



# Automotive Aftermarket Expenditures

Santa Fe County, NM 3  
 Santa Fe County, NM (35049)  
 Geography: County

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		145,947	150,588
Households		63,075	65,723
Families		36,477	37,444
Median Age		43.8	44.8
Median Household Income		\$52,953	\$60,053

  

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	105	\$6.12	\$386,093
Gasoline	106	\$3,199.01	\$201,777,340
Motor Oil	106	\$15.26	\$962,619
Vehicle Parts/Equipment and Accessories	106	\$65.72	\$4,145,148
Tire Purchase/Replacement	108	\$209.72	\$13,227,896
Vehicle Audio/Video Equipment and Installation	106	\$5.09	\$320,907
Vehicle Cleaning Products and Services	110	\$11.37	\$717,188
<b>Services</b>			
Auto Repair Service Policy	109	\$23.20	\$1,463,448
Membership Fees for Automobile Service Clubs	111	\$30.25	\$1,907,916
Global Positioning Services	108	\$2.57	\$162,361
Vehicle Air Conditioning Repair	109	\$20.87	\$1,316,470
Vehicle Body Work and Painting	108	\$37.28	\$2,351,437
Vehicle Brake Work	106	\$89.44	\$5,641,445
Vehicle Clutch/Transmission Repair	108	\$50.42	\$3,180,146
Vehicle Cooling System Repair	108	\$33.97	\$2,142,362
Vehicle Drive Shaft and Rear-end Repair	105	\$9.36	\$590,323
Vehicle Electrical System Repair	107	\$43.66	\$2,753,949
Vehicle Exhaust System Repair	102	\$16.22	\$1,023,279
Vehicle Front End Alignment/Wheel Balance & Rotation	105	\$25.37	\$1,599,949
Lube/Oil Change and Oil Filters	107	\$110.07	\$6,942,918
Vehicle Motor Repair/Replacement	109	\$97.15	\$6,127,650
Vehicle Motor Tune-up	111	\$72.97	\$4,602,687
Vehicle Shock Absorber Replacement	105	\$7.72	\$487,250
Vehicle Steering/Front End Repair	104	\$28.95	\$1,826,062
Tire Repair and Other Repair Work	108	\$75.40	\$4,755,949

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.