerk of the Bureau of Elections.

Santa Fe County Clerk Katharine E. Clark emphasized that these trainings are not only about compliance but also about building trust. "By proactively engaging with candidates, we are ensuring that they have the resources and knowledge they need to run successful campaigns while strengthening transparency and confidence in our local elections."

Reminder: Candidate Filing Day

Candidate Filing Day is Tuesday, August 26, 2025, from 9:00 a.m. to 5:00 p.m. at the Santa Fe County Clerk's Office, 240 Grant Ave., Santa Fe, NM 87501.

For details, visit our [Regular Local Election](#) page and the [Candidates & Campaigns](#) page

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